

# FINANCIAL TIMES

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## FOREIGN AFFAIRS

Japan reassesses its role in the world

Page 17

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Tuesday October 30 1990

## World News

**EC talks split brings down Norwegian government**

Norway looked set for a Labour-led coalition government following the decision by the tiny Centre party to quit the centre-right administration led by Jan Syse in a dispute over links with the European Community. Page 18

**Township killings**

Sixteen blacks were killed and more than 30 wounded in a series of gun attacks in Soweto, raising fears of a resumption of the faction fighting which has killed nearly 800 South African blacks since mid-August. Page 8

**UN invites claims**

The UN Security Council invited countries to file claims against Iraq for financial losses caused by the invasion and annexation of Kuwait and to begin assembling evidence of war crimes committed by the occupying forces. Page 18

**Victory for president**

Veteran Ivory Coast leader Félix Houphouët-Boigny won a clear victory in the country's first contested presidential elections, interior ministry sources said.

**Troops blocked**

Gagauz militants in Moldavia set up cordons to prevent Soviet troops from entering their region and enforcing state of emergency measures.

**Franco-Soviet treaty**

France and the Soviet Union signed an ambitious co-operation treaty in which they pledged to agree common policies during international crises. Page 3

**Advice to Brandt**

The German government advised former chancellor Willy Brandt to refrain from going to Iraq on a private mission to free hostages.

**Egypt claims weapons**

Egypt said it had captured several Palestinian saboteur squads, including one that received orders from Iraq.

**Temple clashes kill 4**

Tension mounted in the north Indian state of Uttar Pradesh after at least four people were killed in Hindu-Muslim clashes on the eve of the attempt by Hindu militants to start building a temple at Ayodhya, where an historic Muslim mosque is located. Page 6

**Nephew see minister**

President Turgut Ozal's nephew, Huseyin Dogan, was named as Turkey's new defence minister to succeed Safa Gazy, who resigned after inter-cabinet rifts.

**Suffrage vote**

Western Samoans voted in a referendum on whether to bring universal suffrage to their tradition-bound Pacific island nation.

**Politician charged**

Former Queensland premier Sir Joh Bjelke-Petersen, one of Australia's most controversial politicians, was charged with corruption and perjury. Page 6

**EC boycott threat**

Indonesia said it would boycott goods from the European Community if the EC went ahead with a ban on timber imports from neighbouring Malaysia.

**Winners conceded**

The last few opposition leaders not in jail after a week of arrests, raids and intimidation in Burma, gave in to army demands that they abandon claims to an overwhelming mandate to rule, a Burmese source said.

**Am aid to survivors**

Spanish tobacco company Tabacalera is to send Soviet smokers a present of four million cigarettes to help them survive a chronic shortage.

## CONTENTS

World steel industry Producers under pressure as world markets shrink ... 2

The possible Foreign business puzzles over the latest Soviet investment decree ... 3

Editorial comments A deeper and wider EC; Workings of the oil market ... 16

Lexx ERM/markets; Brent Walker; Midland; mortgages; Unisys ... 18

Indonesian Bank Duta's \$420m forer loss raises concern about regulation and control ... 21

Management US companies moving into Europe pose a challenge to local firms ... 28

Videos UK consumers spend £2bn (\$3.9bn) a year on video products ... Survey, Section IV

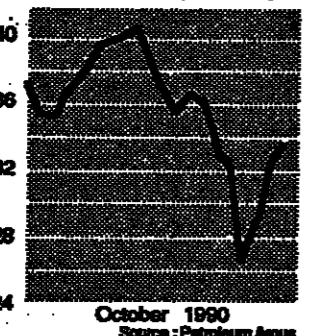
## Business Summary

**Chrysler posts third quarter net losses of \$214m**

By William Duflo in Geneva and Peter Montagnon in London

**Chrysler, US motor manufacturer which has suffered sharp decline in market share and faces possible confrontation with United Auto Workers union, has reported a \$214m third quarter net loss. This was marginally better than Wall Street expectations of some \$250m. Page 18**

**MARKETS: Oil prices firm on Monday, but the market lost some early gains on news that talks between the Soviet Union and Iraq had made little**

**Oil price**

## Crisis meetings called to prevent Gatt breakdown

By William Duflo in Geneva and Peter Montagnon in London

**THE General Agreement on Tariffs and Trade has scheduled a series of crisis meetings over the next week to avert a complete breakdown of multilateral trade liberalisation talks.**

**Senior officials from member countries agreed on the schedule after European Community leaders failed at their summit in Rome last weekend to resolve differences over farm trade liberalisation, a core part of the Uruguay round of multilateral trade reform.**

**The move came as Mr John Crosbie, Canada's trade minister, warned in a blistering attack on the EC of possible failure in the Uruguay round which could spark an economic depression similar to that of the 1930s.**

**"The situation now is a lot worse than anyone ever contemplated that it could be." The responsibility was "firmly fixed" on the EC, especially France and Germany, he said during a visit to London.**

**Mr Crosbie welcomed support for farm reform at the Rome summit from Mrs Margaret Thatcher, Britain's prime minister, but he said that France and Germany which blocked reform "are apparently prepared to see the whole Uruguay round fail".**

**The impasse at the Rome summit means that the EC has still not submitted farm reform proposals to Gatt just five weeks before the round of talks is due to end. This has brought almost to a standstill the further attempt to avert a slide into trade wars and protectionism.**

**The crisis talks will begin on Friday with an informal meeting of Gatt's Trade Negotiations Committee (TNC), which is responsible for the talks. At that meeting, Mr Arthur Daniel, Gatt director-general, will outline the problems now facing the talks.**

**It will be followed by a series of private ministerial meetings in Geneva over the weekend and early next week and, subsequently, by a second informal meeting of the TNC on**

**Tuesday. This will decide how to handle the crisis. Meanwhile, European trade and finance ministers are to meet again in Brussels next Monday in a further effort to break the deadlock.**

**Mr Crosbie said that substantial trade reforms were still possible in the Uruguay round, "but it's getting more and more remote".**

**The proposals being discussed by the EC for a 30 per cent cut in support to farmers were "neither sufficient nor even really serious", he said. But if the EC could agree to put them on the table there would at least be something to discuss.**

**Ministers from the Cairns Group of 13 farm-exporting nations had already scheduled a meeting in Geneva on Sunday. Ministers from 15 leading developing countries were due to meet on Tuesday and the expectation is that some will arrive early for discussions at the weekend and on Monday.**

**Mrs Carla Hills, US trade representative, Mr Frans Andriessen, EC trade commissioner, and Mr Renato Ruggiero, Italy's foreign trade minister, are expected to arrive for the weekend.**

**Senior officials are worried that with the farm talks in limbo and morale low, results will be difficult to achieve in other crucial areas where negotiations are also running behind schedule.**

**They hope that the ministers will remove major obstacles in talks on the \$600bn-a-year world trade in services and on trade in textiles and clothing. Discussion on Gatt's anti-dumping code, a vital issue for Asian exporters, has been temporarily suspended.**

**Mr Nancy Dunnane adds from Washington: The EC impasse over agriculture trade reform was greeted with gloom in the US. Mr Paul Drakos, assistant director for national affairs of the US Farm Bureau, said he saw "virtually no hope for the Gatt unless the rest of the world agrees to move forward without the EC".**

**EC deal on emissions, Page 18**

**Thatcher to defend opposition to Emu**

By Philip Stephens, Political Editor, in London

**MRS Margaret Thatcher, the British prime minister, will today defend vigorously her opposition to a single European currency despite fears that her isolation at the Rome summit has heightened the risk of serious split within the ruling UK Conservative party.**

**Senior officials are worried that with the farm talks in limbo and morale low, results will be difficult to achieve in other crucial areas where negotiations are also running behind schedule.**

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**Mr Alan Greenspan, the Fed chairman, had repeatedly promised a cut in short-term interest rates to stimulate the economy – also revived Westminster gossip about a budget deal which was "credible" to the financial markets.**

**The way was cleared for Fed action when Congress passed a \$32bn five-year deficit cutting programme at the weekend.**

**Fed funds – the rate at which banks lend money to each other overnight – is the interest rate controlled most directly by the Fed.**

**Yesterday's move was the first cut since mid-July, when it eased a quarter of a percentage point to accommodate what it said was unintentional tightening in the credit markets.**

**The Fed yesterday signalled its policy shift by executing \$1bn of customer repurchase agreements with funds at 7.75 per cent, indicating that it was happy to see the rate drop to this level.**

**However, the action was so widely expected that it had a minimal effect elsewhere in the financial markets.**

**The dollar, which has weakened markedly in recent weeks partly in anticipation of lower US interest rates, was trading in New York at lunchtime at around DM1.5130, up from DM1.5130 late on Friday, and at Y128.50, up from Y128.25, but this was due in large part to technical factors.**

**In the stock markets, shares lost early gains as crude oil prices rose and at 2pm the Dow Jones Industrial Average was down 8.42 at 2477.72.**

**In the bond markets, which are concerned about a flood of US Government paper this month, the benchmark 30-year Treasury issue stood at 95 1/2, some 4 cents, to yield 8.784.**

**Analysts said the easing was not expected to lead to an early cut in the banks' prime lending rate.**

**Lex, Page 18; Wall Street, Back Page, Section 2**

**Fed eases policy with drop in key Funds rate to 7.75%**

By Martin Dickson in New York

**THE US Federal Reserve yesterday initiated its long-awaited easing of monetary policy, signalling a quarter of a percentage point cut in the key Federal Funds rate, which dropped from 8 per cent to 7.75 per cent.**

**The move had been expected by the market since last week, when it became clear that the US Congress and the White House were approaching agreement on a budget deficit reduction package.**

**Mr Alan Greenspan, the Fed chairman, had repeatedly promised a cut in short-term interest rates to stimulate the economy – also revived Westminster gossip about a budget deal which was "credible" to the financial markets.**

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## Iraqis 'considering deal to free all hostages'

By Lamis Andoni in Baghdad and Ian Davidson in Paris

**IRAQ is considering the release of all foreign hostages provided the Soviet Union and France commit themselves publicly to resolving the Gulf crisis by peaceful means, according to Arab diplomats in Baghdad.**

**Iraqi officials told the Financial Times that Baghdad was encouraged by statements made yesterday by Soviet President Mikhail Gorbachev in Paris.**

**"Such a commitment would open the way for a peaceful solution," the Iraqi officials said.**

**Separately, senior officials have said Baghdad would consider the release of all western and foreign nationals in the light of such a Franco-Soviet commitment.**

**The status of the western national here would definitely change," a senior Arab diplomat said yesterday after meeting a top Iraqi official.**

**The Iraqi officials' statements appear to underline Bagdad's determination to use the hostage issue to weaken the international alliance ranged against it.**

**Mr James Baker, US Secretary of State, warned Iraq yesterday that international patience over the occupation of Kuwait was limited and that**

**the US would not rule out force to resolve the Gulf crisis.**

**In a tough speech in Los Angeles, Mr Baker also threatened President Saddam Hussein with "the most severe consequences" if the Iraqi president resorted to chemical or biological weapons.**

**President Bush, campaigning in California, stepped up the pressure by declaring that he would not hesitate to use force in the Gulf if provoked. His story is replete with examples when the president had to take action" without consulting fully with Congress, he said.**

**Mr Bush and Mr Baker agreed last week that the US needed to stiffen resolve within the multinational alliance against Iraq after a period of drift. They were also worried that the credibility of the military option had begun to erode amid diplomatic activity to end the crisis.**

**Mr Gorbachev said in Paris yesterday that he had detected a shift in the attitude of Iraqi President Saddam Hussein. This followed weekend talks in Baghdad between Mr Vsevolod Primakov, the Soviet special envoy, and Mr Saddam.**

**Mr Primakov is understood to have told Mr Saddam at the weekend that if he was serious**

**about withdrawal, a goodwill gesture must be forthcoming – such as the release of all western hostages. Mr Saddam, for his part, reportedly said that he would first require a statement from France and the Soviet Union committing themselves to a peaceful resolution of the conflict.**

**France and the Soviet Union**

**are the two countries aligned against Iraq with whom Mr Saddam has shown a willingness to talk. Yesterday, the remaining 300 French hostages in Iraq and Kuwait were flown home as part of a goodwill gesture towards France. There are some 2,000 western hostages remaining in Iraq and Kuwait, mostly British and American.**

**Soviet diplomatic involvement in the Gulf crisis has been raised in Washington that the broad-based alliance against Iraq could be undermined, reducing the acceptability of an eventual military option. Mr James Baker, US secretary of state, is due to**

## EUROPEAN NEWS

## Hard times ahead as world steel markets shrink

By Charles Leadbeater, Industrial Editor

GROWTH in world steel markets is slowing, putting producers under increasing financial pressure. Figures from the Organisation of Economic Co-operation and Development and the International Iron and Steel Institute all confirm that the growth in steel production in recent years is ending.

The latest bulletin from the OECD steel committee warns: "The overall steel market in the OECD areas declined only slightly into the second half of 1990, but developing uncertainties are causing concern for the medium term."

It says the conflict in the Gulf has further clouded an uncertain outlook for steel producers, caused by higher interest rates in some countries, softer prices and reduced profit levels.

According to the IISI, steel production in the 35 economies it covers, excluding eastern Europe, was 2.3 per cent down in the first nine months of the year at 28.6m tonnes.

In North America, US steel production in the third quarter was 22.5m tonnes, marginally up on 1989. However the OECD report warns that shipments to the motor industry are already 13.8 per cent down on last year. The main producers' profits have been substantially reduced because of soft prices and increased costs.

The IISI's figures show production in the US for the first nine months of the year at 67m tonnes - 1 per cent down on 1989.

Canadian production has been cut back even more

sharply. The IISI says Canadian output in the first nine months of the year is 17 per cent down on 1989.

In Europe, EC steel production is expected to end the year 2.2 per cent down on 1989, according to the OECD. It says the industry has suffered from destocking by distributors and consumers.

The protest by taxi and truck drivers which started last Friday and ended on Sunday morning, brought the country to a virtual standstill and to the brink of disorder.

The strike leaders called off the action after the government temporarily halved the 65 per cent petrol price increase which had sparked the protests.

## Hungarian leaders draw lesson from petrol price protest

By Nicholas Denton in Budapest

HUNGARY yesterday began to lay the foundations of a social partnership between government, unions and employers aimed at ending a crippling protest against higher petrol prices and designed to establish political institutions to pre-empt popular unrest in the future.

The protest by taxi and truck drivers which started last Friday and ended on Sunday morning, brought the country to a virtual standstill and to the brink of disorder.

The strike leaders called off the action after the government temporarily halved the 65 per cent petrol price increase which had sparked the protests.

Daily life returned to normal yesterday but the legacy of the crisis will be lasting. It has revealed a strong desire for a national consensus to deal with a grave economic situation as trade with Hungary's traditional east European partners collapses.

Moreover, the impotence of Hungary's institutions in the face of mass protest gives impetus to efforts to build a corporatist framework of bargaining between interest groups and the government.

The appeal of a social partnership is accentuated by the exposure of the fragility of state institutions.

The government, handicapped by the prime minister's confinement in

hospital, was paralysed by the crisis and insecurity led them to organise Balkan-style pro-government demonstrations.

Budapest's police chief threatened to resign if he was told to remove the drivers forcibly and the government itself was incapable of giving the order. "In Hungary, people think it is not democracy if the police go against demonstrators," Mr Arpad Goncz, Hungary's president, ruled out the use of the army to restore order.

But the absence of effective trade unions was felt too. Dissatisfaction with declining living standards found

no expression until last week and so when the protest came, they were explosive.

Moreover, trade unions found it difficult to deliver the acquiescence of the strikers. An agreement on Friday night fell by the wayside when drivers refused to heed their leaders' call to dismantle the barricades.

The crisis forced the myriad of squabbling trade unions and employers' organisations to sit down together with the government to find a compromise solution. "It has given us someone to talk to," said Mr Josef Antall, the prime minister.

Government ministers promised to consult more regularly with the interest

co-ordination council under whose umbrella it negotiated with trade unions and employers. Mr Gyula Jozsefssy, foreign minister, yesterday promised a "broaderening of the field of consultation" which could extend to discussion of next year's crucial budget.

That carries a danger: that either the government will flinch in the face of the unpopular decisions it must make to stave off financial crisis or the consensus will quickly break down.

Also the government's reluctance to punish the unlawful action of the protesters and its willingness to compromise could encourage similar action and threaten a winter of disruptive strikes.

## Maxwell enters Berlin from the east

Leslie Colitt on a joint-venture purchase of the old party press

MR ROBERT MAXWELL, the publisher, is seeking to leave his imprint on the German newspaper world by way of an intriguing eastern route.

Mr Maxwell and Gruener & Jahr (G & J), publishers of Stern magazine, have in a 50-50 partnership taken over Berliner Verlag, a publishing house owned by PDS, the successor to the Communist Party of East Germany.

Although Mr Maxwell has single-handedly become a leading force in Hungarian newspaper, in and Hungary and Poland by 11 per cent, according to the institute.

In Japan, steel output in the first three quarters was 1.5 per cent up on 1989 at 81m tonnes, according to the IISI. The OECD expects Japanese steel markets to remain buoyant into next year.

Some of the sharpest falls in steel production in the first nine months have come in South America. Output in Brazil is 19 per cent down at 15m tonnes and in Argentina 13 per cent down at 2.5m tonnes.

Apart from Japan the most significant increases in production came in South Korea, where output rose 6 per cent to 17m tonnes and Turkey where it shot up by 23 per cent to almost 7m tonnes.

Mr Rupert Murdoch, the international media magnate, has also signalled ambitions to enter the Berlin market.

G & J is to appoint the managing director of Berliner Ver-

lag while Mr Maxwell, as chairman of the supervisory board, will be more concerned with overall strategy.

Ms Christa Schaffmann, deputy editor of Berliner Zeitung, the flagships of Berliner Verlag, said Mr Maxwell had assured

that he would not interfere editorially as long as the publications did well.

She said another point in the British publisher's favour was that he had no "prejudices" about employing former members of the Communist Party. In common with virtually all West German journalists, Ms Schaffmann was a former party member. "For years I was deeply convinced of what I thought the party stood for," she said.

Mr Maxwell and G & J are believed to have paid DM400m (£134.5m) for the publishing

house and have also staked a claim for 55 per cent of the printing plant of Neues Deutschland, the former Communist Party newspaper. The remainder will be held by the PDS. The roles have been reversed here as Mr Maxwell is to take over management of the plant while G & J will appoint the head of the supervisory board.

Unlike many of the company's publications, prospective consideration ought for Berliner Zeitung, the flagships of the publishing house with nearly 100 employees. While circulation has dipped to 330,000 from 450,000 at the end of last year, most readers remained loyal despite a price rise from 15 to 50 pfennigs earlier this year. Berliner Zeitung, BZ and Abend, an evening paper, and Wochenspost, a cultural weekly, were the sole profit-makers in the Berliner Verlag stable.

Berliner Zeitung is expanding advertising and under its new owners plans to modernise antiquated hot-metal printing.

Ms Schaffmann said one Berlin newspaper should be able to become a newspaper for all of Germany. "Perhaps we can be it."

West Berlin's leading quality daily, the independent Der Tagesspiegel, long a plodding provincial paper, has expanded coverage and has similar ambitions.

The big losers were former

## Centre parties gain in Basque regional vote

By Peter Bruce in Barcelona



Felipe Gonzalez  
prime minister Adolfo Suarez's  
Centro Democratico y Social,  
which lost both its seats and  
Eduardo Abaroa's, and  
Euskadi Alkartasuna, founded  
by dissident PNV leaders five  
years ago, which lost four of its  
13 seats.

The surge in the conservative  
PP's vote is a double-edged  
sword for the Spanish prime  
minister, Mr Felipe Gonzalez.  
His Socialist party, which has  
governed the Basque country  
as a junior coalition partner to the  
PP since 1986, lost about  
50,000 votes and three of its 13  
seats.

But the vote was also a clear  
setback for Harri Batasuna, the  
radical separatist group that  
often speaks for the terrorist  
group, ETA. Harri Batasuna  
managed only to hold on to its  
13 seats but, although it  
remains the biggest party in  
Guipuzcoa province, lost about  
15,000 votes.

The big losers were former

## Yugoslav government will push ahead with reforms

THE YUGOSLAV government  
will push ahead with its western-style  
economic reform programme and does not plan to  
devalue the national currency  
despite a new rise in prices, Mr  
Bosko Marendic, the development  
minister, said. Reuters  
reports from Belgrade.

Mr Marendic told Tanjug news agency in an interview  
published on Sunday night that political instability in  
Yugoslavia, a federation of six  
republics threatened by ethnic  
unrest, had slowed the flow of  
foreign aid, and inflation  
remained a threat.

But he said the government  
would not respond to calls to  
devalue the dinar, although  
prices have almost doubled

this year and the trade deficit  
has widened.

Mr Marendic said there  
would be few radical successes  
in the economy in 1991 but the  
government would continue  
steps to privatise state-run  
firms, establish a market econ-  
omy, strengthen the dinar and  
tackle inflation.

Mr Markovic launched an  
austerity programme in  
December 1990. He devalued the  
dinar, fixed the exchange rate  
at seven dinars to the D-mark and froze wages for six  
months.

Inflation fell in the first six  
months of 1990 but then rose  
again with month-on-month  
prices increasing 7 per cent in  
September.

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## EUROPEAN NEWS

**Patience pays for imperial bond holders**

By George Graham

In Paris

French small investors may at last be on the way to getting back some of the money their grandparents invested in the Imperial Russian railways, after the signature yesterday by President François Mitterrand and President Mikhail Gorbachev of a far-reaching Franco-Soviet treaty.

An estimated 1.6m French investors held the bonds before the Russian Revolution, and there are thought to be up to 500,000 holders today who still have their certificates.

Bonds such as the Black Sea 4% per cent 1913, or the Moscow-Kiev-Voronege 4% per cent 1903, continue to trade sporadically on the Paris bourse, even though the certificates are worth rather more as collectors' items to be framed and hung in the living room than as tradable securities.

It is still far from clear how the Soviet Union proposes to reimburse the bonds, but yesterday's treaty stipulates that all arrears owed to France will be repaid. Mr Alexei Glazkov, a member of the Soviet delegation, confirmed that this definitely included the pre-1917 bonds.

Mr Gorbachev is probably in greater need of the money than most of the bond holders; on Sunday evening, France agreed to provide FF15bn of new loans and export credits to the Soviet Union.

French attic rummagers began looking out for Russian bond certificates after the 1986 settlement between the Soviet Union and the UK, in which £25m frozen since the Revolution in an Imperial Russian account at Baring Brothers was used to repay around 10 per cent of the face value of bonds held in the UK.



IN THE WINGS: foreign ministers Roland Dumas (left) and Eduard Shevardnadze at yesterday's Franco-Soviet talks

**Franco-Soviet pact more style than substance**

By Ian Davidson in Paris

PRESIDENT François Mitterrand gave a good public relations send-off to the new Franco-Soviet treaty of friendship and co-operation, which he and President Mikhail Gorbachev signed yesterday in the appropriately splendid setting of the Chateau de Rambouillet south-west of Paris.

The treaty is more significant as an act of political symbolism than for its likely practical consequences, and the political symbolism is more important to the Soviet Union than to France.

President Gorbachev has been pressing for bilateral treaties with most of the larger countries in western Europe, as a symbolic confirmation of the Soviet Union's rapprochement with the west and especially with west European nations.

The Franco-Soviet treaty follows a German-Soviet one which has been finalised and will shortly be signed, and a joint Spanish-Soviet

declaration which was signed during the Soviet leader's visit to Madrid over the weekend.

The French government, too, is anxious to cement the new era of east-west friendship, but it is reluctant to see the future political architecture of Europe being pre-empted by a series of bilateral agreements with the Soviet Union.

In particular, France is keen that there should be a global agreement between the European Community and the Soviet Union, to crown any bilateral accords.

This idea is incorporated in

the new treaty, in which France undertakes to promote the development of closer links between the Soviet Union and the European Community, and says that new bilateral commitments will respect the competencies of the community.

The treaty also undertakes to promote both the Gorbachev ideal of a common European home and the Mitterrand ideal of a European confederation.

Unlike Germany, France declined to include a reciprocal non-aggression clause, on the grounds that this would be in

conflict with the spirit of existing commitments to Nato and the Western European Union defence grouping.

The new treaty goes no further than to commit the two governments to consult, and if possible to harmonise their positions, in the event of a threat to peace.

The treaty has been accompanied by an exchange of letters and a number of protocols outlining several programmes of co-operation, including energy, transport, high definition television and telecommunications.

**Foreign business puzzles over Soviet investment decree**

By Quentin Peel in Moscow

CONFUSION and cautious optimism were the overwhelming emotions yesterday among foreign businesses and bankers in the Soviet Union, as they sought to calculate the implications of President Mikhail Gorbachev's decree on foreign investment and the rouble.

The principle of permitting 100 per cent foreign ownership of investments was welcomed with enthusiasm, but observers caution that the response will depend entirely on its implementation.

As for the effective two-thirds devaluation of the rouble (all commercial transactions will now be carried out through a new commercial rate), that was also welcomed as a belated recognition of the absurdly over-valued official exchange rate.

Yet the prospect of trying to operate through a maze of no less than four different exchange rates in the future – an official rate, a commercial rate, a tourist rate, and a "market" rate – has left many businessmen baffled.

The new commercial rate of Rbs1.8 to the dollar, compared with the present official rate of Rbs0.55, will be available not simply for Soviet enterprises, but also for foreign companies to value any future investments in the economy. That will be introduced from November 1.

The old official exchange rate will be maintained, but only for "statistical purposes" and for calculating debt payments and developing countries on rouble-denominated loans, according to Dr Dmitri Menshikov, chief economist of the international monetary and economic department at Gosbank, the state bank.

"It is a useful step in the right direction, but it is still only a first step," said Mr Roger Hart, head of the Moscow office of Britain's ECI.

"It is all a question of how the decrees are going to be implemented. So far we have found that the law is one thing, but the implementation is usually more restrictive."

The commercial rate will actually replace a far more complex system of foreign currency "coefficients" for Soviet enterprises, of which there were about 2,000, with every different industry having a different effective exchange rate. The net effect, Soviet officials say, will be actually close to neutral.

What remains unclear is just where the dividing line will be drawn between the transactions allowed to use the new commercial exchange rate, and those compelled to use the new currency auctions.

**Russian economic plan will be 'a mess'**

By Leyla Boultif in Moscow

THE Russian government is incapable of conducting effective economic reform and is unlikely to last beyond next spring, according to a senior Russian official who is also a leading Soviet entrepreneur.

Mr Mikhail Bocharov, Russian President Boris Yeltsin's first choice for prime minister who is now responsible for evaluating Russian economic reforms, said the Soviet government's market legislation was equally removed from reality.

Mr Bocharov campaigned for the job of Russian prime minister with a radical 500-day programme for economic reform. But he was defeated in a parliamentary vote by Mr Ivan Silayev, a compromise candidate who has taken on board many of his ideas for a speedy transition to a market economy.

"Silayev doesn't understand what he's talking about," said Mr Bocharov, who also heads Butec, a holding company which helps member firms operate independently from the state.

"There will be no 500-day programme whatsoever. There will be a mess, a worsening of the situation. There will be somersaults, but no decisions, until May. Then there will be a new executive because people will understand that something needs to be done, at the centre and locally."

The Russian parliament, which is generally seen as

more radical than its Soviet counterpart, has already begun debating legislation allowing private land ownership. But Mr Bocharov said that was just one example of legislation which was too woolly to work.

"To resolve the question of land, one needs to work out mechanisms of land sales: how much to sell, at what price, and who is empowered to bid land sales so that there is no talk of people not wanting to buy the land," said Mr Bocharov.

President Mikhail Gorbachev's own economic reform strategy, approved by the Soviet parliament this month, is even more vague on land reform. This is partly because, according to its authors, many peasants do not want to leave collective farms to own land.

"People close to Gorbachev are muddle-headed theoreticians who should come down to earth to see what's going on," said Mr Bocharov.

To argue his point, he referred back to the sweeping land reform pushed through at the beginning of the century by Russia's previous revolutionary prime minister, Mr Peter Stolypin. Despite the brutal collectivisation of the 1930s, Mr Bocharov said he believed Russian peasants had not lost all their potential for rediscovering private property.

Another casualty of the uncertain balance of power between the Russian and Soviet governments were foreign and Soviet businessmen "who do not know what God to pray to, Russia or the Union". Until that becomes clearer, there were plenty of opportunities for western firms to deal directly with Soviet enterprises in the mean time.

**EC moves closer to single gas market**

By Lucy Kellaway in Luxembourg

THE European Community yesterday took its first step towards a single market in gas, by agreeing in principle to a directive that will make it easier for gas utilities in one country to transport their gas through pipelines in neighbouring member states.

The agreement marked a defeat for Germany and the Netherlands, which together exert considerable control over the European market. They argued that the directive was unnecessary because 20 per cent of gas consumed in Europe was already transported across frontiers.

They are also worried that it will replace their national control over the market with a more bureaucratic control exercised by Brussels.

Mr Antonio Cardoso e Cunha, the EC energy commissioner, made clear that the directive did not commit Europe to a future system of "common carrier", a system which exists only in the UK, in which all consumers have fair

access to energy transportation networks. Such a radical opening of the market is deeply unpopular with most member states.

Ministers also agreed yesterday to repeal a directive dating from 1975, which attempts to limit the use of gas for generating electricity.

This directive was thought to be no longer applicable as had been agreed when gas was a scarce resource and when there was little awareness of its attractions as a clean fuel.

A committee that would give it important new powers to deal with the next energy crisis yesterday met a guarded response from energy ministers.

The UK in particular expressed concern about the proposed extension of powers, which it believes to be ill-timed and unnecessary. Other member states said that they would need to study the proposals in closer detail before reaching a conclusion.



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## AMERICAN NEWS

## Canadians desert leading parties

By Bernard Simon in Toronto

CANADIANS are deeply unhappy with the way their country is run and are deserting both major parties for regional or single-issue groups, according to a wide-ranging opinion poll published yesterday.

More than 75 per cent of respondents to the poll, commissioned by the Canadian Broadcasting Corp and the *Globe & Mail* newspaper, said they were disappointed in the performance of the Prime Minister, Mr Brian Mulroney.

Support for the ruling Progressive Conservative party is now at only 16 per cent of decided voters, down from just over 20 per cent last July.

The opposition Liberal party has also seen substantial declines in popularity. Support has shifted to the left-leaning New Democratic party and two fledgeling regional groups, the Reform Party of Canada — which favours a stronger voice for western Canada — and the Quebec nationalist group, the Bloc Québécois.

The Reform Party now has the support of 24 per cent of voters in the three prairie provinces, almost double the backing for the Tories who have traditionally dominated this region.

Discontent has been fuelled by a sharp deterioration in economic conditions in recent months and by uncertainty over the country's political future following the collapse last June of the Meech Lake package of constitutional reforms.

The poll shows widespread unhappiness with the Mulroney government's economic policies, ranging from the value-added Goods and Services Tax due to come into force next January.

Last week it was announced that Canada had slipped into recession, with output falling for two successive quarters. Mr Michael Wilson, the finance minister, who for the past few months has avoided uttering what has become known as the "R" word, acknowledged to the House of Commons' finance committee that preliminary data showed a decline in output for the third quarter.

Regarding free trade talks with the US and Mexico, only 7 per cent of respondents said the free-trade pact with the US, which became effective into force last year, had helped the economy.

On the heels of last week's announcement that the government plans a sharp increase in immigrant quotas over the next five years, the poll shows that only 16 per cent of respondents favour more immigrants.

## Bitter-sweet end to 101st Congress

By Peter Riddell, US Editor, in Washington

THE 101st US Congress, which has at last adjourned, is likely to be remembered for a succession of scandals and the bitter budget wrangling rather than for its unexpectedly large legislative achievements.

The two-year term — which started with the defeat of Mr John Tower's nomination as defence secretary and the bitter financial controversy leading to the resignation of Mr Jim Wright as House speaker and Mr Tony Coelho as majority whip — was dominated by arguments over members' pay, ethical and sexual problems and the continuing row over legislators' involvement with the savings and loan crisis.

Yet Congress managed to approve a series of important measures. Because of the divided nature of the government, the Republican White House had to co-operate with the Democrat leadership of both houses.

When the executive and legislature disagreed there was a stalemate, as applied for so long over the budget and still applies over President George Bush's desire to cut capital gains tax.

Mr Bush vetoed 16 measures and none was overridden by the necessary two-thirds majority in both houses. The Senate never overrode although the House did three times. This compares with a similar success rate for presidents Kennedy and Johnson.

Apart from the deficit reduction package, the main achievements of the Congress were:

- Clean air. The first big revision for 13 years imposed tough controls on car, power plant and industrial emissions that create smog, acid rain and toxic hazards. Congress also increased shippers' liabilities for oil spills.
- Savings and loan rescue. Approved reorganisation and new controls, but at the last minute failed to approve additional funds as the initial \$50bn (£25.51bn) has almost gone.
- Immigration. The legal inflow will be increased by 40 per cent to 675,000 after 1995, with an emphasis on bringing in skilled workers and reuniting families. It favours European entrants and grants amnesty to 30,000 Irish living illegally in US.
- Minimum wage. Raised to \$3.80 an hour this year and \$4.25 an hour next year.
- Child care. Maximum tax credit for poor families nearly doubled to \$1,700 a year by 1994.
- Defence. Reduced 1991 spending to \$17bn less than last year and cut Stealth and Star Wars programmes.
- Farm. Passed a five-year programme to cut the amount of land eligible for subsidies, although it gives farmers more flexibility to develop profit-making crops. Safeguards for wetlands expanded.

But Congress failed to resolve differences over controls on contributions to campaigns from political action committees and on voluntary spending limits.

Proposals to reverse recent Supreme Court decisions, limiting the effect of federal laws against job discrimination, were passed by Congress but vetoed by the president.

Similarly, proposals to require businesses with 50 or more employees to grant workers up to three months of unpaid leave for birth/adoption of a child or when a family member became ill were vetoed.



President George Bush on a visit to Honolulu, ahead of mid-term elections next week

## Black candidate offers liberalism its greatest prize

Peter Riddell on Senate race to unseat arch-conservative Helms

IN 1963, Jesse Helms, a popular conservative broadcaster and critic of the civil rights movement, compared the forced and violent enrollment of James Meredith at the University of Mississippi with the quiet integration at Clemson University initiated by a young architect named Harvey Gantt.

Now Mr Gantt is the only black person in a senior position on the staff of Republican Senator Jesse Helms, while Mr Gantt is the latter's Democrat opponent in the Senate race in North Carolina.

Mr Gantt could make US political history in a week's time. If he wins — and he is currently the front-runner — not only will he defeat the arch-foe of liberals, but he will be the first black person elected to the US Senate from the south since the Civil War in the 1860s.

In the first 2½ weeks of October Mr Gantt raised \$1.7m, and has \$1.1m in the bank for final advertising. This compares with \$1.2m raised and \$135,000 in the bank for Mr Helms. However, while the Democrat has secured \$5.7m in

scale donors, "the little old lady market", warning of the dire consequences if the senator is not backed.

In 1984, he raised a record \$17m to win by a \$2 to 48 per cent margin.

This year's battle is Mr Helms's toughest. Some of his tics sound dated; it is much harder now for the senator to wave the anti-communist banner. So he has turned to his crusade against pornography, in particular an exhibition of homoerotic art which received funding from the National Endowment for the Arts.

To combat the senator's call to restrict such federal money, many American artists have rallied behind Mr Gantt; recent financial contributors have included actors Woody Allen and Paul Newman, and even Playboy chief executive Christie Hefner.

In the first 2½ weeks of October Mr Gantt raised \$1.7m, and has \$1.1m in the bank for final advertising. This compares with \$1.2m raised and \$135,000 in the bank for Mr Helms. However, while the Democrat has secured \$5.7m in

contributions over the whole campaign, the Republican has raised \$1.2m and is actively fund-raising now.

Mr Helms has personally fought a distant campaign and his main focus has been on aggressive television advertisements — arguing that Mr Gantt has raised money in gay and lesbian bars and supports "mandatory" gay rights. The Democrat is portrayed as "dangerously liberal" and "too liberal for North Carolina".

The Democrat has tried to shrug off such attacks, and avoided being forced into a defensive position as his unsuccessful predecessor was in 1984. He has sought to portray himself as the voice of the modernising, new south.

A former mayor of Charlotte, Mr Gantt contrasts his support for the Clean Air Act, better child care, improved education and choice for women in abortion to the senator's opposition to recent measures.

Mr Gantt is smooth and persuasive, yet inexperienced. When asked about the budget on the day of the Senate vote he wailed. The budget fiasco has hardly been mentioned by either candidate.

As so often in the south, it comes back to a question of race. Are voters telling the race to politicians, or do they lie about their willingness to vote for a black candidate?

Mr Doug Wilder, the grandson of a slave, was narrowly elected last year in Virginia as the first black governor. But his final result was several points below that suggested by polls.

To win Mr Gantt not only needs a heavy turnout among the nearly 20 per cent of voters who are black, virtually all of whom will support him, but also about 40 per cent of white voters.

The North Carolina election is both a referendum on Mr Helms and a test of how far racial prejudices linger. A white Democrat challenger would by now have been the clear favourite, with the black Mr Gantt it will be a cliffhanger.

## Fujimori presents coca farmers with 'options'

By Sally Bowen in Lima

PRESIDENT Alberto Fujimori of Peru has offered legalisation to coca-growing peasants through land titling, investment and crop substitution programmes. Coca leaf provides the base for the cocaine drug.

The message, delivered in Mr Fujimori's first big address on the subject of drug trafficking since assuming the presidency in July, was addressed primarily to the US.

It follows Peru's rejection last month of a \$36.9m (210.2m) US military aid package to equip six Peruvian army and marine battalions to support anti-drugs operations in the upper Huallaga valley.

While firmly committing Peru to stronger efforts to curb drug trafficking, Mr Fujimori devoted most of his speech to analysis of the "global context".

Controls could only be effective, he said. "If alternative economic strategies and a

political system permitting peasant participation" were established.

A programme for widespread coca crop substitution is already under way, Mr Fujimori said.

This was based on issuing legal land titles quickly and easily to coca farmers. They would then be able to raise agricultural loans and credits against their land.

The policy will require substantial foreign financing. It may be difficult for the US to accept that coca growing should be treated, even temporarily, as a legal activity.

Improved transport infrastructure, reform of internal marketing systems, assured buyers and preferential terms for alternative crops are all parts of the Fujimori plan for Peru's coca regions, which produce more than 60 per cent of the world's supply of raw leaf.

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## INTERNATIONAL NEWS

## ● MIDDLE EAST

**Gulf crisis pushes up air fares for second time**

By Paul Betts, Aerospace Correspondent, in Geneva

INTERNATIONAL air fares are set to rise again steeply, both as a result of the Gulf crisis and other severe impositions on the airline industry.

These include inflationary pressures in many countries; the airlines' increasing share of the costs to build new airport terminal facilities; higher air traffic control charges; and the abolition of duty-free shopping, coupled with the application of value added tax to air transport in Europe.

But the immediate pressure is coming from volatile fuel prices, which are forcing the 200-member airlines of the International Air Transport Association (Iata) to seek further increases.

These are likely to involve

an average increase of around 10 per cent following the 5 to 7 per cent increase agreed in September to cover the cost of rising fuel prices caused by the Gulf crisis.

Mr Eser said Iata now estimates that the airline industry would report a net cumulative loss of more than \$2bn (£1bn) this year after profits of

\$300m last year and profits of \$1.2bn the year before.

Iata also calculated that a 1 per cent rise in the average industry fuel costs translated into an increase of about \$100m in total airline operating costs.

It warned that the full economic effects of the Gulf crisis and especially its impact on aviation fuel costs would not be felt until 1991.

Industry representatives are, meanwhile, working on detailed contingency plans for the restructuring of air routes over the Middle East in the event of war.

The primary objective

appears at this stage to be cre-

ation of a "war exclusion zone" banning all civil flying over a vast territory covering the Middle East and possibly extending to the east Mediterranean and Pakistan.

The repercussions on international air travel would be vast, airline officials warned in private conversations during the Iata meeting.

It would lead to an immediate re-organisation of the busy air routes between western Europe, South-East Asia and the Far East which are a significant source of revenues and profits for western airlines.

The International Civil Aviation Conference (Icao), the

aviation technical agency of the United Nations, has set up a task force to monitor the situation in the Gulf and draw up contingency plans against war in the Middle East.

The plans are understood to envisage air strikes not only in the immediate region of the conflict but also over Israel and Arab League states which have aligned themselves with UN sanctions against Iraq could thus be seen as at risk from an Iraqi attack.

Some carriers are contemplating diverting some of their Far Eastern and Australasian traffic to Europe via the Pacific and North America instead of the Middle East.



Jim Bolger and wife Joan after the National Party's victory; stand by for "communist" poll

**Saddam faces petrol dilemma**

By Robert Graham

A PUBLIC outcry over petrol rationing in Iraq forced President Saddam Hussein to revoke the measures on Sunday and sack Mr Izzat al-Chalabi, his long-serving oil minister, whose departure brought open satisfaction yesterday in Baghdad.

But the Iraqi government now faces the problem of how to cut petrol and diesel consumption given the shortage of additives needed to produce these fuels.

Observers yesterday were unanimous that Mr al-Chalabi had been made a scapegoat for an unpopular policy.

It was the first time ordinary

Iraqis felt directly inconvenienced by the United Nations trade embargo. Travel was restricted and the effect of fuel rationing rapidly extended to agriculture.

Mr al-Chalabi, oil minister since 1987, was a respected and internationally known oil technocrat. His job has been taken by Brigadier General Hussein Kamel, minister of industry and military production. He is the president's son-in-law and comes from the presidential stronghold of Takrit north of Baghdad. Mr Saddam has thus used the occasion to add further cohesion to the Iraqi leadership.

Iraq is now likely to raise petrol prices or limit motorists to one tank of fuel a week.

Oil experts said yesterday that Iraq had approximately three months' stocks of motor fuel additives. Iraq's three refineries can process 300,000 barrels a day (b/d) of crude oil. Oil production is currently running at just over 350,000 b/d.

Iraq has also begun to take some 5,000 b/d from stocks of finished oil products and components from Kuwait's Minya Al-Ahmadi refinery. But there are neither maintenance staff nor sufficient operators to sustain a 24-hour shift to make use of Kuwaiti refineries.

Iraq is now likely to raise petrol prices or limit motorists to one tank of fuel a week.

By Max Rodenbeck in Cairo

Egypt's economy, at first badly buffeted by the Gulf crisis, appears set to reap a windfall in foreign aid.

In the past week creditors grateful for military and diplomatic support in confronting Iraq have written off nearly \$14bn (£7.1bn) in debts, equal to a third of Egypt's \$50bn foreign debt.

Added to an influx of fresh funding, the debt relief will ease a \$4.5bn drop in foreign exchange earnings caused by a dramatic fall in tourism, worker remittances and Suez tolls.

Egypt's rewards from the

Gulf crisis include:

- A write-off of \$6.7bn in debt to the US for arms purchases which will save \$1bn a year in servicing. Congress has sent a bill finalising the move for President Bush's approval;

- Cancellation of debts worth \$6.5bn to Arab Gulf states;

- Loans and grants worth \$1.5bn from Saudi Arabia, \$600m from the UAE and a promised \$500m from Kuwait;

- \$400m in concessionary loans from Japan;

- Aid and debt relief from EC countries estimated so far at \$1.5bn, with more to come

**Bolger moves to make the best of short honeymoon**

Kevin Brown on New Zealand's government-elect

NATIONAL Party leaders gathered in Wellington yesterday to plan their transition to government after the biggest general election landslide ever in New Zealand.

Mr Jim Bolger, the prime minister-elect, called in his frontbench team for a planning session, aware that the party's honeymoon with the voters is likely to be short if the economy continues to deteriorate.

The conservative National Party won 65 seats in the election on Saturday, giving it an overall majority of 39 and reducing the outgoing Labour Party to a rump of 28 seats – its smallest parliamentary caucus since the 1920s.

Labour lost because the party appeared directionless after three changes of prime minister in 18 months, and because six years of rapid free market reform failed to deliver sustained economic growth.

Paradoxically, Labour is likely to swing back towards its socialist roots, while the National Party is committed to maintaining and extending the liberalisation of the economy.

The National Party inherits an economy which has been in or near recession since 1987 and is forecast to grow by just 0.4 per cent in the current year. Unemployment is at 7.5 per cent and rising, the current account deficit is likely to reach NZ\$5bn this year – equal to 7 per cent of gross domestic product – and the budget deficit is likely to reach NZ\$1bn.

The framework of economic decision-making has changed dramatically since National was last in government in 1984, when New Zealand was one of the most tightly-regulated economies in the Organisation for Economic Co-operation and Development (Oecd).

In six traumatic years Labour:

- Cut protective tariffs from an average of 26 per cent to 20 per cent, abolished import quotas and agricultural subsidies, and halved export subsidies to industry.

- Reststructured state-owned enterprises as free-standing commercial businesses, and privatised assets worth NZ\$2.7bn, including Air New Zealand, NZ Telecom, the State Insurance Office and the Post Office bank.

- Halved the top rate of marginal tax on personal income

to 33 per cent, cut the corporate rate from 45 per cent to 33 per cent, and widened the tax base by introducing value added tax.

- Abolished foreign exchange and interest rate controls, liberalised the banking system and floated the NZ dollar.

- Established the independence of the Reserve Bank, and legislated to require it to direct monetary policy towards achieving price stability, defined as 6.2 per cent inflation.

The reform programme transformed New Zealand, but after the last election in 1987, when the party's vote dropped substantially.

The crunch came in January 1988, when Mr David Lange, then prime minister, unilateral-

agricultural exports.

Mr Bolger has set a target of 3 per cent annual growth, and says he intends to pursue "commonsense" policies rather than economic theory.

His room for manoeuvre is limited by the party's underlying policy to reverse Labour's liberalisation of the economy.

He is likely to put back the Reserve Bank's target date for achieving stable prices to 1993, and will put pressure on the governor to keep interest rates as low as possible. There will also be some employment creation measures.

In the longer term, National wants to continue the Labour revolution by extending deregulation into the labour market by abolishing compulsory trade union membership and replacing centralised bargaining with workplace negotiations based on productivity agreements.

Mr Bolger has accepted the argument put forward by Mrs Ruth Richardson, his tough right-wing finance spokesperson, that Labour failed because business lost confidence in the government's determination to push ahead with deregulation.

However, the election has brought a number of more pragmatic, non-ideological MPs into parliament who will support Mr Winston Peters, the chief National critic of deregulation. Mr Peters is more popular with the voters than Mr Bolger, and his group has the potential to split the party if growth fails to pick up quickly.

Labour will conduct a detailed post-mortem on the election defeat at its annual conference next month, but is unlikely to dump Mr Mike Moore, who took over as prime minister 54 days before the election, but failed to live up to his campaign promise to "make a difference".

Mr Moore turned the party towards its roots during the campaign by offering a bigger role in policy-making to the party, but his action plunged the government into a leadership crisis which eventually led to the resignation of both.

Labour's greatest short-term achievement was to reduce inflation from a peak of more than 18 per cent to an underlying rate of 5.4 per cent, excluding the rate of value added tax.

But the success was achieved at the cost of high interest rates which have strangled growth and obscured the long-term benefits of a more competitive economy which the Reserve Bank says is now capable of "strong, sustained growth performance comparable with the best" in the OECD.

In the short term, however, New Zealand will face constraints on growth caused by higher oil prices and a decline in prices for its predominantly

**Six years of rapid free market reform under Labour failed to deliver sustained economic growth**

ally cancelled a further tax reform package announced by Mr Roger Douglas, the finance minister and architect of reform.

Mr Lange said he wanted a pause in the reform programme to give the electorate time to catch up with the party. But his action plunged the government into a leadership crisis which eventually led to the resignation of both.

Labour's greatest short-term achievement was to reduce inflation from a peak of more than 18 per cent to an underlying rate of 5.4 per cent, excluding the rate of value added tax.

However, there were no immediate reports of serious violence, although several shops and markets in Ahirian closed early in anticipation of trouble.

Leaders of the militants claimed in New Delhi that as many as 10,000 volunteers have penetrated the security ring, although this is probably an exaggeration.

In the desert state of Rajasthan, troops were moved to main towns to prevent a fresh outbreak of rioting which killed 50 people last week. Voting turnout was low.

**Faction battles feared after 16 die in Soweto**

By Patti Waldmeir in Johannesburg

SIXTEEN blacks have been killed and more than 30 wounded in a series of gun attacks in Soweto, raising fears of a resumption of factional fighting which has killed nearly 800 South African blacks since mid-August.

Fighting between Zulu supporters of the Inkatha Freedom Party and blacks allied to the African National Congress (ANC) had subsided prior to the weekend attack.

But on Saturday, both groups held separate shows of strength in the Johannesburg area, with some 6,000 Inkatha supporters, many carrying spears, clubs and shields, parading through the city centre. The ANC also held a large rally to mark the release of the ANC youth league, following Pretoria's decision to legalise the ANC last February.

A police spokesman said the 16 victims were killed at random in at least three incidents on Sunday night, apparently to avenge the death on Saturday of a Zulu migrant worker beaten by Inkatha supporters.

The government has accused the opposition of trying to spoil the poll and of inciting civil war.

Mr Gbago has accepted that in many parts of the country where he was heavily defeated, the polls were free and fair. He has pledged to continue the struggle for democracy at the legislative elections due on November 25 where the ruling Pdci party and not the president personally will be on trial.

Police have arrested a man in connection with the death of the Zulu, who was hacked and stabbed to death near a worker's hostel in Soweto.

In one of the worst of Sunday's revenge attacks, six men were mown down in a hail of bullets as they walked through Xhosha and Sotho workers.

• Nine ANC members were charged yesterday with terrorism and the illegal possession of weapons. AP reports from Durban. They include Mr Mac Maharaj, who is on the ANC's national executive committee.

**Debt warning by Pakistan**

PAKISTAN may stop repaying loans if US economic and military aid is not re-started, Mr Ziauddin Sardar, interior minister, said yesterday. AP reports from Islamabad.

"We have two choices either to make our people starve or stop repayment of loans. If the US does not resume aid," he declared. Pakistan, with \$16bn (£11bn) foreign debt, is the biggest recipient of US aid after Egypt and Israel.

The US suspended \$375m aid package after President Bush withheld annual certification that Pakistan does not possess a nuclear device. Before aid can be resumed, Mr Bush must certify Pakistan's nuclear intentions are honourable and last week's elections were fair. Pakistan denies it is trying to make nuclear weapons, but western intelligence agencies contend it is.

**Corruption charge**

SIR JOH Bjelke-Petersen, former premier of Queensland for 20 years, was charged yesterday with corruption and perjury, AP reports from Brisbane.

The charge comes two years after he testified at a state inquiry into crime and corruption. Court officials said Sir Joh had been charged with one count of corruption and two counts of perjury. He will appear in court on Friday.

**Sri Lankan economy resilient despite civil war**

By Mervyn de Silva in Colombo

THE SRI LANKAN economy has shown "remarkable resilience" despite political unrest, says a World Bank report which foresees sustained growth of 4.5 per cent in the north and east does not worsen and the Gulf crisis is not prolonged.

Sri Lanka, with a growth rate of about 8 per cent after the conservative Unp took office in 1977, ran into trouble with ethnic violence and terrorism. From 1986 to 1988, growth was under 3 per cent.

**OBITUARY  
Japanese media magnate**

By David Housego in Lucknow and K.K. Sharma in New Delhi

TENSION mounted in the north Indian state of Uttar Pradesh yesterday after at least four people were killed in Hindu-Muslim clashes in various towns on the eve of the attempt by Hindu militants to start building a temple at Ayodhya at a point where a Moslem mosque is located.

Officials in the state capital, Lucknow, which is under curfew, were clearly taken aback by the determination of Hindu zealots, thousands of whom have attempted to break a security ring around Ayodhya.

More than 100,000 Hindu militants have been arrested in the last five days. Officials are finding it difficult to find places for them in jails and have started filling schools and colleges with the arrested militants, who include MPs.

In Lucknow, the militants' plans have shattered the traditional amity that has existed between Hindus and Moslems.

The issue recently led the Hindu fundamentalist Bharatiya Janata Party (BJP) to pledge its support from tea to tea with the aid group in Paris. \$200m is an outright grant, with the balance on concessionary terms. Much of it carries 2 per cent interest, repayable in 40 years.

Ian Rodger

The World Bank-sponsored aid group last week pledged \$1bn (500m) for 1991, \$130m more than requested, which a central bank official said, made provision for Gulf crisis "shocks". Suffering from higher oil prices, Sri Lanka has lost remittances from migrant workers and revenues from tea sales to Iraq. Of the \$1bn pledged by the aid group in Paris, \$200m is an outright grant, with the balance on concessionary terms. Much of it carries 2 per cent interest, repayable in 40 years.

The government is to adopt policies to expand manufacturing and research and development in the service sector and from consumption. Economic officials argue that the shift from man-

ufacturing and exports has been too rapid.

The five-year plan aims to increase the share of manufacturing in GNP from 31.1

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Bullock Plastic Components Ltd Bullock	Eking Espafia, S.A. Reus	Hoercher AG Frankfurt
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Bunney (Leitchworth) Limited Leitchworth	Farnforth (Woolchester) Ltd Sheffield	Paul Kneifl KG Dordogne
CPIQ Cranfield	Ferodo Ltd Chapel-En-le-Frith	Karmess Hornberg/Orten
Caradon Rolltex Limited Wythenshawe	Fichtel & Sachs AG Werk Rabeneck, Bielefeld	Kieper Recaro GmbH & Co Werk Reinscheid
Cheswick UK B & M Plant	Florence & Peillon Valk en V. Ceder	Kent Plastics U.K. Ltd Emskirk
Cookson Precision Castings Ltd Wolverhampton	Fox - Austria GmbH Hörching	Koepter & Schae Furtwangen
Coopers Films Limited Abergavenny	Freudenberg, S.A. Mascon	Koni B.V. Oud Beijerland
Cristaleria Espafia Astiles	GSA Metallbearbeitung Kirchheim	Knecht Filterwerke GmbH Werk Lorch
Ditra	Gilardini SpA Mechanical Division Livorno	Lemforder Metallwaren Elastometall Darmme
Doyle Compte Robert		



## AFTERMATH OF THE ROME SUMMIT

# Farm impasse is blow to hopes for Uruguay Round

Developing countries will have no incentive to make concessions in other areas, writes Peter Montagnon

**WORLD** leaders may yet discover a magic formula for averting a total collapse of the Uruguay Round, but there is no doubt that the four-year effort to reform the world trading system is in deep trouble after the Rome summit.

The failure by European Community heads of state to agree cuts in farm support has called into question the prospect of serious negotiation continuing on the other 14 items on the Uruguay Round agenda. With the end of the Round just five weeks away, it is increasingly unlikely that many of the most ambitious reforms ever contemplated by the General Agreement on Tariffs and Trade (GATT) will see the light of day.

Yesterday an atmosphere of numb dismay prevailed among the dedicated army of international trade diplomats who have spent the last four years poring over the technicalities of the Round, from trade in services to textiles and intellectual property. Many felt that the outcome had passed out of their hands.

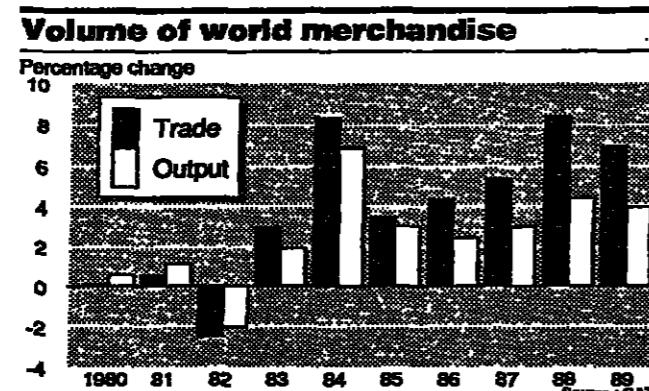
Some farm exporting countries, such as Argentina, have already threatened to walk away from the talks if the big industrial countries fail to concede cuts in subsidies. The 13 countries of the Cairns group of agricultural exporting countries, to which Argentina belongs, are to hold a ministerial meeting in Geneva next week. But, despite the firm stand taken by Buenos Aires, they are far from united about using the occasion to withdraw from the Round.

"I personally don't favour that," said Mr John Crosbie, Canada's Trade Minister, yesterday. "The subject under discussion is too important."

The risk is that, if the Cairns countries do walk out, they will be blamed for the ensuing failure of the Round. They may forfeit even any modest cuts in subsidies to which the EC might eventually agree. Yet, even if they stay, most will now have little appetite for making concessions in areas other than farming.

The Rome summit has shown that the EC still cannot agree internally on a package of farm cuts in any case deemed insufficient by the US and by the Cairns group. Even if EC leaders eventually change their mind, their farm officials will have little negotiating leeway in the Uruguay Round.

Consequently developing countries will have almost no incentive to make the concessions



Source: GATT

sions required of them in other areas, such as services and intellectual property.

With deep difficulties persisting in these areas as well as in textile trade liberalisation and rules on anti-dumping, the spectrum of possible outcomes has shifted. The risk of total failure is larger than before, while "success" would mean simply a modest package of



reforms which would almost certainly be insufficient to stem the tide of protectionism and halt the fragmentation of the trading system into regional blocks.

One way out might be to postpone the final showdown at what was supposed to be a glittering meeting of 100 trade ministers in Brussels this December. This would allow more time for the impasse over agriculture to be overcome. Technical preparations are also now so far behind schedule that some residual negotiations on the detail of the reforms are inevitable even after Brussels.

But the idea of cancelling or postponing the Brussels meeting is fraught with dangers because of the possible reaction in the US. The negotiating authority conferred on the Administration of US President George Bush by Congress in effect runs out on March 1 next year and there are already moves afoot in the US Senate to withdraw it sooner. Failure, or even delay in Brussels would only increase this risk, and the US would be left with at someone else's door.

Far from being a triumphant conclusion to a four-year slog, the Brussels meeting thus now looks as though it will be an exercise in crisis management.

The name of the game for the individual ministers present will be to try to salvage some face for themselves while ensuring that the blame is laid at someone else's door.

## Plan to cut import tariffs on natural resources

By William Dufford

SUBSTANTIAL worldwide cuts in import charges on forest and fish products, ores and minerals and non-ferrous metals are now foreshadowed in the Uruguay Round trade talks. Trading involved amounts to \$223bn (£113.1bn) a year.

Mr Lindsey Duthie, chairman of the group negotiating the liberalisation of trade in natural resource-based products, has circulated on his own responsibility the text of an agreement that could be presented to trade ministers at the

conclusion of the Round in December.

Under his programme customs duties on imports of raw materials in the four sectors would be abolished. All existing tariffs of 3 per cent or lower on semi-processed or processed products would be eliminated.

Tariffs over 3 per cent would be cut under a formula ensuring that the higher the present rate, the deeper the reduction. A 20 per cent tariff, for instance, would drop to 9 per cent.

During 1991, a newly-constituted Gatt committee would

identify all forms of industrial assistance, including governmental subsidies, granted to natural resource-based products and establish ways of eliminating their trade-distorting effects.

The committee would apply a similar exercise to export controls.

In September, some countries voiced frustration over the negotiations on natural resource-based products, which form one of the four areas where Gatt's classical market-

opening processes were expected to liberalise trade under the Uruguay Round.

The other areas are general tariff reductions, an overall lowering of non-tariff barriers and the tropical products of special interest to developing countries.

By tabling the text of an agreement on natural resources, Mr Duthie hopes to gather support for it in the five weeks before the trade ministers meet in Brussels. But he has made it clear that his draft can still be amended.

It was no secret that behind US producers' anti-dumping complaints were multinational concerns which were trying to undermine Mexican competition, Mr Seade claimed.

Mexico believed that method,

based on the effects of imports at the regional rather than the national level, did not conform with Gatt rules.

Mexico's cement industry, with nearly 30 plants, was among the most efficient in the world, producing around 25m tonnes last year.

It was no secret that behind US producers' anti-dumping complaints were multinational concerns which were trying to undermine Mexican competition, Mr Seade claimed.

The colour TV case involves alleged circumvention of anti-dumping charges. US industry claims that colour picture tubes from countries already under anti-dumping duties in the US, are being shipped to Mexico's in-bound industry sector for assembly there.

So far, the US authorities have only started an inquiry into the allegation. In the television case, Mexico was working together with Canada, Mr Seade said.

## The Franco-German roadblock

By David Buchanan in Brussels

THE European Community impasse over Gatt shows, once again, that joint opposition by France and Germany can be as solid a roadblock to Community decisions as their joint action is in powering the EC along.

The unwillingness of the Italian presidency of the EC to try to outvote the Community's two most powerful members on the Gatt front supports the record 20 votes that have only been cast by smaller EC states, and some in smaller EC states, an unpleasant contrast to the seemingly lighthearted

and Gatt farm reform is scarcely popular — to create such a block.

Politically, there are two reasons for not forcing the issue to vote. The good, and perhaps compelling, reason is that the Community wants to preserve the appearance of maximum unity in the Gatt poker game with the US.

The bad reason is that no one believes that the French and Germans would, as one senior EC official put it yesterday, "would ever let themselves be outvoted".

# Cool response fails to deter Britain on hard Ecu plan

By Peter Marsh, Economics Staff

BRITAIN is sticking to its guns on its proposal for a new common European currency — in spite of its isolation from the rest of the European Community over the start of stage two of the European economic and monetary union (Emu).

The UK says its hard European currency unit could be introduced during stage two, which the other 11 countries in the EC agreed over the weekend and should start in 1994 even though Britain believes that setting a date is premature.

Britain's ideas on the hard Ecu — which would differ from the existing soft Ecu, a nominal financial unit based on a basket of European currencies — have been received with only lukewarm enthusiasm by other EC nations and industry.

None the less, Mr John Major, the chancellor, believes the hard Ecu which would be managed by a new European Monetary Fund (EMF), could form a useful step towards further integration of European economic and monetary policies.

The hard Ecu would carry a government guarantee that it could never be devalued and would be used in parallel with existing currencies. It could



Major: hard Ecu a useful step

help to cut businesses' transaction costs across Europe, according to Mr Major.

But the UK government has been careful not to commit Britain to making the hard Ecu the basis of a single currency, which some in Europe see as the central feature of the final stages of Emu but which Mrs Thatcher opposes.

Yesterday Treasury officials and private-sector supporters of the hard Ecu from the UK banking community were putting a brave face on the outlook for Britain's ideas.

They believe that, as the date for stage two draws nearer, other EC nations will find the hard Ecu more attractive. "It would give governments something to do during stage two," said one banker.

The new EMF, Britain says, could provide governments with experience in integrating their economies prior to the setting up of a fully operating European central bank. Ultimately the EMF could evolve into the European central bank, though the UK has so far been unclear about whether this would be desirable.

A key part of the hard Ecu concept, though one seldom alluded to publicly by UK offi-

# EC politicians leap ahead of the technicians

By Peter Norman, Economics Correspondent

ONCE again politicians have leapt ahead of their technicians in their enthusiasm to build a new European Monetary System.

The news that 11 European Community member states have committed themselves to January 1, 1994, as the starting date for phase two of economic and monetary union will decide three years later whether to launch a single European currency engendered decidedly mixed feelings among the monetary officials who will have to turn dreams into reality.

Whereas some central banks — notably the National Bank of Belgium — were wholly in favour of the weekend's developments, there was some scepticism from others.

They believe that, as the date for stage two draws nearer, other EC nations will find the hard Ecu more attractive. "It would give governments something to do during stage two," said one banker.

The new EMF, Britain says, could provide governments with experience in integrating their economies prior to the setting up of a fully operating European central bank. Ultimately the EMF could evolve into the European central bank, though the UK has so far been unclear about whether this would be desirable.

A key part of the hard Ecu concept, though one seldom alluded to publicly by UK offi-

cials, is that managing the institutional framework for the currency would give European governments a taste of just how difficult it might be to operate monetary affairs on a pan-European basis without this eating too damagingly into aspirations of independence.

The generally accepted Delors blueprint for economic and monetary union (Emu) has three phases — the first phase that started on July 1 this year and consists of closer co-operation within the existing European Monetary System; the second one which Britain's 11 EC partners have now declared should conditionally begin on

January 1, 1994 and include creation of the Eurocentral bank; and the final stage when one fine day (within a reasonable time after 1997) says the Rome communiqué the Ecu becomes the Community's sole legal tender.

Now, as the recent Brussels Commission report on Emu stresses, Stage One is essentially macro-economic. Its aim is that the economies of the 12 should grow closer together, the single market programme should wipe away trade barriers between them, a strengthened anti-trust and state aids policy

should put them on an equal competitive footing, differences in their inflation rates should narrow, and through the peer pressure of finance ministers discussing each other's policy weaknesses in the Council of Ministers, there should be a general improvement in the conduct of public finances.

By contrast, Stage Two is institutional, in the sense that its only agreed component so far is creation of a new institution. Indeed the only rationale of having a transition to full Emu is the need to set up and give practice to the Eurocentral bank.

One might suppose that progress in the macro-economic phase might be measured by some macro-economic indicators, such as inflation differentials. Not at all. The summit makes it clear that the measuring stick for the passage from Stages One to Two will be almost entirely institutional.

Institutional yardsticks are, of course, much easier to handle than macro-economic ones, and that is why pro-Emu enthusiasts prefer them. The four conditions attached to Stage Two in Rome are relatively simple to check — passing all 230-odd single mar-

ket measures; ratifying an Emu treaty incorporating secondary legislation on national central bank independence and deficit financing; the greatest possible number of currencies within the exchange rate mechanism.

Even this last is not vague; everyone knows it means getting Portugal into the ERM, and creating a let-out for Greece.

It will be harder to start arguing about what is "sufficiently low" inflation or what are "excessive" budget deficits. But these macro-economic criteria will have to be used one day, before 1997.

## Institutional oranges and macro-economic apples

By David Buchanan

IS the European Community getting macro-economic apples mixed up with institutional oranges in its rush towards a single currency? Judging from the Rome communiqué the Ecu becomes the Community's sole legal tender.

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October 1990 29	2	4	6	3	1
GATT CONSIDERS CALLING CRISIS MEETING	TNC INFORMS CRISIS MEETING IN GENEVA	CAIRNS GROUP MINISTERS MEET IN GENEVA	INFORMAL CRISIS MEETINGS TO TAKE DECISION	BRUSSELS MINISTERIAL MEETING STARTS TO WRAP UP GATT ROUND	US FAST-TRACK NEGOTIATING AUTHORITY EXPIRES

European Community farm and trade ministers will meet in Brussels next Monday to determine the EC position on farm subsidies at Gatt talks, it was announced yesterday, Reuter reports from Brussels. Their failed meeting on Saturday had charged Mr Renzo Ruggiero, the Italian trade minister, to work out a plan of action.

## 'Big Seven' urged to salvage trade talks

By William Dufford in Geneva

THE INTERNATIONAL Chamber of Commerce (ICC), representing businessmen throughout the world, has called on the heads of government of the seven major industrial nations to rescue the Uruguay Round talks.

The ICC represents over 7,500 companies and business associations in 110 countries.

Mr Peter Wallenberg, ICC President, said in an open letter sent to capitals at the weekend that it was time for the leaders to fulfil the pledge they gave at their summit meeting in Houston in July to "maintain a high level of personal involvement and to exercise

the political leadership necessary to ensure the successful outcome of the Round".

Conflicts over agricultural reform, the \$500bn-a-year world business in services, trade in textiles and clothing, and several other crucial issues, threaten to wreck the four-year trade talks even more vital, in view of the threat of recession and rising inflation, to end in December.

Failure would place the future of the open multilateral trading system in jeopardy and pose a grave threat to investment and jobs.

Moreover, the Swedish industrialist and banker warned the international political co-operation achieved over the Gulf crisis could be seriously damaged by the bitterness and recriminations that would follow a failure of the

Cadbury Schweppes MANAGEMENT PROVEN IN THE MARKET PLACE. Cadbury Schweppes MANAGEMENT PROVEN IN THE MARKET PLACE.



And the toast is, Cadbury Schweppes. Because we've grown to become one of the largest soft drinks manufacturers in the world. It's an achievement we think that's worth celebrating.

Realising the potential in this fast growing market, we began to concentrate our efforts on three main areas.

The first was to make the most of our existing brands. Using the Schweppes brand name to launch new drinks onto the market. And turning the growing demand for adult soft drinks into an opportunity to show that

## Soft drinks all round.

A Schweppes tonic is as good with just the ice and the slice, as with the gin.

The second was to lower the production costs. To achieve this, we've been investing in our bottling network.

And Coca-Cola & Schweppes Beverages Ltd. in Great Britain, by increasing capacity and thereby reducing the unit cost, has proved an excellent solution in this market.

The third was to build a portfolio of

soft drinks wide enough to cater for all tastes.

We've achieved this in two ways. First, by acquiring new brands such as Crush, Canada Dry and Oasis. And second, by creating new brands by combining unexpected flavours. Ginger ale with raspberry or cherry for instance (well, we did say all tastes).

As a result of our efforts in these areas we've now become the world market leader in adult soft drinks, as well as the European

market leader in the still fruit drinks sector.

By turning soft drinks into hard currency, we've seen the trading profit of our beverages sector grow from £89.3 million in 1987 to £147.4 million in 1989.

All of which is evidence of the vision and success of Cadbury Schweppes' management, and cause to pop a few corks, or in our case, uncork a few pops.

**Cadbury Schweppes**

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Cadbury Schweppes THE CONTENTS OF THIS ADVERTISEMENT WHICH HAVE BEEN PREPARED BY AND ARE THE SOLE RESPONSIBILITY OF CADBURY SCHWEPPES PLC. HAVE BEEN APPROVED BY KLEINWORT BENSON LIMITED (A MEMBER OF THE SECURITIES ASSOCIATION) FOR THE PURPOSES OF SECTION 47 OF THE FINANCIAL SERVICES ACT 1986. Cadbury Schweppes

## UK NEWS

## Watchdog criticises overseas car advertising

By Raymond Snoddy

**THE ADVERTISING STANDARDS AUTHORITY** yesterday attacked a number of car manufacturers, including Nissan and Toyota, for a resurgence of advertisements using the speed of their vehicles - up to 155mph - as the selling point.

The authority upheld a complaint against Toyota (GB) for a national press advertisement on the Toyota Lexus headlined: "It's capable of 155mph. So why did it take six years to get there?"

Nissan UK also had a complaint upheld against it for an advertisement on the £35,000 300 ZX captioned "the sports car with greatness thrust upon it" which included references to "controlled aggression... seduced by its scorching performance".

The advert also referred to a "governed top speed of 155mph".

The ASA criticisms come in the authority's half-yearly survey which looked at all car advertisements carried in the print media in June and July.

Of the 64 advertisements monitored, the ASA says, 13 carried "unacceptable references to speed". Action was taken on six of those, and the other seven, including the Toyota and Nissan advertisements, were also the subject of public complaints.

The authority said yesterday that Saab and Renault advertisements were also picked up both by the ASA monitoring exercise and involved complaints from the public.

The authority said it did not object to factual information on acceleration times and top speeds because that was valid information that the consumer should have.

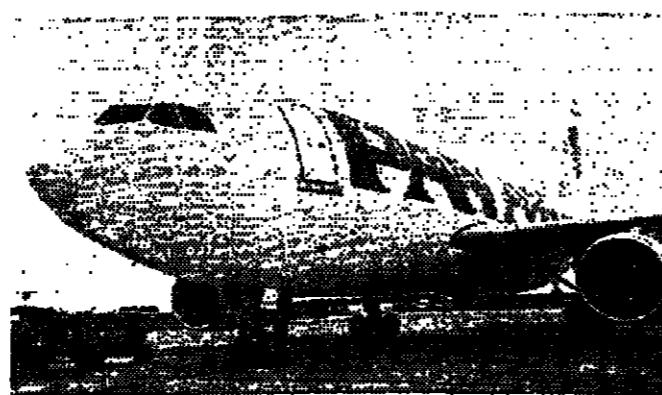
Mr Michael Copeland, Toyota director of external affairs said: "We think the whole thing had been blown totally out of proportion."

"Nearly every car on the road is capable of more than 70mph."

### AIR ROUTE ALLOCATIONS

## Anglo-American dispute looms as airlines wrangle over Pan Am slots

By Paul Bettis, Aerospace Correspondent, in Geneva



Pan Am: a row may erupt over its routes to London

they have precedence over United.

Mr Cecil Parkinson, the transport secretary, is unlikely to allow United at this stage to fly to Heathrow.

The government is conduct-

ing a review of slot allocations at Heathrow which will only be completed in March, airline officials indicated yesterday.

The European Commission is

also conducting its own review

of airport take-off and landing

slots at congested European

airports. United is hoping to

start operating the Pan Am

routes by next spring.

Airline officials, however,

believe United faces an uphill

struggle to secure the necessary approval not only from the UK but also from the US regulatory authorities.

American Airlines, which is challenging the United-Pan Am deal with a bigger cash offer

for the UK routes, spent nearly \$200m earlier this year to buy the TWA Chicago to Heathrow route rights.

American, however, was told it would have to operate out of Gatwick under the existing rules banning new entrants into Heathrow. American is still anxious to operate out of Heathrow which is regarded as a significantly more attractive

long haul destination than Gatwick.

In the UK, Mr Richard Branson's Virgin Atlantic Airlines has been vigorously campaigning for access into Heathrow for long haul services to the US and the Far East.

British Midland Airways, the second tier UK airline, is also seeking more slots at Heathrow.

The battle over United's bid to fly to Heathrow is now expected to precipitate a review of the existing Bermuda air service agreement between the UK and the US.

European airline traffic to the Middle East dropped considerably because of the Gulf crisis and passenger growth in Europe slowed in September, the Association of European Airlines said yesterday.

The 21-member AEA said "Near and Middle East routes showed a substantial loss of traffic" following the August invasion of Kuwait.

September figures showed it declined by 15.2 per cent compared to last year. The September increase in European traffic, meanwhile, was 7.5 per cent compared with an average growth of 13 per cent in the first eight months of the year, the AEA said.

AEA review, Page 20

## Companies welcome idea of single currency

By Peter Marsh, Economics Staff

NEARLY 50 per cent of British

UK companies would welcome a single European currency, according to a survey by Management & Marketing Strategy Analysts, a business consultancy.

The survey showed that the idea of a single currency was popular among nearly half the 114 companies questioned, although 25 per cent were opposed.

Two-fifths of the groups supported the notion of a single European bank, with one-third

against.

Roughly three-quarters of the businesses said Britain would benefit from entry into the European exchange rate mechanism, although of these companies nearly half said they thought the timing of entry earlier this month was politically motivated.

Three-quarters of the compa-

nies, meanwhile, think that Britain is either in a recession or will experience one soon.

The survey, conducted over

the past three weeks and

directed at senior marketing managers, showed large differences between specific industrial sectors in views about the effects of the economic slowdown in Britain.

Only 16 per cent of service companies in the survey thought that a recession was already apparent, compared to 40 per cent in retailing.

A further 40 per cent of retailers, however, was suffi-

ciently encouraged by the recent cut in interest rates to

believe that Britain's economy

was picking up. This was a view shared by only about a quarter of the companies in the survey in the fields of manufacturing and retailing.

Of the total companies contacted, 25 per cent said they thought Britain was in a recession, while a further 47 per cent believed a recession would take place next year.

UK *Marketeers - Expenditure Intentions and Attitudes, 249, available from Management & Marketing Strategy Analysts, 21 Philbeach Gardens, London.*

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### BRITAIN IN BRIEF



#### UK retains right to dump at sea

Britain may be involved in a row over the disposal of nuclear waste at sea during the meeting of the London Dumping Convention this week.

The states that have signed the convention have observed a moratorium on nuclear sea dumping since 1983, to press

the review due to be reviewed in 1991.

The subject could be raised at this week's meeting. Some countries are expected to press for the moratorium to be lifted and radioactive dumping to be resumed in the Atlantic

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declined by 15.2 per cent compared to last year. The September increase in European traffic, meanwhile, was 7.5 per cent compared with an average growth of 13 per cent in the first eight months of the year, the AEA said.

AEA review, Page 20



The town of Cambridge, home to one of the UK's leading universities, has proposed a controversial bicycle ban. Students at Cambridge University (pictured above) have traditionally owned bicycles as a means of getting to lecture halls. However, the local council now wants them banned from the town centre between 10am and 4pm.

The move has angered university authorities and the row might even require government intervention.

Although that is unlikely in the short term because of budgetary restraints.

#### Accountant body to specialise

The Institute of Chartered Accountants in England and Wales, the UK's largest professional accountancy body with more than 90,000 members, is planning to set up several internal "facilities" in order to make itself more relevant to members' needs.

The first will be for tax practitioners, the institute said. The aim will be to create a specialist body to serve the technical needs of chartered accountants who work mainly as tax advisers.

This is the first sign of the more entrepreneurial atmosphere that electricity privatisation was designed to create.

Norweb, which has the highest retail turnover and profits of all the regional companies, opened three shops in neighbouring Manweb's territory on October 19.

#### BBC may sell archive material

Channel 4, one of two UK commercial television channels, is investigating the possibility of buying a wide range of programmes from the BBC library.

Preliminary talks have

already been held on the issue

between Mr Michael Grade,

chief executive of Channel 4

and Mr Paul Fox, managing director of BBC Television.

Eventually Mr Grade

envisages spending up to £10m

a year on BBC programmes,

One of the survivors of the River Thames collision between the pleasure boat Marchioness and the dredger Bowbells, in which 51 people died, has asked Mr Justice Nolan for leave to seek a review of the decision.

Mr Dominic Langlands-Pearce, whose wife died in the tragedy, wants the DPP, Mr Alan Green, QC, to bring manslaughter and other charges against Tidal Cruises, owner of the Marchioness, Ready Mixed Concrete group,

A High Court judge is to rule on whether the decision by the Director of Public Prosecutions not to charge anyone with manslaughter after last year's Marchioness disaster can be challenged.

The agency will collect information on the incomes and obligations of parents, make legally binding assessments of payments and enforce them where necessary.

In a policy document entitled Children Come First the government declares its determination to ensure that "parents honour their responsibilities to their children whenever they can afford to do so".

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## UK NEWS

Labour agreement at Japanese plant

## Pioneer agrees no-strike deal with electrical union

By Michael Smith

**PIONEER**, the Japanese consumer electronics company, has chosen Britain's electricians' union, the EETPU, as the only union to represent its workers at its new plant in northern England.

The single-union deal is a setback for other unions affiliated to the Trades Union Congress, the umbrella group for most of the country's largest unions.

The no-strike deal follows another victory for the EETPU at a plant being built near Cardiff by Robert Bosch, the West German engineering company.

It will boost the electricians' hopes of being chosen by Toyota, the Japanese car manufacturer, for its proposed plant in Derbyshire, where more than 3,000 people may be employed.

Pioneer is investing nearly £2m in a factory being built at Wakefield, northern England, to make compact disc players, other audio products and audio-video laser disc products for the European market. The company plans to take on the

first 100 workers from next March and the EETPU says that up to 1,000 could be employed eventually.

The EETPU is competing with four TUC-affiliated unions to win the Pioneer deal — the TGWU and GMB general worker unions, the AEU engineering union and the MST general technical union.

Pioneer said the main reason for choosing the EETPU was that the union was closely associated with the company's business sector and technology.

The company was also influenced by the experience of other Japanese companies which had "good relations" with the EETPU.

However, the EETPU's promotion of no-strike agreements played a significant part in the decision. Mr Peter Forster, personnel director for the Wakefield plant, said Japanese management of Pioneer had been worried about the possibility of strikes in Britain.

The EETPU has been heavily criticised by other unions for

its willingness to enter no-strike agreements. Two years ago it was expelled from the TUC for refusing to withdraw two no-strike agreements which caused inter-union disputes.

The choice underlines the EETPU's success in winning single union deals at greenfield sites. Mr Eric Hammond, EETPU general secretary, said the union had 45 single-union agreements, more than any other union, and about a dozen of these have been signed since its expulsion from the TUC.

The union has done particularly well in winning deals with Japanese companies setting up in Britain, although other unions have won significant agreements too.

The AEU's single-union agreements include those at the Nissan, Komatsu and NSK Bearings plants in the north-east of England and the Sony factory in Brigand.

The GMB is the only union recognised by Matsushita in Cardiff and Sumitomo in Washington.

## Apple Corps challenges namesake on trademark

By Raymond Hughes, Law Correspondent

**APPLE** Corps, the company owned by the former members of the Beatles pop group, has begun a court hearing to seek a worldwide ban on the use of the Apple name on equipment for synthesising music designed by the California-based Apple Computer group.

At the centre of the dispute is the Midi — musical instrument digital interface — equipment designed to synthesise music, made and sold under the Apple mark by Apple Computer.

In the hearing, which began yesterday in London and may last up to 14 weeks, Apple Corps alleged that Apple Computer had broken a 1981 agreement setting out the computer company's rights in relation to the Apple trademark.

Apple Corps, which has trademark protection in 27 countries for its distinctive Apple mark, asked Mr Justice Faris — the judge — for damages for breach of contract and an injunction restraining Apple Computer from setting in breach of the agreement by seeking to have its similar Apple mark registered in the US.

Apple Computer contends that the agreement is unenforceable and that Apple Corps' attempt to enforce it breaches the Treaty of Rome.

Mr Gordon Pollock, QC, for Apple Corps, said Apple Computer entered into a carefully drafted agreement in 1981 to ensure that it could use its Apple trade mark in relation to computers, while ensuring that that use did not impinge on Apple Corps' use of its mark in the music sphere. This was reaffirmed in another agreement in 1988.

Its own client list, business lines include leasing, point of sale consumer finance and factoring.

Failure to find a buyer marks a setback for Midland at a time when it needs to strengthen its balance sheet.

Although capital ratios are in line with international requirements, its provisions against Third World loans are lower than other UK clearing banks.

Midland, however, said difficult market conditions and the deterioration in the economic climate caused by the Gulf crisis had complicated the talks.

For Japanese banks, the decline in the Tokyo stock market was a further factor in their reluctance to add to overseas commitments.

Forward Trust, the UK's third largest leasing company, has assets of £43bn and made pre-tax profit of £45m last year. It is a self-contained unit within the Midland group with

the bank yesterday said that no other parts of the group were currently for sale, although this did not mean that it had decided against further disposals.

Midland's failure to find a buyer for Forward Trust is likely to be a further factor forcing delay in its proposed merger with the Hong Kong and Shanghai Bank, which should have taken place at the end of this year.

The difficulties facing both banks are expected to lead to a decision next month to postpone the merger until next year.

## Amstrad view of EC plan queried

By Michael Skapinker

A FORMER computer designer at Amstrad has disputed the claim by Mr Alan Sugar, the electronics group's chairman, that a proposed European Community software directive would make it impossible for the company to manufacture in Europe.

Mr Alan Perry, who left Amstrad last week, said Mr Sugar was being unduly alarmist about the directive, which is aimed at preventing software piracy.

Mr Sugar wrote to Mr Peter Liley, the trade and industry secretary, last week saying the

directive would prohibit "reverse engineering", the legitimate examination of other manufacturer's products which enables companies to make products compatible with manufacturers such as IBM.

Amstrad alleges that the UK government has made proposals that would upset EC attempts to make the anti-piracy directive acceptable to European manufacturers.

Mr Perry said IBM publishes most of the software information needed for the design and manufacture of compatible products.

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## UK NEWS

## Tourism insulates Cumbria from recession

The north-west is well placed to weather an economic squall, says David Lascelles

**T**HE crisp autumn air is in the fells, and the colours are turning gold and brown.

The Lake District in north-west England is a good place to escape Britain's economic malaise, and this may be one reason why the county of Cumbria is suffering less than many others.

A record 1.5m tourists will pass through by the end of this year, spending an estimated £300m. Even now, the season is far from over, the "late break"

in Windermere, the busy heart of the district, unemployment is a mere 1.5 per cent, and it is difficult to imagine here that other parts of the country are being gripped by hardship.

In Cumbria as a whole, the unemployment rate is higher — 5 per cent. But it went up only 0.1 percentage points during the summer, and is still well below the national rate of 6.5 per cent, let alone the overall rate for the north of England of 9.7 per cent.

Even allowing for the fickle nature of tourism and the large numbers who come from outside the county to take up the seasonal jobs, this is a useful cushion.

Ten years ago, the collapse of traditional industries on the west Cumbrian coast — mainly iron and coal — threw thousands out of work and pushed unemployment in some places to above 20 per cent. But the county has made a game effort to get back on its feet, playing heavily on the positive political and natural — environmental.

Today the largest industrial employers in the region are well-insulated against the swings of the economic cycle.

VSEL, the newly independent builder of nuclear submarines in Barrow-in-Furness, employs 14,000 and is busy for the time being.



British Nuclear Fuels at Sellafield (above) is a tourist attraction and a major source of employment in the region

Fifty miles up the coast, British Nuclear Fuels at Sellafield is in the middle of a large expansion phase which is providing 5,000 construction jobs, over and above the 5,000 employed at the plant itself.

While the weakening economy is beginning to bite in towns along the coast like Workington, which have a fairly standard mix of industry — heavy and light manufacturing, chemicals and assembly.

By contrast, the county capital Carlisle in the east, where business is tilted much more towards service industries such as transport, has actually

seen unemployment fall over the past three months. By then, BNFL's expansion will be complete and the construction jobs will go.

At VSEL, the uncertainties about the long-term future of the defence industry will also take its toll on job numbers.

"It's highly unlikely that we shall be able to maintain present employment levels," says Mr Noel Davies, VSEL's chief executive.

But if Cumbria does manage to weather a recession with less damage than its northern neighbours, it will have fresh problems of its own in a couple

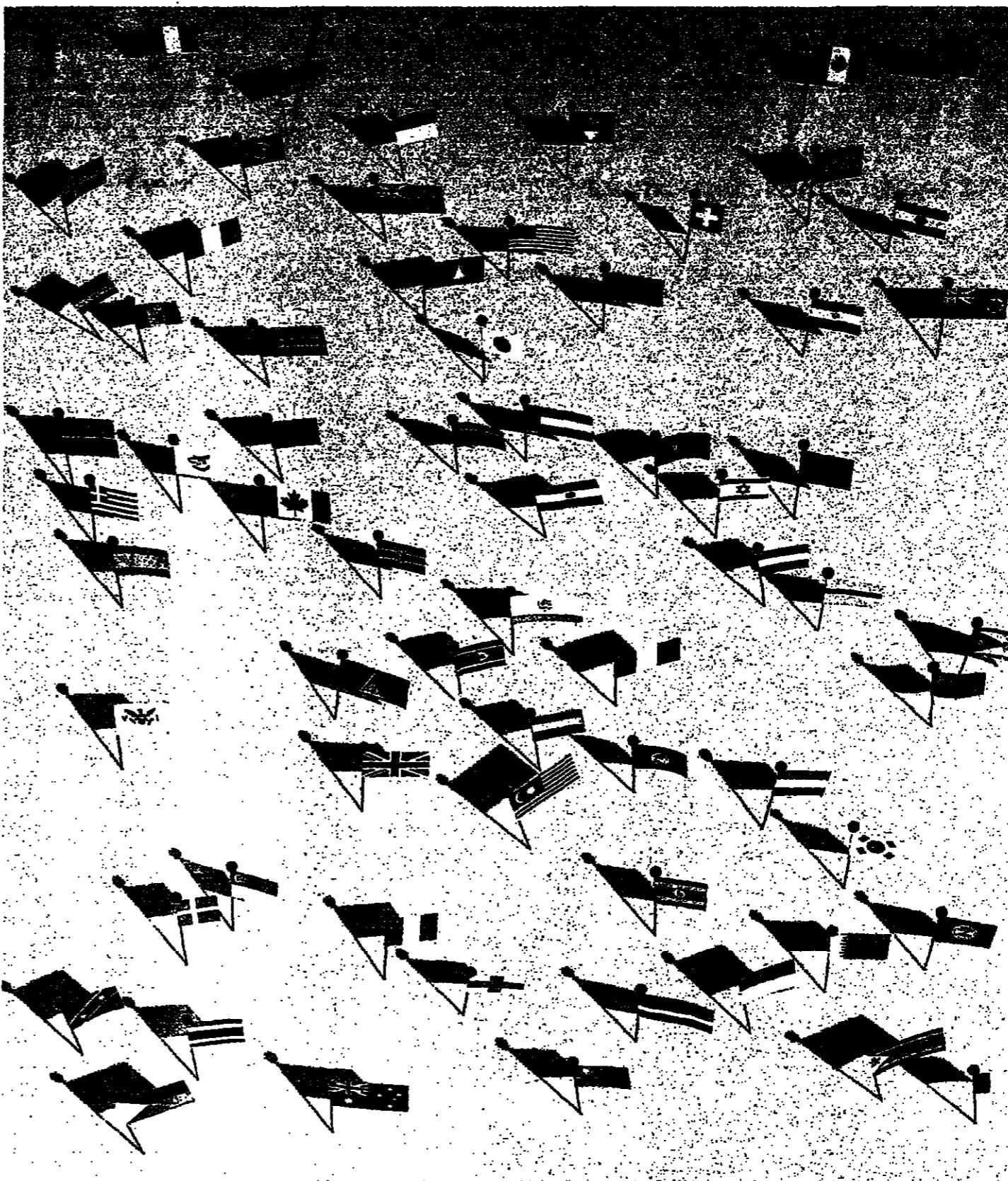
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But one thing that Cumbria has learnt from the traumas of the last decade is to plan ahead.

In Barrow, another county council initiative, Project Furness, is transforming the old iron works site into a new industrial park with the help of a £7m derelict-land grant. That should generate another 1,000 jobs by the mid-1990s.



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to learn that, as the bank has grown, so has its treasury service. Today, Barclays Global Treasury Services trades

the currencies of over seventy countries and offers one of the most competitive services in the world market.

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exchange markets. All of which, we're sure you'll agree, entitles us to a little flag waving on our own account.

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## TECHNOLOGY

## A boost to IBM's PC line

**INTERNATIONAL** Business Machines will today announce additions to its personal computer line that will redress the performance advantage currently held by Compaq and other PC manufacturers.

New models of the company's PS/2 machines will cater for the differing needs of personal workstation users, multi-user computer systems and portable computing.

The fastest desktop machine is designed for software developers, computer-aided design engineers and those involved in mathematical analysis. This is the model 90 with a 33 MHz Intel 486 processor. It is approximately 33 per cent more powerful than any IBM PC previously announced and delivers more than 50 times the processing power of the original IBM PC introduced in 1981.

The model 90 will have more expansion room than the current range of desktop machines, the model 70, and will feature a high resolution graphics display standard called the extended graphics array. It will provide higher performance and more colour capability than IBM's present high resolution graphics standard.

The model 90 is equally powerful but is packed in a floor-standing cabinet and provides additional expansion room for hard disk drives and optional adaptors. It is aimed at the multi-user market, either using local area networks or running software under Unix.

Both models can be equipped with 25 MHz 386, 25 MHz 486 or 33 MHz 486 processors. A special connector can be used for additional memory or a second processor - theoretically doubling the machine's performance.

In addition, the machines come with a feature which allows the less powerful models to be upgraded to the highest processor specification for much less than the cost of replacing the entire machine.

IBM will also announce the availability of a more elegant version of the OS/2 operating system. OS/2 runs faster, uses less memory, provides greater printer support and is compatible with the popular Microsoft Windows 3.0.

Paul Lavin

For those who grip the edge of their seat, screw up their eyes and promise themselves that they will never fly again if the aircraft gets through the flight in one piece, the statistics that demonstrate that flying is becoming an increasingly safe form of transport will probably do little to allay their fears.

Despite such horrific disasters as those which occurred at Lockerbie nearly two years ago and Kegworth shortly after, a series of technological developments over the last 30 years has diminished the risk of crashes occurring and reduced the chances of people being killed. These include:

- Ground proximity warning systems. These use radio altimeters carried on the aircraft which bounce a radio wave off the ground and time the return to relate the aircraft's height above ground.

These systems, which warn the pilot if the aircraft is nearing the ground at a time when the crew are not expecting it, have severely reduced the risk of unexpected terrain. Since 1975 there have been 44 accidents of this type worldwide, but only 14 of these had ground proximity warning systems installed and working.

- Instrument landing systems. These use radio aids to relate the pilot's position to that of the runway and warn them if their approach is dangerous. About half of all accidents occur between initial approach and final landing, according to Boeing.

Such systems are installed and provided additional expansion room for hard disk drives and optional adaptors. It is aimed at the multi-user market, either using local area networks or running software under Unix.

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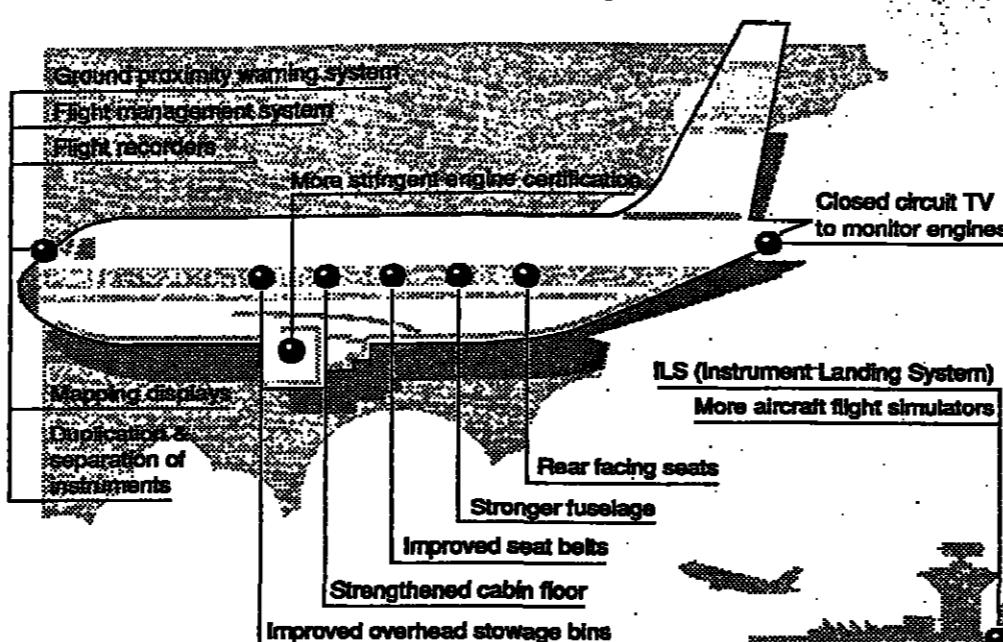
In addition, the machines come with a feature which allows the less powerful models to be upgraded to the highest processor specification for much less than the cost of replacing the entire machine.

The flight crew of the British Midland Boeing 737-400 airliner mistakenly shut down the good right-hand engine after feeling vibrations from blade failure which emanated from the damaged left engine.

These engines, made by a US-French consortium of General Electric and Snecma, were the higher thrust Dash 3C1 derivative of the established

Paul Abrahams charts the developments which have helped lessen the risk of airline accidents

## Safer ride to the wide blue yonder



which does not exist in the US, is conducted on a no-blame map. Before, pilots only had compass, map and limited radio aids to provide them with an indication of their location.

- Aircraft simulators. Before European commercial, a computer is installed containing algorithms which maximise the response of the aircraft in a dangerous situation, without the risk of stalling.

- Mapping displays. These show the photo exactly where

the aircraft is on an electronic map. Before, pilots only had compass, map and limited radio aids to provide them with an indication of their location.

- Flight management systems. On the more recent aircraft manufactured by Airbus Industrie, the four-national European consortium, a computer is installed containing algorithms which maximise the response of the aircraft in a dangerous situation, without the risk of stalling.

- Flight recorder monitoring. Several airlines, particularly in Europe, have set up a programme of monitoring flight recorders to ensure that no dangerous procedures are undertaken. The monitoring

CFM56-3B2 engine, which powered the earlier Boeing 737-300 airliner.

The CAA says the CFM56-3C1 engine had not been tested in a fully instrumented condition - powering the Boeing 737-400 in flight. This meant that the vibrations and blade failures that led to the Kegworth crash had not been detected during the testing that was supposed to uncover just such problems.

Ground test running of an engine should involve the simulation of operation at the altitudes the engine will experience in airline service, but at best these simulations, by definition,

vice-president of engineering and flight-testing at Boeing, says that the simulators are now so real that the pilots never forget what happens during such crises. "When they get out of the seat, they're still flying," he says.

One further development that has helped prevent accidents is the duplication and separation of systems within aircraft. Vital systems, such as electrical wiring and the

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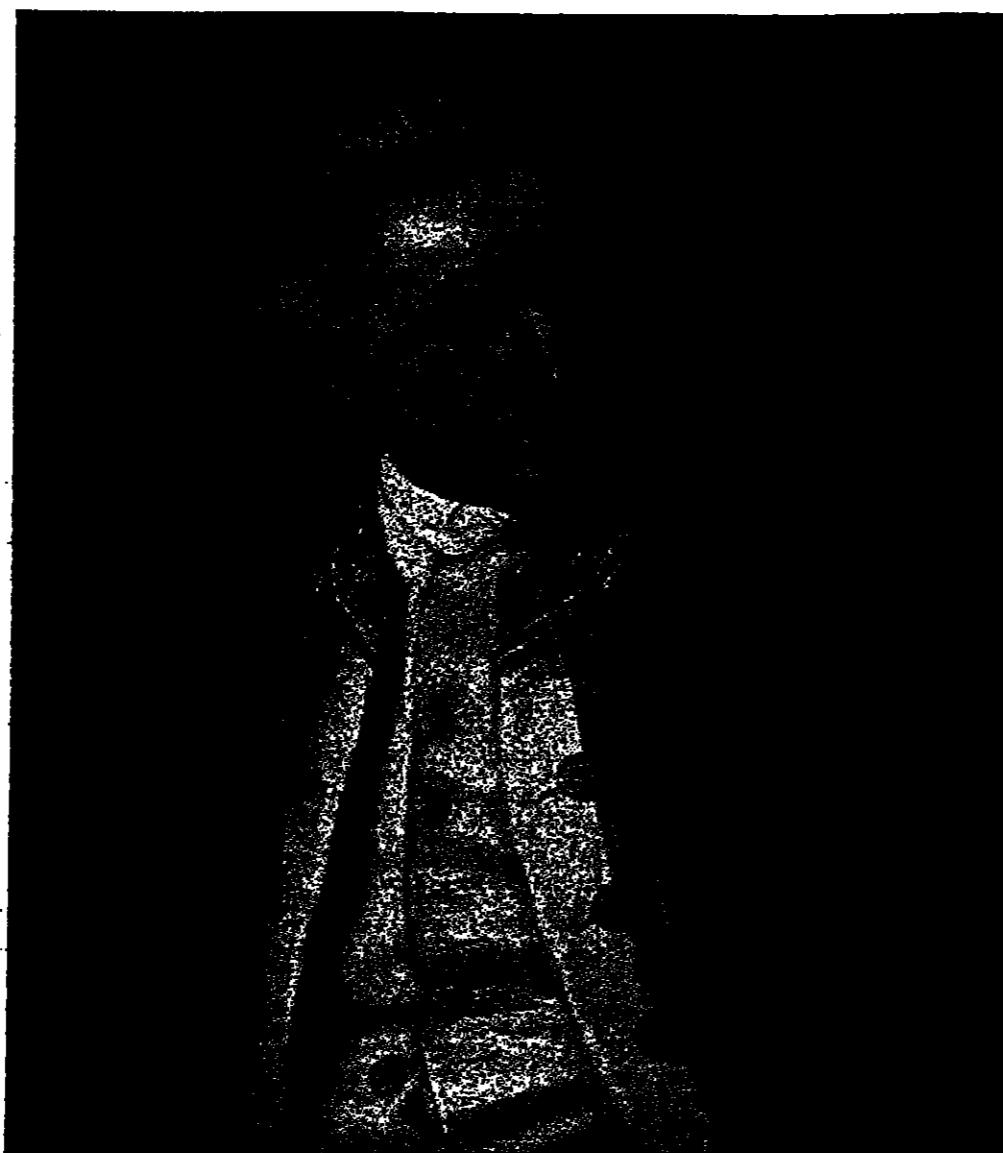
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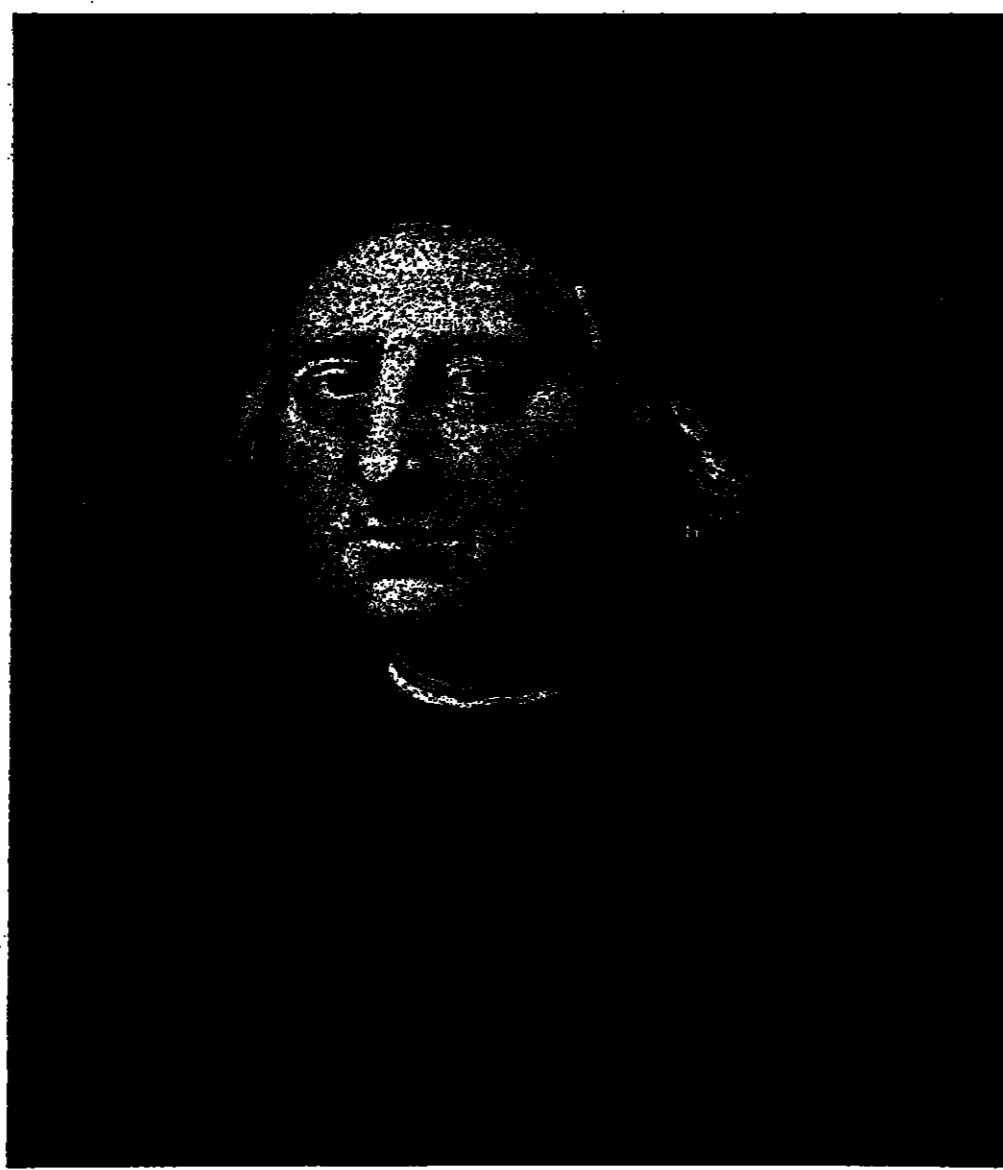
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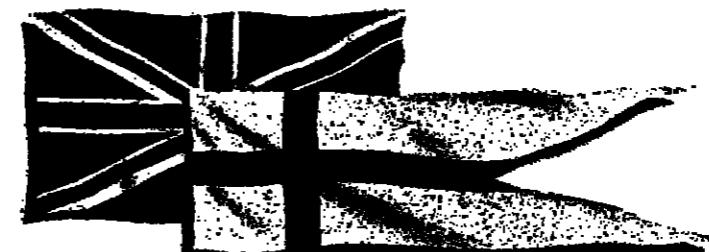


**CAPTAIN COOK  
HAS ACCEPTED THE INVITATION.**



**CHRISTOPHER COLUMBUS  
WILL BE WAITING FOR HIM  
IN GENOA IN 1992.**

GENOA, MAY 15TH - AUGUST 15TH, 1992  
**SPECIALIZED  
INTERNATIONAL  
EXHIBITION**  
**"CHRISTOPHER COLUMBUS:  
SHIPS AND THE SEA"**



Christopher Columbus, a Genoese, discovered the New World in 1492. At the time it represented a profound expansion of human knowledge. Made possible by a combination of iron will-power and thinking years ahead of its time. Five hundred years later, in 1992, to mark the fifth centenary of his triumph, a Specialized International Exhibition is to be mounted. Entitled "Christopher Columbus: Ships and the Sea". And, appropriately enough, it is to be held in Genoa. As the great maritime civilizations meet to celebrate and illustrate the story of seafaring. And to look forward to the future. Exploring the latest ideas, projects and technology. Among the participating countries is Great Britain. A nation so rich in marine tradition and culture could not possibly afford to miss out. The site for the exhibition will be Genoa's Old Harbour. A recreation of the unique structures of the ancient port. Designed by architect Renzo Piano and developed by the Iri Group Company Italimpianti the project will rebuild the "heart" of the town. Bringing Genoa closer to the roots of its ancient civilisation. In addition the whole complex will serve, after the exhibition, as an important multifunction centre for the town. 1992, therefore, is an important date for all the seafaring nations of the world. One they cannot afford to miss. As they meet on the threshold of the next millennium to forge a new bond between man and sea.



**COLUMBUS 1992:  
THE PROTAGONISTS OF THE SEA MEET IN GENOA.**

## ARTS

## Growing from the landscape

William Packer reviews Ian McKeever at the Whitechapel

**F**or all the talk of the general revival of figurative painting over recent years, and the return to critical respectability of such weighty considerations as content, symbolism and the spiritual value of art, it remains pretty clear that abstract painting has by no means gone away. Rather more than that, if there has lately been a return to anything, it has been to the large-scale abstraction of the 1960s that was the product of abstract expressionism in its later phases. *Shades of Motherwell*, Kline, Morris Louis and Olitski. Indeed a show of new work by Olitski opened a week ago at the Francis Graham Dixon Gallery (17 Great Sutton Street EC1) until November 16, which subject I hope to return to.

But of course there are differences, and what in the 1960s might have been justified at least by the vigour and creative involvement that comes of being very much the work of its time, today so often seems merely chic and sophisticated as an exercise in style. That is not to say that it is not well done. Ian Davenport for example, whose first London show has just closed at Waddington, was the toast of this year's controversial *British Art Show*, with his glossy restatement of Morris Louis in viscous, varnished stripes and washes of black, white and grey, flowing freely down his huge canvases. Undoubtedly he did it very well, and the result is smart enough to enhance the severest of post-modern interiors. But all effect and no content? Perhaps. As Gulliver Jimson might say, "all very clever, but is it worth the trouble?" We can only wait to see quite where such pastiche and elegant variation will lead him.

Ian McKeever, who at 44 is accorded the distinction of a substantial retrospective at the Whitechapel Gallery (until December 2; sponsored by Barclays Bank), is a different case, though the point remains much the same. His work may have become what it is by an evolutionary process rather than by tactical student decision, yet it is now abstract, expressionist and very large, and the aura of the 1960s hangs over it never the less.

McKeever had no formal training and became an artist some 20 years ago, by the simple expedient of taking a studio and professing himself so. His self-election came at just the time, around 1970, when minimalism and conceptualism were the latest orthodoxies, with the practical emphasis shifting decisively towards sculpture. His primary interest and subject have always been the landscape, but his first response, too, was essentially sculptural, and of a kind that immediately put him close to such artists as Richard Long and Hamish Fulton. Nature and the landscape, lately the remoter northern landscape, and the physical surface of that landscape in particular, its rocks and water and undergrowth, are what have always engaged him. His early work often took the form of installation, the tableau set up in the gallery or studio or, with an increasing frequency, in the landscape itself, to be documented and experienced quite as much through the agency of the photograph as by actual physical presence. The photograph was integral to his work from the first and, mutatis mutandis, has remained so.

But those changes are significant for the practical shift they brought about from sculpture to painting. He had always painted, but at first rather in the manner of the scene painter, serving his installations. By the end of the 1970s, however, he was making large drawings that were parallel and ambiguously complimentary to the photographic image of the subject. In these works the marks and strokes of charcoal and brush both register themselves in terms of description, in direct comparison to the descriptive qualities of the photograph, and yet by that same comparison, so very different as to become quite drained of reference, indeed abstracted.

The Moth Tree', 1986, by Ian McKeever: oil and photograph on canvas



By the early 1980s the paint was being applied directly to the photograph itself, blown up to the largest scale. The effect was at once to simplify the particular image, of tree or thicket or torrent, and to obscure, or at least to mystify it. Something of the sense of the landscape would remain, but the surface of the painting itself, handled loosely almost to the point of desperation, had become more and more a thing of itself. Generalised and thus abstracted, some vestigial reference and response to the experience of the landscape may have remained, just so long as the photographic base was still employed, but was still employed, the paint floods across the canvas, rich and succulent, swelling out into images that might be maps of estuaries as the tide goes down. Or they might be

arbitrary *Rorschach* blobs and mirror images writ very large, playing elegant games of inversion and self-reference, redolent of who knows what. Forgive me your blouses but what Gulliver Jimson really said was: "It is like f\*\*\*ing 'Annie Laurie' through the keyhole: all very clever, but is it worth the trouble?" \*

feet by 18 overall, are certainly impressive in the way that any so large an object can hardly fail to be impressive. The very attempt to sustain an image of any sort or quality across so large a surface, too, has a kind of crazy courage to it, though it may again be mere lack of imagination, or simple arrogance. To be fair to McKeever, he does carry off these *magna opera* of his with some considerable panache. The techniques of 30 years ago serve him well enough, refined as they have been since at the hands of such masters as the egregious Julian Schnabel, of New York. The paint floods across the canvas, rich and succulent, swelling out into images that might be maps of estuaries as the tide goes down. Or they might be

## Carlo Rizzi

### ROYAL FESTIVAL HALL

On Sunday the London Philharmonic should have been conducted by Klaus Tennstedt — something of which the packed hall was even more firmly persuaded by concert-end. His replacement was the young Carlo Rizzi, who bravely took on the original programme. It was a pity; for Rizzi displayed high Rossinian mettle in the Royal Opera's *Cenerentola* last season, and he has a wider reputation as an enterprising advocate of 19th-century Italian opera. This programme simply caught him on the hop, with some keen ideas about Schubert and Mahler but no settled frame for them yet.

Oddly, considering how he had whipped on the Covent Garden band, the serious weaknesses here lay in some soft-consciously slow, portentous tempi. At the frozen pace Rizzi chose for the Allegro moderato of Schubert's "Unfinished" Symphony, the anxious churning that begins it sounded like Philip Glass. The LPO sustained the movement manfully (with Schubert's long melodic lines suddenly much longer), but the giveaway came with the fortissimo call-to-attention chords that interrupt silences. Measured strictly in Rizzi's tempo they seemed utterly arbitrary, without dramatic

point. The Andante con moto was warmly shaped; the one real awkwardness about the "Unfinished", however, is the similar tread of its two movements — and Rizzi's bizarre solution was to give them virtually identical pulses.

The Fourth Symphony of Mahler went up and down. Up at the start, where Rizzi turned most of the right roguish *rivalat* in the main time if he was less flexible than Mahler invited him to be with the rest of the movement (the "nightmare" passage was stiff and unconvincing); there was plenty of bright-eyed wit. Down a bit in the Scherzo, which boasted an engaging tilt but suffered from some skewed instrumental balance; straight down in the "Poco adagio", which Rizzi aimed to make a "athers-bringing" "Molto adagio" — a deadly effect. In the Heavenly finale Felicity, Lou's eager, not-too-artful soprano offered amends, but there were harsh, unmotivated contrasts between episodes. Those who had hoped for vintage Tennstedt were not to be satisfied with Beaujolais Nouveau.

David Murray

## Sonny Rollins

### ROYAL FESTIVAL HALL

Jazz Colossus a.k.a. Sonny Rollins suits the wide open spaces of the South Bank well. The amount of music the US tenorman delivers needs a big setting. In any case, he doesn't like clubs and a lot of seats are needed to accommodate the number of fans attracted by someone alleged to be the world's greatest living saxophonist. On Saturday's showing it is not hard to understand the appeal nor justify the accolades. Playing a typically mixed set of new compositions and standards which range in colour from calypso to C&W, the Rollins sound is both easy listening and richly rewarding. Not easy listening in the homogenised MOR sense, but because there is so much music in it.

Kicking off with "No One But You", a recent composition, followed by a calypsoesque comf, and then into the standard "Someone to Watch Over Me", Rollins packs the notes in. The rhythm section bubbling away behind him, he moves up and down the beat and mischievously inserts different snatches of melody, without ever losing direction. And he does it for so long. One day it will be discovered that Sonny Rollins did indeed have twice the normal lung and heart capacity.

Garry Booth

His five piece group, all regular sides men for a number of years, provides the perfect straight ahead lines for Rollins' endlessly rich seam of improvisation. Al Foster, busy behind his small kit and Bob Cranshaw on electric base have worked alongside Rollins the longest. Trombonist Clifton Anderson, guitarist Jerome Harris and Mark Soskin on keyboards complete a selfless team which exists to serve the Rollins improvisation.

The American ballad "Long Ago and Far Away", features a compelling drum solo from Foster (at last), and this followed by the classic Tennessee Waltz, complete with flanged guitar solo from Harris. "Don't Stop the Carnival", Rollins' signature, and copyright, had to come eventually and when it did brought Clifton Anderson's trombone into the limelight for the first time.

That could have been enough but it took "Original Soul", a new one, and "Tenor Madness", an old one from Coltrane, to close the set. And closed it should have stayed, for not even a 60-year-old colossus should be called on to encore twice after so much superb playing.

Garry Booth

### October 26-November 1

Both husband and St Patrick: Shaun Curry, wife Maggie Shevlin as his mass-going wife

boy with an emerald soul (Dorian Healy) and the tart with a heart (Helen Patrick).

For Mass-going Hannah these involve the ghost of her long-dead father, and a vision of St Patrick who, with Guinness, fog and shamrock wine, provokes an irreverent fall to her passionate nostalgia.

For Magpie Shevlin as Hannah's mother, played by Shaun Curry, preservatively shifting from his manhood as Hannah's bewhiskered and boozey husband.

The trouble with this trinity is that all three are clichéd — as indeed are Hannah's children, the boy

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Tuesday October 30 1990

## Deeper and wider

**L**AST FRIDAY's announcement by the Swedish prime minister that it is "Sweden's ambition to become a member of the European Community" has been interpreted as an admission that Sweden's long-vaunted model of social democracy has failed. But it should also be seen as a tribute to the EC's success.

The Community's attractiveness to economically backward south European countries has long been recognised, but it has only lately begun to attract more prosperous north European countries as well. Austria's application last year deserved a warmer welcome than it got, but the declaration of intent from Sweden, leading economic and industrial power, is far more significant. It sounds the knell for the European Free Trade Association (Efta), and thereby also for the "European Economic Area", now under negotiation between Efta and the EC: an arrangement which would require Efta members, as the price of admission to the EC's single market, to accept rules they would have at best a token role in defining. If Austria and Sweden have now decided their interests would be better served by full membership, it cannot be long before the other four members of Efta decide the same.

**EC strengthened**

The EC can only be strengthened by the adhesion of these states, and it should expedite the process as much as possible. Some may argue that the processes of economic, monetary and political integration should be completed before enlargement can be considered, but that would mean keeping the would-be members in limbo throughout the decade. Obviously, it now makes sense for the Community to get the immediate next phase of the way, in the shape of the two intergovernmental conferences due to start in December, but thereafter relations with would-be future members should move to the top of its priorities.

In that category must be included not only the Efta members but also the new democracies of central Europe: Czechoslovakia, Hungary and Poland. But in their case negoti-

tations on full membership, inevitably long and complex, should not be the first step. It is more urgent to define and implement a form of association between them and the EC enabling them to get their economies into a shape in which they could contemplate assuming the obligations of full membership in the future.

### Terms of entry

Such an association should provide for negotiations on full membership to begin when a certain phase in the elimination of tariffs and quotas on trade, including trade in agricultural products, by both sides has been reached. Given the low wage levels, the socialist countries should not need protection from west European competition, provided they peg their currencies to the DM or the ecu, at a low enough level, and provided western Europe gives them financial help both in the form of debt relief, and for the building of an economic infrastructure as well as education in the basic techniques and institutions of the market. Free movement of labour could not be part of the association agreement, since that would make it impossible for the central Europeans to maintain their wage differentials (vide east Germany); an important reason why they should wait some time before full membership.

None of this is incompatible with a further "deepening" of the EC, unless that deepening takes a military form which might make membership incompatible with the neutrality of some Efta members, or with the delicate position of Russia of states which at present still belong to the Warsaw Pact. That aspect of deepening is better left, at least for the time being, to the Western European Union. But there is no indication that either Efta or central European states will be unwilling to accept economic and monetary union, provided they are given time to prepare for it. As for political union, they are unlikely to object to reforms that make the EC more democratic, and those that make its decision-making processes swifter and more efficient will be all the more necessary to avoid stalemate in a larger Community.

## Workings of the oil market

**T**HE SPECTACULAR fluctuations in oil prices over the last few weeks have highlighted how much oil markets have changed since previous crises in the Gulf. During the Iranian revolution the spot market accounted for only a small portion of traded oil, with the balance sold on long-term contracts at fixed prices. Today nearly all oil trades at spot market prices and the liquidity and transparency of markets has been boosted by active trading in oil futures in New York and London.

If the markets are more liquid and transparent, they are also extremely volatile. This has provoked criticism from a broad range of political leaders, with some calling for an overhaul of the world's oil trading system and co-operation between oil producers and consumers to stabilise prices.

These calls ought to be ignored. The international flow of oil was severely disrupted in August, when Iraqi and Kuwaiti oil exports were cut off. There should be little surprise that prices rose much higher than appeared warranted by loss of about 8 per cent of supplies (most of which has now been replaced). The dislocation of normal trade patterns, combined with well-founded fears of further disruption, could only have been expected to produce a substantial rise in prices.

When dislocations were mostly ironed out, and oil refiners balked at high prices, prices came tumbling down, though they have bounced up again on renewed war fears. The market is working. Oil is being delivered where needed, at least for those with the money to pay for it. Until governments can guarantee a stable flow of oil, they should not complain about price volatility.

**Controls not the answer**

This is not to say that oil markets are perfect. Yet the answer is not to slap on controls but further to improve liquidity, transparency, and efficiency. Saudi Arabia might help by establishing a stream of crude oil that could serve as a trading benchmark. This would increase the amount of freely traded oil in the market. It could also reduce the rigid-

ties and distortions that occur when Middle Eastern exports are pegged to benchmark crudes of dissimilar quality, such as North Sea Brent.

### Market disciplines

Calls for co-operation between the Organisation of Petroleum Exporting Countries and the International Energy Agency are a sign that the political intensity of the conflict between oil consumers and producers has diminished. Yet it is difficult to see what the two organisations would talk about, beyond perhaps an exchange of technical information. Calls by Opec ministers for a "just" price for oil show that despite statements to the contrary they have not yet accepted that the discipline of the market will prevail in the end – whatever the "justice".

What governments and international institutions can do is help establish the legal frameworks that will facilitate cross-border trade and investment. The international oil industry has plenty of capital. Relatively forward-looking countries like Venezuela are discovering they have no difficulty attracting it, provided sensible commercial terms can be offered.

Before the industrialised countries start dreaming about a new world energy order, they ought first to examine whether their own institutions are adequate to cope with energy emergencies. The record shows that strategic oil stocks are not big enough to allow politicians to feel comfortable about using them, even when prices rise to an economically damaging level of \$40 a barrel. Yet before deciding to increase stocks a better articulated strategy for their use is needed.

Emergency systems are organised to respond to the antiquated notion of a physical shortage, which cannot occur in a free market. The damage is caused, instead, by high prices. It is an illusion to believe that the laborious process of counting up barrels of oil around the globe, and matching them with projected physical demand, will produce a definitive assessment of world energy markets. Prices can be erratic but they remain the best pointer to the adequacy of supplies.

### Enforcer hit listed

■ The race is on to guess the first main casualty of President Bush's budget fiasco. An early favourite is John Sununu, White House chief of staff.

Known as "The Enforcer" and "The Abominable No Man", Sununu brings an abrasive, bullying style to the job which has earned him many enemies in the administration and Congress.

Reports that Sununu's hold

on his job may be tenuous

most likely stem from the

ranks of congressional

Republicans standing for

re-election next month. Many

are still livid about Bush's

decision to abandon his "no

new taxes" pledge in search

of a budget-cutting deal with

the Democratic party at the

expense of Republican

interests. Sununu is supposed

to be the designated fall-guy.

The president may have

other ideas. Though he is said

to be shaken by his slump in

the opinion polls, aides say

he retains confidence in his

chief of staff. After all, Sununu

was only carrying out the

president's demands when

spending five months in search

of a comprehensive budget

agreement in the national

interest.

In the first 20 months of his

presidency, Bush's skill was

to move to the centre, while

maintaining support among

conservatives in his own party.

This support has crumbled.

If the Republicans fare

poorly in next month's election

results, someone will have to

pay the price. If not Sununu,

then possibly Richard Darman,

budget director.

At the very least, expect a

Cabinet shake-up.

**Touch down**

■ Delegates on a recent trade mission to the Soviet Union, arranged by the Scottish Development Agency, were advised to take cigarettes,

BANK	S&P rating	3rd Q 1989		4th Q 1989		1st Q 1990		2nd Q 1990		3rd Q 1990		Non-performing loans	As % of total non-performing loans	Non-performing real estate loans	As % of total real estate loans	
		long-term debt	net income													
Citicorp	A+	\$59.0	(784.0)	231.0	249.0	222.0	613	3.0	220	14.7	1,500	15.8	973	14.3	261	8.7
Chemical Bank	BBB	(1109.0)	175.0	44.0	52.0	(623.0)	227.5	3.0	1702	3.9	965	2.4	1,000	1.0	1,000	1.0
Manufacturers Hanover	BBB	(624.5)	95.9	151.7	113.1	(457.7)	1,702	3.9	965	2.4	1,000	1.0	1,000	1.0	1,000	1.0
Others	BBB	(789.0)	52.0	96.0	33.0	77.0	1,702	3.9	965	2.4	1,000	1.0	1,000	1.0	1,000	1.0

Based on real estate loans as of January 1990

## US banks feel the squeeze

**Alan Friedman says the patchwork of problems facing American banks points to an eventual series of mergers**

Coast banks have either unveiled radical restructuring plans and large-scale lay-offs or already had begun the process. The lay-offs range from 2,000 to 5,000 workers per institution and are generally on the order of 10 to 15 per cent of total staff.

Four of the most influential banks in the north-east, Citicorp, Chase Manhattan, Chemical Bank and Manufacturers Hanover Trust, say that as economic conditions on the east coast are continuing to deteriorate, and with them the quality of the banks' non-performing loans.

Six months ago there were clouds over US banking as analysts forecast a severe impact on earnings in the short-term stemming from real estate loan losses. Bankers now acknowledge they had no idea of how rapidly the situation would deteriorate. Mr Walter Shipley, chairman of Chemical Bank, the seventh-biggest US bank, which had its credit rating downgraded last week for the second time in 12 months, says the onset of the real estate crisis was "very sudden".

And bankers are increasingly defensive about public criticism from regulators in Washington, analysts on Wall Street, credit rating agencies and investors. Last week Mr Robert Clarke, the Comptroller of the Currency, launched a stinging attack on US bankers, telling the annual meeting of the American Bankers Association (ABA) that it was time to return to basics and stop cutting corners.

Bankers were especially angered when Mr Clarke accused them of placing too many eggs in one basket by allowing real estate lending to grow so much in recent years. The bankers were even more upset when the top regulator warned them they are losing credibility with Wall Street, Washington and the general public.

Wall Street has already voted with its feet: the market capitalisation of some of America's biggest banks has tumbled by between 50 and 70 per cent over the past 12 months. And Washington politicians, who have spent months in the quicksand of the savings and loan scandal and the budget crisis, find banks an easy target.

The most striking aspect of present concerns is the way they centre on the big New York banks, which until the 1980s exercised unchallenged dominance over the industry. Now, banks such as Chase and Chemical have slashed their dividends by more than 50 per cent and most leading East

vitalized, but he also says "this is a confidence-based business and when confidence starts to ebb you get a liquidity crunch, not just by banks but also by other real estate financiers such as insurance companies".

The problems at big New York banks includes the downgrading of ratings by credit rating agencies such as Moody's and Standard & Poor's. This, in turn, has led to a jump in funding costs at most banks. Last May, when Moody's downgraded Chase Manhattan, something that was insisted it would be unthinkable for a bank that used to be thought of as one of the bluest of the blue chips.

On the subject of mergers Mr Labrecque says he has "a whole team of eight people doing nothing but working on strategy". He confirms that he would be willing to consider merging or joint venturing Chase divisions such as retail banking or corporate finance with other US banks, with foreign banks, with investment banks or with financial services companies. He cites Prudential Bache, American Express and Merrill Lynch as examples. The Chase chief says the list is hypothetical and that no negotiations are under way because "we've taken our reserves and cut back and now we have to get earnings right first. Then we have to look at how you bust out in each business area and which are the best combinations."

The rationale for bank mergers in the same local markets is that this is a way for banks to build capital rapidly through large-scale cuts in combined office overheads and branch networks. At present, however, the big New York banks appear to be hoping that individual retrenchment will do the job. Mr Shipley of Chemical Bank argues that consolidation in the US banking industry "is appropriate and inevitable" but questions whether mergers are the best approach since they might bring together banks with similar clients and similar problems.

A veteran of US banking, Mr McGillicuddy admits that "in many ways the problems we face today are broader-based than in the past". He says "there is no question that problems in real estate are continuing to grow" and predicts that non-performing loans at his bank will increase over the next six months. Mr McGillicuddy's description of New York points to the coming shake-out in banking.

"This town," he says, "feels the way the Rust Belt did in an earlier period."

At Chase Manhattan, Mr Labrecque

banks. Citicorp argues that the increased rate is only for small sums, but it is a troubling sign.

In this climate New York's top bankers are in a rut state of mind. No senior banker will admit to having started actual merger talks, but all say the option must now be considered. Mr John McGillicuddy, chairman of Manufacturers Hanover Trust, the eighth-biggest US bank, says that mergers must be seen as a possibility and notes that "anyone in this city who hasn't done the number crunching on mergers is asleep".

The credit squeeze is partly the result of tough inspections by regulators such as the Office of the Comptroller of the Currency (OCC). The bank examiners, spurred by the crisis at the Bank of New England last spring, forced some banks to classify more loans as non-performing. Chemical Bank's Mr Shipley says that in hindsight the regulators' concerns about real estate portfolios have been

restored on a "use it or lose it" basis.

Presses out

## LETTERS

### The ERM, Emu and sustaining fiscal sobriety

From Mr Donald Franklin.

Sir, With due respect to Sir Michael Brittan ("Why ERM needs money union", October 25), the difference between "1992 plus EMS" and a single currency is not merely a matter of degree. There is a huge distinction between a commitment on behalf of member states to avoid currency fluctuations — or even to maintain fixed exchange rates — on the one hand, and an irrevocable fixing of exchange rates on the other. For an exchange-rate fixing to be irrevocable in anything but name, there must be a ceding by central banks of their right to issue currency in favour of a European central bank. It is this step which is the defining difference between the two systems, and its implications are great.

If central banks continue to set monetary policy independently, however great their rhetorical commitment to fixed exchange rates, markets will continue to scrutinise policy and competitiveness to determine whether exchange-rate parades are sustainable. Reckless policies will thus always be subject to market sanction.

For this reason, providing that at least one major currency (it does not have to be the D-Mark) is prudently managed, and that devaluation is rendered politically embarrassing by ERM membership, the independence or otherwise of the different central banks is of secondary importance: policy is ultimately set by markets rather than by central bankers.

But once currency issuance is centralised, the only sanction against the European central bank becomes the exchange rate of the new Euro-currency against the dollar and the yen. Because devaluation against these currencies would not be politically embarrassing (note the equanimity with which the dollar's recent fall has been communicated by US markets and commentators), the accountability and independence of the new European central bank would be critical. Furthermore, with such a system, market constraints on member countries' fiscal policies are dramatically reduced: profligate member governments will no longer be challenged by currency crises, only by a market — and politically almost invisible — premium on their debt in the new single-currency European bond market. So, as the Delors Committee correctly predicted, binding constraints on national budgets are a corollary to irrevocably fixed exchange rates, if fiscal sobriety is to be sustained.

Thus the irrevocable fixing of exchange rates or currency union, necessarily involves a dramatic centralisation of decision-making, even if the desirability of a *de facto* fixed exchange-rate system (an ERM with very narrow bands) is granted, the extra leap to irrevocability should only be undertaken either if political union is thought a desirable end in itself, or if it is judged that a supranational tier of economic policy-making would better guarantee price stability than would the markets' critique of diverse governments' attempts to preserve the value of their currencies. The choice is not between the sovereignty of national governments and that of a European government, but rather the familiar choice between the sovereignty of bureaucrats and that of the markets.

Donald Franklin,  
Chief Economist,  
Schröders,  
36 Old Jewry, EC2

Manufacturing

From Mr E.N. Addison.

Sir, In common with other sectors of UK manufacturing industry we welcome the decision by the chancellor to enter the ERM. The decision to tie the pound more closely to our competitors is, of course, welcome as is the reduction of interest rates by one point. However, as the clearing banks originally argued, just as the rise from 14 to 15 per cent was largely academic so is the reduction which will have little impact on the consumer and more importantly on the investment intentions of UK manufacturers. This obviously has serious consequences for our members in the machine tool industry who supply the capital equipment needed for any growth in manufacturing which should occur.

In welcoming the entry into the ERM we are sure that the rate of DM 2.95 will not help UK competitiveness or aid the balance of payments problem. As soon as possible we would urge the chancellor to lower interest rates further to bring

the pound down to a more competitive level of DM 2.77.

Without being ill-served by the politicians in this vital area, the political parties in the other nations which have suffered chronic inflation for decades have twigged that the problem is beyond their powers to cure. That is why France, Italy and Spain, in particular, willingly joined the ERM and are enthusiastic to progress towards monetary union. For them it is the key to the financial stability that previously eluded them.

So why do our political leaders back? Is it perhaps because, given our unwritten constitution which prescribes no effective checks on the government of the day and given the first-past-the-post electoral system which can deliver thumping majorities to a minority of votes cast, political power is a much greater prize than elsewhere? Is it a resistance to any weakening of what is seen as a lever to secure the renewal of that power? The nation should not have to suffer from what is really a corruption of the judgment of politicians, both left and right.

M.H.T. James,  
Oak House,  
Newgate Street Road,  
Goffs Oak,  
Waltham Cross, Hertfordshire

Regional policy

From Mr Paul Boateng MP.

Sir, Samuel Brittan suggests that "Germany would refuse to join" a version of Emu which is "committed to regional policies and so-called 'growth', while being completely subordinate to governments". He seems to have forgotten that:

- Regional transfers occur on a larger scale within West Germany than within virtually any other federal or unitary state, and are certainly not going to diminish within the new Germany.
- A commitment to growth involves exactly the sort of fis-

cal co-ordination which is necessary for balanced expansion within an interdependent economy (whether national or continental) — the alternative is unbalanced stagnation.

It appears that UK manufacturing is now having to pay for the excesses of the consumer at precisely the time when it should be expanding. E.N. Addison,  
president,  
Machine Tool Technologies  
Association,  
62 Baywater Road, W2



move towards lower interest rates we must stress that there is a distinct possibility that it may be a case of too little too late. These fears are not "squeals" or the product of "miserly mongers", in the face of continued increases in investment by overseas manufacturing industry we are simply being realistic.

It would appear that UK manufacturing is now having to pay for the excesses of the consumer at precisely the time when it should be expanding. E.N. Addison,  
president,  
Machine Tool Technologies  
Association,  
62 Baywater Road, W2

### Sovereignty

From Mr M.H.T. Jones.

Sir, The argument over Emu is about power. The prime minister endlessly denounces any derogation from parliamentary sovereignty and accountability — they retain the power of the government of the day which between elections pays little regard to publication and appeal as a species of dictatorship with given the prime minister's power to hire and fire ministers and widespread patronage, a strong personal element.

Above all they will welcome passing control of monetary policy to bankers simply because politicians have shown themselves totally incapable of doing the job. The present government is the last in a long line of failures since 1945 but more especially since we abandoned the Bretton Woods arrangements in 1971. But the latest failure is the more painful for the strong pitch

for the constitution of the Bundesbank requires it to support the economic policy of the federal government. Effective organisation of monetary policy on a European scale requires a proper balance of responsibility and accountability. Characterising the issue as a stark choice between "independence" and "complete subordination" is to use emotive expressions which do not assist the search for that proper balance.

The question is not whether the dialogue to achieve that balance will take place, France will certainly ensure that it does, but whether Britain's interest can be adequately served by a government which has hitherto shown itself consistently resistant to constructive dialogue on Europe at all. Paul Boateng,  
Opposition spokesperson on Treasury affairs,  
House of Commons,  
Westminster, SW1

Samuel Brittan writes: The passage in my article with which Mr Boateng takes issue does not concern with regional policy as such, but with the constitutional role of the proposed European central bank, on which the position of Germany is as stated.

### Commitment

From Mr David G. Mayes.

Sir, Samuel Brittan suggests that it might be possible to avoid ruffling too many feathers in the debate over Emu if the endpoint of Stage 2 in the process were to involve permanently fixed exchange rates and independent central banks rather than a Euro and a single currency. This would avoid the worst of the decisions about sovereignty and yet capture most of the economic benefits.

Government figures from a special survey carried out from April to December 1988 showed only 50 per cent uptake by cashed-up those eligible for family credits. Circumstantial evidence suggests that current figures are only a little better.

What is happening to the children in the other 50 per cent?

### The safety net of child benefit must be retained and increased

From Lord Northbourne.

Sir, In the editorial comment ("Family policy in disarray," October 24) you compare universal child benefit with the government's preferred policy of targeting. Targeting through family credits is intended to channel benefit only to the families in greatest need. Tar-

getting might be a good solution if so much of the target were not being missed.

Many mothers fail to claim family credit. Some are ashamed of being unable to support their family. For others the complexity of the regulations or the fear of a rebuff are disincentives.

*There's a mighty judgment coming... but I may be wrong.*  
Leonard Cohen

I have had a privilege to live in Washington for two weeks watching politics in the raw in the two most important capitals of the world outside Europe. The budgetary turmoils of the former have grabbed the most attention but it is possible — to go any further would be risky — that what has been happening on the other side of the Pacific may count for as much in the long term.

It is indisputable that Japan is experiencing a rather unique phenomenon: a genuine public debate, the existence of which can only be welcomed. Though appearances may yet again deceive, there is a current sense of genuine national engagement in an important issue, which is nothing less than the country's appropriate role in world affairs.

You cannot avoid it in Tokyo. The deliberations of the Diet are on every mass media; opinions permeate every conversation, with policymakers, academics, businessmen and with households; for the first time in a generation, students have taken to the streets to demonstrate.

The specific case-at-hand is the government's proposed United Nations peacekeeping law, which would allow Japan to provide more than mere money to support the international effort in the Gulf. It looks as though the government will lose this one, but, if so, it will be for good, and right, reasons; and, from the experience, there just might emerge a new awareness of what Japan ought to be doing in the world.

The present bottom line of the debate is not inscrutable. It is whether members of the Japanese military, however constrained, restrained or unarmed, should be permitted to serve outside the nation's borders, even under the UN flag.

Majority opinion, as measured by the polls and confirmed in private conversations, is that to do so would be wrong. Too many arguments are adduced to allow for a concise summary; some are severely practical, concerning the suitability of Japanese forces in peacekeeping operations and the fact that in the Gulf it is the US, not the UN, which is in charge; others centre on principle, the most important of which is the danger of loosening the tight civilian chains that have confined the Japanese armed forces to an essentially defensive role since the second world war.

This last reservation might

## FOREIGN AFFAIRS

### Something stirring in Japan

Jurek Martin considers the full and frank public debate about Tokyo's role in world affairs

seems odd, because the Japanese military, a big budget notwithstanding, is very unthreatening. Nobody has been able to detect a young Turk movement among officers anxious to break free and the stories of dark compact between the military and right-wing elements in politics and industry do not stand up.

A better, and encouraging, explanation of this visceral national feeling is that it demonstrates the extent to which the constitutional renunciation of the use of external force has taken hold in Japan. A young stockbroker, a woman, put as well as universally, as any last week: "My generation

The bottom line is whether members of the military should serve outside the nation's borders, even under the UN flag

hasn't been brought up to fight and I don't know what we would want to fight for."

But, at the same time, this is matched by a growing recognition that it may not be enough for Japan merely to act as the world's banker. An excellent article last week in the Asahi Shimbun, normally a thorn in the government's flesh, highlighted the common ground, as well as the differences, between most of the protagonists in the debate.

Among the former were the need to send people, as well as money and goods, overseas, to establish a long lasting peacekeeping law applicable to different circumstances around the world, and to obtain full understanding of Japan's position from its Asian neighbours.

The Gulf may be far away and dimly understood, and the non-financial and non-humanitarian contributions Japan might make hard to see. But

of adverse reactions if it does nothing.

In Japan itself, the poles of opinion inside the ruling Liberal Democratic party are expressed by two men of different generations. In the one corner stands Mr Masaharu Gotoda, a former cabinet minister and sometime policeman, who personally stopped the then prime minister Yasuhiro Nakasone from sending Japanese marines to the Gulf in 1987. For Mr Gotoda, no flaming liberal or pacifist memories matter.

Mr Gotoda is, in the opinion of the US embassy, "a thoughtful person and could be very dangerous". But "he is distinguishing himself from the rest of the Japanese people questioning the efficacy of civilian control of the military 45 years after the war".

On the other side stands Mr Ichiro Ozawa, party secretary-general, 48 years old, a certain prime minister-to-be unless he messes things up badly. His unsentimental view of the world and of the need for Japan to stay close to the US seem largely unburdened by the weight of history.

The Americans like Mr Ozawa, find him helpful and "a fixer of problems" but do not want him to be seen as "our guy". Though he represents a new breed of politician, he is no revolutionary and "in any case, Japanese politics are not ripe for revolution".

Parenthetically, it must be said that all but irrelevant is the current prime minister, Toshiki Kaifu, bravely though he defends the government's position daily in the Diet. He is increasingly seen as a weak leader, in office only on sufferance while the power brokers decide on his successor and the manner of his going, which could well be defeat of the peacekeeping law. Held in almost equal contempt is the foreign ministry, on the grounds of mismanaging the presentation of the peacekeeping law.

On Sunday, there is a by-election in Japan, in Mr Kaifu's home district. It will be the first chance for a public voting opinion on the great debate. Defeat for the LDP could seal the fate of the peacekeeping bill in its present form; victory might not secure it.

The best result would, indeed, be the defeat of the present proposal. This would not do irreparable damage to Japan's reputation, particularly if it is succeeded by a better one less hastily forged in the crucible of the Gulf crisis. For once, the people of Japan are being allowed to say some sensible things. Those who govern them ought to listen. But Leonard Cohen might be right.

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# FINANCIAL TIMES COMPANIES & MARKETS

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Tuesday October 30 1990

**INSIDE****Race for the scrap heaps**

Eight million passenger cars are scrapped every year in Europe. German technicians are now searching for the best way to recycle these into energy sources and materials for new vehicles. Mercedes-Benz, in conjunction with Voest-Alpine Stahl, the latest German car maker to launch a pilot "disassembly" plant which will convert scrap cars into components for a new generation of cars that can themselves be more easily recycled. Page 20

**Cracks in a banking facade**

The dust has begun to settle on the Indonesian banking sector which has seen a whirlwind of activity unleashed two years ago by a battery of far-reaching reforms. However, cracks are beginning to appear in an otherwise solid facade, the most serious of which is the \$420m in foreign exchange dealing losses suffered by Bank Duta, one of the country's largest private banks. Page 21

**Sweet and sour in Poland**

The strategic move by British Sugar into Polish agriculture through its purchase of a controlling stake in two sugar-beet factories was heralded as a chance for the UK group to capitalise on its production and marketing skills. Output and morale at the two Polish factories soared shortly after the first harvest got underway, but beet growers have been unhappy with prices as inflation has threatened their livelihood. Page 34

**Reynolds Metals off the wall**

When he decided to redecorate the boardroom of Reynolds Metals, the second largest US aluminium group, chairman Bill Bourke sold \$2m of paintings that had been adorning fellow executives' walls. This harsh action is characteristic of a man who sacked 30 per cent of his workforce and wrote off 40 per cent of production capacity during the mid-1980s. Page 22

**Dressing up for recession**

Fears over the health of the UK economy have prompted Moss Bros, the gentleman's retailer, to warn about the prospects of a poor second-half performance. Trading in the third quarter has been described by managing director Rowland Gee (left) as "ugly". Pre-tax profits for the first six months to July slipped from £1.77m to £1.1m although the previous year's figure included £250,000 from the sale of a property in central London. Sales during the first half were 10 per cent ahead at £25m. Page 27

**Market Statistics**

Bonds	Yield	Rate
Benchmark Govt bonds	2.4%	2.4%
FT-1000	3.1%	3.1%
FT-100 service	3.1%	3.1%
Financial时报	3.1%	3.1%
Foreign exchanges	3.2%	3.2%
London stock issues	4.3%	4.3%
London share service	3.5-3.7%	3.5-3.7%

**Companies in this section****Chief price changes yesterday**

TRANSPORT (CONT)		
Alcoa	476	+ 16.5
Peugeot	200	- 10
Daytona Corp	508	- 8
Standard	525	- 14
GM & Reg	542	- 15
Douglas Hodge	520	+ 25
Peterbilt	520	- 15
ADT	520	+ 1
Pizzagalli	744	- 15
Motor	105	+ 15
Mobile	572	- 42
San Micro	154	- 42

LAWYERS/CONSULTANTS		
Barclays	42	+ 7
Bear Steyer	55	+ 10
Capitol Trust	724	+ 3
Cookson	75	+ 4
Continental	165	+ 17
Emerson	495	+ 9
First State	523	+ 13
Kirk Takemoto	83	+ 13

# COMPANIES & MARKETS

Tuesday October 30 1990

## Japanese banks brace for credit squeeze

Stefan Wagstyl meets a top banker who has no illusions about the tough times ahead

**M**r Taizo Hashida, chairman of the Federation of Japanese Bankers Associations, makes no bones about the severity of the credit squeeze facing Japanese banks and their customers.

Gripping the sides of his armchair as he speaks, he says: "Japanese banks are in a difficult position. I am not saying that a credit crunch will happen in the immediate future. But there is a possibility that it could come some time in the near future."

His comments are one of the strongest public warnings given so far by a senior Japanese banker on the current state of world banking. They echo remarks made last month by Mr Alexandre Lamfalussy, general manager of the Bank for International Settlements (BIS), who referred to the "risk of an international credit crunch".

Mr Hashida, who is also chairman and president of Fuji Bank, a top commercial bank, says Japanese banks are having to cut the rate of growth of their assets from peak levels of over 20 per cent in the late 1980s to about 5 per cent. They must do this to meet new international standards on capital adequacy laid down by the BIS, which set minimum levels for the ratio of capital to assets.

Japanese banks had hoped to make the grade by issuing large amounts of new equity and by relying on unrealised gains on their investment portfolios. But this year's plunge in the Japanese stock market killed off both these propositions. So the banks have turned to their loan books.

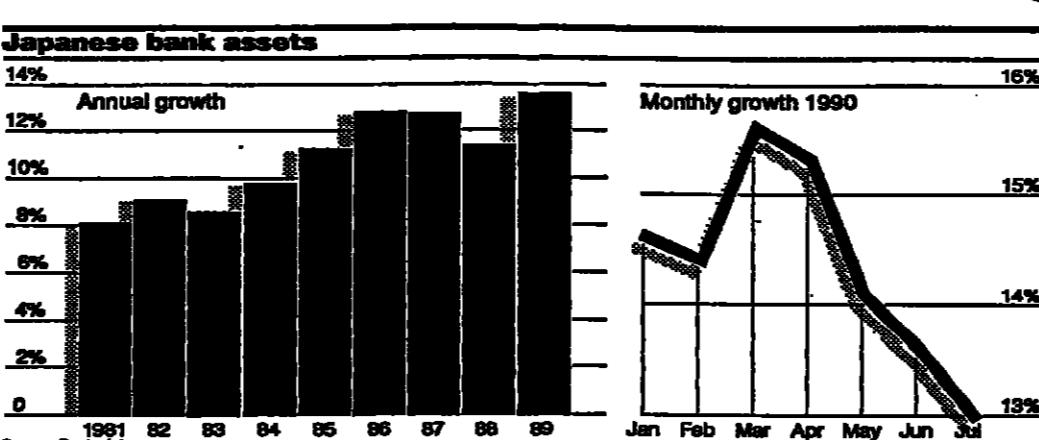
Unfortunately, Japanese banks have quickly learnt that just turning away new business will not do enough to meet the targets: they will also have to greatly increase their plans to sell off loans.

Mr Hashida believes that if bank prices in Japan were to collapse by 30-40 per cent than the impact on financial companies would be "very serious".

"Many real estate companies would go bankrupt and it would lead to difficulties at some small and medium-sized institutions as well," he says.

However, Mr Hashida does not expect a dramatic decline of this size.

Mr Hashida, who joined Fuji Bank in 1980 and became president in 1987, has ascended to the chairmanship of the bankers' federation in the most difficult year since the oil shocks hit Japan in the mid-1970s. Despite the tur-



moll in the industry, Mr Hashida has not shirked his responsibilities and has made forthright public comments on issues which some of his predecessors would have done their best to avoid.

Surveying the banks' domestic borrowers, Mr Hashida says banks are doing their best to supply credit to large and small industrial companies. But property developers are feeling the pinch.

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moil in the industry, Mr Hashida has not shirked his responsibilities and has made forthright public comments on issues which some of his predecessors would have done their best to avoid.

Banks will seek "conventional corporate loans". Mega-projects such as the Channel tunnel will be treated with "more caution" and with an eye to bigger margins to compensate for the risks.

Mr Hashida acknowledges that eastern Europe will have a big appetite for credit.

But in the current circumstances, we Japanese banks will not be pursuing business there very aggressively," As for the Soviet Union, Mr Hashida says it is in a very difficult position. It will have to make progress towards a market economy before Japanese banks can consider it.

China is a more attractive proposition, not least because it is more familiar ground to Japanese bankers. For the first time since the suppression of student demonstrations last year, Fuji Bank is considering making new loans to China, in addition to lending under agreements already in place before June 1989.

But domestic matters currently take up most of Mr Hashida's time. In addition to the questions of capital adequacy, rising interest rates and the squeeze on property companies, Mr Hashida is having to deal with a scandal concerning illegal loans at Sumitomo Bank.

Two former branch managers of Sumitomo were indicted last week on charges of arranging illegal loans totalling ¥43.8bn (£341m) for stock speculation syndicates.

The affair has shaken public trust in banking to the point where the bankers' federation has cancelled a long-planned television advertising campaign extolling the merits of banks.

Japanese banks are now trying to win back public confidence by increasing supervision of loan approvals, says Mr Hashida.

In the late 1980s when interest rates were low, banks lent too freely. "I'm afraid that during the easy credit period supervision at some banks became a little bit soft. Now we are tightening. We must keep public trust," says Mr Hashida.

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that deadline. The group's debt has risen sharply over the last few years as Brent Walker borrowed to buy businesses, such as the William Hill and Mecca bookmaking chain.

It had intended to cut its debt by selling other assets. But the recent deterioration in the property market prevented disposals being made at prices which Brent Walker considered fair value.

These covenants need to be amended, partly because they appear to have been breached already over counting the new bond issue as equity rather than debt. A November 16 deadline has been set on sending details to shareholders about the new financing plan. Bankers said that the talks would probably not be completed until within days of

the deadline. The group's debt

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The bond issue, announced last month, was intended as an alternative method of raising cash. At first, it was hoped that this would be a straightforward issue, but bankers' agreement to the issue had to be won, causing delays.

Lex, Page 18

## Brent Walker agreement on borrowing package

By Maggie Urry in London

BANKERS to Brent Walker, the heavily-indebted UK leisure group, have agreed in principle to change its borrowing arrangements, allowing the company yesterday to post to its shareholders a document about an urgently-needed £103.3m (£62m) convertible bond issue.

If the document had not been sent out by today, the conditions of the bond issue would not have been met and the issue might have had to be cancelled.

Brent Walker's urgent need for the bond issue is illustrated by the level of its borrowings. The group's debts stood at more than £1.4bn on October 16 — higher

than the figure of £1.15bn at July 15 shown in the group's interim report a month ago. It compares with shareholders' funds of £97.5m, if the bond issue is included as equity.

Brent Walker also gave details of the sale of Goldcrest, its film subsidiary, to a management team for £33m (£17m), lower than it had hoped to achieve.

The group's shares jumped yesterday morning, reaching 66p from the opening price of 45p. However, as copies of the document circulated around the City, the share slipped back, closing 10p up on the day at 55p, valuing the group at £27.6m. Brent Walker said it needed time to agree details of the changes in its borrowing arrangements.

Talks with the bankers will centre on the group's covenants — limits bankers put on the group expressed in terms of financial ratios such as balance sheet gearing (the ratio of debt to equity) and interest cover (the ratio of pre-interest profits to interest charges).

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## Stiff price competition pushes Chrysler to third-quarter loss

By Martin Dickson in New York

**C**HRYSLER, the US motor manufacturer which has suffered a sharp decline in car market share and now faces a possible confrontation with the United Auto Workers union, yesterday reported a \$21.4m third-quarter net loss.

The loss, slightly lower than Wall Street expectations of some \$25m, was due mainly to fierce price competition in the North American market, where manufacturers are offering large rebates to boost sales, and to model changes which restricted Chrysler's production of its most profitable vehicle, the minivan.

The loss, which amounted to 5 cents per share, compared with earnings of \$33m or \$1.62 a share in the third quarter of last year, although those results were partially offset by a \$0.6m share gain on the sale of shares in Mitsubishi Motors of Japan. Revenues for the quarter totalled \$6.5bn, against \$7.85bn a year ago.

## INTERNATIONAL COMPANIES AND FINANCE

# Financial items hold Hafslund to Nkr227m

By Our Financial Staff

**HAFSLUND** Nycomed, the Norwegian drugs company known for its compagine contrast media used to make X-ray pictures clearer, saw third-quarter pre-tax profit before special items slip to Nkr227m (\$38.5m) from Nkr244m.

The setback was due to a Nkr35m expense on financial items, compared with income of Nkr123m in third quarter of 1989.

Operating profit for the quarter, at Nkr227m, rose 15 per cent but, after stripping out the effect of disposals — Hafslund Metall and Hafslund Engineering — and acquisitions — HN Pharma, an Austrian business, and the takeover of Collett-Marwell Hauge, another drugs company — the improvement was 17 per cent.

For the nine months, pre-tax profit before one-offs rose by Nkr11m to Nkr78m. Financial items cost Nkr19m, compared with income of Nkr11m for the year-ago period. Revenues rose 44 per cent to Nkr34bn.

Sales of Omnipaque by licensees improved 25 per cent, and royalties rose 13 per cent.

## Danielli increases profits for the year to L61.5bn

By Haig Simonian in Milan

**DANIELI**, the leading Italian manufacturer of steel-making equipment, raised net profits by 11.6 per cent to L61.5bn (\$54m) in the financial year ended June 30 from L56.bn the previous year.

Sales surged by almost 70 per cent to L767.bn from L451.bn thanks to buoyant demand from international markets, notably in Europe and the Middle East, according to Mrs Cecilia Daniell, the managing director.

The company, which is paying an unchanged dividend of L220 and L240 for ordinary and savings shares respectively, confirmed a L77bn equity buy-back for slightly over 7m shares.

Rejecting claims that it would be severely hit by the loss of business from Iraq following the Gulf crisis, Daniell noted that 80 per cent of its Iraqi orders were covered by Italian export credit insurance.

Nevertheless, political tension in the Middle East has already hit business, with a swift plunge in orders from L1,550bn at end-June to L1,000bn, net of Iraq business, by the end of August, it said.

Production for Iraq, whose outstanding orders were due for delivery from the end of this year, had been successfully switched to other clients thanks to the heavy volume of other business, according to the company.

## NEWS IN BRIEF

### Dasa to reorganise plants

**DEUTSCHE** Aerospace (Dasa), the aerospace and military division of Daimler-Benz, is reorganising its aircraft plants "to compensate for the slow down in military aircraft production," according to Mr Johann Schäffer, head of the aircraft division of Dasa, writes David Goodhart in Bonn.

The aircraft division will have four main units under the helicopter strategic business unit; the military aircraft strategic business unit; Deutsche Airbus, and the regional aircraft strategic business unit.

Mr Schäffer confirmed that the last-named unit was engaged in a feasibility study with other European producers for the building of a new 80 to 120 seat regional jet.

**ASSURANCES GÉNÉRALES de France** (AGF), the French state-owned insurance company, has moved into first place in the Chilean insurance market with the acquisition of majority stakes in two companies, and of a significant holding in a leading pension fund, writes George Graham in Paris.

AGF will control 16.5 per cent of Chile's non-life insurance market with the acquisition of 95 per cent of Concordia Generales, with 10.2bn pesos of annual premiums, and 61 per cent of Prevision, with 3bn pesos of non-life premiums and a further 4.2bn pesos of life premiums.

**SVARD**, the Norwegian shipping, finance and shipbroking group, after nine months experienced a decline in pre-tax profits to Nkr301.8m (\$51.23m) from Nkr345.2m last year. Third-quarter profits also declined by Nkr24m to Nkr19m, writes Karen Fossli in Oslo.

Vard A/S, the parent company, experienced losses after nine months, of Nkr43.7m compared to losses of Nkr28.2m last year. Third-quarter losses fell Nkr1.7m to Nkr16.6m.

Group extraordinary income from foreign exchange gains, after nine months, hit Nkr67.5m compared to losses of Nkr43.5 last year. Earlier this year Vard was listed on the London stock exchange.

## Preparing for life at the end of the road

Mercedes and Voest plan to recycle material from scrap cars, reports John Griffiths

**T**he European motor industry's growing interest in recycling cars to avoid wasting energy and materials has been boosted by the formation of a joint venture between West German car maker Mercedes-Benz and Austrian steel and industrial group Voest-Alpine Stahl.

Management of the venture, which has yet to be given a formal name, has begun looking for a site on which to establish a car dismantling plant.

The Mercedes-Voest action follows similar moves by two other West German vehicle groups, BMW and Volkswagen, each of which already has pilot recycling operations.

Mercedes and Voest say their long-term aim is to be able to recycle virtually all of the materials which will make up cars in the future, either converting them into new parts or turning them into energy via high-temperature gasification furnaces.

If complete recycling were to be achieved, and taken up by the entire motor industry, the materials and energy-saving potential is considerable. Western Europe alone has a population of about 130m cars, around 7 per cent — or 8m — of which are scrapped each year.

Currently, recycling of cars is time-consuming and inefficient, not least because materials need different types of processing are difficult to separate from each other. Also, about 25 per cent of the weight of vehicles, involving mainly plastics, glass and rubber, has to be dumped because no economic recycling processes are available.

Mercedes, BMW and Volkswagen plan to produce new generations of cars which will be designed to make the dismantling process much easier. But the first of these are unlikely to start appearing before the late 1990s.

This means that the benefits of total recycling are unlikely to become available until these cars are heading for scrapping around 2010.

Mr Jürgen Hubbert, head of Mercedes' passenger car division, acknowledges that "all the recycling systems that exist at present offer only partial solutions to the problem. If our expectations are realized we will be able to bring a solution to this vitally important environmental matter."

At the dismantling plant envisaged for the joint venture, all fluids will be drained from the vehicles and recycled. Engine, starter motor, gearbox, radiator, battery and catalytic converter will be removed and all the constituent metals recovered, including platinum and rhodium from the catalyst.

Thermoset plastic parts which cannot be melted down for recycling will be chopped up and burned in the gasification furnace, which will also melt

the basic metal shell. The various scrap feedstocks are expected to provide about 30 per cent of the total energy requirement of the recycling process.

BMW, working with several partners in the chemicals and materials processing industries, has already set up a pilot dismantling plant at Landsberg near Munich, which is breaking up 1,500 cars this year. The aim is to study the best processes that might be applied to a 250,000 cars-a-year plant which BMW hopes to build over the next several years. Volkswagen has also spent £2m on a pilot project.

Mercedes, whose gloveboxes and other interior trim parts are already made from recycled paper and rags, is already taking recycling into the marketplace. A spokesman said that Mercedes drivers who need to replace damaged bumpers can now buy either new ones or, for a lower price, ones that have been salvaged and repaired.

## BA launches second cost-cutting review

By Paul Betts in Geneva

**BRITISH AIRWAYS** is launching a second internal review of costs and employment levels to try to offset rising fuel and other operating costs which are putting pressure on earnings.

A review earlier this year identified potential savings of up to \$40m (\$78m) a year by next year, Sir Colin Marshall, deputy chairman and chief executive, said in Geneva yesterday that the new review was expected to produce an even greater level of annual savings for the airline.

BA reported pre-tax profits of \$245m for the year ended last March; it is due to report profits for the first half of the current year on November 14.

The impact of higher fuel prices provoked by the Gulf crisis will be felt in the second half which has also traditionally been a slower traffic revenue period than the first half.

The first review included a freeze on jobs and a number of specific measures to curb administrative and operating costs. The new cost-cutting programme will look at all other areas to cut administrative and overhead costs which the airline believes it can effect without undermining competitiveness and quality of service.

## VME in bid for Swedish group

**VME GROUP**, a Netherlands-based maker of construction equipment, said yesterday it had made a recommended cash offer for Akerman Verkstad, valuing the Swedish excavation equipment maker at SKr505m (\$90m), Reuters reports.

The bid is worth SKr148 for both A and B shares in Akerman — 48 per cent greater than the last price of SKr100 for Akerman's restricted B shares. VME is jointly owned by Sweden's Volvo and Clark Equipment of the US.

VME said it already had shares equivalent to 4.5 per cent of Akerman's share capital and 29.3 per cent of the voting rights. It said holders of an additional 20.4 per cent of the share capital and 18.3 per cent of voting rights had said they would accept the bid.

Sir Colin also said yesterday that BA had deferred its decision on a \$4bn fleet renewal programme until early next year. BA was expected to decide before the end of this year on a large new aircraft order to replace its older Lockheed L101 TriStars and McDonnell Douglas DC10 aircraft.

• The EC is expected to announce its ruling on another controversial European airline deal today involving Air France's takeover of UTA, the independent long haul French airline, and of Air Inter, the domestic French carrier. The Commission appears set to approve broadly the Air France-UTA deal.

## Thomson sinks to loss of FF270m

By William Dawkins in Paris

**THOMSON**, the French state-owned defence and consumer electronics group, yesterday reported a swing to FF270m (\$53.2m) attributable net loss for the first half of the year, from a FF71m profit in the same period of 1989.

Increased research and development costs, higher interest charges, the weakness of North American markets for consumer electronics and the dollar's decline in value were the main reasons for the fall in cash balances at the defence electronics subsidiary.

Its results were the latest evidence of the troubles affecting Europe's electronics industry, where Phillips, the Dutch multinational which is Thomson's partner in an ambitious development programme for high definition television (HDTV), only last week announced a further round of sweeping cuts in its workforce.

The French group and its consumer electronics division, Thomson Consumer Electronics, are fully state-owned, although Thomson CSF, the 60 per cent-owned defence subsidiary, is quoted. Thomson CSF last month reported a 29 per cent drop in net profits for the first half of 1990.

Thomson group warned that the full year's attributable net



## Petroleos Mexicanos

(A Decentralised Public Agency of the United Mexican States)

U.S. \$150,000,000

11% per cent. Notes due 1993

### Swiss Bank Corporation Investment Banking

Bear Stearns International Limited

Daiwa Europe Limited

Lehman Brothers International

Banque Bruxelles Lambert S.A.

First Interstate Securities Limited

Merrill Lynch International Limited

The Nikko Securities Co., (Europe) Ltd.

Salomon Brothers International Limited

Yamaichi International (Europe) Limited

Credit Suisse First Boston Limited

Deutsche Bank Capital Markets Limited

Nomura International

Deutsch-Südamerikanische Bank AG

Goldman Sachs International Limited

J.P. Morgan Securities Ltd.

Paribas Capital Markets Group

S.G. Warburg Securities

1<sup>ST</sup> HALF OF 1990

## THE BNP GROUP ON 30 JUNE 1990 INTERIM PROFITS LOWER

The Board of Directors, presided by Chairman René THOMAS, presented the consolidated interim profits for the six month period ended 30 June 1990 at its meeting on 10 October.

Highlights (in FRF m)	Half year ended 30 June 89	30 June 90	Change in FRF m	in %
Net Banking income .....	17,307	17,756	+ 448	+ 2.6
Operating Expenses and Depreciation .....	11,395	12,801	+ 1,406	+ 12.3
NET OPERATING INCOME .....	5,912	4,954	(958)	- 16.2
Operating and Related Provisions and General Risks .....	3,502	3,210	(292)	- 8.3
NET INCOME .....	1,493	1,076	(417)	- 27.9
- Group's share .....	1,403	993	(410)	- 29.2

on 30.06.1989 US/Dollar = FRF 6,636 — on 30.06.1990 US/Dollar = FRF 5,61

Compared to the interim results for the six month period ended 30 June 1989 (operating income up 37.9% and net income up 14.0%), which showed substantial growth, the BNP Group registered significantly lower interim profits in 1990, with operating income down 16.2% and net income down 27.9%.

The lower level of profits is attributable to the impact of exceptional factors specific to BNP, coupled with a general deterioration of operating conditions.

Two events specific to BNP were primarily responsible for depressed interim profits:

- A six week strike at the beginning of the year, which lead to higher personnel costs, higher collection costs that adversely affected the cash position, and a drop in customer transactions. The impact of the strike on interim profits may be estimated at over FRF 400 million, causing an increase in operating expenses for BNP (Continental France) to 7.1% from 5.2%.

- A provision of FRF 605 million, following those made in 1988 and 1989, to cover foreseeable costs related to the winding up of BIAO SA and the devolution of its subsidiaries.

In addition to these particular events, the Bank profits were affected by a general deterioration in operating conditions:

- lower income from financial and stock market activities;
- lower Dollar/France exchange rate, which affected the international network's profits, foreign currency transactions, and income from the Group's foreign currency investment assets;

- Increasing interest arrears owed by a growing number of debtor countries, as well as the impact of restructuring of foreign debt. These factors lowered 1990 interim profits by over FRF 500 million compared to those for the same period in 1989.

Interim profits for the six month period ended 30 June 1990 include consolidation of new companies, in particular Banque de Bretagne and its subsidiary Banque de la Côte, Central Bank (California), and BIAO. On a constant of consolidation and exchange rate basis operating expenses would have increased by 9%, whilst net banking income would have remained stable.

In France, business was sustained thanks to a major effort by the networks, which helped to counter set-backs caused by the strike and consolidate the Bank's market share:

- French franc customer loans increased by an average of 14.4% in the first half-year;
- company loans rose by 14.3% whilst equipment loans rose by 23.2%.

- loans to individuals increased by 14.5% whilst housing loans grew more rapidly (15.8%) than short-term advances (9.5%).

- French franc customer deposits rose by 15.2%; demand deposits alone increased by 8.4%.

- Assets under management by units trusts rose 19.6% to FRF 173 billion.

Among subsidiaries in continental France, Banexi, BNP and Compagnie d'Investissements de Paris showed strong growth in operating income, whilst Credit Universal and certain financial subsidiaries felt the effects of difficult markets.

Foreign networks generated higher operating income, despite the falling dollar, a sensitive point for a bank with considerable international interests.

## INTERNATIONAL COMPANIES AND FINANCE

**Duta saga poses questions for Indonesian banking**

Clare Bolderson looks at the implications of one bank's mistakes in an increasingly competitive sector

**T**he recently revealed loss of nearly \$420m in foreign exchange dealing at Bank Duta, one of Indonesia's largest and most politically influential private banks, has largely been blamed on one man, whose lavish lifestyle and playboy image have earned him the nickname of "Bank Duta". The bank's financial stability has been secured. In its financial statement last week Bank Duta reported pre-tax profits of more than \$12m for the first nine months of this year, although the accounts did not mention the huge foreign exchange losses.

Bank Duta appears to have survived intact, but the affair has raised concerns about regulation and control in an increasingly competitive banking environment. Questions are now asked about the quality of banking personnel, the ability of banks to supervise internally, and the role of Bank Indonesia in policing a sector which, since financial reforms in October 1988, has been expanding rapidly.

Indonesian bankers and economists have no doubt that the 1988 reforms were enormously beneficial to a banking system previously dominated by five state-owned banks and where competition was almost non-existent and interest rates were high.

The reforms, designed primarily to mobilise domestic savings and encourage investment, allowed new private domestic banks, new branches

throughout the country for existing banks, and foreign bank involvement into joint ventures with Indonesian domestic banks.

The results have been dramatic. In the past two years, 47 new private banks and 15 joint venture banks have been licensed by the finance ministry. Private commercial banks have opened more than 600 branches throughout Indonesia, with many more expected. Interest rates have declined, competition among the new banks has resulted in a wider and more imaginative range of services, and overall bank liquidity has risen.

**N**ow that the dust is settling, however, some of the cracks are beginning to show. Questions have arisen about the market's ability to absorb so many new banks and branches in a country with such a small middle class and without any sort of historical credit or saving culture.

As Mr Melville Brown, a corporate adviser at Bank Umum, puts it: "I don't think the consumer market is there in the depth that they need it."

There is also a risk bankers say, of deteriorating loan quality, especially among the smaller private banks. The worry is that pressure to expand loan portfolios and recycle costly deposits are reinforcing a tendency towards lower standards of credit analysis by less qualified and inexperienced personnel. As a result, any big downturn in the Indonesian economy may result in high default rates.

In addition, banks have recently come under pressure from Bank Indonesia's tight monetary policy to curb speculative lending and check inflation. Interest rates for overnight funding have swung as high as 40 per cent in recent months. With an average loan-to-deposit ratio of 120 per cent, Indonesia's banks are feeling the pinch.

These concerns are hitting the Indonesian banking industry at a time when its rapid expansion has led to a chronic shortage of qualified and experienced staff. Financial analysts point to weaknesses in management and internal auditing in some institutions. Quality of staff is a problem that Mr Adrianus Mooy, Bank

Indonesia's governor, is apparently well aware of.

Mr Mooy was reportedly telling a recent business conference in Jakarta that there was an urgent need for stepped up training of bank personnel. He devoted much of his speech to the importance of banks improving their management, internal control and standards of professionalism and responsibility.

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One of the first questions raised by the Bank Duta affair, for example, was why it took so long for the central bank to become aware of dealings which were leading to such massive losses. Some bankers say, however, that they are encouraged by the speed at which Bank Indonesia acted once the problems at Duta were revealed. Bank Indonesia is now working on a pro-

gramme to improve its supervisory role, and Mr Mooy has also said that employee training programmes will in future be used by Bank Indonesia in assessing the soundness of banks.

Some bankers see the problems only as reflecting troubles resulting from the broad, though occasionally vague, provisions of deregulation. They say that the Indonesian banking sector will, given time, reach maturity. In the process, most bankers agree there will be a period of some readjustment, with a number of acquisitions and mergers expected. "I can't see it as timing at the same pace," one analyst commented. "There has got to be a consolidation."

Bank Indonesia has said repeatedly that it will not bail out any bank that runs into serious trouble, though one foreign banker at a leading private bank points out that it would be contrary to Indonesia's culture and its drive for foreign confidence to let a bank go under. "Banks that need support will get it," he says. "Bank Indonesia would certainly not let a bank collapse."

**YKK**  
Makes Living More  
Comfortable with its  
Architectural Products  
and, of course,  
its Zippers.

**YKK**

**U.S. \$100,000,000**

**Fortune Federal  
Savings and Loan Association**

**Collateralized  
Floating Rate Notes Due 1992**

Interest Rate	8 1/2% per annum
Interest Period	30th October 1990
Interest Amount per U.S. \$100,000 Note due 30th January 1991	U.S. \$2,092.36
Credit Suisse First Boston Limited Agent Bank	

BANQUE NATIONALE DE PARIS

USD 100,000,000  
9 1/2% Serial A Notes due 1990  
and USD 100,000 Warrants to  
Subscribe USD 100,000,000

9 1/2% Serial B Notes due 1990

NOTICE OF PARTIAL REDEMPTION

Note is hereby given that pursuant to the Fiscal Agency Agreement dated December 10th, 1989 between BNP PARIS and BNP PARIS (LUXEMBOURG) S.A. the following Notes Serial A in the principal amount of USD 680,000, have been paid off at 8 1/2 per cent, par amount.

The rate of interest payable on the relevant interest payment date, 26th February 1990, is 9 1/2 per cent. The rate of interest payable on the relevant interest payment date, 26th February 1991, is 9 1/2 per cent. The rate of interest payable on the relevant interest payment date, 26th February 1992, is 9 1/2 per cent. The rate of interest payable on the relevant interest payment date, 26th February 1993, is 9 1/2 per cent. The rate of interest payable on the relevant interest payment date, 26th February 1994, is 9 1/2 per cent. The rate of interest payable on the relevant interest payment date, 26th February 1995, is 9 1/2 per cent. The rate of interest payable on the relevant interest payment date, 26th February 1996, is 9 1/2 per cent. The rate of interest payable on the relevant interest payment date, 26th February 1997, is 9 1/2 per cent. The rate of interest payable on the relevant interest payment date, 26th February 1998, is 9 1/2 per cent. 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## INTERNATIONAL COMPANIES AND FINANCE

## Gencor up 17% despite slowing home economy

By Phillip Gawith in Johannesburg

**GENCOR**, the diversified South African conglomerate with mining and industrial interests, resisted softer international commodity prices and a slowing domestic economy to record improved earnings in the year to the end of August.

Attributable income rose 38 per cent to R1.45bn (\$570m) from R1.05bn.

Earnings and dividend growth were diluted following a rights issue, leaving earnings per share 17 per cent higher at 123 cents and the dividend 18 per cent up at 40 cents per share.

Domestic demand dropped sharply after the first few months of the financial year as the result of strict monetary and fiscal discipline.

In international markets commodity prices were mostly weaker and an 8 per cent deterioration in the rand-dollar exchange rate did not fully compensate for cost-inflation.

Attributable income from Gencor's mining interests declined from 54 per cent to 41 per cent of the total with chrome and manganese the leading contributor at 17 per cent, down from 31 per cent because of a reduction in Gencor's effective interest.

Impala Platinum and Gengold maintained their income amid difficult market conditions while coal arm Trans-Natal doubled its contribution to 6 per cent of earnings.

## Willis Corroon sees fall in holders seeking appraisal

By Nikki Tait in New York

**WILLIS CORROON**, the insurance broking group formed by the recent merger of Willis Faber in the UK with US-based Corroon & Black, said yesterday that the number of shareholders seeking appraisal rights as a result of the merger had fallen from those speaking for 11.8 per cent of the equity to 4.4 per cent.

Under the merger terms, Corroon shareholders were offered shares in Willis. However, when a rival bidder offered a higher cash price for Corroon only to be rejected by

the industrial side both Sappi, the pulp and paper producer, and Malibak, the industrial holding company, were affected by adverse operating climates.

Sappi was also hit by weaker international markets for its products and industrial relations problems which saw its share of earnings drop from 26 per cent to 16 per cent.

Malibak's contribution dropped from 14 per cent to 8 per cent on the back of a domestic economy slipping into recession.

The brighter side of the results came from the newly formed energy arm, Engen, and Gembel which manages its own, and the group's, investment portfolios.

Engen, which is by value Gencor's largest investment with a market capitalisation of R2bn, contributed a maiden R203m or 14 per cent.

Gengold contributed R414m or 29 per cent of the group's income.

Mr Derek Keys, executive chairman, said the Gencor portfolio's share of the sum would drop with lower interest rates and the absorption of the rights issue funds into other projects which would become the source of profits.

Looking ahead, Mr Keys said that operating income was likely to fall in the current year, but substantial transaction profits would comfortably allow the dividend to be maintained at its increased level.

## Macy losses tumble to \$215m

R.H. **MACY**, the troubled US stores group, reported a jump in full-year net losses to \$215m from \$54m in 1989, while earnings before depreciation, interest and taxes fell to \$715m from \$322m. However, revenues rose 6.7% from \$6.37bn to \$6.7bn, agency report.

Macy's said in a filing with the Securities and Exchange Commission that sales were \$1.63bn in the fourth quarter ended July 28 1990, compared with \$1.55bn a year ago. Comparable store sales were 1 per

cent up on the period. At the end of the year, Macy had total short and long-term outstanding borrowings of \$5.56bn, up from \$5.37bn in 1989.

The increase is primarily related to greater working capital borrowings. The debt will continue to result in significant interest expense - about \$735m in 1991. Macy said it anticipates the cash portion (about \$600m in 1991) of the interest will be paid from operations. It is exploring ways to cut expenses.

In 1987 US Borax merged two companies bought for US\$135m into one called US Silica, which has 16 sites in 17 US states and accounts for nearly

## Write-offs expected in third quarter at GM

By Martin Dickson  
in New York

**WALL STREET** is bracing itself for General Motors to take a large write-off on plant closures when it announces its third-quarter figures tomorrow.

The company has called an unusual meeting with brokers' analysts and they have been advising clients to expect pre-tax write-offs ranging from some \$700m to \$1bn or more. GM declined to discuss the issue yesterday.

The company has long classified four plants which make no cars as "idle" - a terminology which allowed it to get around its last labour agreement with the United Auto Workers, under which it agreed not to close factories.

However, the company has recently reached an agreement with the UAW on a new contract allowing generous terms to employees who are laid off and this could pave the way for it to pronounce the plants formally closed.

Some analysts suggest that the company may use the opportunity to announce the closure of more than four plants. With supply greatly out-running demand in the US motor industry, there is great excess manufacturing capacity, particularly at GM, which saw its market share plunge by some 10 per cent in the 1980s.

Automotive News, the journal of the US motor industry, suggested yesterday that softening car and truck sales in the US could cause GM to idle as many as 17 of its 33 North American assembly plants at some point in the fourth quarter, cutting more than 10 per cent off its scheduled output of 1.15m units.

## Ajinimoto hit by rising costs

By Martina Gannon  
in Tokyo

**RISING** materials and distribution costs in the six months to end-September battered pre-tax profits at Ajinimoto, Japan's largest food processor. Profits inched up 0.2 per cent from the same period last year to Y16.5m, in spite of a 3.4 per cent increase in sales to Y236.7m (\$1.84m).

Profits were boosted by a surplus in the balance of the company's financial items and a Y2.9bn profit from equity dealing. Ajinimoto, which holds a 20 per cent stake in leading soft drink maker Calpis, plans to integrate the company into its own beverage division in the next fiscal year.

Partly due to this move, it predicts a pre-tax profit rise of 1.5 per cent to Y34.4m for the full year to March 31. It expects annual sales to increase to Y515m from Y477.1m.

The US company, some investors were sufficiently angry to suggest that they would seek the appraisal route instead. Under this process, they can have the value of their shares assessed by the US courts, and receive a cash sum instead.

However, the sum is lengthy and the extent of the eventual premium over the paper terms was always uncertain. The two insurance brokers had suggested some shareholders seeking this option would fall by the wayside once the deal was cemented.

Under the merger terms, Corroon shareholders were offered shares in Willis. However, when a rival bidder offered a higher cash price for Corroon only to be rejected by

## REPUBLIC NATIONAL BANK OF NEW YORK

A SUBSIDIARY OF REPUBLIC NEW YORK CORPORATION  
Consolidated Statements of Condition

Assets	September 30,		September 30,		
	1990	1989	(Dollars in Thousands)	1990	1989
Cash and due from banks	\$ 270,663	\$ 342,200			
Interest bearing deposits with banks	7,337,496	10,163,080			
Precious metals	382,561	203,155			
Investment securities	4,361,760	2,945,188			
Trading account assets	108,131	188,432			
Federal funds sold and securities purchased under resale agreements	963,783	319,681			
Loans, net of unearned income	5,198,506	4,244,515			
Allowance for possible loan losses	(200,431)	(328,626)			
Loans (net)	4,998,075	3,915,886			
Customers' liability on acceptances	2,245,805	1,711,092			
Premises and equipment	328,604	316,182			
Accrued interest receivable	287,204	339,508			
Investment in affiliate	495,944	474,776			
Other assets	486,169	430,921			
Total assets	\$ 32,274,215	\$ 21,352,061			

The portion of the investment in precious metals not hedged by forward sales was \$10.6 million and \$8.3 million in 1990 and 1989, respectively.

## REPUBLIC NEW YORK CORPORATION

Summary of Results  
(In Thousands Except Per Share Data)

	Nine Months Ended September 30,	Three Months Ended September 30,
	1990	1989*
Net income (loss)	\$ 151,768	\$ (59,808)
Cash dividends declared on common stock	\$ 32,822	\$ 28,980
Per common share:		
Net income (loss)	\$ 4.17	\$ (2.88)
Cash dividends declared	\$ .98	\$ .96
Average common shares outstanding	32,658	30,124

\*Results reflect a provision for loan losses of \$200 million for developing countries' debt obligations.

World Headquarters: Fifth Avenue at 40th Street, New York, New York 10018  
(30 offices in Manhattan, Bronx, Brooklyn, Queens, Westchester & Rockland County)  
Member Federal Reserve System/Member Federal Deposit Insurance Corporation

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PARIS • SANTIAGO • SAO PAULO • BEIRUT • GENEVA • GIBRALTAR  
GUERNSEY • LONDON • LUGANO • LUXEMBOURG • MILAN • MONTE CARLO • PARIS • ZURICH • HONG KONG • JAKARTA • SINGAPORE • TAPEI • TOKYO

## Reynolds prepares to turn full circle

Kenneth Gooding on the expansion of the large US aluminium group

**M**r Bill Bourke, chairman of Reynolds Metals, second-largest of the US aluminium groups, said that when he moved into his office in 1988 it still had the same drapes and carpet that had been fitted in 1983 when the company's sprawling headquarters at Richmond, Virginia, was first opened.

And, despite chalking up record or near-record profitability in the past four years, Reynolds is only just getting round to refurbishing his office and the rest of the executive floor. The work is being financed by the sale of 18 paintings, valued at \$2m, which until recently adorned the executive walls. "Most of us don't like the paintings," said Mr Bourke. "In any case, we've put \$200,000 in the budget for replacements and with luck they will appreciate like the old ones."

All this says a great deal about the parlous state of Reynolds when Mr Bourke moved in as chief executive - and about his priorities when it comes to spending money.

"We are in the process of literally rebuilding and expanding this company from the ground up," he pointed out.

The task is far from complete. Changing the analogy, Mr Bourke said: "It's like turning a battleship. It takes a long time. But we have gone about 300 degrees out of the 360 we need to do to complete the full circle."

The process started in the mid-1980s when Reynolds made 30 per cent of its employees redundant and wrote off 40 per cent of its production capacity. It is still cutting its workforce, but only by attrition. "We literally shrunk the company," said Mr Bourke.

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## INTERNATIONAL CAPITAL MARKETS

# Yankee bonds find favour with new issue houses

By Tracy Corrigan

THE widening of spreads in the Eurobond market over the last few months appears to have tipped the balance in favour of the Yankee bond market. Yesterday, BP America and the Province of Alberta both announced \$30m offerings in the Yankee bond market — the US domestic market for international bond issues.

The Eurobond market has underperformed the US bond market recently, because it is more sensitive to movements in the dollar. Consequently, the US market now offers cheaper funding, at least for corporate borrowers.

The pricing of BP's 10-year Yankee deal via Goldman Sachs was indicated at around 7% point above the comparable US Treasury. An official at BP in London said the company would have had to pay around 15 basis points more to tap the Eurobond market, and would have been unable to bring such a large issue. He added that BP's first dollar funding in 18 months would be used to

refund short-term debt. The Alberta deal, a seven-year transaction via Merrill Lynch, was expected to be priced to yield around 60 basis points above comparable Treasuries.

Further, the nature of the deal was said to be similar to the US. "Notionally the [Euro- and US] markets are

fact, the bond market was flat in the wake of the election victory, partly because the change of government was widely expected and partly because the new government's economic policy bore a close resemblance to those of the departing Labour Party.

The New Zealand market has underperformed the bullish Australian dollar market in recent months, re-establishing a somewhat wider yield differential between the markets. Nevertheless, New Zealand dollar-denominated Eurobonds, like Telecom Corporation of New Zealand's NZ\$50m deal launched yesterday via Fitchwhite, still rely on investors with funds to reinvest from redemptions of outstanding issues. Telecom's two-year 14% per cent bonds were bid on full fees of 1% points. In the Swiss market, the Japanese government-guaranteed Small Business Finance Corporation launched a SF120m five-year deal via Swiss Bank Corp. The 7% per cent bonds traded within fees.

ing quite close. But there is just no demand for Eurodollar bonds," one trader observed.

However, there does seem to have been some consolidation of Eurobond spreads at current levels, particularly for sovereign and supranational names.

Meanwhile, the Eurobond market got off to a slow start this week.

A landslide general election victory for the National Party in New Zealand rid the Kiwi bond market of any residual uncertainty, paving the way for a new Eurobond issue. In

## Portugal to sell 33% of state bank within weeks

By Patrick Blum in Lisbon

THE partial privatisation of Banco Português do Atlântico (BPA), Portugal's largest state-owned commercial bank, is to go ahead within the next few weeks with the public flotation of 33 per cent of the bank's capital.

The issue is likely to affect the timing and quantity of future state disposals.

The bank has an estimated stock market value of Es120bn (\$14.5bn) and as such poses a substantial test for stockmarket liquidity.

Despite the programme's undoubtedly success to date, the sale of BPA will place a much higher demand on local investors.

The programme has included the 80 per cent privatisation of Banco Totta e Acores, the 100 per cent sale of insurers Tranquillidade and of brewer Unicer, and the partial sale of Centralcer, another brewery, along with several other smaller privatisations.

For this reason, the government has been especially cautious in preparing the sale.

An exact date has yet to be fixed, but the general conditions for the bank's privatisation have been agreed.

Altogether 6.6m shares will be on offer, with 1.85m shares — representing 25 per cent of shares being sold — reserved for employees, small investors and emigrants, and 1.33m shares — representing 20 per cent of the shares on offer — reserved for holders of the bank's participation certificates. The remaining 3.63m shares will be offered for public subscription.

The government intends to maintain strict limits on the purchase of shares in an effort to encourage a wide range of domestic investors.

Single investors will be limited to a maximum 10 per cent and foreign investors to 5 per cent of privatised shares.

The bank's privatisation is expected to be completed next year in two more stages, along with that of other financial institutions. All banks, insurance and investment companies earmarked for privatisation are to be sold by end-1991.

## Merrill Lynch details restructuring

By Nikki Tait in New York

MERRILL Lynch, the largest US securities firm, yesterday unveiled details of a management shake-up which will end the firm's two-sector structure and replace this with divisional units.

In the past, Merrill has divided its operations into two organisational units: capital markets, which included investment banking as well as debt markets, and the like, and consumer markets.

The latest incorporated all the retail brokerage operations.

Now, Merrill is stripping away these two units and creating six divisions, whose heads will report directly to Mr David Tully, the company's president and chief operating officer, and Mr William Schreyer, its chairman.

The six divisions are private client; asset management; insurance; investment bank-



Dan Tully: man at the top of the revised structure

ing; debt markets; and equity markets. There will be four newly-elected executive vice presidents as a result of the

move: Mr Barry Friedberg (investment banking); Mr David Komansky (equity markets); Mr Robert Vassoy (retail markets); and Mr Arthur Zelzer (asset management).

Two current executive vice presidents, M John Stoffens and Mr Thomas Patrick, will head private client and insurance respectively.

Mr Stoffens was the former head of the consumer markets sector.

Mr Jerome Kenney, who previously led the capital markets sector moves to take charge of a support division, namely corporate strategy and research.

Merrill, which is already engaged in cost-cutting and took a \$47m charge earlier this year to pay for lay-offs, said that "a few hundred" jobs will probably be lost by the end of the year as a result of the reorganisation.

The company has already seen several management shake-ups in recent months.

Departures have included Mr Raymond Minelli and Mr Jeffrey Berenson, the joint heads of the merchant banking/lunk bond operations who were relieved of their duties in June and have since quit.

• Nikko International, the US subsidiary of Japan's Nikko Securities, has expanded its presence in the US by joining the American Stock Exchange.

Mr Hideo Suzuki, chairman,

said: "With the addition of the Amer membership, Nikko International is expected to provide its global client base with more efficient order executions". Nikko International is also a member of the New York, Boston and Pacific stock exchanges, and the Chicago Board of Trade and Mercantile Exchange.

## Spanish brokers set up fund for foreign investors

THE Spanish brokerage firm Asesores Bursatiles Valores has set up a capital investment fund for overseas investors interested in unlisted Spanish companies, AP-DJ reports from Madrid.

Asesores hopes the closed-ended fund will attract around Pt16bn from institutional investors in the US, France, Germany, the UK and Japan.

The brokerage firm will identify suitable unlisted Spanish companies undertaking development projects and looking for investors.

Investment would guarantee a negotiated minority stake in the company and representation on the board of directors.

Companies in the distribution, food products and construction materials sectors will be targeted.

The Asesores Capital Fund has a strict eight-year limit before investors can recoup gains on their original investment.

## Correction

### British Land

The terms of a syndicated loan for British Land have not been changed as was stated yesterday. The size of the facility was recently reduced.

### NEW INTERNATIONAL BOND ISSUES

Borrower	New Zealand Dollars	Amount m.	Coupon %	Price	Maturity	Fees	Book runner
Telecom Corp (NZ)♦	50	14 1/2	101.95	1992	1 1/4	Fay Richwhite (UK)	
SWISS FRANCS							
Small Bus Fin Corp. (SFC)♦	120	7 1/2	101	1995	-	SBC	
YEN							
Banco CPTeira♦	11bn	8	100.955	1992	1 1/4	Nomura Int.	

♦Private placement. ♦Convertible. ♪With equity warrants. ♪Floating rate note. ♪Final terms. ♪Non-callable.

### IBJ in A\$500m debt programme

By Victoria Griffiths in San Paulo

IBJ Australia Bank, a subsidiary of the Industrial Bank of Japan, has set up a A\$500m international debt securities programme, writes Simon London.

The five-year programme allows the bank to issue certificates of deposit and medium-term notes in Australian dollars, US dollars and Ecu. Paper issued under the programme will be targeted mainly at Far Eastern investors, although the dealer group includes two London-based institutions, Morgan Securities Asia.

### Tokyo bank in Brazil deal

By Victoria Griffiths in San Paulo

THE Long-Term Credit Bank of Japan is to acquire 47 per cent of the capital and 33 per cent of the voting shares in Banco Omega, a Brazilian investment bank based in Rio de Janeiro.

The move is part of the administration's attempt to attract foreign capital into Brazil. The Ministry of the Economy said the participation marks the entry of "fresh money" — investment not tied to existing debt — into the country.

Mr Marcio Faria, director of

Banco Omega, said the bank would use the link to woo the Japanese and Brazilian-Japanese business community. According to Mr Faria, there are some 500 subsidiaries of Japanese companies in Brazil.

Banco Omega will act as an adviser to the Long-Term Credit Bank of Japan on the Japanese institution's large portfolio of Brazilian loans. Banco Omega also hopes to use the connection to participate more actively in the profitable secondary debt market.

### LONDON MARKET STATISTICS

FT-ACTUARIES SHARE INDICES									
© The Financial Times Ltd 1990. Compiled by the Financial Times Ltd in conjunction with the Institute of Actuaries and the Faculty of Actuaries									
Monday October 29 1990									
Index No.	Day's Change %	Est. Earnings (\$M)	Gross Div. Yield %	Adj. P/E Ratio	Adj. P/B Ratio	1990	Oct 25	Oct 24	Year ago
Figures in parentheses show number of stocks per section									
1 CAPITAL GOODS (196)	+0.2	15.82	6.82	7.72	31.87	106.40	706.18	714.59	960.88
2 Building Materials (26)	-0.1	15.74	6.55	7.82	33.32	95.64	975.06	1016.23	
3 Contracting, Construction (35)	+12.55	17.01	7.10	7.62	58.05	121.95	116.50	131.51	
4 Electricals (10)	+0.8	14.80	7.09	8.27	94.91	184.26	186.00	181.24	247.06
5 Electronics (26)	+1.38	10.3	10.72	5.46	58.17	154.11	157.12	152.94	190.22
6 Engineering-Aerospace (8)	+0.13	16.37	5.89	7.34	15.45	101.71	101.81	101.75	0.00
7 Engineering-Metals (40)	+0.2	16.81	7.29	7.15	30.58	106.03	106.05	106.00	
8 Financials (10)	+0.2	15.25	6.86	7.20	29.50	106.00	106.00	106.00	
9 Motor (13)	+0.2	18.89	8.97	6.77	20.27	114.75	114.75	114.75	122.25
10 Other Industrial Materials (23)	+1.49	14.67	7.09	7.88	60.27	114.75	115.07	121.35	122.25
11 OTHER GROUP (23)	+0.2	10.27	4.30	12.05	31.51	118.36	119.77	121.35	122.25
12 Breweries & Distillers (22)	+0.48	10.56	3.99	11.47	33.61	147.95	150.07	150.25	157.25
13 Food Manufacturing (18)	+0.1	11.55	4.86	10.69	28.13	101.47	101.75	102.72	102.72
14 Food Retailing (16)	+0.2	9.26	3.24	10.47	52.68	226.72	228.05	227.35	227.35
15 Health and Household (16)	+0.2	7.25	3.05	16.31	29.32	243.50	245.46	246.47	245.50
16 Hotels (2)	+0.2	12.51	5.47	9.41	44.58	114.00	114.00	115.00	116.00
17 Utilities (2)	+0.1	13.46	5.28	11.42	49.13	116.50	117.50	118.50	119.50
18 Publishing & Printing (14)	+0.2	12.51	5.53	10.01	29.11	202.95	203.15</td		

## UK COMPANY NEWS

## Withholding of Polly Peck assets is firmly denied

By David Bernhard

**REPORTS** THAT assets belonging to Polly Peck International in Turkey and northern Cyprus might be withheld from the administrators were firmly denied yesterday.

Mr Tahsin Karan, chief executive of Vestel Elektronik, one of Polly Peck's two main subsidiaries in Turkey, said he would co-operate fully with the administrators who were appointed last week by a High Court judge in London.

"Vestel is a Polly Peck subsidiary," Mr Karan said. "They (the administrators) represent our shareholders. This is not a private company. I have 10,000 shareholders and I will comply with whatever is legally required." Polly Peck owns 82 per cent of Vestel, which is listed in Istanbul.

Mr Karan denied reports published at the weekend claiming that he had said that London could not interfere with Vestel.

Mr Asil Nadir, chairman of Polly Peck, also strongly denied reports that Vestel shares had been transferred out of the ownership of his group and that he had left the UK.

## Scholar steps down as Tottenham director

By Andrew Hill

MR IRVING Scholar has stepped down as a director of Tottenham Hotspur in the hope that his resignation may clear the way for the group's plans to raise more capital.

However, Mr Scholar is to remain chairman of the football club itself.

Mr Scholar was one of only two company directors who knew of the existence of a secret agreement with Mr Robert Maxwell.

At the beginning of August Mr Scholar invited Mr Maxwell to underwrite a £13m Spurs rights issue through Headington Investments, a vehicle for the publisher and his family which would have been left with a large stake in the company.

Mr Douglas Alexiou, acting chairman of the Spurs holding company, would not comment yesterday on the possibility that the resignation had been prompted by a continuing boardroom feud between Mr Scholar and Mr Paul Bohroff, who was sacked as company chairman last month but is still on the board.

"[Mr Scholar] felt that in view of the uncertainty it

"As you can see, I am still here," Mr Nadir said, adding that he was contemplating legal action against newspaper which had claimed that he had flown to Istanbul and Cyprus.

Meanwhile, in northern Cyprus, there was uncertainty about the position of Mr Ilker Nevzat, the man in charge of Polly Peck's operations on the island. Mr Nevzat's brother is married to Mr Nadir's younger sister.

Turkish and Cypriot newspapers said Mr Nevzat had resigned after a dispute with Mr Nadir about over whether or not he should sign bank loan documents last week.

Mr Unal Akif, a Polly Peck manager in London, handling business in the Far East and a former chairman of the Turkish Cypriot state citrus export company, was named as his replacement with effect from November 1.

However, a press spokesman for Suncrest, Polly Peck's citrus export company in northern Cyprus, said that as far as he was aware, Mr Nevzat was still continuing to run the company.

## Peel to sell its stake in Mersey Docks

By Clare Pearson

**PEEL HOLDINGS**, the property company chaired by Mr John Whittaker, yesterday said its intention to sell its 10.82 per cent stake in the Mersey Docks and Harbour Company.

Put together with shares held by the government, this means that 31.5 per cent of the shares in Mersey Docks are now up for sale.

However, the Manchester Ship Canal Company, controlled by Greatthey Investments, a company indirectly owned by Mr Whittaker's family, retains a 10.17 per cent stake.

The government has said it will not sell its shares until the outcome of an investigation into possible insider dealing in Mersey Docks shares is known.

Peel's announcement appears to put an end to the long-running speculation - which has surfaced periodically since it first acquired a 10 per cent holding three years ago - that it would launch a bid for Mersey Docks.

Mersey Docks' shares closed down 2p at 178p. Peel's were unchanged at 138p.

Yesterday Mr Whittaker said: "Peel is now concentrating its resources on property investment, and the shareholding in Mersey Docks plays no part in this strategy."

Mr Paul Walmscott, Peel's company secretary, stressed that the Mersey Docks stake was acquired before Peel bought London Shop, the retail property developer, for £200m in early 1989.

Peel's gearing stands at more than 100 per cent and the company has said it would like to reduce borrowings.

At yesterday's closing price, Peel's stake in Mersey Docks was valued at about £11.57m. The bulk of the holding is thought to have been acquired at 20p per share.

Manchester Ship Canal's stake has been built up from a 6 per cent holding acquired in a dawn raid on Mersey Docks in May.

## The complex complexion of convertibility

Maggie Urry examines the listing document of Brent Walker's £103.3m bond issue

**S**HAREHOLDERS IN Brent Walker who obtained early copies of the group's listing particulars, issued yesterday in connection with a £103.3m convertible bond issue, were still puzzling over the fine print last night.

They are being asked to vote in favour of the bond issue at a special meeting on November 16.

However, the document told them that discussions with the group's bankers about the high level of debt and the covenants relating to the debt were continuing. There is a fear that if the bond issue does not go ahead, the "variation of existing banking arrangements" described in the document may be put in jeopardy.

One institutional shareholder said that the document raised more questions than it answered. Another suggested: "They have got a gun to our heads. The convertible issue will dilute the hell out of existing holders. Shareholders do not seem to have been represented at all at these discussions."

However, other shareholders were more hopeful. One said:

"I believe the value of the assets will roll in the end." He said that although the dilution would mean that existing shareholders would not get the full benefit of any recovery, the

group's inability to sell assets and its heavy debts had put it in a difficult position.

The listing particulars show that the group's net debt had risen sharply to £1.4m at October 16, if all possible liabilities are included - such as £128.1m of guarantees the group has given on loans, and contingent liabilities of £32.9m at the July 31 balance sheet, which Brent Walker published with its interim results a month ago. net debt was shown at £1.15bn.

Of the total debt, only £250m relating to last December's acquisition of William Hill, the betting shop chain, and a £11.3m overdraft have been made on a secured basis. Uncured bank loans total £221m.

In his letter to shareholders, Mr George Walker, chairman, repeated earlier assertions that planned disposals of assets had not been possible at fair prices, and the bond issue had been launched as an alternative source of funds.

The sale of Goldcrest, the group's film business, for £33m (£27m) plus a possible further £4m depending on the profits of All Dogs Go to Heaven, a new cartoon film, illustrates the problems the group has had in making asset sales.

A year ago there were hopes that a sale price of £50m might

cash, with instalments of £15m and £3m following after six and 12 months.

Within the small print of the listing particulars there are details of sales and leaseback deals covering group properties. Also detailed is an agreement with Standard Chartered Bank dated last Friday, under which Brent Walker will sell more than 240m worth of its puts to a shell company, with the option of buying the property back. This was a means of injecting £40m into Brent Walker quickly.

The high level of debt does mean that the group must renegotiate its loan covenants with its bankers and obtain a waiver for any breaches of covenants which may have occurred already.

In his letter, Mr Walker says that the bankers have agreed a plan for achieving the new arrangements. He says directors will want to be sure the arrangements "include appropriate provision for the group's financial requirements taking into account the receipt of the proceeds of the issue".

Shareholders will be given further information about these discussions with bankers by November 16, the day after the special meeting. People involved in the discussions hope that they can be con-

curred by November 14, so that Mr Walker will be able to report to shareholders at the meeting.

The document warns shareholders in bold type not to take up the offer to clawback the bonds until they have received that information. As the share price has fallen sharply to well below the 140p price at which the bonds convert into shares, the bonds are likely to trade well below their issue price when they are listed.

The document also lists the five companies which acted as the selling group for the bond issue.

Mr Walker's Birdcage Walk private company is taking up £27.5m of the issue, leaving the selling group taking £76m. Of these bonds, £56m have been taken by members of the selling group as places.

The five are Citinet, a Bahamas-based investment trust; Hambro Group Investments, MMG Patricof, a venture capital and corporate finance house, Svenska International, the Swedish bank, and Tunis International Bank.

Hambros Bank has said that it took under £10m of the bonds onto its own book, and MMG Patricof said yesterday that it had placed all its share of the bonds with outside investors.

## 'No mystery factor' adds to credentials of credibility

By David Lascelle, Banking Editor

BRENT WALKER's success in obtaining new money from its bankers only days after Polly Peck failed at the same task highlights the wide gulf between the two companies.

Although both have debts exceeding £1bn and are run by highly entrepreneurial types, the similarities do not go much further. When it came to the crunch, Mr George Walker had the credibility with his lenders which Mr Asil Nadir lacked.

One banker close to Brent Walker said yesterday that the company had "no mystery factor", in contrast to Polly Peck. Brent Walker's businesses were all visible and easy to understand: pubs, betting shops and leisure

complexes. Polly Peck's operations were in the citrus groves of the eastern Mediterranean - the mysterious east as far as many bankers were concerned - and cash, insofar as any existed, lay in the vaults of little known banks in northern Cyprus.

Brent Walker's businesses are also relatively stable cash generators. The company has £100m in fresh cash coming in from the bond issue - again in contrast to Mr Nadir's promises of new money which never materialised.

But even if bankers were prepared to lend credence to Mr Nadir's promises, a clinching factor in their

decision to call in the administrators would have been the launch of an investigation by the Serious Fraud Office into Polly Peck's affairs, and growing uncertainty about Mr Nadir's personal position. "When there's a crisis of confidence, things decay very quickly," said a banker.

Another factor was the behind-the-scenes work by the Bank of England over Brent Walker, though several bankers cautioned yesterday against reading too much into this. "We shouldn't have to be leaned on" said one of them. Some banks had not even received a call from the Bank.

It appears that the creditors' money that is at stake and if they collectively feel that liquidation or administration is the right course, then we accept that", he said.

It appears that the Bank offered encouragement and support to Brent Walker's bankers, while stopping short of pressuring them into any moves that might override their commercial judgment.

"The Bank can work best if there is already a sense of direction among the bankers. It can do little when they're in disarray", said a banking executive, referring to the turmoil over Polly Peck.

However, it does seem that the Bank formed a view that Brent Walker was capable of being saved where Polly Peck was not. Brent Walker's syndicate of about ten banks was much more manageable than Polly Peck's 50, and the business seemed more soundly based.

The Bank was also handed a dossier of Brent Walker's financial information so it was able to form its own judgments.

See Lex

## Moss Bros turns in £1.1m and warns of 'ugly third quarter'

By John Thornehill

MOSS BROS, the menswear retailer and hirer, warned that it had experienced a disappointing start to the second half of the year as the economic outlook continued to have a disturbing effect on retailing.

The shares slipped 5p to 125p.

The statement accompanied results for the six months to July 28 which showed pre-tax profits down from £1.7m to £1.1m, although the previous year's figure did include an £800,000 exceptional credit arising from the sale of a property in Shaftesbury Avenue, London.

Stripped of the exceptional item, trading profits advanced healthily from £893,000 on sales ahead 10 per cent ahead at £24.98m (£22.78m).

Interest receivable accounted for £520,000 compared with £520,000 last time.

At the end of the half year, sales were running 10 per cent ahead of the previous year but this has now slipped back to 7 per cent as a result of the weak trading in the opening months of the second half.

The third quarter has been ugly," said Mr Rowland Gee, managing director.

The company is, however, gearing itself up for its strongest trading months in December and January and is looking to benefit from nine store openings this year.

Moss Bros's Suit Company now operates through 57 outlets; the classic division, which trades under the Moss Bros, Savoy Taylors Guild, and Beale & Human names, has

stripped of the exceptional item, trading profits advanced healthily from £893,000 on sales ahead 10 per cent ahead at £24.98m (£22.78m).

Excluding the exceptional credit, earnings grew from 3.56p to 4.32p.

The interim dividend is maintained at 1.5p.

## Wembley pays £7.3m for leisure assets

By Richard Gourlay

WEMBLEY, the leisure group which owns the London stadium, said it had acquired assets from Leading Leisure worth £7.3m, financed mainly through the issue of new shares.

The businesses include eight bingo clubs, the Needles Pleasure Park and Leading Leisure's contract catering business.

The acquisitions were financed through a vendor placing of 7.8m new Wembley ordinary shares at 80p. The balance will be settled in cash.

Earnings per share, including the previous half's exceptional credit, fell from 7.07p to 4.22p.

Excluding the exceptional credit, earnings grew from 3.56p to 4.32p.

The interim dividend is maintained at 1.5p.

## Mayhew refuses to comment on ADT/SFO

By Andrew Hill

SIR PATRICK Mayhew, the attorney general, yesterday refused to comment on a Labour MP's suggestion that the Serious Fraud Office was looking into the activities of Mr Michael Ashcroft, chairman of ADT, the electronic security and vehicle auctions group.

The attorney general said it was a matter of SFO policy neither to confirm nor correct suggestions about its inquiries.

"No inference as to the truth or falsity of the Honourable Member's suggestion arises from adherence to that policy in this instance," said Sir Patrick in his written answer to three parliamentary questions tabled by Mr Rhodri Morgan, Labour MP for Cardiff West.

However, it is understood that the SFO is not seeking to question Mr Ashcroft in any connection. On Friday ADT reacted angrily to Mr Morgan's

suggestions issuing a strongly worded statement which said neither the company, its chairman nor any of its directors had had any contact with, or approach from the SFO.

Mr Morgan said yesterday:

"I'm making a careful analysis of the [attorney general's] reply as part of my normal ongoing parliamentary inquiries."

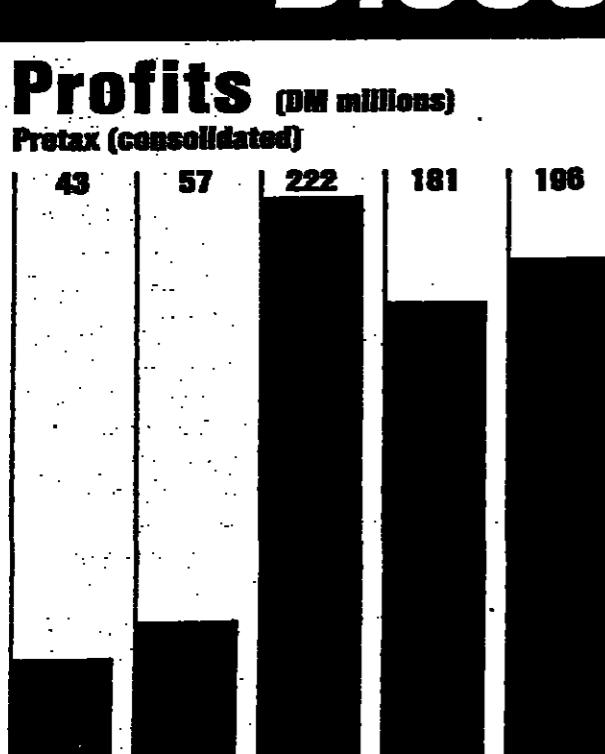
Shares in Bermuda-registered ADT rose 1½p yesterday to 104½p.

## Dale Electric sale

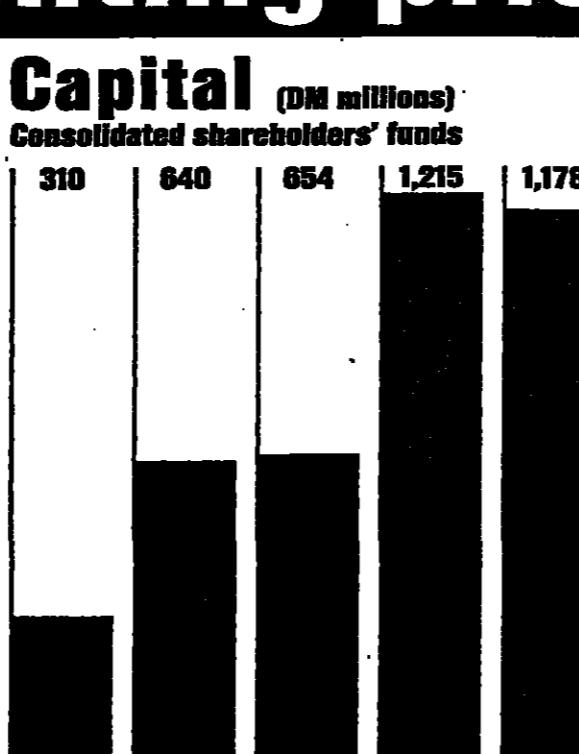
Dale Electric has sold its loss-making Ward and Scott Control Systems subsidiary to THE Section Bending Corporation for £500,000 of which £200,000 is payable immediately and the balance on December 31 1991.

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### 12 MONTHS TO 31 AUGUST

	1990 (audited)	1989 (audited)	Percent increase
Attributable income	- R million	1,447	1,051
Earnings per share - cents	123.0	105.5	17
Dividends per share - cents	40.0	34.0	18
Net assets - R million	16,176	14,236	14
Net assets per share - cents	- at 31 August	1,375	1,211
	- at 25 October 1990	1,242	14

### FINAL DIVIDEND

A final dividend of 28 cents per ordinary share will be paid on 30 November 1990 to shareholders registered on 9 November 1990. The register of members will be closed from 12 November to 23 November 1990. Currency conversion - 19 November 1990. A profit announcement giving more detailed information will be mailed to shareholders. Copies may also be obtained from the London office: 30 Ely Place, London EC1N 6UA.

On behalf of the board

D L Keys  
M H Dalling

Johannesburg  
30 October 1990

## Northerners seek understanding

Juliet Sychrava reports on aggressive marketing in the north west



Ken Harvey: used to operating in a competitive market

### Customer breakdown of sales

	Norweb(%)	Industry(%)
Domestic	33.3	34.4
Commercial	23.3	25.9
Industrial	32.1	32.7
Other	5.2	3.0

Includes domestic/commercial, public lighting, traction and farm

Source: US Phillips & Drew

apart from the economic climate, we have always had the highest penetration of gas apart from London, so we've always had to fight gas. We're used to operating in a competitive market."

Growth in total unit sales has averaged 2 per cent per annum in the five years to March 1990, making Norweb, together with SWEB in south west England, bottom of the league of regional companies.

The regional outlook for the north west is still dull, despite a revival in Manchester, which accounts for 60 per cent of Norweb's customers. Population is declining and gross domestic

product growth will be about 0.5 of a percentage point below the national average.

But if the figures show Norweb to be average - it falls sixth of the twelve regional companies in terms of turnover and operating profit - there is more telling information which supports Mr Harvey's confidence that the company can live with regional problems.

Operating costs per unit have fallen by 3.6 per cent since 1984, compared with a regional company average of 1.7 per cent.

Working capital is tightly controlled. Norweb now has about 42 per cent of its custom-

ers, well above the industry average, on budget schemes, and was the first company to credit cards.

This does not mean, Mr Wilson asserts, that Norweb has less scope than its competitors for future cuts. "If you've got a management that has a good tradition of cost cutting, then those old habits die hard. If you've got used to a lot of fat you don't suddenly become born again Christians after privatisation."

"We do have an extensive capital expenditure programme, and just clipping off the discretionary element can release a lot of cash. We can use that to pay off debt, and get a rising earnings profile, or we can use it for other things."

That may mean acquisitions.

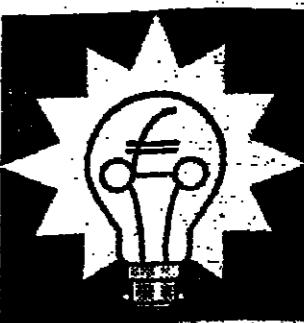
Norweb has ambitious plans for its retail business, which had the largest turnover and operating profit of any regional company last year, contributing 10 per cent of Norweb's operating profit.

With a 30 per cent share of

the white goods market in its own region, it intends to move out. On October 19 it began by opening three shops in the neighbouring territory of Merseyside, and north Wales. Buying into a retail chain is a possibility.

Gearing, says Mr Wilson, would be no obstacle. Norweb was given one of the highest debt levels at £153m, converting into gearing of close to 42 per cent, top of the 30-45 per cent range for the regional companies.

"Clearly the gearing is higher than we would like. But high gearing can work to our



### PRIVATISATION

advantage, as long as we can squeeze cash out of the company, that's the key."

It would be unfair to suggest that Norweb had done nothing but manage its books. It was the first of the regional companies to go into generation, taking a 20 per cent equity stake in the new Lakeland power station being built by Asea Brown Boveri at Rosecoate. "We have a real idea of the real economic price of generation, which gives us a benchmark against which we can measure the games the generators are playing," Mr Harvey says.

Norweb generation also has an 80 per cent stake in Norweb CPS, a joint-venture with Combined Power Services which markets combined heat and power (CHP) units, providing hot water and electricity to hotels, hospitals, and similar businesses. Though still very small, it should grow rapidly as more contracts are signed.

In the short-term, Norweb should benefit from the work it has already done in building its non-regulated businesses. If an electricity company can succeed on the basis of cost-cutting and marketing, it will be Norweb.

However, it still has to prove its management can be as dynamic as it is prudent.

*This is the fourth of 12 profiles of the regional electricity companies that the FT is publishing every Tuesday.*

### INVESTMENT TRUST DIGEST

#### RIT Cap Parts may declines

ing period to March 31 1991.

Tax took £104,000.

New Frontiers Dev

Net asset value per share at New Frontiers Development Trust fell to 61.5p at September 30 against 80.1p a year earlier. Directors said that reflected the sharp fall in equity markets in reaction to the Gulf crisis and the strength of sterling against local currencies in which the company was invested.

Total income for the year was 25.75m (£5.59m) with after-tax revenue at £1.27m (£1.65m) and minorities earnings per share improved from 1.8p to 2.8p basic and to 2.2p (£1.5p) diluted.

#### Fleming European

The Fleming European Fledgling Investment Trust, which obtained a listing in September 30 against 75.3p at September 30. Gross revenue was £532,000 and net revenue for the six month period came through at £195,000 for earnings per share of 0.48p. There is no interim dividend and the directors do not expect to recommend a payment for the full account-

Secs Tst of Scotland

Securities Trust of Scotland ended the six months to September 30 with a net asset value at 60.4p, down from 75.6p a year earlier and 13.5 per cent lower than the 69.8p at the year end of March 31. The FT Actuaries All-share Index fell by 13.7 per cent in the six months.

Investment income rose to £10.31m (£9.09m) and net reve-

nue to £5.85m (£5.04m) for earnings per share of 1.81p (£1.56p).

The interim dividend is raised to 1.02p (0.9p).

Directors said that the payment of the two-year loan of £20m in September had reduced gearing to 7 per cent.

#### RBC Far East

Net income of the RBC Far East and Pacific Fund for the period March 7 1990 to September 4 1990 was \$67.817 (£34,660) against a loss last time of £13,945.

Earnings per participating redeemable preference share were \$0.2 (loss \$0.05). The offer share price at September 5 1990 was \$43.73. No interim divi-

dead has been declared for the period.

#### Fleming Universal

Net asset value at Fleming Universal Investment Trust was 216.5p at September 30, against 242.1p a year earlier and 276.7p at March 31 this year.

Net revenue in the six months to end-September amounted to £1.9m (£1.56m) with gross revenue at £3.03m (£2.82m). Earnings were 2.8p (£2.35p) per share and the interim dividend is maintained at 0.6p.

#### Lowland Investment

After deducting prior charges

at par, the net asset value of Lowland Investment showed a decline of 25 per cent to 165.28p per share over the 12 months to end-September 1990.

Earnings per share advanced from 7.04p to 8.78p. A recommended final dividend of 5.25p lifts the total for the year by 1.75p to 7.75p.

#### Govett Strategic

Govett Strategic Investment Trust reported net asset value of 208p at September 30, against 368.7p a year earlier.

Net revenue increased to 29.88m (£5.73m) and earnings per share were up at 9.8p (£7.79p). A maintained final dividend of 4p is recommended for a total of 6.5p (5.5p).

### Notice of Redemption

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NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Indenture dated as of June 1, 1981 among MassMutual Mortgage and Realty Investors Finance N.V., MassMutual Mortgage and Realty Investors and Chemical Bank (the "Trustee") as supplemented by the First Supplemental Indenture dated as of June 25, 1985, MassMutual Mortgage and Realty Investors Finance N.V. will redeem all of its 8% Guaranteed Convertible Subordinated Debentures due 1994 (the "Debentures") prior to maturity on November 30, 1990 (the "Redemption Date") at a redemption price equal to the principal amount thereof plus accrued interest to the Redemption Date (the "Redemption Price"). On the Redemption Date, the Redemption Price will become due and payable upon each Debenture. Interest on the Debentures shall cease to accrue on and after November 30, 1990.

Payment of the Debentures will be made upon presentation and surrender thereof, together with all coupons appurtenant thereto maturing on or after July 15, 1991, at the offices of the Paying Agents as follows: Chemical Bank, Corporate Trust Department, 55 Water Street, New York, New York 10041; at the main offices of Chemical Bank in London and Frankfurt/Main; at the main office of Algemene Bank Nederland N.V. in Amsterdam; at Kredietbank S.A. Luxembourg in Luxembourg; or at Swiss Bank Corporation in Basle.

The Debentures are convertible into cash in the amount of U.S. \$975 per U.S. \$1,000 principal amount of Debentures. Such right of conversion will terminate at the close of business on November 30, 1990 and until that time Debentures may be delivered for conversion at one of the paying agencies set forth above.

MASSMUTUAL MORTGAGE AND REALTY Investors Finance N.V.  
By Chemical Bank, as Trustee

Dated: October 29, 1990

Withholding of 20% of gross payments made within the United States may be required unless the Paying Agent has the correct taxpayer identification number (social security or employer identification number) or exemption certificate of the payee. Please furnish a properly completed Form W-9 or exemption certificate or equivalent if presenting your Debentures in the United States or requesting payment to be made to an address or an account in the United States.

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## UK COMPANY NEWS

# Sutcliffe Speakman in talks to ensure survival

By Andrew Hill

**SUTCLIFFE SPEAKMAN** is talking to its bankers in an attempt to ensure the survival of the 96-year-old environmental engineering and activated carbon group.

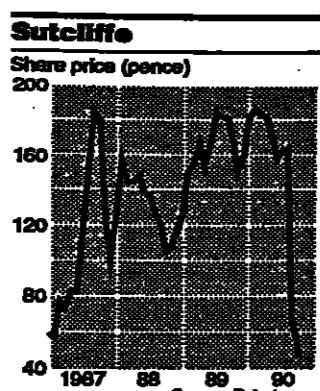
Sutcliffe's shares were suspended at 45p yesterday "pending clarification of the company's financial position" and the group has been forced to defer payment of its final dividend, which should have been paid to shareholders yesterday.

A formal statement said: "Discussions are taking place with the company's bankers concerning the availability of ongoing facilities."

The group, worth about £15m at the suspension price, is still in talks with potential buyers of some of its assets.

Mr John Bellak, Sutcliffe's chairman, added: "It's not comfortable, obviously." He said he could not venture further on the statement, but more details may be available within the next two days.

Sutcliffe's share price has



used in water treatment, air purification and effluent handling systems. Sutcliffe made £3.01m before tax in the year to March 31, against £1.65m in the previous year, but that was after interest charges more than doubled to £2.1m.

Sutcliffe's borrowings were estimated at £22m last month - gearing of 150 per cent - and the company may have had difficulty completing non-core disposals which it has been negotiating for the last two months.

The group's problems are an additional burden for Mr Bellak. He is also chairman of Severn Trent, the large privatised water company which has been embroiled in an ill-fated bid for Card, the waste management group.

On August 23, Mr Bellak said that in spite of the disruption in the carbon division Sutcliffe was "confident of an improved second half performance for the group as a whole and an overall return to profitability for the year".

Fallen from a peak of 200p since the beginning of this year. Most of that collapse has taken place since August when Mr Bellak warned of a "substantial loss of profitability" in the group's carbon division, which would lead to a pre-tax loss in the first six months of 1990-91.

The company, founded in Lincolnshire in 1902, is involved in the manufacture of products

## Delayed Goodman report due today

By Kieran Cooke in Dublin.

TODAY IS D Day for Goodman International and more than 30 banks owed an estimated £2470m (£422m) plus an additional £1280m in various bank guarantees by Ireland and Europe's biggest beef processor and exporter.

In the High Court in Dublin Mr Peter Fitzpatrick, the Examiner appointed to investigate Goodman International's financial affairs, will present his twice delayed report on the company.

The likelihood is that Mr Fitzpatrick will recommend that the essential business of Goodman International - beef slaughtering, processing and exporting - is a viable enterprise and should be allowed to continue.

If Mr Fitzpatrick's recommendations are accepted by the Court then he will have a maximum of two months to reach agreement with a majority of creditors on a rescue package.

This will not be easy. Some banks - particularly Irish-based subsidiaries of Dutch and German banks - have already made it clear that they want liquidation rather than a continuation of a business in which they have lost confidence.

Mr Fitzpatrick is likely to propose the sell-off of all non-beef interests in the Goodman empire.

Exactly how much such a sell-off would raise is far from clear, but it is estimated that even after disposals and some debt rescheduling, at least £250m will still be outstanding.

A number of the banks have started legal proceedings in the Irish courts to try to safeguard their lending.

They have argued that funds lent for working capital purposes to Goodman's meat business were instead used to make other investments, or to back up existing loans.



Simon Bentley: helped by strength of L.A. Gear and Fila brands

## Blacks Leisure more than doubled at £1.8m

By Richard Gourlay

**BLACKS LEISURE**, the camping and sporting goods retailer, yesterday announced a sharp increase in half year profits reflecting resilient demand for sport and outdoor leisure goods and a strong performance from the distribution of footwear brands.

Pre-tax profits for the six months to end-September more than doubled to £1.8m on turnover up 28 per cent at £23.5m.

Earnings per share rose to 6.92p from 3.19p and the interim dividend is maintained at 1p. Last year's final payment was omitted.

Mr Simon Bentley, chairman, said the company had been helped by the strength of the L.A. Gear and Fila brands. Trading profits from wholesale distribution, which includes these brands, jumped from £180,000 to £1.6m. In August the group bought the freehold of a warehouse for further expansion of L.A. Gear.

Trading profits from sports, camping and leisure rose 78 per cent to £1.6m helped by higher sales from more trading

space. The fashion and textiles division, comprising the S Eker and Miss Sam retailers which were bought near the top of the bull market three years ago, just broke even at the trading level with a £100,000 profit, down from £400,000 at the same stage last year.

The group made an extraordinary loss of £204,000 on the sale of SWJ, its menswear retailing outlet. The sale of SWJ, with its attendant debt of £1.1m, helped reduce group gearing from some 150 per cent at the year-end to about 100 per cent.

The group also took in an extraordinary profit of £149,000 after costs relating to a payment from Mr Stephen Morris, the former managing director of Miss Sam, in connection with the early termination of his contract.

Mr Bentley said retail demand remained buoyant and that refurbishment of existing sites offered more growth potential.

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### NOTICE OF EXTRAORDINARY GENERAL MEETING

The shareholders of GT BIOTECHNOLOGY & HEALTH FUND are hereby convened to an extraordinary general meeting to be held in Luxembourg on November 8, 1990 at the offices of BANQUES INTERNATIONALES A LUXEMBOURG, 69 route d'Esch, L-1470 Luxembourg, at 11.30 a.m. in order to amend the Articles of Incorporation so as to adjust them in order to satisfy the requirements of the law of 30th March, 1988 regarding collective investment undertakings and to take the opportunity to implement changes to the law of 10th August, 1985 on commercial companies:

The agenda is as follows:

1. To substitute in Article 3, Article 31 and wherever it occurs, for references to the "law of 25th August, 1983", references to the "law of 30th March, 1988, regarding collective investment undertakings".
2. To replace the first sentence of article 6 so as to read as follows: "Shares may be issued in bearer or registered form at the option of the Board of directors".
3. To delete in Article 10, first sentence, the reference to "and for the first time in 1987".
4. To delete in Article 11, second paragraph, the reference to "subject to the limitations imposed by law and by these Articles".
5. To delete the references to the statutory auditor in Articles 12, 13, 25 and 27 and wherever it occurs.

6. To replace the provisions of Article 20 by the following:

"The Corporation shall appoint an auditor who shall carry out the duties prescribed by the law of 30th March, 1988 regarding undertakings for collective investment. The auditor shall be elected by the General Meeting of Shareholders and shall hold office until his successor is elected."

7. To complete and to change the provisions of Article 22 as follows: "The Net Asset Value of shares in the Corporation and the issue and redemption price shall be determined from time to time..."

8. To amend in Article 22 sub-paragraph (c) by adding the words "or market" after "any stock exchange".

9. To amend in Article 23 sub-paragraphs (A) (3) and (4) so as to read as follows:

"(3) The value of securities dealt in on any other regulated market or on the over-the-counter market is based on the last available price.

- 4) In the event that any of the securities held in the Corporation's portfolio on the relevant day are not quoted or dealt in on any stock exchange, regulated market or over-the-counter market or if, with respect to securities quoted or dealt in on any stock exchange, regulated market or over-the-counter market, the price as determined pursuant to sub-paragraphs 2 or 3) is not representative of the fair market value of the relevant securities, the value of such securities will be determined based on the reasonably foreseeable sales price determined prudently and in good faith."

10. To replace in Article 23 the provisions of sub-paragraph B e) by the following:

"e) all other liabilities of the Corporation of whatsoever kind and nature. In determining the amount of such liabilities the Corporation shall take into account all expenses payable by the Corporation which shall comprise formation expenses, fees and expenses payable to its directors, investment advisers or investment managers, accountants, cossodian, domiciliary, registrar and transfer agents, any paying agents, subscription and redemption agents and permanent representatives in places or registration, any other agent employed by the Corporation, fees for legal and auditing services, promotional, printing, reporting and publishing expenses, including the cost of advertising or preparing and printing of prospectuses, explanatory memoranda, registration statements or annual and semi-annual reports, stock exchange listing costs and the costs of obtaining or maintaining any registration with or authorisation from governmental or other competent authorities, taxes or governmental charges and all other operating expenses, including the cost of buying and selling assets, interest, bank charges and brokerage, postage, telephone and telex. The Corporation may calculate administrative and other expenses of a regular or recurring nature on an estimated figure for yearly or other periods in advance, and may accrue the same in equal proportions over any such period."

11. To delete Article 25 and renumber the subsequent articles and the references thereto accordingly.

12. To delete in Article 26, first paragraph the reference to "with the exception of the first accounting year which shall begin on the date of formation of the Corporation and shall end on the thirty-first of March 1987."

13. Any other changes required by the Luxembourg supervisory authorities or deemed necessary by the legal advisor of the Fund.

Resolutions on the agenda of the Extraordinary General Meeting will require a quorum of at least 50% of the outstanding shares and will be adopted if voted by 2/3 of the shares voting.

In order to take part at the meeting of November 8, 1990 the owners of bearer shares will have to deposit their shares five clear days before the meeting with Banque Internationale à Luxembourg, 69, route d'Esch, L-1470 Luxembourg.

The Board of Directors

## Peek seeks majority stake in Philips arm

By Clare Pearson

Peek, the traffic and data systems specialist, is negotiating to buy a majority stake in the traffic control arm of Philips, the Dutch electronics group.

The purchase price is not determined but would be financed by Peek's internal resources.

If the deal goes through it will give Peek a controlling stake in a Netherlands-based business with annual sales of about £15m operating in northern Europe, Italy and North America.

Traffic control systems are a fast-growing part of the Peek group, contributing about 30 per cent of last year's sales of £57.5m.

## GUS forms joint credit company in Germany

By David Barchard

CCN Systems, the information and credit reference services subsidiary of Great Universal Stores, is to form a joint company in Germany for the processing of retail and bank cards with the Metro, a large German retail group.

The new company will be known as CCN Systems GmbH & Company KG, and is intended to take advantage of the rapid expansion of the German card market.

The market is dominated by a tight banking cartel, which until recently regarded credit cards as a limited up-market product for business travellers rather than a payment instrument for the mass market.

CCN's move into the German market follows a similar one by Barclays which last year acquired a small credit card processing plant in the country.

### NEWS DIGEST

per share. An unchanged final dividend of 1.75p is proposed, making a total of 2.15p (32.15p including special payment of 30p) for the year.

Lendu losses deepen to £116,000

Lendu Holdings, which has

rubber, sheep farming and grain production interests, saw losses deepen in the first half of 1990.

The deficit at the pre-tax level totalled £116,591, up from £95,891, on turnover cut by more than half to £55,394 (£119,319). The gross loss was £175,647 (£120,314) and the operating loss £53,364 (£45,612). Losses per share were 0.72p (0.58p).

Conrad Conf in red and omits dividend

The loss of £283,000 incurred in 1989 at Conrad Continental, the leather clothing and fashion

accessories company, has grown to £469,000 pre-tax in the first half of 1990.

The interim dividend is being passed (1p).

The loss compares with taxable profits of £303,000 in the first half of 1989.

An interim dividend of 3p (2.65p) is payable on the ordinary 5p stock units and restricted shares and the directors said they intended to maintain a similar rate of increase for the final. Earnings per share improved to 14.89p (£0.498p).

At June 30 investments at valuation and cash at banks was £23.02m (£21.17m) while net asset value, excluding rights, stood at 79.5p (72.7p).

CLX itself by underwriting a 35-for-1 rights issue earlier this year, has agreed to take up 40m shares.

CLX also said it estimated its consolidated loss before tax for the year to end-September would amount to not more than £23.000, or 0.3p per share.

The original CLX businesses were expected to report profits for the period. There would be no final dividend.

Mr Mike Simon, CLX's finance director, said after meeting working capital requirements of Michael Peters the share placing would leave the company unguaranteed.

Receivers make Coriton Beach sales

The receivers appointed at Coriton Beach have moved rapidly to complete the sale of most of the food division of the company, which also has interests in leisure and motor dealerships.

The bulk of the outlets of Freezefix Frozen Food Centres have been sold to Iceland Frozen Foods. Meanwhile Nassauhill, which distributes chilled food to independent supermarkets on behalf of their whole sales division, Nassau, has been sold to NFC, the transport and distribution group.

The disposals follow the sale of Coriton Beach's chilled and frozen food distribution business to Sims Food, the meat processor and distributor.

Excluded from the sale to Iceland are three stores and a central store operation in North Wales. Freezefix turnover for the seven months to end-August was £7.6m. Nassauhill, which was set up early this year, had sales of 21m in the six months to end-September.

There are two other food companies, Trafford and Basefresh, that remain to be sold.

Receivers from Price Waterhouse, the accountants, were appointed on October 10.

Provident makes £3.5m buyer buy

Provident Financial Group has acquired Shipton Insurance Services, the insurance broker, from RAC Motoring Services for £2.5m cash.

This will finance its recent acquisitions of Michael Peters, the design consultancy which it bought from the receiver last month and PPG, a specialist in point-of-sale material.

The placing is of 137,52m shares at 2p each, with claw-back for existing shareholders on a one-for-two basis. HIT Investments, which rescued

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For further details please contact the Joint Administrative Receivers:

Allan Griffiths or Malcolm Shierson,  
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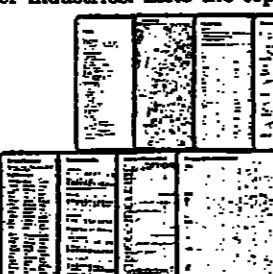
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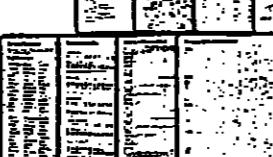
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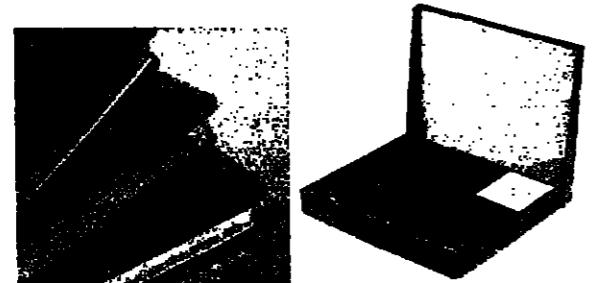
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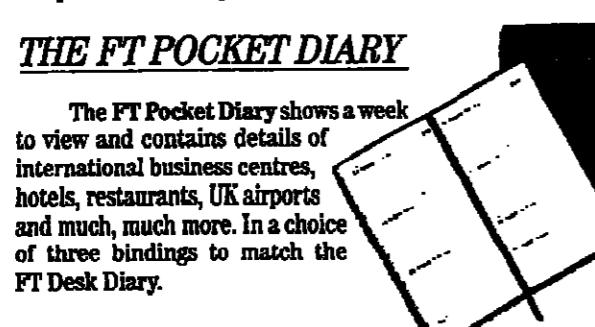
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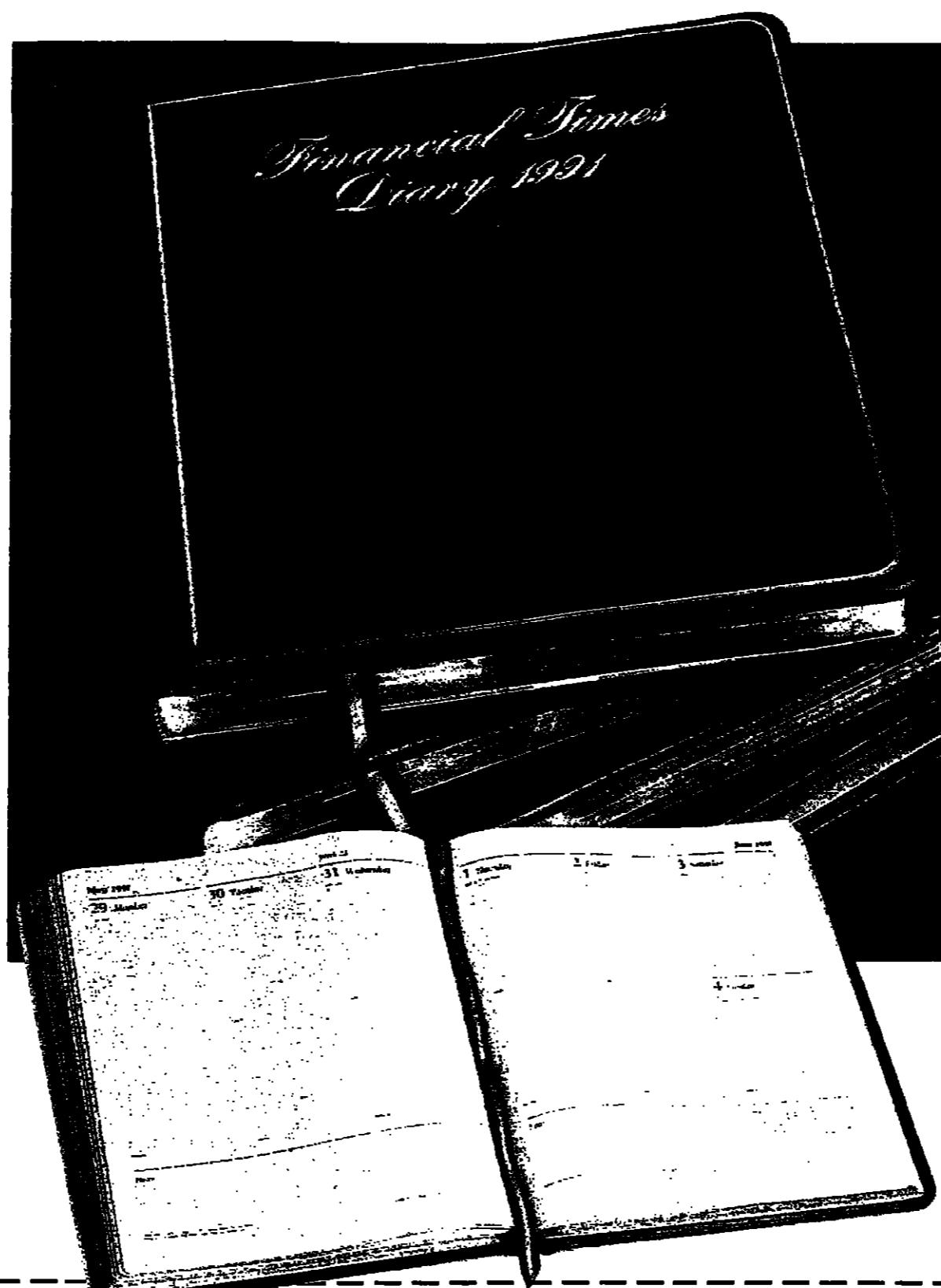
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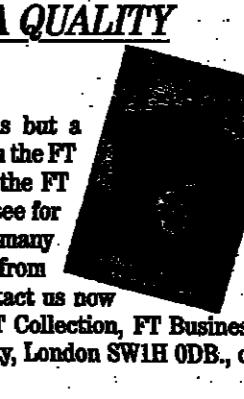
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## FT LAW REPORTS

**Bidders can sue in takeover case**

MORGAN CRUCIBLE CO V  
HILL SAMUEL BANK LTD  
AND OTHERS  
Court of Appeal (Lord Justice Slade, Lord Justice Mustill and Lord Justice Nicholls); October 19 1990

**DIRECTORS**, auditors and financial advisers of a company which is the subject of a contested 'takeover' bid, can owe a duty to identified bidders to take reasonable care in making financial statements on which the bidders could foreseeably rely when deciding whether to make or increase their offer.

The Court of Appeal so held when allowing an appeal by Morgan Crucible Co plc, from Mr Justice Hoffmann's decision (*JT, July 27 1990*), refusing it leave to amend its statement in a negligence claim against financial adviser, Hill Samuel Ltd, auditors, Jenkins & Co, and the chairman and directors of First Castle Electronics plc.

LORD JUSTICE SLADE giving the judgment of the court, said on December 6 1990, that Morgan Crucible announced a proposed unsolicited offer to acquire First Castle's entire issued share capital.

At the time of the announcement First Castle's most recent published financial statements were its report and audited accounts for years ended January 31 1984 and January 31 1985.

On December 17 Morgan Crucible published a formal document addressed to First Castle shareholders.

During the takeover Morgan Grenfell & Co advised the bidder, Hill Samuel advised First Castle.

Over the following weeks, First Castle, acting by its directors, sent shareholders a number of circulars. They were also issued as press releases by Hill Samuel. Copies were supplied to Morgan Crucible's advisers.

A circular sent out on December 19 1985 compared Morgan Crucible's profit record unfavourably with First Castle's, and recommended that the offer be refused.

Subsequent circulars referred to the published financial statements. A circular of December 31 stated they were available for inspection.

A circular of January 24 1986

forecast a 38 per cent increase in profits before tax in the year to January 31 1986. It included a letter from the auditors stating that the profit forecast had been prepared independently and a letter from Hill Samuel stating that in its opinion the profit forecast had been prepared after due and careful enquiry.

On January 29 Morgan Crucible increased its bid. On January 31 First Castle's board sent a further letter to shareholders recommending that the bid be accepted. On February 14 the bid was declared unconditional. On February 27 a further recommendation was sent.

Morgan Crucible asserted that the financial statements (audited and unaudited) issued prior to the bid, the profit forecast issued on January 24, and the financial material contained in the circulars and recommendation documents were negligently prepared and misleading and that, had it known the true facts, the bid would never have been made or completed.

On May 6 1987 Morgan Crucible issued a writ joining as defendants Hill Samuel, the auditors, and First Castle's chairman and board.

The gist of the statement of claim was that the board and auditors were responsible for putting the financial statements into circulation; that they and Hill Samuel were responsible for the profit forecast; that all of them owed a duty of care to Morgan Crucible as a person who could foreseeably rely on them; that the statements and forecast were negligently prepared; and that Morgan Crucible relied on them in making and increasing their offer, and thereby suffered heavy loss.

The action was set down for trial in January 1991. On February 8 1990 the House of Lords delivered judgment in *Caparo Industries v Dickman [1990] 2 WLR 533* on trial of a preliminary issue.

It held in effect that in certifying accounts for the purpose of the Companies Act 1985, an auditor owed no duty of care to a potential takeover bidder, since there was no sufficient relationship of proximity between auditor and bidder.

In *Caparo* all the representations relied on had been made before an identified bidder had emerged. In the present case some of the relevant representations were made *after* a bidder had emerged, as a direct

outcome of the bid. They were clearly made with that identified bidder in mind.

In those circumstances Morgan Crucible applied for leave to amend its statement of claim, to restate the claim to representations made by the defendants after the bid, during the takeover battle.

It was common ground that the proper test in considering whether Morgan Crucible's proposed amendments should be allowed was whether they would survive an application under RSC Order 18 rule 10(4) to strike them out as disclosing "no reasonable cause of action". The court was required to assume that the facts pleaded were true. Its function was simply to decide whether, on those assumed facts, Morgan Crucible would be bound to fail in establishing the existence of a duty of care.

Mr Justice Hoffmann decided the case could not be distinguished from *Caparo*. In his judgment, despite the proposed amendments, the case was bound to fail because of the absence of any duty of care.

It was common ground that in view of *Caparo* none of the defendants owed a duty of care to Morgan Crucible before the initial bid was made.

Since *Hedley Byrne [1964] AC 465* it was well established (a) that persons professing expertise who made representations implicitly presumed as having been carefully considered, might in some circumstances be held to owe a duty of care not to mislead a person to whom the representation was made and/or a person to whom they knew the representations would be passed on, provided that the representations knew or should know, that the other would rely on what they said; and (b) that breach of that duty might give rise to liability in negligence, even though the loss was only financial.

On the assumed facts it was foreseeable by the defendants that Morgan Crucible would or might suffer financial loss if the representations were inaccurate. However, foreseeability alone would not suffice to found tortious liability in negligence. There must be a sufficient "relationship of proximity" between plaintiff and defendant. It must also be "just and reasonable" to impose liability on the defendant.

In *Caparo* Lord Oliver rejected the argument of *Hedley Byrne* that the necessary relationship

between the maker of a statement or giver of advice and the recipient who relied on it might exist where: (1) the advice was required for a purpose; (2) the adviser knew his advice would be communicated to the advised specifically or as a member of a class, to be used by him for that purpose; (3) it was known that the advice was likely to be acted on by the advisee for that purpose without independent inquiry; (4) it was so acted on by the advisee to his detriment.

In *Caparo* the fatal weakness in the plaintiffs' case, which negatived the existence of a relationship of proximity, was the fact that the auditors' statement had not been given for the purpose for which the defendant had relied on it.

It was at least arguable that the present case could be distinguished from *Caparo*. On the assumed facts the directors, in making the representations, were aware that Morgan Crucible would rely on them for the purpose of deciding whether to make an increased bid, and intended that they should, Morgan Crucible relied on them for that purpose.

In those circumstances, subject to questions of justice and reasonableness, it was plainly arguable that there was a relationship of proximity between the directors and Morgan Crucible, sufficient to give rise to a duty of care.

For the same reasons it must be arguable that Hill Samuel and the auditors owed Morgan Crucible a duty of care in making their representations concerning the profit forecast and the audited accounts.

The draft amended pleading disclosed an arguable case against each defendant. Leave was given to amend the statement of claim. Appeal allowed.

For Morgan Crucible: Jonathan Sampson QC, Stephen Suttle and Andrew Nicol (Herbert Smith).

For Hill Samuel: Gordon Langley QC and Michael Brindle (Berrin Leighton).

For Jenkins: Nicholas Brota QC, Ian Crawford and Thomas Lane (Barlow Lyde Gilbert).

For the chairman: Leslie Koenig (Reynolds Porter Chamberlain).

For the directors: Nigel Davis (McKenna & Co); Michael McLaren (Allison & Humphreys).

Rachel Davies  
Barrister

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**NOTICE OF REDEMPTION****Gulf Oil Finance N.V.**  
10½% Guaranteed Notes Due December 1, 1994

NOTICE IS HEREBY GIVEN that pursuant to the Fiscal and Paying Agency Agreement dated as of December 1, 1990 among Gulf Oil Finance N.V. (the "Company"), Gulf Oil Corporation (renamed Chevron U.S.A. Inc.), as Guarantor and Morgan Guaranty Trust Company of New York, as Fiscal Agent and Paying Agent, under which the Company issued its 10½% Guaranteed Notes Due December 1, 1994 (the "Notes"), and the Notes, the Company has elected to and shall redeem Notes at a redemption price of 100½% of the principal amount thereof (the "Redemption Price").

The Notes will become due and payable on the Redemption Date at the Redemption Price and shall be paid commence December 3, 1994, the first business day after the Redemption Date, upon presentation and surrender of the Notes, together with all coupons thereto appertaining maturing after the Redemption Date at the offices of the paying agent, and interest, if any, accrued for interest due on or before December 1, 1990 should be detached and should be collected in the usual manner.

The Notes will no longer be outstanding after the Redemption Date and interest on the Notes will cease to accrue from and after the Redemption Date and the coupons for such interest shall be void.

Payment of the Redemption Price for each Note will be made at the offices of the Paying Agents set forth below, by United States dollars drawn on a bank in New York City or by a transfer to a United States dollar account maintained by the payee with a bank in New York City. Any payment made either at the office of the paying agent or in New York City or by transfer to a United States dollar account maintained by the payee with a bank in New York City, unlike payments made at the offices of the paying agents outside the United States, may be subject to reporting to the United States Internal Revenue Service ("IRS") and to backup withholding at a rate of 20% if payee not recognized as exempt recipients fail to provide the paying agent with an executed IRS Form W-8, certifying under penalty of perjury that the payee is not a United States person, or an executed IRS Form W-9, certifying under penalty of perjury the payee's taxpayer identification number (employer identification number or social security number, as appropriate). Under paragraph 2(e) of the Notes, the imposition of backup withholding in these circumstances does not obligate the Company to pay any additional amounts. Holders required to provide their correct taxpayer identification number on IRS Form W-9 who fail to do so may also be subject to a U.S. \$50 penalty. Notes being presented for payment at the paying agent in New York City or through a New York City bank account, should be accompanied by the appropriate certification.

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Dated: October 25, 1990

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**FINANCIAL TIMES**  
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Notice of 6½% Second Consenting Preference Shares  
Dividend Number 194

NOTICE IS HEREBY GIVEN that the half yearly dividends of 6½% for this day have accrued payable on 30th November, 1990, in the currency of the Republic of South Africa, to all holders of 6½% Second Consenting Preference Shares registered in the books of the Company at the close of business on 9th November, 1990.

The usual non-resident shareholders' tax of 15% will be deducted where applicable.

The Register of Members will be closed in Johannesburg and London from 9th to 10th November, 1990, both days inclusive, for the purpose of processing of the above dividend.

BY ORDER OF THE BOARD

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Registered Office  
OK Buildings  
80 East Street  
Johannesburg 2001  
Transfer Department  
Bankers Requisites Limited  
8 Greenwich Place  
London SW1P 1PL

9th October 1990.

**INVITATION FOR BIDS**

Loan No 2602 TU  
File No \_\_\_\_\_  
Order No 114-ISB/DIB-251  
Date of issuance 1.11.1990  
Bid Submission Date 20.12.1990

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2. The TURKISH ELECTRICITY AUTHORITY now invites sealed bids from eligible Bidders for supply of a total of hauling and hoisting for distribution systems.

All the above equipment shall be supplied according to the Bidding Documents. Each bidder may submit a bid for any item of instruments or combination of items. All bids and combination of bids shall be opened and evaluated simultaneously in order to determine the bid or combination of bids offering the total advantageous solution for TEKE. The bidders shall be allowed to offer a discount price for the combination of the contract.

3. Interested eligible Bidders may obtain further information from and inspect the Bidding Documents at the office of:

TURKISH ELECTRICITY AUTHORITY  
General Management  
Commercial Affairs Department  
Inonu Bulvarı No: 27 Kat: 1  
Başiskelevar Son Durak  
ANKARA/TURKEY  
Telex: 42245 tek tr

4. A complete set of Bidding Documents may be purchased by any interested eligible Bidder on the submission of a written application to the above office and upon payment of a non-refundable fee of 150 USD or 370,000 T.L. (Excluding KDV Tax) at the following address:

TURKISH ELECTRICITY AUTHORITY  
General Management  
Department of Finance  
Inonu Bulvarı No: 27 Kat: 4  
Başiskelevar Son Durak  
ANKARA/TURKEY

Those Bids submitted by the Bidders who did not purchase the Bidding Documents shall be rejected.

5. All bids must be accompanied by a bid security in an acceptable form of not less than 3% (three percent) of the bid price and must be delivered to the above office on or before 12.00 hours on 20.12.1990.

6. Bids will be opened in the presence of those Bidders' representatives who choose to attend at 14.00 hours on 20.12.1990...at the office

TURKISH ELECTRICITY AUTHORITY  
General Management  
Procurement Commission  
Inonu Bulvarı No: 27 Entrance Floor Block A  
Başiskelevar Son Durak  
ANKARA/TURKEY

33890

**BUSINESS TRAVEL**

The Financial Times proposes to publish this survey on:

12 NOVEMBER 1990

For a full editorial synopsis and advertisement details, please contact:

TIM KINGHAM on 071-873 3606

or write to him at:

Number One  
Southwark Bridge  
London SE1 9HL

FINANCIAL TIMES  
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## COMMODITIES AND AGRICULTURE

## Inco to spend \$248m on new Manitoba nickel mine

By Bernard Simon in Toronto

INCO, the world's biggest nickel producer, is to spend US\$248m (£125.80m) over the next six years to develop a large new underground mine and extend an existing one at its complex near Thompson, Manitoba.

In the short run, the project will replace a pit at Thompson which was depleted more quickly than expected during the period of high nickel prices between 1987 and 1989.

But the investment is also designed to cushion Inco against depletion of other ore bodies. The company said the new facilities will enable the Manitoba division to maintain annual production at about 110m lbs, with the ability to expand "to meet market opportunities".

Inco said that by using the latest mining technology, the projects will greatly increase productivity in the Manitoba division and cut production costs. The projects have received all necessary government approvals.

Almost three-quarters of the investment is earmarked for development of the L.D. orebody at the existing Thompson mine. This mine will be extended northward with the construction of three 3,700-ft shafts.

Production from the L.D. deposit is due to start late in 1992, yielding 37m lbs of nickel a year by 1997. The mining rate will be 3,500 tons per day.

**Nigerian authorities conflict over plan to ban cocoa exports**

by William Keeling

CONFICTING signals are being given by the Nigerian authorities over the proposed ban on the export of raw cocoa from next January.

Ahali Abubakar Alhaji, the minister of finance, said last week that the ban was being reconsidered.

However, this has been strongly denied by a senior official of the central bank who claims that sufficient processing capacity will be in place by next April to satisfy this season's crop of 160,000 tonnes.

The official said that the central bank had released US\$324m (£121.90m) for the establishment of six cocoa-processing factories. The loans were made under an African Development Bank export promotion facility and attract below commercial interest rates.

Of the six firms, four have issued letters of credit and construction of factories with a combined capacity of 50,000 tonnes per annum had begun.

The official said that the fac-

Western world nickel output would jump by about 30 per cent by 1993 if all the non-Inco production projects under consideration went ahead, says Mr Peter Salathiel, Inco's vice-president, marketing, writes Kenneth Gooding.

However, he says "many of these projects will not see the light of day while others will be late". Many will require sustained nickel prices in the US\$4 to \$8 a lb range to be profitable or even to go ahead.

Mr Salathiel points to more than 20 non-Inco nickel projects under consideration which in theory could lift the western world's annual production capacity by about 450m lbs a year by 1995. "So adequate nickel resources are available if they are required and if consumers are willing to pay the necessary price."

He predicts that nickel demand in the western world this year will reach a record 1.475bn lbs, up from 1.45bn lbs in 1989, and outpace supply by 25m lbs. Last year there was a 30m lbs supply surplus.

While the outlook for 1991 is "very hazy", nickel demand and supply are likely to remain at the 1990 levels - as long as the oil price remains between US\$25 and \$30 a barrel, he says.

The remaining US\$67m will be used to deepen the Birchtree mine, four miles south of Thompson. On completion of the project, also in 1992, Birchtree is expected to yield 34m lbs of nickel a year from 1993, substantially above the long-term average of 11m lbs a year.

The ability to capitalise on high prices was achieved by depleting the Open Pit North at Thompson more quickly than expected. Opened in 1986 and originally slated to produce 35m lbs a year for nine or 10 years, the pit is already exhausted after yielding 265m lbs in just four years.

The company's total output averaged 430m lbs a year during this period, the highest since the mid-70s. The Manitoba division produced about 135m lbs of nickel last year, substantially above the long-term average of 110m lbs a year.

With local demand up 5.3 per cent in the first eight months of 1990 and expansion likely - even in the medium-term - because of lack of past investment, several studies have shown that Pemex could become an importer by the end of the century or earlier.

Mr Christopher Whalen, vice-president of the Whalen Corporation Washington-based firm of consultants, was quoted yesterday by the newspaper *El Financiero* as saying that the "even with massive investments Mexico will become importers by 1997".

**Mexico oil exports rise by surprise 170,000 b/d**

By Richard Johns in Mexico City

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MEXICO has unexpectedly been able to boost exports of crude oil by almost 170,000 barrels a day since the Gulf crisis started at the beginning of August.

Exports were 1.37m barrels a day last month, the highest monthly level since 1986, and far in excess of the 100,000 b/d extra promised following the US request for more supplies. The figure has astonished many observers of the oil industry, and compares with 1.2m b/d in August and 1.21m b/d in July.

The sharp increase comes at a time of mounting concern at Pemex's ability to raise output without severely damaging its reserves and in the midst of a lively debate over whether petroleum should be included in forthcoming trade negotiations with the US and Canada.

Officials of the two North American countries have said that it will have to be included while their Mexican counterparts say it will be excluded.

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**Motivation brings sweet success**

Polish beet factories reap the rewards of a \$5m British Sugar deal

## EC to renew milk quotas in 1992

By Bridget Bloom

MILK QUOTAS introduced against farmers' wishes by the European Community in 1984 will have to be renewed in 1992, to avoid "an erratic downward adjustment of milk prices", a senior Commission official said yesterday.

Mr Joel Vandamme, head of the Commission's dairy division, told an Agra-Europe conference in London that the most urgent short-term problems in the dairy sector were the growing surpluses of butter and skimmed milk powder.

These have arisen partly because quotas have failed to match production to demand, but also because demand is declining.

Mr Vandamme denied that quotas had failed. Their aim when introduced in 1984 and renewed in 1987 was to stabilise both milk output and spending, at the same time safeguarding farmers' incomes.

In these terms he claimed quotas had been a "considerable success" and were now acclaimed by farmers and member states' governments alike.

Some improvement to the quota system might be suggested by the Commission, when it puts forward its proposals for the new milk regime in the spring. These were to include making quotas tradeable across national boundaries since - despite the approaching single market - most member states opposed such a move.

Mr Vandamme did envisage the possibility of extending the use of the superuity - paid when member states go over

quota - to increase the Commission's control over production.

The gloomy short-term outlook, at least for the dairy sector, was outlined by several speakers yesterday, drawing attention to growing stocks, reducing producer prices and static consumption, particularly of butter and skimmed milk powder.

At the end of October public intervention stocks of butter were 203,274 tonnes which, while small compared with the 1.1m tonnes surpluses of the late 1980s, has still been accumulating at 20,000 tonnes a month since the beginning of the year.

This is partly because of a 1.7 per cent increase in butter production, Mr Vandamme said the Commission but also because EC butter con-

ssumption has dropped sharply - in Germany, for example, by as much as 10.7 per cent this year. Stocks of skimmed milk powder have built up to 330,000 tonnes so far this year.

At the same time, producers have been experiencing a sharp decline in prices, in some member states by some 15 per cent.

One of the few bright spots have been increasing markets for products like yogurt and fresh cheeses.

There has been much speculation that the Commission will endeavour to cut quotas by at least 3 to 5 per cent in 1990-91 in an effort to cut back milk production. Mr Vandamme said the Commission has as yet no specific proposals and "no specific figure in our minds".

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**Motivation brings sweet success**

Polish beet factories reap the rewards of a \$5m British Sugar deal

## FARMER'S VIEWPOINT



By David Richardson

has been less than 10 per cent.

Add to that the withdrawal of guaranteed prices which had applied to most farm commodities under the communist regime and the introduction of free market forces and it is clear that much of Poland's farming community, which represents 30 per cent of the entire population of 40 million, is feeling insecure.

Eighty per cent of the country's land is occupied by small, private farmers and the average size of holding is a mere five hectares. Twenty per cent of those farmers are said to be above retirement age and at least 30 per cent are estimated to be facing bankruptcy.

Suddenly, they are having to calculate profitability and to make relative return comparisons between enterprises.

Moreover, many Polish farmers have discovered from recent experience that they cannot now make profits from milk production or from keeping sheep. Dairy cow numbers and sheep flock sizes are, therefore, being drastically cut in favour of increasing pig herds which happen to be profitable at the moment.

Paradoxically, that trend has also affected the popularity of sugar-beet. Many were traditionally grown mainly for their tops - the leaves and crowns of the root - which are excellent fodder for cattle and sheep, either fresh or ensiled.

Now that the numbers of those types of livestock are declining, farmers are turning to other crops such as wheat and oil-seed rape, which do not involve so much work, and demanding more money to continue growing sugar-beet for the roots alone.

I was not surprised that the Poles were pleased to find

excuses not to grow the crop.

They used crude hand methods with much of the hardest work done by women.

Rural Solidarity, which represents the farmers in price negotiations, reckons, in fact, that the time needed to grow, weed and harvest beets of sugar-beet is 30 hours. In the UK, the comparable figure would be 30 to 50 hours - although we have access to much better machinery.

Bridging that enormous gap in efficiency is one of the priorities that British Sugar has set itself, although with each farmer supplying to its factory, the number of those farmers are said to be above retirement age and at least 30 per cent are estimated to be facing bankruptcy.

Suddenly, they are having to calculate profitability and to make relative return comparisons between enterprises.

It was not unusual, I was told, even on such state farms which run to 5,000 hectares, for sugar-beet to be planted into land that has a high acid content which depletes both yield and sugar because the managers had previously failed to locate the lime needed to correct the problem, something else which British Sugar has tackled.

The British Sugar executives responsible for the Polish venture are confident that they can, and will, build a worthwhile business in Poland which will show a 20 per cent return on capital invested - even though it may be permitting.

They believe there will be opportunities to export Polish sugar to other Eastern-bloc countries and beyond, and that it will add to the company's strength and help build its international standing.

## WORLD COMMODITIES PRICES

### COCOA - London FOX

Close	Previous	High/Low
Dec 28	569	662 561 666
Jan 2	723	722 710
Feb 5	737	750 745 738
Mar 5	760	772 769
Apr 9	751	769 750 750
May 3	803	823 820 805
Jun 7	835	835

Turnover: 3,267 (3040) lots of 10 tonnes

CCO Indicator prices (\$/tonne), Daily price for Oct 28 \$217.90 (\$20.50) 10 day average

for Oct 28 \$217.91 (\$20.50)

Source: FOX

prices, and buyers backed away ahead of today's stock figures, which are expected to show a substantial increase. Traders see the three-month price testing the recent \$1,725 low today unless consumer demand returns. Cocoa prices eased in London and were sharply down at midday in New York following the Ivory Coast elections at the weekend. New York analysts said there was little evidence of civil unrest in the world's largest cocoa producer despite opposition accusations of ballot-box stuffing and remarks that the country was on the brink of civil war.

Representatives of Nigerian

cocoa farmers are expected to meet government officials later this week to voice their concerns. The minister also revealed that the World Bank, which supports Nigeria's structural adjustment programme, is against the ban.

He said that the final decision by government, which is unlikely to be announced before the budget speech on January 1, would "take into full consideration" all the issues.

**Compiled from Reuters**

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## LONDON STOCK EXCHANGE

## Few features in a nervous session

HOPES FOR lower interest rates in the US provided the only real bright spot yesterday for a London stock market unmoved by renewed uncertainties in the Gulf and by gloomy developments in the UK corporate sector. With Wall Street slipping off the top early in its new session, London failed to sustain an attempt to edge into higher ground and ended the day hardly changed from Friday's close.

The growing uncertainty about a possible response to the Gulf crisis, with the Soviet share temporarily making difficulties, was reflected in firmer crude oil prices which in turn made for a discouraging opening for the UK stock market. Despite the higher crude oil prices, however, sterling was a shade easier, as it reacted cautiously to Britain's

sentiment turned cautious again ahead of Wall Street's opening. President Bush's plea for lower US interest rates, following his acceptance of the budget compromise package approved by Congress, turned London's eyes towards the US credit markets. The UK market gathered confidence as Wall Street opened higher, only to back away again when New York came off the top.

The final reading put the FT-SE Index at 2,063.1, a fall of one point on the day. Once again traders noted an absence of selling pressure as one leading house saw the day's trading book slanted 70 per cent to the buy side. Market strategists continue to take a relatively calm view of the outlook for equities, although all agreed that any outbreak of

fighting in the Gulf could change the picture very quickly.

BZW, the UK investment bank, said that the FT-SE is "back in a buying range" adding that it retains its positive stance towards the market as the Footsie stands below the firm's buying level of 2,100, "with another cut in interest rates in prospect". BZW estimates that aggregate institutional cash is now around £32bn, and presents a major supporting factor for the stock market.

The international blues chips followed Wall Street slightly for the final hour of trading. Both ICI and Glaxo closed with minor gains, having advanced and then retreated earlier in the Dow Industrial Average. ICI reported turnover of 2.5m shares - reasonable by yesterday's market standards, but Glaxo had a thin day.

Indeed, yesterday's session was featured chiefly by the lack of investment activity. Seagull volume was unimpressive at 300m shares against Friday's 387.3m; but in fact around 50m of yesterday's total consisted of one share deal in Barbican Holdings, a "penny stock" in the Third Market, rated as a Gamma stock in which dealings are virtually by negotiation. The Barbican deal appeared to reflect a cross move in holdings by two institutions.

The FT-SE Eurotrack 100 moved index, making its first appearance on trading screens yesterday, fell a fall of 1.63 points, to 985.47; it is based on real-time prices in 100 leading European shares, rebased at 1,000 last Friday.

Also took the opportunity to obtain stock of conglomerate BET after Friday's sharp fall, causing the price to rebound to 18p.

Activity faded in ADT - only 1.5m shares were traded - but the market steadied and the quotation recovered 1% to 104.4p. ADT said yesterday it had purchased 5m shares during Friday's heavy turnover of 17m.

Racial Electronics was affected by sentiment after it was announced that the equivalent of 10m shares had been sold in the US ADRs over the past month. The shares eased half a penny to 162p on a turnover of 5.5m - heavy for the day. Davy Corporation slipped to 93p after reports of problems with its Exxon contract. Laird, the European market leader in car sealant systems, shed 7 to 170.5 as Warburg cut its 1990 forecast by 25m to 240m and its 1991 estimate by 210m to a flat 240m.

British Aerospace picked up 7 in three trading to close at 545p on the back of activity in the London Traded Options

market. The bank sector's underperformance has reflected a switch in debt fears from the third world to the domestic corporate area. Debt ratings have been reduced and investors have noted US bank trends, where rising yields have been followed by reductions in dividend payments.

£27m to £23m, saying that it expected new car registrations in the UK to be down next year. Smith's New Court reduced its 1990 forecast to £185m from £192m and for 1991 to £175m from £205m. One strategist said an analyst's visit to rival component maker BRA in the US had fuelled the cautious stance.

ICI rose 12 at one point on positive comment in the weekend and UK press, but had slipped back to 83p by the close for a net rise of 8. Reed International declined 6 to 341p ahead of interim figures due tomorrow.

The construction group Wherry finished 8 lower at 185p, after reports of a possible involvement in land deals in Liverpool currently under police investigation.

Other leading building stocks were mostly firmer. Central heating and plumbing distributor Welsley rose 7 to 280p, while Costain were also favoured and advanced 8 to 196p. Elsewhere, bid speculation saw Tibbury Group move 25 firmer to 630p.

Sutcliffe Speakman, which manufactures carbon and solvent recovery systems, requested temporary suspension of its shares before business opened yesterday, pending clarification of its financial position. Payment of the final dividend, due yesterday, has been deferred and discussions are taking place with potential purchasers of certain of the company's assets. The chairman warned in August that its carbon division was being badly hit by foreign competition.

Caird, the waste management group, slipped 4 further to 42p after Severn Trent Water lost its appeal to be allowed to make a lower offer. The water company lapsed its original conditional bid of 100p for each Caird share last week on the grounds of insufficient documentation.

Laporte stood out from other chemical issues, gaining 6 to 492p after advice from US investment house Shearson Lehman Brothers that the group offered the best hope in the UK sector of earnings out-performance.

Confirmation of last week's rumoured downgrading found Yorkshire Chemicals in more robust mood and the shares held at 291p. Smith New Court has reduced 1991 expectations to 101m from 121m and believes the share price still looks vulnerable in spite of recent weakness. Shearson, however, thinks the fall has been well overdone.

Recovery prospects continued to stimulate demand for Cookson, the industrial materials group, and the shares gained 4 more to 75p. Buyers

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Account Drawing Dates		
First Drawings	Nov 22	Nov 5
Second Drawings	Nov 16	Dec 5
Third Drawings	Nov 20	Dec 7
Fourth Drawings	Nov 24	Dec 17

Source: London Stock Exchange

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Racial Electronics was affected by sentiment after it was announced that the equivalent of 10m shares had been sold in the US ADRs over the past month. The shares eased half a penny to 162p on a turnover of 5.5m - heavy for the day. Davy Corporation slipped to 93p after reports of problems with its Exxon contract. Laird, the European market leader in car sealant systems, shed 7 to 170.5 as Warburg cut its 1990 forecast by 25m to 240m and its 1991 estimate by 210m to a flat 240m.

British Aerospace picked up 7 in three trading to close at 545p on the back of activity in the London Traded Options

market. The bank sector's underperformance has reflected a switch in debt fears from the third world to the domestic corporate area. Debt ratings have been reduced and investors have noted US bank trends, where rising yields have been followed by reductions in dividend payments.

£27m to £23m, saying that it expected new car registrations in the UK to be down next year. Smith's New Court reduced its 1990 forecast to £185m from £192m and for 1991 to £175m from £205m. One strategist said an analyst's visit to rival component maker BRA in the US had fuelled the cautious stance.

ICI rose 12 at one point on positive comment in the weekend and UK press, but had slipped back to 83p by the close for a net rise of 8. Reed International declined 6 to 341p ahead of interim figures due tomorrow.

The construction group Wherry finished 8 lower at 185p, after reports of a possible involvement in land deals in Liverpool currently under police investigation.

Other leading building stocks were mostly firmer. Central heating and plumbing distributor Welsley rose 7 to 280p, while Costain were also favoured and advanced 8 to 196p. Elsewhere, bid speculation saw Tibbury Group move 25 firmer to 630p.

Sutcliffe Speakman, which manufactures carbon and solvent recovery systems, requested temporary suspension of its shares before business opened yesterday, pending clarification of its financial position. Payment of the final dividend, due yesterday, has been deferred and discussions are taking place with potential purchasers of certain of the company's assets. The chairman warned in August that its carbon division was being badly hit by foreign competition.

Caird, the waste management group, slipped 4 further to 42p after Severn Trent Water lost its appeal to be allowed to make a lower offer. The water company lapsed its original conditional bid of 100p for each Caird share last week on the grounds of insufficient documentation.

Laporte stood out from other chemical issues, gaining 6 to 492p after advice from US investment house Shearson Lehman Brothers that the group offered the best hope in the UK sector of earnings out-performance.

Confirmation of last week's rumoured downgrading found Yorkshire Chemicals in more robust mood and the shares held at 291p. Smith New Court has reduced 1991 expectations to 101m from 121m and believes the share price still looks vulnerable in spite of recent weakness. Shearson, however, thinks the fall has been well overdone.

Recovery prospects continued to stimulate demand for Cookson, the industrial materials group, and the shares gained 4 more to 75p. Buyers

also took the opportunity to obtain stock of conglomerate BET after Friday's sharp fall, causing the price to rebound to 18p.

Activity faded in ADT - only 1.5m shares were traded - but the market steadied and the quotation recovered 1% to 104.4p. ADT said yesterday it had purchased 5m shares during Friday's heavy turnover of 17m.

Racial Electronics was affected by sentiment after it was announced that the equivalent of 10m shares had been sold in the US ADRs over the past month.

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**MOTORS, AIRCRAFT TRADES -**

**Contd**

**PROPERTY - Contd**

**Hellenic Bank** 10.0 4.0 10.0

**INVESTMENT TRUST - C**

1990 1st Law	Stock	Price	+ or -	Div Sect
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**INVESTMENT TRUST - Contd**

W	Int. or PwH	1990		Stock	Price	+/-	Div Net	Yield Gr-1	NAV	P
		High	Low							

OIL AND GAS - Co

1998 High	Low	Stock	Price	+ or -
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**MINES – Contd**

### MARKS & SPENCER

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AUTHORISED  
UNIT TRUSTS

Abbey Unit Trusts C1000H

80 Holborn Viaduct, London EC1N 2PF

Offer + or Yield

Price + G

Brown Shipton &amp; Co Ltd - Gold

North America ..... 47.49 47.69 51.71 40.04

Europe ..... 34.62 34.65 37.87 31.26

Russia ..... 31.22 31.25 31.25 31.25

Smaller Cos ..... 41.10 41.10 41.10 41.10

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Trust Type	Name	Ref	Price	Offer + w	Yield	Ref	Price	Offer + w	Yield	Ref	Price	Offer + w	Yield	Ref	Price	Offer + w	Yield	Ref	Price	Offer + w	Yield	Ref	Price	Offer + w	Yield	Ref	Price	Offer + w	Yield	Ref	Price	Offer + w	Yield		
Target Trust	Morgan Stanley Ld C16400F		200.00	200.00	-	Murray Johnsons UT Manager		200.00	200.00	-	American Life Insurance Co UK		200.00	200.00	-	Clerical Medical/Fidelity International		200.00	200.00	-	Hearts of Oak Insurance Group		200.00	200.00	-	The Life Association of Scotland		200.00	200.00	-	Merchant Investors Assurance Co Ltd		200.00	200.00	-
Asset Accr.	Standard & Poor's Fund	0200-094000	222.50	222.50	-	European Equity Fund		200.00	200.00	-	2-20 Above Road, Dronfield S21 2LA	001-080 6000	200.00	200.00	-	Equity & Law		200.00	200.00	-	213 Donegate St, Edinburgh EH3 5CB MIF	031-250 5000	200.00	200.00	-	Mid East Special Com.		200.00	200.00	-					
Australian Fund	Standard & Poor's Fund	0200-094000	242.50	242.50	-	Euro Fund Oct 25		200.00	200.00	-	Premier Management	110.00	166.2	-0.6	-	American East		200.00	200.00	-	205 Kincraig Rd, London W12 8PF	031-250 5000	200.00	200.00	-	Mid East Special Com.		200.00	200.00	-					
Energy	Standard & Poor's Fund	0200-094000	242.50	242.50	-	Global Fund Oct 25		200.00	200.00	-	Property Fund	100.00	166.2	-0.6	-	Balance Fund		200.00	200.00	-	205 Kincraig Rd, London W12 8PF	031-250 5000	200.00	200.00	-	Mid East Special Com.		200.00	200.00	-					
Global Fund Oct 25	Standard & Poor's Fund	0200-094000	242.50	242.50	-	Gold & Gold Accr.		200.00	200.00	-	Property Fund (Accr)	100.00	166.2	-0.6	-	Opportunity Fund		200.00	200.00	-	205 Kincraig Rd, London W12 8PF	031-250 5000	200.00	200.00	-	Mid East Special Com.		200.00	200.00	-					
Gold & Gold Accr.	Standard & Poor's Fund	0200-094000	242.50	242.50	-	Gold & Gold Accr.		200.00	200.00	-	Property Fund (Accr)	100.00	166.2	-0.6	-	International Income Fund		200.00	200.00	-	205 Kincraig Rd, London W12 8PF	031-250 5000	200.00	200.00	-	Mid East Special Com.		200.00	200.00	-					
Japan & General	Standard & Poor's Fund	0200-094000	242.50	242.50	-	Gold & Gold Accr.		200.00	200.00	-	Property Fund (Accr)	100.00	166.2	-0.6	-	Investment Fund		200.00	200.00	-	205 Kincraig Rd, London W12 8PF	031-250 5000	200.00	200.00	-	Mid East Special Com.		200.00	200.00	-					
World Income	Standard & Poor's Fund	0200-094000	242.50	242.50	-	Gold & Gold Accr.		200.00	200.00	-	Property Fund (Accr)	100.00	166.2	-0.6	-	Investment Fund		200.00	200.00	-	205 Kincraig Rd, London W12 8PF	031-250 5000	200.00	200.00	-	Mid East Special Com.		200.00	200.00	-					
Thomson Unit Trust Managers Ltd C16400F		077-193 7252	242.50	242.50	-	Gold & Gold Accr.		200.00	200.00	-	Property Fund (Accr)	100.00	166.2	-0.6	-	Investment Fund		200.00	200.00	-	205 Kincraig Rd, London W12 8PF	031-250 5000	200.00	200.00	-	Mid East Special Com.		200.00	200.00	-					
28 St John's Sq, London EC1A 4AE	Standard & Poor's Fund	077-193 7252	242.50	242.50	-	Gold & Gold Accr.		200.00	200.00	-	Property Fund (Accr)	100.00	166.2	-0.6	-	Investment Fund		200.00	200.00	-	205 Kincraig Rd, London W12 8PF	031-250 5000	200.00	200.00	-	Mid East Special Com.		200.00	200.00	-					
Thomson Unit Trust Managers Ltd C16400F		077-193 7252	242.50	242.50	-	Gold & Gold Accr.		200.00	200.00	-	Property Fund (Accr)	100.00	166.2	-0.6	-	Investment Fund		200.00	200.00	-	205 Kincraig Rd, London W12 8PF	031-250 5000	200.00	200.00	-	Mid East Special Com.		200.00	200.00	-					
AA Friendly Society		077-193 7252	242.50	242.50	-	Gold & Gold Accr.		200.00	200.00	-	Property Fund (Accr)	100.00	166.2	-0.6	-	Investment Fund		200.00	200.00	-	205 Kincraig Rd, London W12 8PF	031-250 5000	200.00	200.00	-	Mid East Special Com.		200.00	200.00	-					
Cardiff House, 100 Newgate St, London EC1A 1JL	AA Friendly Society	077-193 7252	242.50	242.50	-	Gold & Gold Accr.		200.00	200.00	-	Property Fund (Accr)	100.00	166.2	-0.6	-	Investment Fund		200.00	200.00	-	205 Kincraig Rd, London W12 8PF	031-250 5000	200.00	200.00	-	Mid East Special Com.		200.00	200.00	-					
Cardiff House, 100 Newgate St, London EC1A 1JL	AA Friendly Society	077-193 7252	242.50	242.50	-	Gold & Gold Accr.		200.00	200.00	-	Property Fund (Accr)	100.00	166.2	-0.6	-	Investment Fund		200.00	200.00	-	205 Kincraig Rd, London W12 8PF	031-250 5000	200.00	200.00	-	Mid East Special Com.		200.00	200.00	-					
Cardiff House, 100 Newgate St, London EC1A 1JL	AA Friendly Society	077-193 7252	242.50	242.50	-	Gold & Gold Accr.		200.00	200.00	-	Property Fund (Accr)	100.00	166.2	-0.6	-	Investment Fund		200.00	200.00	-	205 Kincraig Rd, London W12 8PF	031-250 5000	200.00	200.00	-	Mid East Special Com.		200.00	200.00	-					
Cardiff House, 100 Newgate St, London EC1A 1JL	AA Friendly Society	077-193 7252	242.50	242.50	-	Gold & Gold Accr.		200.00	200.00	-	Property Fund (Accr)	100.00	166.2	-0.6	-	Investment Fund		200.00	200.00	-	205 Kincraig Rd, London W12 8PF	031-250 5000	200.00	200.00	-	Mid East Special Com.		200.00	200.00	-					
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Cardiff House, 100 Newgate St, London EC1A 1JL	AA Friendly Society	077-193 7252	242.50	242.50	-	Gold & Gold Accr.		200.00	200.00	-	Property Fund (Accr)	100.00	166.2	-0.6	-	Investment Fund		200.00	200.00	-	205 Kincraig Rd, London W12 8PF	031-250 5000	200.00	200.00	-	Mid East Special Com.		200.00	200.00	-					
Cardiff House, 100 Newgate St, London EC1A 1JL	AA Friendly Society	077-193 7252	242.50	242.50	-	Gold & Gold Accr.		200.00	200.00	-	Property Fund (Accr)	100.00	166.2	-0.6	-	Investment Fund		200.00	200.00	-	205 Kincraig Rd, London W12 8PF	031-250 5000	200.00	200.00	-	Mid East Special Com.		200.00	200.00	-					
Cardiff House, 100 Newgate St, London EC1A 1JL	AA Friendly Society	077-193 7252	242.50	242.50	-	Gold & Gold Accr.		200.00	200.00	-	Property Fund (Accr)	100.00	166.2	-0.6	-	Investment Fund		200.00	200.00	-	205 Kincraig Rd, London W12 8PF	031-250													

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## FOREIGN EXCHANGES

## Dollar and sterling nervous

THE CURRENCY market was quiet but nervous yesterday, weighing up the implications of agreement on a US budget compromise package and Britain's opposition to European monetary union.

The Federal Reserve appeared to answer President George Bush's call for lower interest rates when he signed a bill to cut the US budget deficit. The Fed added reserves to the New York banking system yesterday, via \$1bn of customer repurchase agreements. Federal funds were trading at 7% per cent at the time, below the assumed target rate of 8 per cent, with dealers suggesting that no addition of cash was required unless the Fed had decided to ease its monetary stance.

There was little immediate reaction to the move, which was widely expected, and the dollar finished slightly higher at the London close. It rose to DM1.5165 from DML1.5160; to Y128.40 from Y128.00; to SFY1.2965 from SFY1.2905; and to FFY3.0775 from FFY3.0725. The dollar's index was unchanged at 60.6.

Sterling lost ground within the exchange rate mechanism of the European Monetary System and also against the dollar. The market took a negative view of the UK's attitude

to a single European currency. Dealers said that overseas investors were worried by the fear that Britain may be left out in the cold as other members of the European Community move towards monetary union.

The pound finished well above the day's lows however. It reached a weakest point of DM2.9500, but closed at DM2.9625 compared with DM2.9650 on Friday. Sterling also fell to FFY3.9175 from FFY3.9225, but rose to SFY2.5125 from SFY2.5050 and to Y250.75 from Y250.25. In terms of the dollar the pound fell 0.4% to \$1.9355. Its exchange rate index shed 0.1 to 94.7.

Within the ERM sterling was 0.41 per cent above the weakest placed Italian lira, compared with 0.62 per cent on Friday. The Spanish peseta continued to be the strongest member of the system, 3.88 per cent above

the lira against 3.82 per cent previously.

The French franc held on to its recent gains against the D-Mark. In quiet Paris trading the German currency was fixed at FFY3.3471 compared with FFY3.3471 on Friday. In Milan the D-Mark rose to L749.10 from L748.53 at the fixing, without any intervention by the Bank of Italy.

The Norwegian krone showed little reaction to news that the coalition government in Oslo had collapsed. The dollar fell to NK1.8900 from NK1.8925.

Victory for the National party in New Zealand's general election boosted the New Zealand dollar. Short positions had been taken out ahead of the election and these were unwound yesterday. The New Zealand currency rose to 61.50 US cents at the London close from 60.95 cents on Friday.

## LONDON (LIFFE)

## 20-YEAR GILT

£100,000 Bonds of 100%

Series	Call	Settlement	Price	Dec	Mar	June	Sept	Dec	MAR
91	2-15	2-15	94.92	94.92	94.92	94.92	94.92	94.92	94.92
92	2-22	2-22	94.92	94.92	94.92	94.92	94.92	94.92	94.92
93	2-29	2-29	94.92	94.92	94.92	94.92	94.92	94.92	94.92
94	3-15	3-15	94.92	94.92	94.92	94.92	94.92	94.92	94.92
95	3-22	3-22	94.92	94.92	94.92	94.92	94.92	94.92	94.92
96	3-29	3-29	94.92	94.92	94.92	94.92	94.92	94.92	94.92
97	4-15	4-15	94.92	94.92	94.92	94.92	94.92	94.92	94.92
98	4-22	4-22	94.92	94.92	94.92	94.92	94.92	94.92	94.92
99	4-29	4-29	94.92	94.92	94.92	94.92	94.92	94.92	94.92
00	5-13	5-13	94.92	94.92	94.92	94.92	94.92	94.92	94.92
01	5-20	5-20	94.92	94.92	94.92	94.92	94.92	94.92	94.92
02	5-27	5-27	94.92	94.92	94.92	94.92	94.92	94.92	94.92
03	6-13	6-13	94.92	94.92	94.92	94.92	94.92	94.92	94.92
04	6-20	6-20	94.92	94.92	94.92	94.92	94.92	94.92	94.92
05	6-27	6-27	94.92	94.92	94.92	94.92	94.92	94.92	94.92
06	7-13	7-13	94.92	94.92	94.92	94.92	94.92	94.92	94.92
07	7-20	7-20	94.92	94.92	94.92	94.92	94.92	94.92	94.92
08	7-27	7-27	94.92	94.92	94.92	94.92	94.92	94.92	94.92
09	8-13	8-13	94.92	94.92	94.92	94.92	94.92	94.92	94.92
10	8-20	8-20	94.92	94.92	94.92	94.92	94.92	94.92	94.92
11	8-27	8-27	94.92	94.92	94.92	94.92	94.92	94.92	94.92
12	9-3	9-3	94.92	94.92	94.92	94.92	94.92	94.92	94.92
13	9-10	9-10	94.92	94.92	94.92	94.92	94.92	94.92	94.92
14	9-17	9-17	94.92	94.92	94.92	94.92	94.92	94.92	94.92
15	9-24	9-24	94.92	94.92	94.92	94.92	94.92	94.92	94.92
16	9-30	9-30	94.92	94.92	94.92	94.92	94.92	94.92	94.92
17	10-7	10-7	94.92	94.92	94.92	94.92	94.92	94.92	94.92
18	10-14	10-14	94.92	94.92	94.92	94.92	94.92	94.92	94.92
19	10-21	10-21	94.92	94.92	94.92	94.92	94.92	94.92	94.92
20	10-28	10-28	94.92	94.92	94.92	94.92	94.92	94.92	94.92
21	11-4	11-4	94.92	94.92	94.92	94.92	94.92	94.92	94.92
22	11-11	11-11	94.92	94.92	94.92	94.92	94.92	94.92	94.92
23	11-18	11-18	94.92	94.92	94.92	94.92	94.92	94.92	94.92
24	11-25	11-25	94.92	94.92	94.92	94.92	94.92	94.92	94.92
25	12-1	12-1	94.92	94.92	94.92	94.92	94.92	94.92	94.92
26	12-8	12-8	94.92	94.92	94.92	94.92	94.92	94.92	94.92
27	12-15	12-15	94.92	94.92	94.92	94.92	94.92	94.92	94.92
28	12-22	12-22	94.92	94.92	94.92	94.92	94.92	94.92	94.92
29	12-29	12-29	94.92	94.92	94.92	94.92	94.92	94.92	94.92
30	1-5	1-5	94.92	94.92	94.92	94.92	94.92	94.92	94.92
31	1-12	1-12	94.92	94.92	94.92	94.92	94.92	94.92	94.92
32	1-19	1-19	94.92	94.92	94.92	94.92	94.92	94.92	94.92
33	1-26	1-26	94.92	94.92	94.92	94.92	94.92	94.92	94.92
34	2-2	2-2	94.92	94.92	94.92	94.92	94.92	94.92	94.92
35	2-9	2-9	94.92	94.92	94.92	94.92	94.92	94.92	94.92
36	2-16	2-16	94.92	94.92	94.92	94.92	94.92	94.92	94.92
37	2-23	2-23	94.92	94.92	94.92	94.92	94.92	94.92	94.92
38	2-30	2-30	94.92	94.92	94.92	94.92	94.92	94.92	94.92
39	3-6	3-6	94.92	94.92	94.92	94.92	94.92	94.92	94.92
40	3-13	3-13	94.92	94.92	94.92	94.92	94.92	94.92	94.92
41	3-20	3-20	94.92	94.92	94.92	94.92	94.92	94.92	94.92
42	3-27	3-27	94.92	94.92	94.92	94.92	94.92	94.92	94.92
43	4-3	4-3	94.92	94.92	94.92	94.92	94.92	94.92	94.92
44	4-10	4-10	94.92	94.92	94.92	94.92	94.92	94.92	94.92
45	4-17	4-17	94.92	94.92	94.92	94.92	94.92	94.92	94.92
46	4-24	4-24	94.92	94.92	94.92	94.92	94.92	94.92	94.92
47	5-1	5-1	94.92	94.92	94.92	94.92	94.92	94.92	94.92
48	5-8	5-8	94.92	94.92	94.92	94.92	94.92	94.92	94.92
49	5-15	5-15	94.92	94.92	94.92	94.92	94.92	94.92	94.92
50	5-22	5-22	94.92	94.92	94.92	94.92	94.92	94.92	94.92
51	6-5	6-5	94.92	94.92	94.92	94.92	94.92	94.92	94.92
52	6-12	6-12	94.92	94.92	94.92	94.			

## **WORLD STOCK MARKETS**

FRANCE (continued)											
October 29											
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Soc. Gén. Electr.											
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**NOTES** - Prices on this page are as quoted on the individual exchanges and are last traded prices. (b) unavailable. (g) Dealings suspended. (n) Ex dividend. (x) Ex scrip issue. (r) Ex rights. (v) Ex all.

*4pm prices October 29*

**NEW YORK STOCK EXCHANGE COMPOSITE PRICES**



## NYSE COMPOSITE PRICES

Continued from previous page

	PY 52w	Stock	Div. Yld.	High	Low	Close	PY 52w	Stock	Div. Yld.	High	Low	Close	PY 52w	Stock	Div. Yld.	High	Low	Close	PY 52w	Stock	Div. Yld.	High	Low	Close
	High	Low	Stock	Div. Yld.	High	Low	Close	High	Low	Stock	Div. Yld.	High	Low	Close	High	Low	Stock	Div. Yld.	High	Low	Close			
242	242	PERS	2.25	12	10	11	11	242	242	Shaw	1.0	12	11	11	242	242	Shaw	1.0	12	11	11	242		
243	243	PERS	2.25	12	10	11	11	243	243	Shaw	1.0	12	11	11	243	243	Shaw	1.0	12	11	11	243		
244	244	PERS	2.25	12	10	11	11	244	244	Shaw	1.0	12	11	11	244	244	Shaw	1.0	12	11	11	244		
245	245	PERS	2.25	12	10	11	11	245	245	Shaw	1.0	12	11	11	245	245	Shaw	1.0	12	11	11	245		
246	246	PERS	2.25	12	10	11	11	246	246	Shaw	1.0	12	11	11	246	246	Shaw	1.0	12	11	11	246		
247	247	PERS	2.25	12	10	11	11	247	247	Shaw	1.0	12	11	11	247	247	Shaw	1.0	12	11	11	247		
248	248	PERS	2.25	12	10	11	11	248	248	Shaw	1.0	12	11	11	248	248	Shaw	1.0	12	11	11	248		
249	249	PERS	2.25	12	10	11	11	249	249	Shaw	1.0	12	11	11	249	249	Shaw	1.0	12	11	11	249		
250	250	PERS	2.25	12	10	11	11	250	250	Shaw	1.0	12	11	11	250	250	Shaw	1.0	12	11	11	250		
251	251	PERS	2.25	12	10	11	11	251	251	Shaw	1.0	12	11	11	251	251	Shaw	1.0	12	11	11	251		
252	252	PERS	2.25	12	10	11	11	252	252	Shaw	1.0	12	11	11	252	252	Shaw	1.0	12	11	11	252		
253	253	PERS	2.25	12	10	11	11	253	253	Shaw	1.0	12	11	11	253	253	Shaw	1.0	12	11	11	253		
254	254	PERS	2.25	12	10	11	11	254	254	Shaw	1.0	12	11	11	254	254	Shaw	1.0	12	11	11	254		
255	255	PERS	2.25	12	10	11	11	255	255	Shaw	1.0	12	11	11	255	255	Shaw	1.0	12	11	11	255		
256	256	PERS	2.25	12	10	11	11	256	256	Shaw	1.0	12	11	11	256	256	Shaw	1.0	12	11	11	256		
257	257	PERS	2.25	12	10	11	11	257	257	Shaw	1.0	12	11	11	257	257	Shaw	1.0	12	11	11	257		
258	258	PERS	2.25	12	10	11	11	258	258	Shaw	1.0	12	11	11	258	258	Shaw	1.0	12	11	11	258		
259	259	PERS	2.25	12	10	11	11	259	259	Shaw	1.0	12	11	11	259	259	Shaw	1.0	12	11	11	259		
260	260	PERS	2.25	12	10	11	11	260	260	Shaw	1.0	12	11	11	260	260	Shaw	1.0	12	11	11	260		
261	261	PERS	2.25	12	10	11	11	261	261	Shaw	1.0	12	11	11	261	261	Shaw	1.0	12	11	11	261		
262	262	PERS	2.25	12	10	11	11	262	262	Shaw	1.0	12	11	11	262	262	Shaw	1.0	12	11	11	262		
263	263	PERS	2.25	12	10	11	11	263	263	Shaw	1.0	12	11	11	263	263	Shaw	1.0	12	11	11	263		
264	264	PERS	2.25	12	10	11	11	264	264	Shaw	1.0	12	11	11	264	264	Shaw	1.0	12	11	11	264		
265	265	PERS	2.25	12	10	11	11	265	265	Shaw	1.0	12	11	11	265	265	Shaw	1.0	12	11	11	265		
266	266	PERS	2.25	12	10	11	11	266	266	Shaw	1.0	12	11	11	266	266	Shaw	1.0	12	11	11	266		
267	267	PERS	2.25	12	10	11	11	267	267	Shaw	1.0	12	11	11	267	267	Shaw	1.0	12	11	11	267		
268	268	PERS	2.25	12	10	11	11	268	268	Shaw	1.0	12	11	11	268	268	Shaw	1.0	12	11	11	268		
269	269	PERS	2.25	12	10	11	11	269	269	Shaw	1.0	12	11	11	269	269	Shaw	1.0	12	11	11	269		
270	270	PERS	2.25	12	10	11	11	270	270	Shaw	1.0	12	11	11	270	270	Shaw	1.0	12	11	11	270		
271	271	PERS	2.25	12	10	11	11	271	271	Shaw	1.0	12	11	11	271	271	Shaw	1.0	12	11	11	271		
272	272	PERS	2.25	12	10	11	11	272	272	Shaw	1.0	12	11	11	272	272	Shaw	1.0	12	11	11	272		
273	273	PERS	2.25	12	10	11	11	273	273	Shaw	1.0	12	11	11	273	273	Shaw	1.0	12	11	11	273		
274	274	PERS	2.25	12	10	11	11	274	274	Shaw	1.0	12	11	11	274	274	Shaw	1.0	12	11	11	274		
275	275	PERS	2.25	12	10	11	11	275	275	Shaw	1.0	12	11	11	275	275	Shaw	1.0	12	11	11	275		
276	276	PERS	2.25	12	10	11	11	276	276	Shaw	1.0	12	11	11	276	276	Shaw	1.0	12	11	11	276		
277	277	PERS	2.25	12	10	11	11	277	277	Shaw	1.0	12	11	11	277	277	Shaw	1.0	12	11	11	277		
278	278	PERS	2.25	12	10	11	11	278	278	Shaw	1.0	12	11	11	278	278	Shaw	1.0	12	11	11	278		
279	279	PERS	2.25	12	10	11	11	279	279	Shaw	1.0	12	11	11	279	279	Shaw	1.0	12	11	11	279		
280	280	PERS	2.25	12	10	11	11	280	280	Shaw	1.0	12	11	11	280									

## AMERICA

## Budget accord rally lost as oil prices go higher

## Wall Street

**AN EARLY** morning rally on the back of the budget agreement fizzled out around mid-session as higher oil prices pushed equities lower, writes Karen Zavor in New York.

The Dow Jones Industrial Average ended a net 5.94 easier at 2,430.20 after having climbed more than 22 points earlier in the day. Volume was thin, with 12m shares changing hands.

On Friday the Dow fell 48

points. The rise during the morning was spurred by the agreement in Congress on a five-year \$500m federal deficit reduction package. However, the market was unable to sustain its gains in the face of higher crude oil prices, which moved up after diplomatic talks between Iraq and the Soviet Union at the weekend failed to produce any tangible agreements. In late trading the December crude oil contract was quoted at \$1.74 a barrel higher at \$34.75.

The decline was broadly-based, with the Standard & Poor's 500 receding 2.84 to 301.87 and the American Stock Exchange composite losing 2.60 to 286.79. On the NYSE

big board falls outscored advances by 1,630 to 480.

Southern led the NYSE's most active list and added 3% at \$28.4% in dividend-related trading. The stock will trade dividend today. There was also heavy, dividend-related trading in Foothill Energy, which gained 7% to \$38.7%. The company will pay a 40c cents regular quarterly dividend.

Among active blue chips, Mobil dipped 5% to \$57.74, General Electric added 3% to \$50.74 and AT&T softened 3% to \$33.4%.

Boeing gained 8% to \$46.4% after turning in third quarter net income of 41.10 cents a share, against 70 cents in 1988. Boeing's board yesterday formally approved the company's programme for Boeing 777 planes.

Pfizer rose 3% to \$74.4% after analyst at Salomon Brothers lifted his rating on the stock to buy from hold, partly because of price weakness. On Friday the stock tumbled 3% to \$74.4% after the company said research and development and marketing expenses would increase more quickly than gains in sales and earnings.

In the secondary market, the

Composite index shed a mere 3.1 to 3,033.3, although declines led advances by 278 to 178. Volume totalled only 13.5m shares, down from Friday's 17.1m. Eight of the 14 group indices were lower, consumer products leading with a fall of 1.12 per cent. Gold issues were firmer.

## EUROPE

## Deterioration in company earnings lowers bourses

**MOUNTING** concerns about deteriorating company earnings depressed many bourses yesterday. The FTSE Euro-track index, which went live on the day, fell 1.53 from a rebased 1,000 to 988.47, writes Our Markets Staff.

PARIS came off the day's losses on a firm opening on Wall Street, but volume was low at around FF1.2bn. Half-term school holidays and Thursday's All Saints Day holiday were likely to restrict activity for the rest of the week. The CAC 40 index ended 0.32 better at 1,627.40 after a fall of 1,607.57.

Elf Aquitaine, the oil company, was steady at FF1.624 amid rumours it was interested in acquiring the PVC joint venture between Enimont of Italy and ICI, and/or Enimont's fertiliser business. Meanwhile, Elf said it would allow Spain's Banco Central to take a stake in it. Elf owns 3.2 per cent of the Spanish bank.

ESN rose FF1.1 to FF1.755 on reports that it was strengthening its position in the fragmented Italian food market by buying Parma Sole, an unquoted canned food company. Remy et Associes fell FF1.13 to FF1.265 as excitement subsided over Highland Distilleries' indirect stake in the French drinks company.

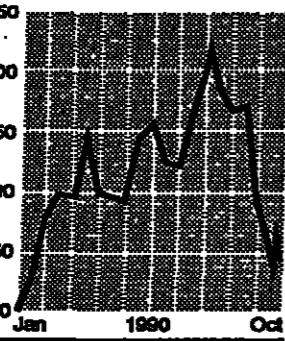
Lafarge, the cement maker, was steady at FF1.353 after saying it would take a second half provision of FF1.30m after its US subsidiary, Aancor Holdings, filed for Chapter 11 bankruptcy protection.

FRANKFURT levelled off after an early scare. The DAX index closed just 2.56 lower at 1,454.49 after an early drop of more than 16 points, and a 2.7 per cent fall last Friday. At mid-session, the FAX index was 3.7 lower at 622.76.

Volume fell to DM4.1bn to DM3.7bn as stories circulated about Volkswagen's earnings prospects, once again, and Deutsche Bank's securities trading. The share prices lost DM5.50 to DM3.52 and DM3.50 to DM4.50 respectively.

## Norway

## Oslo SE Industrial Index



**THE COLLAPSE** of Norway's tripartite centre-right Government caused investor uncertainty yesterday, writes Karen Fossli in Oslo.

An analyst with Sunndom, Collier & Montagu, Norway's leading stockbroker, said last

against which other big international blue chips like Daimler and Siemens and DM4.50 and DM4.60, both to DM5.50.

Lower earnings per share from Volkswagen in 1990 were already broadly expected, but the magazine report forecasting a 38 per cent drop in pre-tax profits for the year. For Deutsche Bank, a management board member was reported as saying that earnings would be affected by the decline in the dollar and the US economy.

MILAN was depressed by the latest episode in the Enimont saga. The Comit index closed 7.7 lower at 562.13.

Following Saturday's resignation of the entire Enimont board, Enimont fell 1.52 or 4.5 per cent to 1,111.19 lire while Montedison dropped to 1.55 or 7.4 per cent to 1,111.

Mediobanca, Generali's largest single shareholder, said it had increased its stake in the insurer to 5.94 per cent from 5.40 per cent. Generali closed 1.20 lower at 1,336.60.

AMSTERDAM waited for the third quarter results from DSM

yesterday, coupled with the Middle East crisis, Norway's political crisis had brought trading to a virtual standstill.

Oslo's all-share index slid by 7.7 to 510.1. Volume was low at NK107.01, of which Norsk Hydro, Norway's largest publicly quoted company, accounted for NK35m.

In the first instance Mr Jan P Syse, the Conservative prime minister who lodged the Government's resignation with the Storting, Norway's parliament, yesterday at noon, will be given the chance to form a new Government.

If he fails, however, the opposition Labour party, under the leadership of Mrs Gro Harlem Brundtland, is likely to step in and take control. This will not be decided for at least two days, and the prospect is likely to keep investor interest cautious, and turnover low.

on Wednesday and Akzo on Thursday. Volume was especially thin as many Dutch fund managers had gone to Germany on an outing organised by Pierson, the brokers. The CBS Tendency index closed 0.4 higher at 97.2.

Brokers feared that the chemical companies' reports would disappoint. There were also concerns for the results of the more defensive banking and insurance sectors, because of their exposure to the dollar and the US economy.

BRUSSELS saw a rebound in FN, the arms manufacturer, whose preferred shares rose 14.5 per cent to FF1.126, after Friday's 23 per cent drop, on reports that the ailing company would win a few weeks' reprieve in its struggle to avoid going into receivership.

The cash market index eased 19.66 to 5,206.26.

STOCKHOLM was disappointed by the shortcomings in the government's austerity package. The Affärsvärlden general index fell 13.9 to 921.3 as turnover slipped another year's low of SKR128m.

on Wednesday and Akzo on Thursday. Volume was especially thin as many Dutch fund managers had gone to Germany on an outing organised by Pierson, the brokers. The CBS Tendency index closed 0.4 higher at 97.2.

Brokers feared that the chemical companies' reports would disappoint. There were also concerns for the results of the more defensive banking and insurance sectors, because of their exposure to the dollar and the US economy.

BRUSSELS saw a rebound in FN, the arms manufacturer, whose preferred shares rose 14.5 per cent to FF1.126, after Friday's 23 per cent drop, on reports that the ailing company would win a few weeks' reprieve in its struggle to avoid going into receivership.

The cash market index eased 19.66 to 5,206.26.

STOCKHOLM was disappointed by the shortcomings in the government's austerity package. The Affärsvärlden general index fell 13.9 to 921.3 as turnover slipped another year's low of SKR128m.

## ASIA PACIFIC

## Nikkei starts week bolstered by stronger yen

gained Y30 to Y1,750 but Fuji Photo shed Y20 to Y1,120.

NTT, which retreated on Friday after gaining for eight consecutive trading days, attracted renewed buying interest. The company announced at the weekend that some progress had been made in talks with the Finance Ministry on obtaining a listing on the New York Stock Exchange next year. The stock put on Y30.00 to Y1,100, after rising to Y1,150 at one stage.

Nikkiso, the day's sixth most active stock with volume of 11.2m shares, ended Y80 ahead at Y1,760 after hitting an all-time high of Y1,850 at one stage. Rumours that a speculative group was showing interest in Nikkiso, which makes precision pumps for the chemical industry, prompted buying by individual investors.

Institutional investors kept to the sidelines, while individuals bought in small lots. There was also considerable amount of index-linked buying by investment funds. Many sectors added to last week's advances, including chemicals, paper and pulp, cosmetics, and electricals. Pharmaceuticals were sought by traders aiming to hedge against possible economic slowdown.

Pharmaceuticals rose Y50 to Y2,220 and Yamaha Motor Pharmaceutical Y50 to Y2,940.

Environment-related issues also fared well, with Shiraishi one of the day's most active stocks, climbing Y120 to Y1,740. Shares of games and toy companies, riding on the success of the central bank, were popular, although a round of selling at the end of the day brought some stock declines. Konami, which manufactures software for Nintendo-produced family computers, jumped Y50 to Y1,700. Bandai, a leading toy concern specialising in robot dolls and plastic model kits, lost Y30 to Y1,750.

High-tech issues were generally weaker, but TDK added Y100 at Y5,310. Financials were mixed. Dai Ichi Kangyo Bank

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Tuesday October 30 1990

## Malaysia leads the gains in subdued week

By William Cochrane

**S**UBDUED performances from Europe and North America left the Pacific Basin holding up the globe last week as the FT Actuaries World Index eased by 0.4 per cent after a 5.1 per cent gain the week before.

Japan, the driving force in the previous week with a rise of 10 per cent, consolidated in strength. It fell to Malaysia to lead the world last week with an 8.8 per cent advance after the victory for Dr Mahathir's National Front coalition in the general election.

Hong Kong was encouraged by a combination of an interest rate cut, a sharp fall in oil prices and a better Wall Street in the first couple of days.

However, the market was going into a long weekend, and it was indecisive ahead of that.

The ruling coalition got the two-thirds majority which traditionally makes for comfortable government, says David Bates, a director of the Thai-owned Asia Equity; this led to particularly strong performances in stocks such as United Engineers Malaysia, Renong and Faber Merlin closely related to Unimo (United Malay National Organisation), the dominant partner in the coalition.

Malaysia's neighbour and erstwhile stock exchange part-

ner, Singapore, had a rise which Mr Bates believes was more technical than fundamental. "At the end of the week the fundamentals were not looking too good for some companies," he adds. Singapore Airlines, for example, reported interim profits down 13 per cent; this might look admirable in the context of airline performance and prospects in Europe, but in Singapore it is compared with expectations for the company, three months ago, of 10 per cent growth for the rest of this decade.

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However, the market was going into a long weekend, and it was indecisive ahead of that.

The next best advance was in Sweden, where there were hopes disappointed after the market closed on Friday, that a new austerity programme would improve the country's economic prospects.

South Africa's gains represented a pick-up in both golds and industrials, but towards the end of the week the market's heat had been lost.

## MARKETS IN PERSPECTIVE

% change in local currency ↑ ↓ % change starting ↑ ↓ in US \$ ↑ ↓

1 Week 4 Weeks 1 Year Start of Start of

1990 1990

Austria +0.4 +15.26 +8.80 +5.54 -3.34 +17.25

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# URBAN DEVELOPMENT IN THE THATCHER ERA

Tuesday October 30 1990

**81**  
  
**The strategy in Britain for arresting decline and developing the cities has since 1979 increasingly relied on the private sector taking risks. But can this policy still work with land and property values falling?**  
 Ian Hamilton Fazey reports

## Showdown in the cities

THE CRUNCH has come in British urban development. Today in London the government is rethinking its urban development corporations (UDCs) on the private sector in the most hostile climate they have yet faced.

Minds have been focused by a slump in southern land and property prices and their effect on flagship projects in London's docklands. The corporations are under attack by Labour for lack of accountability to local communities.

But is the government's urban development strategy really in trouble? There may be a price crisis in London, but much is going on elsewhere in the country. Since land prices have never bubbled there, they are not about to burst. Indeed, commercial rents are still rising in many areas.

Moreover, urban strategy is not just about UDCs, which this year will cost £542m of "Action for Cities" spending of £24m.

A general election is approaching and Labour's power base is in the town halls of urban Britain. In the Thatcher era, they have been progressively bypassed in urban development, in contrast

to the 1960s and 1970s, when they were central to it. Many councillors resent the loss of planning and compulsory land purchasing powers to the UDCs and say they would do better because they would be more sensitive to local needs. This is the main conflict over urban development today.

When the Conservatives came to power in 1979, Britain's cities seemed in inexorable decline as people migrated and business confidence fell. The government argued that urban development strategy had failed; the urban programme, run by local authorities, was making increasing demands for central funds, yet decline continued.

A radical policy switch was

needed to force a revaluation of the urban marketplace – mainly by clearing dereliction and improving infrastructure – so that cities could compete better with the suburbs, motorway corridors and new towns.

The idea was to reduce downside risk to a level where the private sector would see enough potential to develop in cities, rather than take safer profits elsewhere. Cities would be investment opportunities,

rather than mere consumers of public funds.

The first experiment was with UDCs for London and Mersey docklands. Other experiments included enterprise zones, where developers were given 100 per cent capital grants and paid no business rates for 10 years.

Urban development grants followed, while the role of derelict land grant in clearing spoil tips from colliery pit heads was extended to disused urban railway sidings and knocking down redundant factories.

Garden festivals were copied from Germany as a means of focusing efforts into large-scale clearance of dereliction and reuse of the land afterwards for factories or housing.

Not all was reliance on the private sector. English Estates, the government's factory building agency, switched from standardised advance factories into attractive, speculative buildings in areas of special need that might appeal to blue-chip tenants.

Mr Tony Pender, English Estates' chief executive, says the sense of this has been proved by Bradford's science park, the Wavertree technology park in Liverpool, and the conversion of Liverpool's disused Exchange Station into prestigious offices.

Overall, there has been mixed success. In London docklands development was fuelled by the pressure on space in the capital's centre and rising demand in an period of sporting economic growth. Values soared. In contrast, Merseyside languished because its unbalanced port-based economy structure and conflict-driven political image prevented business confidence developing. Only recently has industrial land there become marketable again.

Some enterprise zones succeeded because the local council made sure they did, as in Salford, where the zone led to rising rental values and returns on investment that helped the development of Salford Quays.

Derelict land grant spending has been almost universally effective. Urban development grants, which had to be strained through town hall bureaucracies, were trans-



Salford Quays: the local council made sure the enterprise zone succeeded

Mike Aron

formed into "city" grants so that private sector developers could apply direct to government.

The government's approach to urban development has also been about leadership. With many councils bogged down by bureaucracy and its concomitant collectivism, the UDCs and the system of grants have been mostly exploited by "enablers" who have driven projects through.

Among the early ones, Sir Leslie Young, then chairman of Teesside Development Corporation.

Outside the UDCs, Mr John Hall, a north-east property developer, defied belief by creating the Metrocentre, a high quality retail and leisure complex, out of a seemingly irredeemable tract of industrial dereliction in Gateshead.

Among the UDCs today, Teesside stands out for the

marketing skill of Mr Duncan Hall, its chief executive, who had already made his name for the regeneration of Corby, Northamptonshire, after steelworks closures wrecked its industrial base.

Mr Hall now claims that the Teesside UDC has secured £1.5bn of future development. Even sceptics grudgingly admit that his optimism is probably more concerned with timescales than estimate 20 years as opposed to his of five – than quantity.

But Teesside illustrates the conflicts signals about the overall situation because British Urban Development (Bud), a consortium of 11 large construction companies formed in 1988 to look for large-scale urban projects, this month pulled out of a project in Middleborough docklands.

At the same time Bud has scaled down its head office and moved it from London's West

End, leading some to conclude this threatens national strategy. But Bud is a consequence of that strategy rather than central to it.

Mr Hartley Booth, the adviser to Mrs Thatcher who was its first chief executive, says it cannot afford to buy land and sit on it for long periods, especially if there is a risk of prices falling. This suggests that Bud was not equipped to exploit the present system in the first place because it is made up of contractors, all of them quoted companies working on tight margins. They cannot believe like entrepreneurs that property development

On Teesside Bud wanted the government to guarantee £50m of public funds before it would commit itself to a scheme in the Middleborough docklands. The deal collapsed because Mr Hall said the UDC would do nothing unless Bud gave its guarantees first.

Meanwhile, there is plenty going on in all big cities. Greater Manchester, benefiting from two UDCs, still boasts a strong commercial property market. Mr Alastair Ball, chief executive of Tyne and Wear Development Corporation, can point to work starting on two new schemes last month and two more about to start this week.

Indeed, despite the government's passion for marketplace solutions, urban development seems to be becoming a reasonably effective mixture of interventionism and private capitalism in many areas.

The biggest defence of the strategy is that it is working where previous policies failed. Jobs and business confidence are returning downtown, so that most cities now have a better chance of fighting decline. Many would argue that this is what it is supposed to be about.

**IN THIS SURVEY**  
 ■ Ian Hamilton Fazey meets Mr Michael Heseltine whose policy changes went some way to transform Britain's landscapes ..... Page 2

■ Stewart Dalby tours the development sites in London Docklands and Martin Regan looks at Salford Quays in Greater Manchester ..... Page 4

■ The Albert Dock is a symbol of Merseyside's regeneration. Martin Regan looks at this waterfront tourist trap ..... Page 5

■ The success of Wavertree Technology Park is its location a few minutes from the end of the M62 and its large size. Martin Regan sums up ..... Pages 6 and 7

■ Stewart Dalby travels the length and breadth of the country to investigate the 11 development corporations in England and Wales ..... Pages 8 and 9

■ Martin Regan finds a song in the heart of Manchester while Jim Kelly visits Newcastle Business Park and Gateshead Garden festival ..... Page 8

■ Paul Cheeseright watches Birmingham's dream come true – the International Convention Centre ..... Page 9

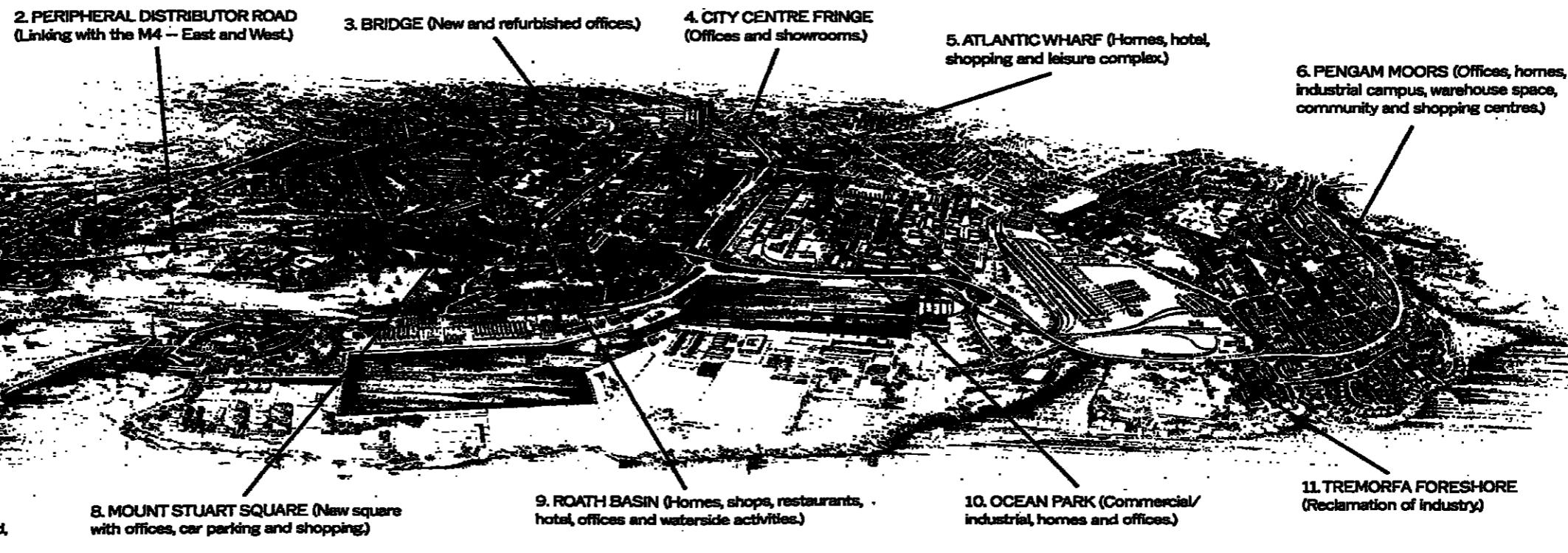
■ Hazel Duffy examines the US experience and discovers the best and the worst of ideas ..... Page 10

■ In Scotland, the fate of five New Towns hangs in the balance. Christine Mohr reports ..... Page 11

■ Anthony Moreton tours the Cardiff Bay development and writes about an international city in the making while Kieran Cooke outlines the special problems of Northern Ireland ..... Page 12

**Editorial Production:**  
 Roy Terry

# AT CARDIFF BAY, WE ARE LAYING THE FOUNDATIONS FOR THE CITIES OF THE FUTURE.



**C**ardiff Bay is one of the largest development projects in Europe and certainly amongst the most imaginative.

We are planning to build a barrage to create a 500-acre freshwater lake with 7 kilometres of waterfront. We have already seen £250m of private sector investment and have opened up 300 acres of land for development.

The majority of buildings within the 2,700-acre

development (½ of the entire area of Cardiff) will be newly built. To achieve the highest standards possible we have consulted with the best international planning consultants and have even created our own Design & Architectural Review Panel.

The result will be one of the finest collections of modern architecture in Europe.

We aim to create harmony of a traditional community with houses, shops and offices sited

around a waterside of outstanding beauty.

We shall provide hundreds of companies with state-of-the-art facilities within an attractive environment in which to live, work and play.

Our developers are urged not to reject the past but to work with it. Not to replace but to regenerate.

Our planning is on a human scale, more sympathetic to real human needs – for water, wind and green leaves – not acres of concrete.

At Cardiff Bay, we are not just laying the foundations for a new community, we are laying the foundations for the cities of the future.

On a massive scale, we are showing that it is possible to build for the future, not only without damaging the environment but by improving it.

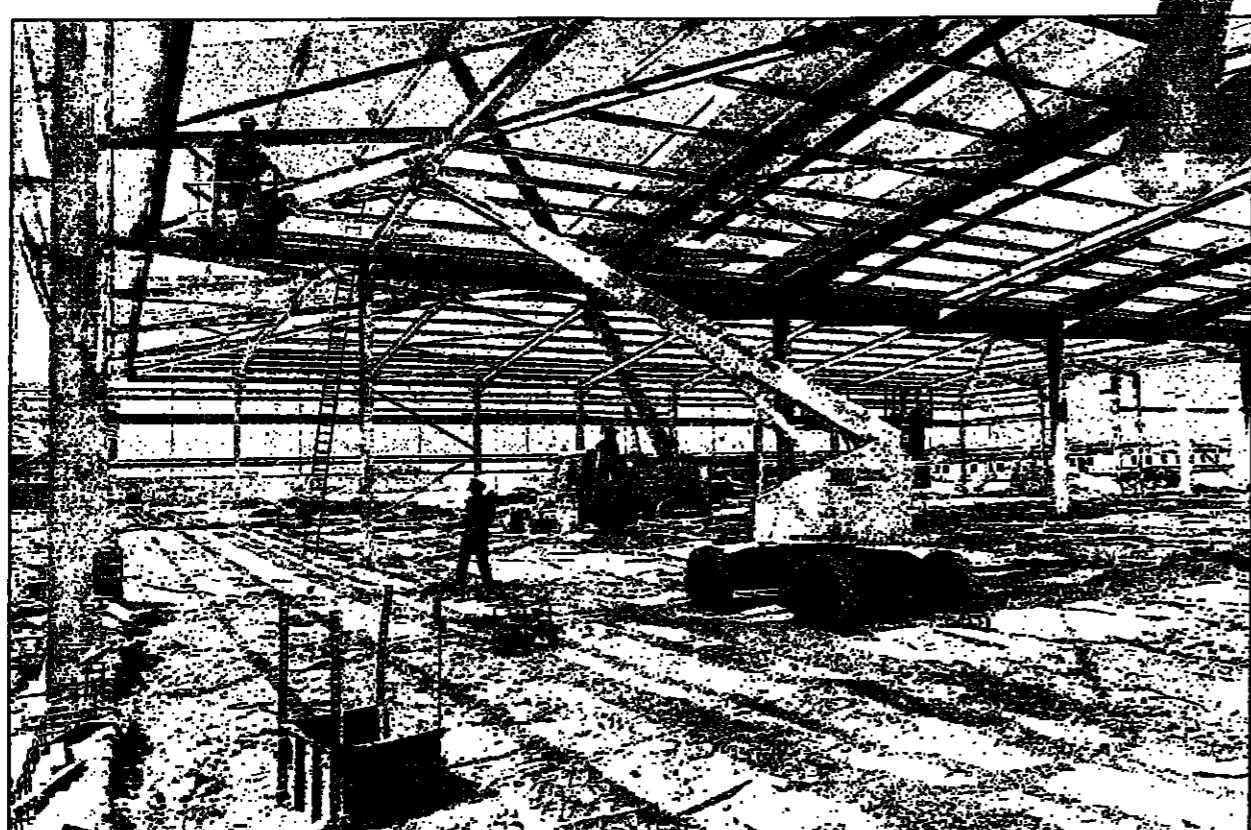
It can be done.



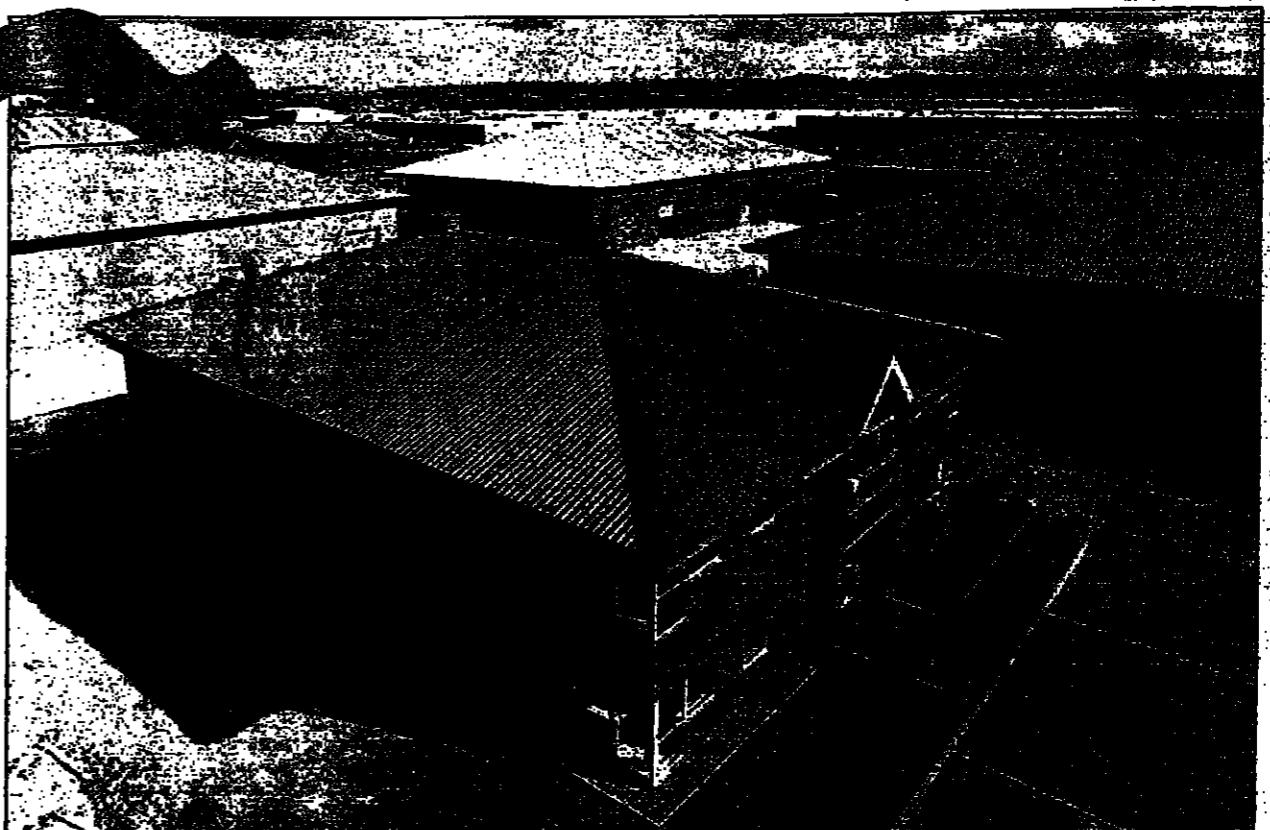
FOR FURTHER INFORMATION PLEASE CONTACT THE INFORMATION OFFICER, CARDIFF BAY DEVELOPMENT CORPORATION, BALTIC HOUSE, MOUNT STUART SQUARE, CARDIFF CF1 6DH. TEL: (0222) 471576. TELEX: 497382. CBDCG. FAX: (0222) 488924/482263.

# TEES/SIDE

## THE UK's BIGGEST NEW URBAN DEVELOPMENT PROJECT



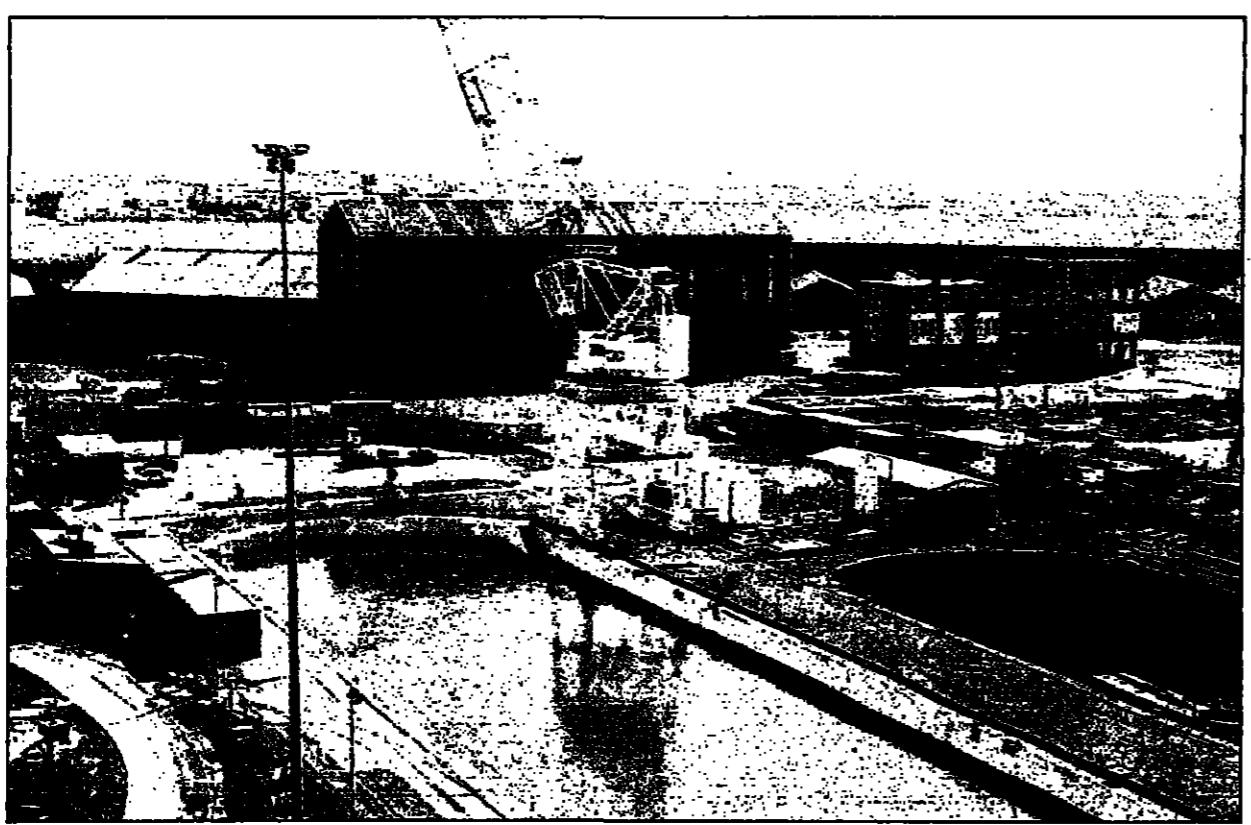
1,000,000 sq ft of new retail and leisure space at Teesside Park is fast taking shape. Toys 'R' Us, the world's largest toy sellers, recently opened a 44,000 sq ft store, in good time for Christmas. Other participating retailers - including B&Q, WH Smith's Do-It-All, Iceland Frozen Foods and Comet will be trading by Spring 1990.



The first phase of development at Preston Farm Business Park, comprising 100,000 sq ft of floor space, will be complete by the end of October. The units, available in options of 5,000 - 18,000 sq ft, include office space (25%) and light industrial space (75%) suitable for warehousing, light manufacturing, laboratory work or office conversion. The finished Business Park will total 400,000 sq ft of floor space.

### WHERE £500m OF WORK IS IN PROGRESS

Phase I of OTEC, Teesside's Ocean Technology Centre, has been concluded. This unique facility simulates both a seabed environment and wellhead product to test work techniques and equipment. OTEC has recently seen the completion of the Goodfellow Associates GASP project and the facility already has many subsea research projects for 1991. Phase II of the development will add two wet test wells for subsea-oriented well-servicing operations.



Plans are now becoming realities as building work is progressing on almost all Teesside Development Corporation's flagship schemes. On Teesdale, the 250 acre flagship scheme central to Teesside's regeneration, over one million tonnes of material have been moved and over 16 miles of roads and services installed. Work has begun to provide the first 258,000 sq ft of offices, a restaurant, hotel, public house and both public and private sector housing.

Teesdale, Teesside Park, Hartlepool Marina, Preston Farm and OTEC - all with work progressing on site, all part of the UK's biggest urban development project.

At Hartlepool Renaissance, work is rapidly progressing on 106 homes at Lovell's Warrior Quay, the first of the housing developments on the site. Other work in Hartlepool includes the laying down of infrastructure, refurbishing the dock and sea defence walls, and replacing the existing lock gates. When complete, Hartlepool Renaissance will include 1500 homes, a 450 berth marina, shops, restaurants and tourist attractions.



For more details contact: Duncan Hall, Chief Executive, Teesside Development Corporation, Tees House, Riverside Park, Middlesbrough, Cleveland TS2 1RE. Tel: (0642) 230636 Fax: (0642) 230843.



### TEES/SIDE DEVELOPMENT CORPORATION

## URBAN DEVELOPMENT 3

Ian Hamilton Fazey meets the former minister whose policy changes went some way to transform Britain's townscapes

LOOKING back, the architect of Britain's urban development policy in the Thatcher era says he could have done something differently. He is only sorry that there could be no short cuts to speed things up. It is because of the letter that he also believes that there is still a long way to go.

Mr Michael Heseltine became environment secretary in 1979 and immediately started to change the entire basis of urban development. The principles he developed have not changed since, although the mechanisms for putting them into practice have been refined (see the article below). That is where today, it is Mr Heseltine again who is making the running, wanting to change the nature of local government in Britain to give more power to cities to solve their own problems — provided they develop their tenets of urban development further.

So how did he change things?

He says: "What we perceived in 1979 was that because vast public expenditure programmes had been running in parallel with urban decline, simply making those programmes a little more generous did not address the fundamental issue of decline.

## Heseltine has no regrets

"Indeed, it might even have accelerated it by perpetuating old attitudes and old policies. You were just throwing money at the problem without thinking about the problem. We decided to reverse the thinking."

The basic idea was to invest rather than fund, to make cash work long-term, rather than putting it into urban development programmes that merely consumed it. The money went increasingly to clear dereliction, improve infrastructure and clean up the environment.

The theory was that this interventionism would make depressed, mainly inner city areas more competitive with both the suburbs and the countryside. In the latter case, pleasant market towns and government-backed new towns were winning inward investors from abroad and UK companies wanting to relocate.

In making the urban marketplace more attractive and competitive was what might have been expected from a believer in free markets; the second part of the policy was, in its

day, revolutionary. "We wanted to encourage the private sector to add its weight and momentum to the public programme," Mr Heseltine says. "Every public pound had to work to achieve private pounds. Ratios were laid down to begin with. We had no idea how successful it would be."

**He would like to see elected mayors or chief executives — who can cut through the red tape — running cities, on the US model**

Many in the private sector were suspicious, maintaining that urban industrial development was not their job. Mr Heseltine argued that involvement in economic regeneration was self-interest, not corporate philanthropy or altruism.

He also reasoned that if government cleared dereliction and assembled land, thus diminishing the downside risk in any project to reasonable commercial limits, investment should follow.

"Heseltine's inner city

gambles" was how the FT assessed the approach in 1982 after he had outlined the policy in an interview in his Liverpool office, where he spent at least a day a week for more than a year after the Toxteth riots of the previous summer.

The riots had enormous significance, rocking the government could take place, stretching across the more deprived areas of the country.

Having said all that, which was the easy thing, you then had to sit there and exercise huge patience in the face of enormous frustration while not much happened.

Some things needed new laws. The timetable of legislation stretches over about two years and the planning and the designing and the negotiation phase is of the same order of magnitude. By early 1983 we had laid down the intellectual infrastructure, but there wasn't much on the ground.

And looking back, I don't see any short cuts."

However, the policy did eventually work. A rule of thumb emerged that each public pound spent could realistically be expected to lever three or more from the private sector. The gamble has paid off.

But that does not mean that the urban problem has been solved, because patiently it has not. The current downturn in land and property values has stalled many private sector plans. At the same time, Mr

Heseltine himself is highly critical of some of the bureaucracy now involved, which submerges local councillors in committees and subjects every decision to the over-detailed Whitehall scrutiny.

Apart from his long-standing and continuing call for an English development agency to mirror Scottish and Welsh counterparts, he also seems to have developed another role model — this time for local government — from his time as Merseyside's urban development supremo.

He would like to see elected mayors or chief executives running cities, on the US model. They would get money for basic services from government, but anything extra would have to be won, with more going to those who could deliver both popular support and the active participation of the private sector.

In other words, cities need leaders who can cut through the red tape, in the way he himself did for 15 months on Merseyside in 1981-82. "Leadership is very important," he says.

Unfortunately, as he says himself, it takes 25 years to achieve such radical change in a democracy like Britain. Even if the process really did begin in 1979, it still means there is half a generation to go.



Michael Heseltine: city power plus

## THE INITIATIVES THAT MAKE UP THE PROGRAMMES

## A look at the complex mechanisms of targeted spending

## other spending.

Conservative and Labour governments in the 1970s put the problem in the hands of local authorities, forming inner city partnerships, chaired by ministers, to review progress. A central fund was available for emergencies.

The new Conservative government of 1979 adjudged this mechanism to have failed because it did not arrest urban decline.

However, it was not until after its first big urban emergency — the Toxteth and Brixton riots of 1981 and the copycat disturbances they spawned in other cities — that the meaning hit home of the gov-

ernment's refusal to go on "throwing money at the problem".

Targeted spending on specific projects started to emerge, and with it the mechanisms to know where it is going. It was primarily included in the lump sum for all council housing and not easily identifiable.

■ Derelict land reclamation: the mechanism was devised nearly 20 years ago by Mr Peter Walker, then environmental secretary, for clearing piece-meal sites in the coalfields. Mr Michael Heseltine, who was in charge at environment during 1979-82, extended the mechanism to the inner cities to remove comparable blight. Examples have included clearing disused railway goods yards or the demolition of shanty towns.

■ Urban programme: This is what is left of the 1970s approach. It is money given to local authorities for urban development and has declined in real terms — it was worth about £180m a year in 1979.

Local councils bid for a share of the funds to spend on specific projects.

■ City grant: The descendant of the urban development grant (UDG), an idea borrowed from the US after the Toxteth and Brixton riots. It is similar to an urban programme grant but involves a private sector developer, rather than a local authority. UDGs had to be channelled through local authorities but the rules were changed to allow city grant applicants to bid directly to the government in the hope of speeding up the process.

■ Homelessness: This year for the first time, a special allocation of funds is being made to local authorities and housing associations to address the problem.

After the 1987 general election, the government felt that its aim had been strengthened, and targeting was pursued even more vigorously, with two new generations urban development corporations and radical shifts in public housing policy.

The result is a plethora of funds and initiatives, as shown in the table in the table. This is what they are:

■ Department of the Environment programmes:

■ Estate action provides funds to encourage council tenants to work together to manage the housing estates where their homes are, and improve them. The money also goes to capital spending on housing by local authorities.

■ Task forces: These have followed the Merseyside model (see above) in several cities. They co-ordinate and monitor the wide range of government initiatives.

■ Housing action trusts: descendants of another Heseltine initiative in the post-war period. The original model was Cantril Farm, a

notorious 1960s housing estate of tower blocks and tenements in Knowleway, Merseyside. The council sold it to a trust run by the private sector.

The change of ownership, coupled with local management and direct funding from government, helped arrest decline.

## Department of Trade and Industry programmes:

■ Inner city business support

includes regional selective assistance grants for businesses setting up or expanding in inner cities, as well as financial support for investment and innovation among them.

English Estates' factory-build

programme also comes

from this budget, ensuring that good premises are available in areas where private sector developers are unlikely to risk speculative building.

■ City action teams are similar

to task forces but more concerned with implementation than policymaking.

## Department of Employment programmes:

■ Training: The main purpose

is training for jobs that may materialise one day, but various programmes also ensure that some people at least can be temporarily kept off the unemployment register. However, money is also available to encourage inner city enterprise, including support for small firms and enterprise agencies. Other programmes aim to help long-term unemployed people back into work.

■ Home Office programme:

■ Commonwealth citizens: special grants are available to

local authorities to pay for

staff who deal with the needs of Commonwealth citizens. It is in effect a way of channelling central government resources into rural problems in the inner cities.

■ Safer cities: An increasing budget has been created to address the problem of crime and reduce its effects on confidence and investment.

■ Department of Transport programmes:

■ Roads: The last three years

have seen large increases in spending to improve the urban infrastructure and make inner cities more accessible.

■ Department of Education and Science:

■ City technology colleges: an attempt to concentrate educational resources in urban areas with skill shortages and match the colleges concerned with local industrial and commercial needs.

■ Six government departments each have at least one finger in English urban development. The situation is different in Scotland and Wales, where a single department — the Scottish Office or the Welsh Office respectively — is responsible.

Significantly, Scotland and Wales, with about 10 per cent of UK urban population, get a pro rata share of the total national budget. This suggests that overall apportionment may well have more to do with slicing the cake up evenly than targeting strictly on need, although targeting is almost certainly more effective than ever before.

Ian Hamilton Fazey

### Helping UDCs to win-making development happen

London Docklands succeeded in a period of less than six years to confound the views of the market place and the normal criteria of the property sector and funding institutions.

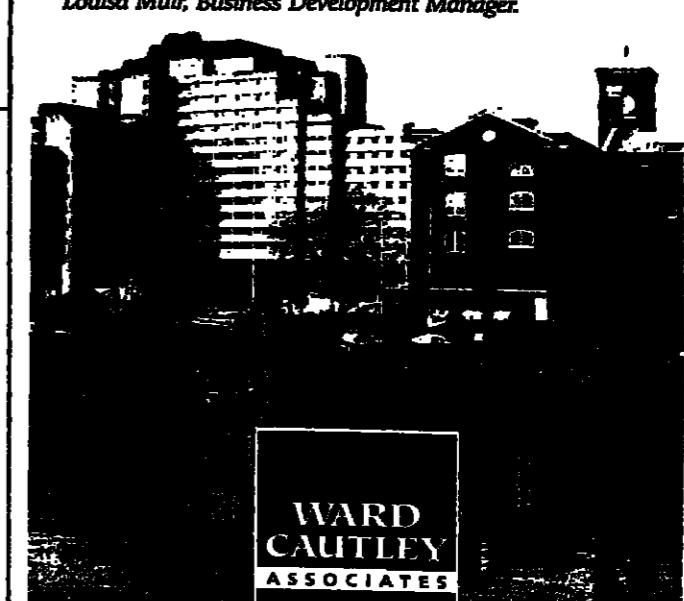
This change was spearheaded by Reg Ward, Chief Executive, with Paul Cawley as his principal external marketing adviser and Director of the Inward Investment Programme, 1983-88.

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For further information please contact

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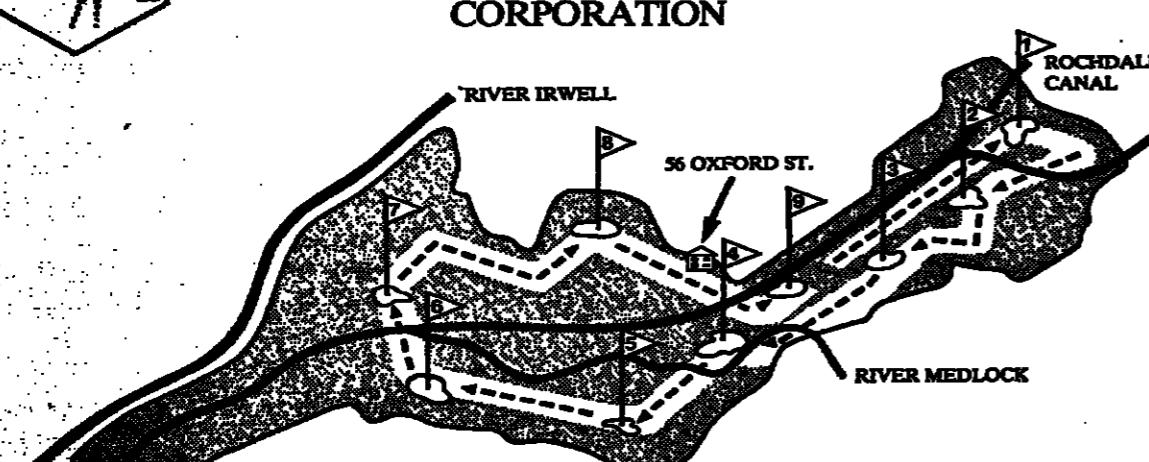
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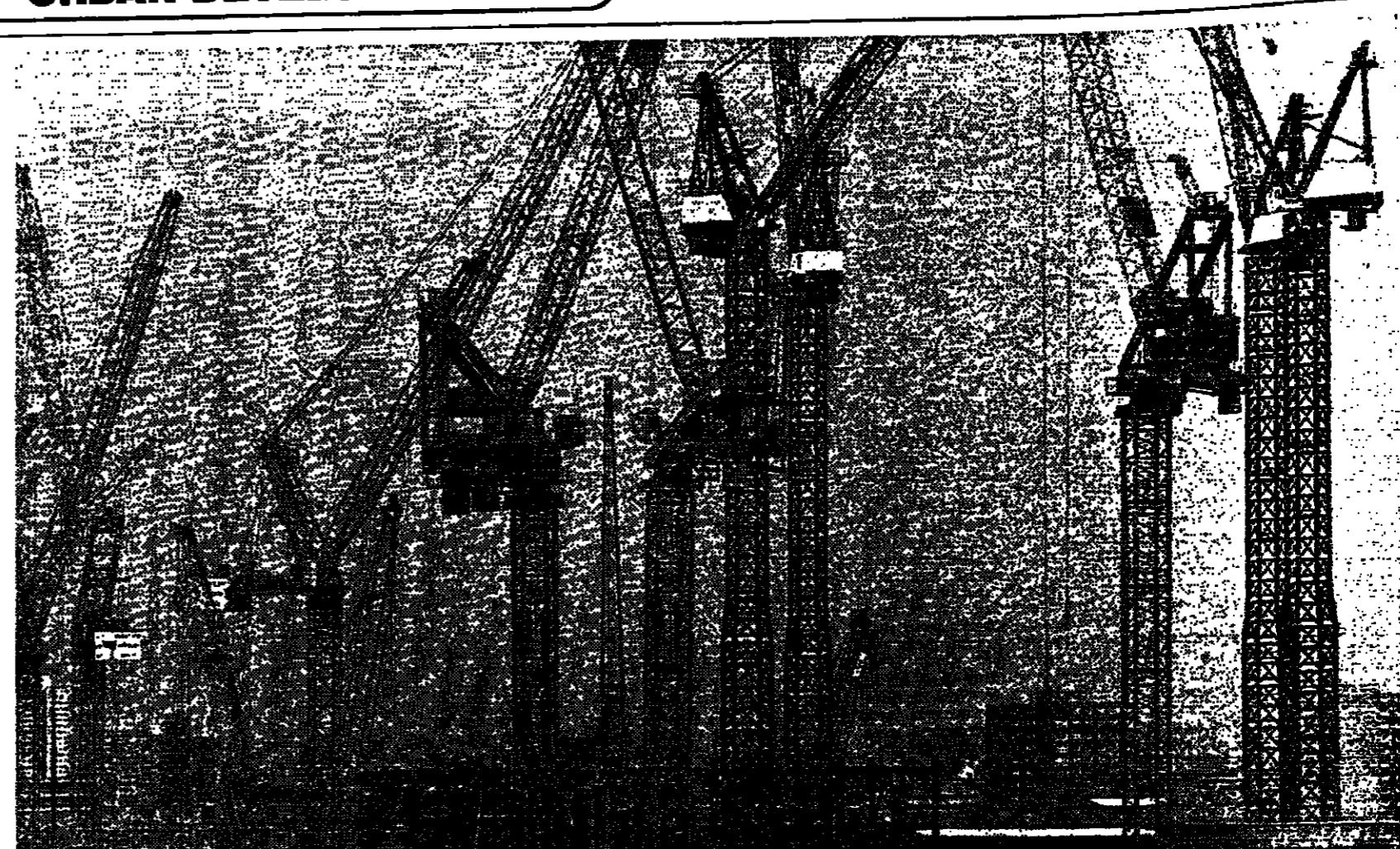
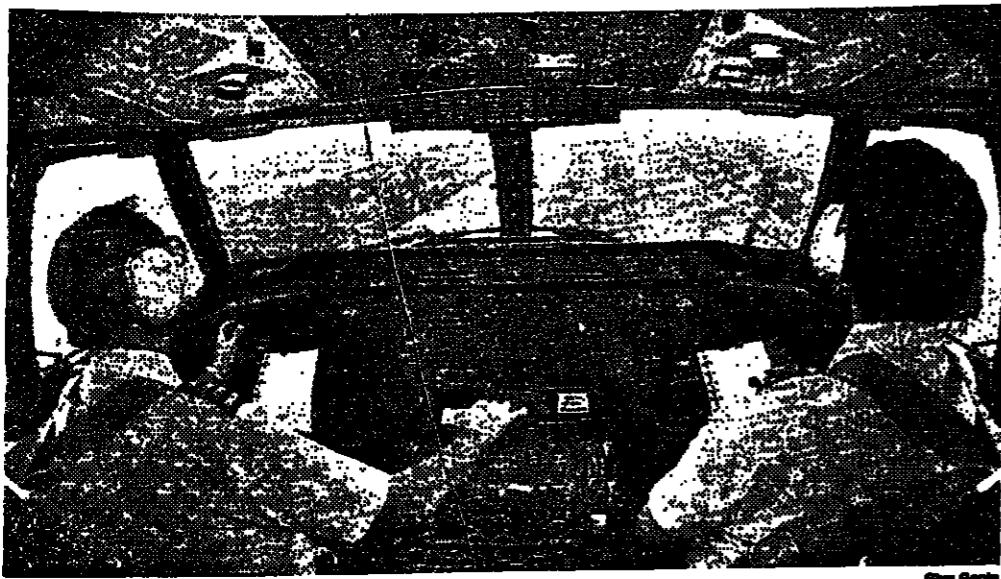
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## URBAN DEVELOPMENT 4

**Stewart Dalby tours the development sites in London Docklands**

## A successful experiment



Above: an aircraft coming in to land at London City Airport. Right: crane tower above the many building sites in the Docklands area

LONDON Docklands was one of the first two urban development corporations set up by Mr Michael Heseltine when he was Secretary of State for the Environment in 1981. Its success in terms of the private sector capital it has generated was one reason for the establishment of other UDAs.

It has, however, been one of the more controversial corporations and has been accused of allowing a patchy architectural style.

Members of Parliament have voiced concern over the lack of accountability in its use of public money, although this is an inherent feature of the development corporation system.

It invests non-elected statutory bodies with planning powers, vesting rights (the right to buy public land at current use costs) and compulsory purchase powers. The corporations are funded primarily by Government grants.

When the docklands corporation was set up local authorities resented their loss of planning powers to a non-elected quango and for some time the councils in Newham, Southwark and Tower Hamlets refused to cooperate with it.

However, the corporation's emphasis on property development highlighted the weak infrastructure, its poor roads

and communications of the areas under the council's control.

New property, it seemed until recently, was being built at the expense of a more comprehensive economic and social regeneration.

Although there was much dereliction when the corporation started, there was also a local population of 39,000, consisting mostly of tightly-knit communities.

The London Docklands Urban Area covers 8.5 square miles or 5,500 acres along the River Thames close to the City of London.

The reasoning of Mr Heseltine at the time was that the area had been in decline for 20 years.

Rather than encourage industry and people to move out to rural green belt land, he proposed reviving the old docks.

They comprise four areas: Wapping and Limehouse, the Survey Docks, the Isle of Dogs and the Royal Docks.

Wapping which was developed first, contains high-density city-type residences, some commercial and industrial developments and a number of attractive old warehouses which could be turned into attractive dwellings. It was Wapping which gave Docklands its yuppie image.

Surrey Docks has developed along more suburban lines with lower density housing and mixed shopping and leisure projects.

The Isle of Dogs is the commercial heart of docklands. It

contains an enterprise zone which offers capital allowances and rates concessions to developers. The Docklands promoters envisage it as an alternative City of London, or at least an adjunct to the City of London.

The massive Olympia and York's Canary Wharf project, at a projected cost of £4bn, accounts for almost half total private sector investment in Docklands.

The Royal Docks, in which London's City airport is situated, is still largely undeveloped. The promoters say the Royal has scope for imaginative schemes on a grand scale. In addition to some housing developments and a shopping centre there are plans for big complexes including offices, shops, hotels and a sports and exhibition centre.

So far some 1,500 acres, including an area of water, have been developed and the corporation is looking at a further 600 acres in the Royal Docks.

Some 35m sq ft of commercial and office space has been created or is under construction.

The charge of neglecting infrastructure in favour of speculative building has caused the corporation to call a halt.

Defenders of the "property first" approach say that Docklands was very much a first experiment in inner city regeneration. Had infrastructure

work been put first, as in other countries, this work would have taken many years with no guarantee that the private sector would follow. Moreover, the Government was in a hurry to see something done.

In the Royal docks, however, the roads have gone in first as part of a £20m infrastructure

package. It allows for more roads in all four docks, an extension of the docklands light railway and an extension of the Jubilee line on the underground.

The corporation is now also adopting a more sensitive approach to the local authorities. Under agreements with the boroughs of Tower Hamlets

and Newham, it will provide work for local people. It has also agreed to give Tower Hamlets substantial sums from its own grant for social and community projects.

As a result, local councillors are now happier than they were when the corporation was launched.



New housing by the side of the canal in Salford Quays: executives have bought second homes on the waterfront  
Martin Regan investigates Manchester's Salford Quays

## Miraculous transformation

TO THE tenant of Salford Quays Estate the remarkable revival of nearby Salford Quays could easily be regarded as rubbing salt into an already festering wound.

The contrast between the neglected housing stock on one side of Trafford Road and the pristine offices on the other could not be greater.

Town houses and penthouse apartments on the Quays, some now changing hands at more than £100,000, depending on berthing facilities, are more discreetly set back from the road.

Curiously, Ordsall residents express nothing but pride in the developments that have taken place over the past five years.

The BMWs and Jaguars which now dominate the rush-hour traffic are viewed with ambivalence; seen as tokens of the Thatcher culture and as symbols of the job creation the area desperately needs.

Tony Struthers, deputy chief executive of Salford City Council, has little doubt that Salford Quays ought to be a matter for civic pride.

"It has made a tremendous difference to the city's image and I think the people in the city are immensely proud of that," he says.

Greater Manchester's most successful example of urban regeneration has been achieved not by a development corporation, but by a Labour council which has learned to play by the private sector's rules.

In 1985, the council commissioned architects Shepherd Epstein & Hunter to create a development strategy for the 158 quays; part of which fell within the much larger Salford Enterprise Zone.

Struthers recalls that the DoE gave a clear indication that private sector interest was necessary if public funds were to be released.

Hopes were not high. Three years earlier, a consultant acting for a hotel chain had dismissed the area as unsuitable for development.

However, local entrepreneur Edward Hagen cobbled together a development package for the 108-bed Captain Cook Hotel. The development encouraged others in the leisure sector. Near the hotel

is now a multiplex cinema, a Toby restaurant, a waterside cafe, and a marina.

The master plan has allowed development to progress with

become part of the vocabulary.

Peter Gallagher of Dunlop Heywood, the first chartered surveyors to move within Salford Quays, admits that the scale of new development, most being pushed forward to gather the financial benefits of an enterprise zone reaching the end of its life, does carry risk.

"It is a different ball game from what we have seen before. Having said this, the inquiries we are handling lead me to believe the area will succeed as a corporate location."

The largest projects are the Manchester Ship Company's £100m harbour city development and Amec Properties' Anchorage project. This latter scheme, representing a £40m investment, seems likely to be the first to test the market.

Amec's regional director, Keith Bolton, is sanguine about prospects for the 240,000 sq ft development, an attitude reinforced by the early sale of part of it to the Laser Richmont Trust for £15m.

The Manchester Ship Canal Company has also attracted other investors. BAA recently signed a deal to build a hotel within the 500,000 sq ft harbour city complex.

Both these schemes will need to compete with projects planned within walking distance of the quays. The most notable is Chartered Development's Exchange Quay, a 120m office village on the banks of the river Irwell.

This project, which is within the boundaries of the Trafford Park Development Corporation, is being funded by the Sunway Bank. Two of the eight office blocks have already been bought by the Property Enterprise Trust for around £52m while a further 22m has been invested by others.

Whether these investors have allowed themselves to be swayed by optimistic agents remains to be seen. There are indications that the type of

company attracted to the quays is not the type of company which takes large corporate office space.

More than half of the businesses on the quays are involved in computing, telecommunications or consultancy. Around 75 per cent have taken offices smaller than 10,000 square feet.

Occupiers include A G Software, of West Germany, Doctorus, March Consultants, Compaq Computing which relocated from Surrey, Cognos of Canada and Midland Bank.

The human scale of the quays has been one of its fundamental strengths. Occupiers refer constantly to the feeling of community and many executives have bought second homes on the waterfront.

However, this feeling is changing. Two thousand people work in Salford Quays; by 1992 there will be 7,000.

Brian Blake, chairman of Doctorus, is concerned that the strategic vision which has so far characterised development is beginning to fall apart.

A new retail development fronting Trafford Road will completely overlook his company's offices and, he says, there are growing traffic problems as the quays expand.

These complaints aside, the redevelopment at Salford Quays, to those who can remember conditions in 1984, has been miraculous.

Salford Quays has attracted visitors from throughout the world yet it has been the government rather than the city council that has gained the most political mileage.

Council officers tell of their delight when the recent Environment White Paper used photographs of the quays to illustrate certain points. The delight quickly disappeared when they read the picture captions; credit was given to the Salford Quays Development Corporation.

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Martin Regan looks at the Albert Dock, a symbol of Merseyside's regeneration

## Waterfront tourist trap in Liverpool

FOR A place which does not yet make a profit, Liverpool's Albert Dock appears remarkably busy. The 100-unit centre looks somewhat finance-oriented, even on an overcast weekday there is a constant flow of visitors.

The £2.5m Tate Gallery, a splendid Richard Rogers refurbishment, is the natural focus of visitor attention. But it also boasts the Merseyside Maritime Museum and the Beatles Experience, "a must for Fab Four fans".

The Albert Dock, at the head of the South Dock, has become a symbol of Merseyside's regeneration.

The largest group of listed buildings in the UK, it attracted last year more than 5m visitors, of whom 2m came from outside Merseyside.

Its income may not be as much as the £150m that has been claimed, but in marketing terms it represents perhaps the best chance for Liverpool to transform its appalling public image.

The scheme has so far cost £79m of which £44m has come from the public sector. Arrowcroft, the developer, has not yet earned a return on its investment and the Albert Dock Company, which runs the complex, is still losing money.

Raymond Guy-Johnson, the dock company's managing director, claims that he is not unduly concerned. He says, "We have always made clear that we saw the Albert Dock as a long term proposition. We are very happy indeed with the way things are going."

The Merseyside Development Corporation is probably even happier. It has not only conjured a major tourism centre into existence. It also takes half its rent as part of the original development agreement.

The Albert Dock and, to a lesser extent, Barratt Urban Renewal's £10m refurbishment of Wapping Warehouse have been two of the corporation's most notable achievements since it was established in 1981. Both are on South Dock, the major centre for investment on Liverpool waterfront.

The MDC has spent £220m of public money and attracted direct private investment of around £85m. The ratio seems poor and provides ammunition for some of its fiercest critics.



The Albert Dock (above and right) attracted more than 5m visitors last year, 2m of whom came from outside Merseyside

led by economist Patrick Minford, a former board member.

However, £120m of this public spend has been on reclamation and refurbishment.

The debate is between those who feel that the corporation should act simply as a pump primer, leaving the market to

structural problems in the building, the dock basin contained more than 20 feet of silt. Critics are invited to explain who in the private sector would have been prepared to take on such a site.

The attempt to change market conditions is most notable

successfully built his own headquarters nearby.

The project, Liverpool's first private speculative office scheme for a decade, is highly significant; perhaps even more than the recent announcement that Customs and Excise is to relocate its VAT office to the nearby Queens Dock and create 400 jobs.

At Coburg Quay, the Marina Wharf company has started the second phase of a scheme to build waterside houses for rent. The scheme, partially funded through the Business Enterprise Scheme, follows a

successful first phase of 25 units.

The supply-led strategy is now beginning to generate demand. On the South Docks, Richard Rogers has been brought in by Arrowcroft to design the concept for a multi-plex cinema development, and a local contractor has signed a deal to build 400 apartments at East Brunswick Quays.

Private sector investment is now rising significantly. Last year, private investment rose to £37m on public investment of £26m. It is the first time the leverage has not been negative.



its income may not be as much as the £150m that has been claimed, but in marketing terms it represents the best chance for Liverpool to transform its appalling image

decide what is and what is not possible, and those who see it as an enabling organisation conducting its own strategy.

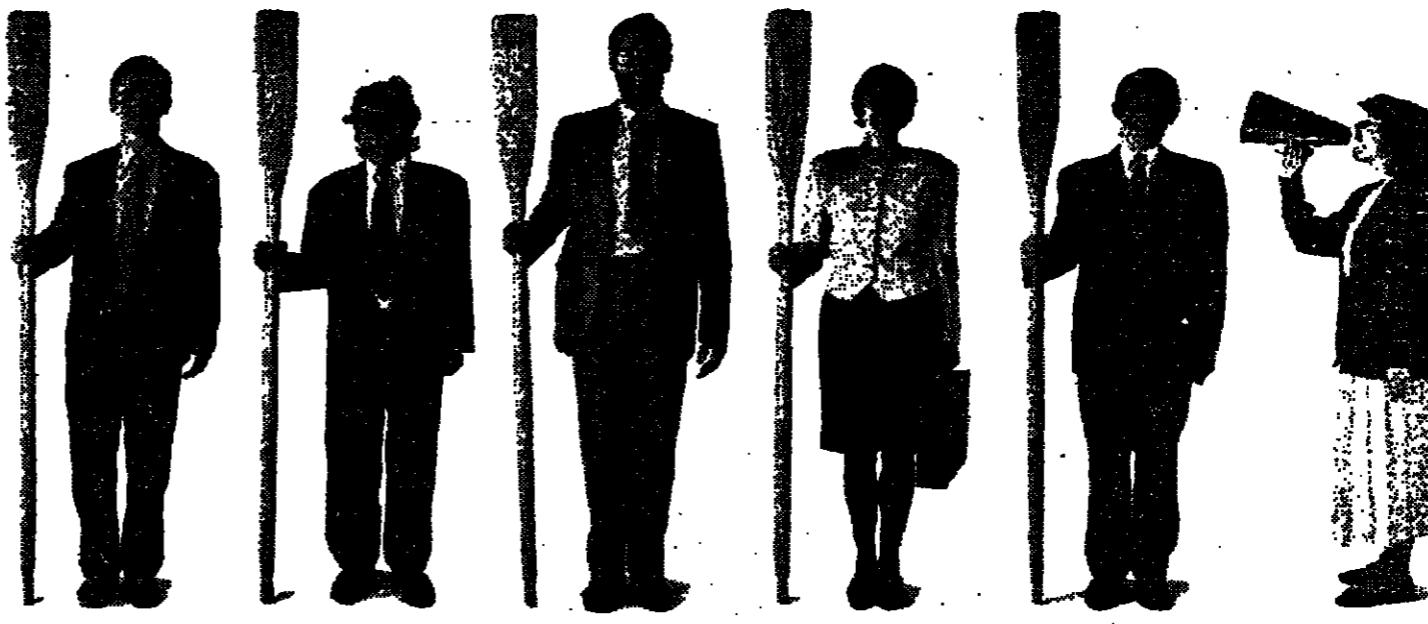
Without Enterprise Zone status the first option was probably unfeasible. The corporation therefore adopted a policy of creating the environment necessary to attract private investment.

Mr Phillip Carter, the corporation chairman, has a photograph on his office wall showing the Albert Dock before reclamation. Apart from the

on another South Dock scheme, the Brunswick Business Park. Here, almost 1m sq ft of business space has been refurbished or built by the corporation entirely out of public funds. Carter points out that during the mid-1980s industrial rents on the site were 15p a sq ft. The idea that a speculative developer would have been interested in a project at Brunswick, he says, is absurd.

The corporation's decision to spend public money there is justified not by the arrival of

## WHEN YOU'RE IN THE SAME BOAT YOU ALL PULL TOGETHER.



Meet the Docklands crew. The local authorities and

other interested parties who teamed up with Barratt to regenerate the Redriff Estate in Rotherhithe, Southwark. Part of a £55 million initiative to provide urgently needed housing.

In other cities other teams have combined with Barratt to transform urban decay into opportunities to rehouse and revitalise communities. During the past decade Barratt has been involved in several hundred such projects, providing homes for over 10,000 families.

Naturally much of this effort has been directed to producing low cost housing for rent, sale or shared ownership.

But other projects have also created luxury homes.

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Wavertree's location, a few minutes from the end of the M62, and its large size were vital to its prospects of success

The fact that Wavertree has needed to compete against the more established business parks of Warrington, just 20 minutes down the M62, makes the achievement all the more remarkable.

In essence, Wavertree Technology Park has been one of the few examples of the city council and Mrs Thatcher's Government sitting down to address the specific problems of Liverpool in a specific way.

The idea was to create an environment that would encourage the start-up and expansion of much needed high-technology companies. The method was to target public sector finance, which would have been used anyway, in a more precise way.

Private sector participation from Plessey was the key to unlocking the deal, providing the impression if not the reality of a broadly based initiative. Once early progress had been made the company took a back seat, before finally withdrawing.

Gardner chief executive Frank Coward says he considered moving to Warrington.

Martin Regan

## URBAN DEVELOPMENT 6

**Stewart Dalby** travels the length and breadth of the country to investigate the 11 development corporations in England and Wales

## Heseltine's vision of land regeneration takes shape

THE London Docklands and Merseyside corporations were the first of the 11 bodies set up to regenerate the country's major cities. They were established by Mr Michael Heseltine in 1981 when he was Secretary of State for the Environment. He reasoned that there were large areas of dereliction in many British cities which could be rejuvenated for housing, offices and industrial use. This would prevent more people moving into the countryside and ease pressure on the

assembly and development. Although the development corporations would be funded primarily by government grants, sales of improved land and planning fees as the corporations became successful would swell the coffers.

Unlike the new town corporations, the UDCs would not be charged with actually building new towns. Instead they were to use their funds to prime the pump and make it attractive for the private sector to reconstruct the inner cities. This had the advantage not only of keeping government spending relatively low, but also of falling in line with the Thatcher philosophy of letting the private sector do the job.

The new towns were being wound up at about the same time as the UDCs were being established. Although it is not strictly a question of robbing Peter to pay Paul, by the mid-1980s the £2bn which should be realised from the sale of new town assets, should roughly equal the amount pumped into the UDCs.

Of course, the leitmotif for setting up the UDCs was that the local authorities did not have the wherewithal to revive the inner cities, nor, in some instances, did they have the political will.

Many of the local authorities in the main cities are controlled by the Labour Party. Although it was never publicly stated that one reason for the exercise was to emasculate the Labour councils, some of them certainly saw it that way.

The three councils in the Docklands area - Newham, Southwark and Tower Hamlets - at first resented the loss of their powers to a government-controlled quango and refused to co-operate.

One person who would not have shed any tears at the curbing of local government powers was Mr Nicholas Ridley, a successor to Mr Heseltine at the DoE. If any-

thing, he was less interventionist than Mr Heseltine. When he saw how well Docklands was going he asked for more UDCs. Five more were set up in 1987 - the Black Country (extended in 1989), Teesside, Trafford Park, Tyne and Wear, Cardiff Bay. A third generation of so-called mini-UDCs were established in 1988/89 - Bristol, Central Manchester, Leeds and Sheffield. These were to have a life time of five to seven years. The first and second generation UDCs were

**Some corporations were opposed by politicians at local and national level**

expected to have a life span of between 10 and 15 years. The thinking behind this was that the government did not want the corporations continuing to spend public funds any longer than necessary.

As with Docklands and Liverpool, some of the new UDCs were opposed by politicians at local and national level. Bristol City Council fought the establishment of a UDC all the way to the House of Lords. They managed to delay it but were ultimately unsuccessful. Mr John Smith and Mr John Cunningham, the Labour Party's shadow chancellor and shadow environment secretary respectively, attacked the UDCs as "centralist" and "undemocratic".

Many local authorities have now begun to co-operate with the UDCs because they have seen the achievements and they have realised that the management of enhanced assets might one day be returned to them. In some areas, local councillors sit on the boards of UDCs with prominent local business people.

Eighteen months ago a com-

parison of the first two urban development corporations

would have shown that London Docklands was, at that time, a rip-roaring success, while Merseyside was a bit of a failure.

In London Docklands billions of pounds of private investment in physical development had been generated by a comparatively modest outlay of public funds. A ratio of £12.50 of private investment to every £1 of government money had been achieved.

In Merseyside, by contrast, the development corporation after seven years of its notional 10-year life had spent £170m on assembling and reclaiming land and improving the infrastructure, but had managed to lever out only around £30m of investment from the private sector.

Today, while Docklands still has a private-to-public investment ratio of 10 to one, there is the distinct feeling that having put the cart of speculative building before the horse of development, the Department of Transport and, indeed, private developers are going to have to spend billions catching up by building roads, extending the Docklands Light Railway and the Jubilee line on the underground.

The high interest rates and the slackening demand for office space and residential properties of the past year have led to fears of developer failures. The possibility of a tailing off in investment portends an embarrassing oversupply of office and industrial space hanging over the market for years to come.

It is not that the 35m sq ft of commercial/industrial space either built or under construction will not be let or sold. It probably will be eventually, albeit at £20 per sq ft, around half the price that offices fetch a few miles down the road in the City of London.

A question mark will hang over when rather than if the

25.7m sq ft of potential further office and industrial space will be built.

Moreover, the relocation in the past two years of 500 families to enable the building of the Limehouse road links was carried out initially to everyone's satisfaction. However, it appears to have revived the original anxieties that with its "development-at-all-costs" philosophy the Docklands Corporation rides roughshod over the wishes of the population by causing an unacceptable level

only limited validity. In one way, they may emphasise the contrasting methods of UDC executives and focus attention on the debate between redevelopment and regeneration in the fuller community sense.

But the prime point is that the differences between the 11 UDCs are so much greater than the similarities that drawing a line through them and finding a model for urban regeneration is almost impossible.

Rather, an audit should be attempted on the basis of a case-by-case study.

Part of the problem in evaluating the UDCs is that the enabling legislation for them is not very elaborate. It says the UDCs are "to regenerate" urban areas designated to them. To this end they have powers to acquire, reclaim, service and dispose of land. The DoE and various ministers also recognise that besides bringing land and buildings into effective use, the UDCs should encourage the development of existing new industry and commerce, create an attractive environment and ensure that housing and social facilities are available to people living and working in the area.

The UDCs can, if they wish, help with the provision of health, education, training and community facilities. In spite of all this, the UDCs have a broad remit. The chief executives have varying objectives within the general rubric of "regenerate". They often have different methods. Some use their city grants to persuade individual developers to undertake a project. Others prefer a promise that infrastructural improvements will be made if a "this" or "that" building is put up.

All the UDCs have, in theory, money up front to bring about development; apart from this the differences are wide. They have different ages, they have different shapes, they are different sizes, the territories

they control are not always contiguous and have varying degrees of dereliction and they have widely differing economic circumstances.

At one end of the spectrum is the Central Manchester Corporation. With less than 500 acres under its remit, it is not only the smallest, it is unusual in that it is set in the heart of an otherwise flourishing city. The area surrounds the Rochdale canal, and has old listed buildings including some rundown

**The differences between the 11 are so much greater than the similarities**

warehouses. But it does not have a huge infrastructural job on its hands. There are no former docks, or railway shunting yards or contaminated former steel plants.

By contrast, Tyne and Wear has its former shipyards and railway yards is more like Docklands and Merseyside. The Tyne and Wear boundaries are tightly drawn along the two rivers, but there is almost complete dereliction, and very poor access.

The Teesside Development Corporation controls the largest area, 12,000 acres, with fewer than 1,000 residents. Trafford Park in Manchester has virtually no people at all, although more than 25,000 work there. There, the task is the renovation of an old industrial estate. Docklands had a population of 35,000 when the development corporation was set up. The Black Country Development Corporation has 35,000 living within its boundaries and 75,000 working there.

Differences of attitude are also important. Mr Duncan Hall, the chief executive of the Teesside Development Corporation, says the UDCs are about creating jobs. Only when people are talking about how much of the sum talked about have actually been invested, how much is committed for the future and how much is potential.

On a case by case study the figures look as follows:

### How the big cities in the UK are reversing the decline and coping with the need to rejuvenate their inner areas

#### Central Manchester

SMALLEST development area, with 478 acres, it surrounds the Rochdale Canal and contains of delapidated old cotton warehouses.

It was set up with a national budget of £55m - £50m for its five- to seven-year lifespan. Private investors were expected to put up £10m. The corporation has told the Department of Environment that with £70m spent it could easily generate £500m of private money. It has spent around £30m. Mr John Gleeson, chief executive, says that although Manchester's demand for office space is slackening he believes demand still stands at 300,000 sq ft a year. So far there has been some £20m worth of private investment.

#### Leeds

ITS initial fund was cut from £40m to £30m, some 30 per cent in the form of city grants. This is a new packaging for the old urban aid and reclamation grants available for developers. The corporation then went back to the Department of Environment to ask for £60m because the cost of land had risen sharply and infrastructure costs would be higher than anticipated.

So far £15m has been spent. There is a wide range of potential projects, including offices close to the city centre. The Hunslet industrial area needs reviving and the Kirkstall estate, an area of dereliction, has been earmarked for a research park.

Mr Martin Bagland, chief executive, says he does not know how much has been invested yet that some 300,000 sq ft of office and industrial space has been committed. The original hope of securing some £2.5m of private investment has now been downgraded to £1m.

#### Merseyside

ATTRACTED investment worth some £180m for an outlay of £200m. It dislikes comparisons with London Docklands since Docklands keeps its enterprise zone status until 1992 and the capital allowances and rate concessions to attract developers. It is also close to the City at a time when financial deregulation has meant a premium on office space.

Merseyside has suffered from Liverpool's poor image as a hotbed of political left-wing extremism with a difficult workforce. This has frightened off investors.

The docks were almost completely derelict. Nevertheless the Development Corporation feels the corner has been turned and that a 1:1 ratio of public to private sector investment will soon be achieved. Ultimately it hopes for 100,000 jobs in its area which has been expanded from 300 acres to 2,400 acres.

David Hardy, chairman London Docklands DC

#### Docklands

BY March 1990, the London Docklands Development



Black Country: the area stretches from the edge of Birmingham to Wolverhampton

#### Black Country

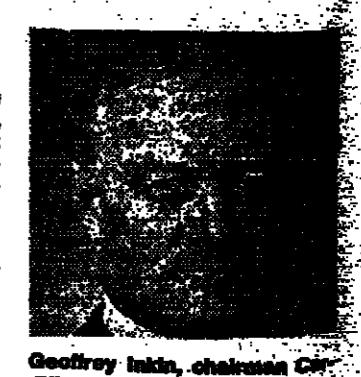
THE development area stretches from the edge of Birmingham to Wolverhampton. After an extension in 1989 it covers 6,500 acres. It contains 200 derelict sites. The corporation strictly defines private sector investment as the amount of money spent on projects with which it is associated.

About half the £30m is being spent on one big project, Olympia and York's Canary Wharf. The final private expenditure is not known.

The ratio will be altered by the spending on infrastructure. Some £20m is expected to be needed for roads and for extending the Docklands Light Railway and the underground's Jubilee line. Some has already been committed. Roads have been laid in Royal Quays, which has itself not yet been completely developed. The £30m also includes money spent on the light railway. Not all will come from the LDDC. The Ministry of Transport is responsible for trunk roads and the Jubilee line.

#### Cardiff Bay

ALTHOUGH designated as one of the second generation UDCs, Cardiff Bay has not really got going. It is still waiting for permission for the barrage to be built across the Bay. If this goes ahead, then the CBDC is, in the long term, looking for private sector investment of £100m. It estimates 30,000 jobs could be created. It will spend at least £250m. To date there has been around £200m of private sector investment.



Geoffrey Lakin, chairman Teesside DC



Ron Norman, chairman Teesside DC



Philip Carter, chairman Merseyside UDC

## URBAN DEVELOPMENT 7

## Aim is more balanced development

**IN ALL** cases the financial targets of development corporations seem to have been met, are being met or are on their way to being realized. Some qualifications are necessary. Development corporations do not build trunk roads, still less do they build barrages across rivers and bays.

The government has been known to put money into light

**Manchester, Sheffield, Bristol and Liverpool are all considering light transit railways**

transit railways in the past and may do so again. Manchester, Sheffield, Bristol and Liverpool are all looking at the possibility of light transit railways. The funds spent by the UDCs do not, therefore, represent the total amount of public funds spent in the areas.

On the private sector side there can be gaps between what is committed and what is actually spent. There can be long delays in realising the investments. Developers can fall out of bed on projects. Leeds, for example, heavily involved in office development,

has downgraded its forecasts of private sector investment from £2.5bn to £1bn. A flagship development in the Black Country has run into trouble.

Assuming the figure to be generally correct, however, the main question is whether this quite considerable private sector investment would have happened without public sector pump-priming.

The answer is broadly, no. It would have taken place in some areas and probably on a piecemeal basis. The Meadowhall shopping complex in Sheffield was under way before the UDC was set up and would probably have gone ahead with or without a UDC.

The Newcastle Business Park, which is on a 60-acre site and is 80 per cent full would probably also have gone ahead with or without a UDC.

But it seems unlikely that the really derelict areas such as Docklands and the Black Country, Tyne and Wear would have been developed on such a scale without public money.

As Mr Sonny Crouch, the director of marketing at the London Docklands Development Corporation, says: "There

was a consultative board for 15 years before we came along and it could not decide what to do with the area."

Sir William Francis, the

chairman of the Black Country Development Corporation, has no doubt at all that the area would not have been developed but for the catalyst of government money. "Developers need the abnormal cost removed before they will build," he says.

A builder himself, he points out that contrary to appearances developers are low-risk

**'We have all learned from Docklands' emphasis on physical regeneration'**

speculators. They usually like the comfort of other developers around them.

At first sight, it looks as if the UDCs are lining the pockets of developers by assembling the land cheaply through compulsory purchase and letting the developers sell it on expensively. Or, it might appear that they are subsidising the builders by giving them city grants to make up the difference between costs and profit.

Or, it might seem as if they are underwriting developers by putting in roads or decontaminating land.

## URBAN DEVELOPMENT CORPORATIONS: KEY FACTS

UDC	Date established	Area (hectares)	Initial nature of area	Initial population (estimated)	1985-89 exp (£m)	1985-89 Gross-in-situ (£m)	Final outcome
Merseyside	March 1981	967*	Derelict docks, polluted land - 60 per cent derelict or unused	7,000*	21.0		
London Docklands	July 1981	2,070	Derelict docks & associated industry - 45 per cent of area derelict	40,000	116.4*		
Trafford Park	February 1987	1,297	Old industrial estate, one third unused or derelict	40	15.5		
Black Country	May 1987	2,345*	Derelict metal-working sites with population interspersed	35,000	23.0		
Teesside	May 1987	4,555	Former steel chemical sites - more than half derelict unused	950	21.0		
Tyne and Wear	May 1987	2,375	Shipbuilding & river related industry, one third derelict	4,000	24.0		
Cardiff Bay	May 1988	1,038	Derelict docks, 25 per cent vacant or derelict	5,800	18.2		
Central Manchester	June 1988	167	Heavily built up mixed use centre area 40 per cent derelict or underused	250	2.5		
Leeds	June 1988	540	Mixed Industrial and former power station sites, 25 per cent derelict or underused	7,500	2.7		
Sheffield	June 1988	900	Former steel sites, 40 per cent derelict or underused	300	8.0		
Bristol	January 1989	380	Mixed industrial area, 20 per cent derelict or underused	1,500	0.5		

1 Total programme £212.7m including expenditure from receipts

\* Increased from 220 hectares in November 1988 (population 400)

2 Increased to 2,000 hectares in June 1989

Source: Pilkington & Partners



ances and other forms of rented housing. Most UDCs have spent money on environmental improvements.

UDCs are reaching agreements with local Training and Enterprise Councils (TECs) for training and education programmes. Increasingly the UDCs are aiming at more balanced development.



Christopher Thomas, chairman of Bristol DC

### Bristol

LIKE Cardiff Bay, Bristol has barely got off the ground. This is because it did not come into being until January 1989 and did not have its first full-time officers until May 1989. Originally, it was to have £15m to help develop an area of 900 acres beneath Temple Meads station. Although this is close to the city centre it is a tangle of railway lines, canals and poor roads. Access is difficult. The corporation insisted that a two-mile road to ease

congestion was vital. It offered to find £20m of private sector money for the road if the Ministry of Transport would find the rest - £30m. This has been agreed and the spine road project is thought to be the only road of its kind managed by a development corporation.

It was thought that some £35m of private investment would be forthcoming once the road was built. It is now estimated that one site at Temple Meads could be worth £500m.

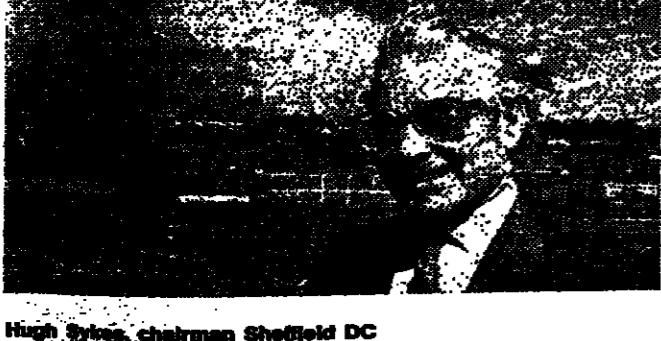
### Trafford Park

COVERS 3,000 acres, including the 2,000 acres of the former Trafford Park industrial estate and an old British Steel site at nearby Irwell. The area now houses about 1,000 companies, of which around 200 arrived after the corporation was formed in 1987.

An initial capital sum of £160m was agreed. Mr Mike Shields, the chief executive, reckons that about £200m will eventually be spent. The total is £1bn, spread equally between offices, light industrial property and industrial development.

Some leisure and retail development, but little residential property, will be encouraged in the old Village area. So far the corporation has spent £60m.

It estimates that 10 projects have created 1m sq ft of office or factory space and that another 12 projects will create a further 2m sq ft. So far £40m has been spent.



Hugh Sykes, chairman of Sheffield DC

### Sheffield

COVERS 2,000 acres in the Lower Don Valley. It looks rather more desolate than it is. Some 18,500 people still work in the area. The amount of money originally allocated to the Sheffield UDC was £50m for seven years but this was pushed up to £60m. Quite a lot is being spent on infrastructure including £16m on a road. The corporation expected to generate £500m worth of private sector investment, and so far have received commitments of £16m. These figures exclude the spending on the Meadowhall Leisure Centre which is in the UDA but was being built before the establishment of the UDC.

**Tyne and Wear**

CLAIMS to be the biggest

new development in the country.

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acres spread along 27 miles of

the rivers Tyne and Wear.

These are areas of great de-

velopment.

They also have very mixed

ownership and so, apart from

improving infrastructure and

access, land assembly has

added to the costs.

The Tyne and Wear Development Corporation now owns about 500

acres.

In one instance there

were 40 different owners.

Tyne and Wear was given £150m, but

reckon it has spent that

already. So far it has generated

£500m of investment commit-

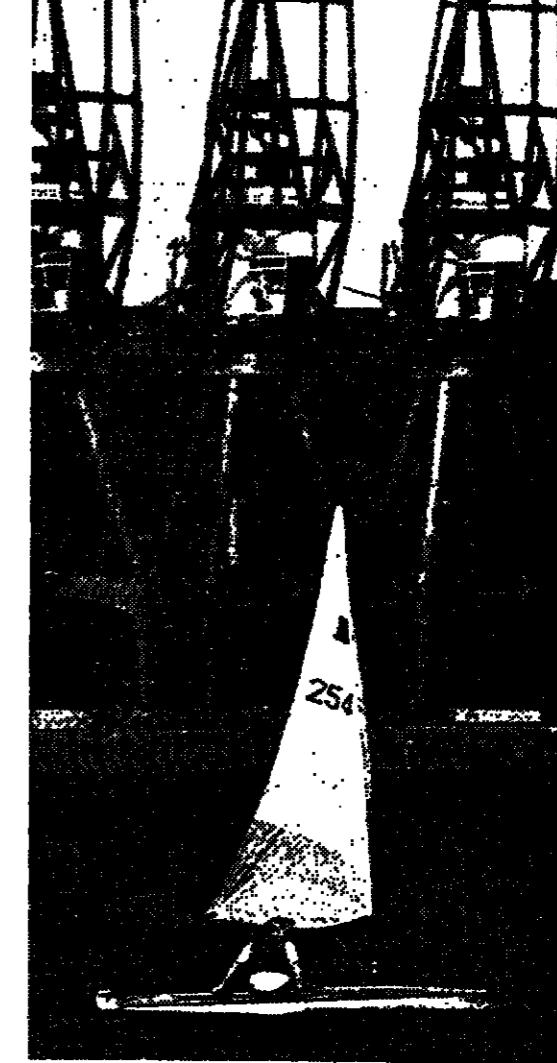
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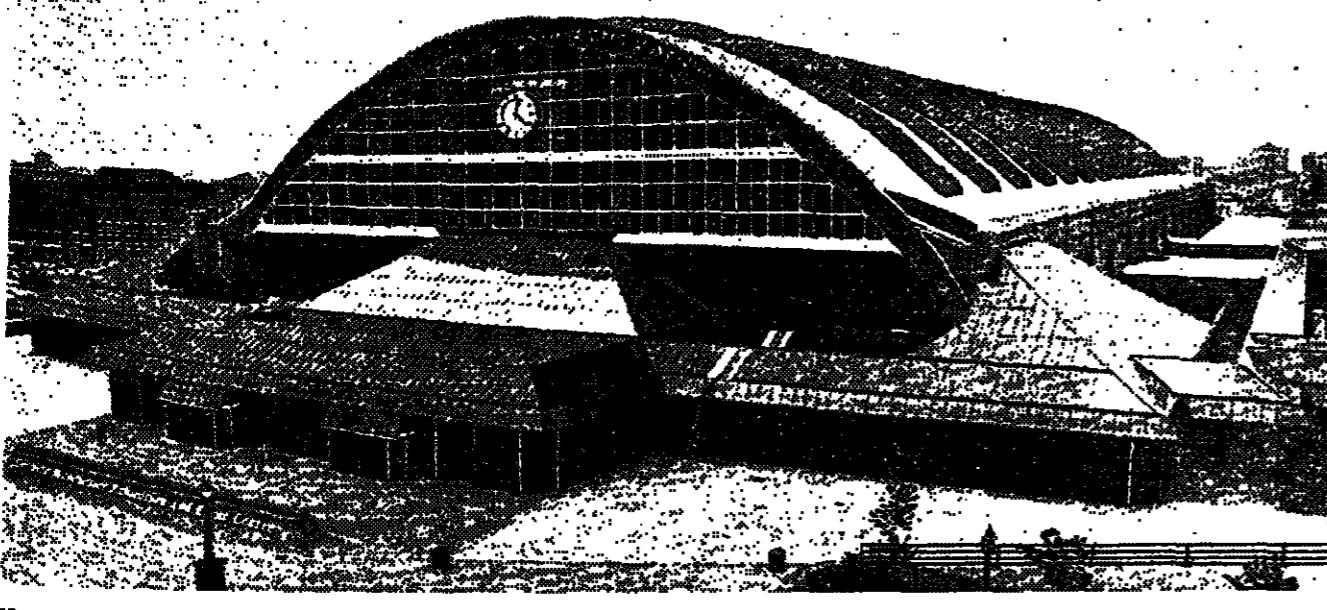
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## URBAN DEVELOPMENT 8



Manchester Exhibition Centre

Manchester's ambitious concert hall development

## Song in the city's heart

VISITORS TO central Manchester have always had difficulty in finding the exact location of the city centre. Piccadilly or St Ann's Square may seem the obvious possibilities but the city's A-Z guides them inexplicably to a surface car park on Mosley Street.

The image of bemused Japanese tourists wandering hopelessly around a council-owned car park is difficult to dislodge, but the humour has been over-

**The site for the development has been vacant for decades**

taken by events. The car park, opposite the Greater Manchester Exhibition Centre, is now the focal point of a plan to create a new centre for the city.

The Great Bridgewater initiative, named after the thoroughfare which cuts through the Victorian former cotton warehouses on the south side of the city, is a partnership between the city council, the development corporation and the private sector.

It is an ambitious project by any standards, involving the creation of a £30m international concert hall for the Halle Orchestra, 250,000 square feet of office space, housing, leisure facilities and the re-construction of a canal basin.

If successful, it will provide the council with ownership, debt-free, of a concert hall, the UDC with a jewel in its crown and Beazer, the private sector partner, with substantial profits.

Despite the scale of the

£100m development, it is being pursued with archetypal northern pragmatism. Beazer's scheme has gone through in a development competition not because it was better than its rivals but because it was more practical.

The choice was between affordability and a grander vision for the city provided by rival developer, Speyhawk.

Mr John Glesiter, chief executive of the development corporation, says the decision to go for what could be done rather than what might be done was unanimous.

"There were all kinds of reasons why the Speyhawk proposal was not chosen," he says. "It would have required a parliamentary bill to move the tracks of the Metrolink, it would also have needed about three times more public sector support."

The need to push the project along is understandable. The site has been vacant for decades and the city council, avoiding charge-capping by the skin of its teeth, could not have held on to it for ever.

It is also one of two major UDC schemes for the immediate vicinity, the other being Merlin's £100m-plus conversion of the Great Northern Warehouse into a festival marketplace.

Each project draws strength from the other. If one goes ahead then, with G-Mex, the area achieves a critical mass which makes the other more likely.

Neither deal has so far been signed, which must have led to some sleepless nights for the development corporation. Mr Glesiter says he has spent

Much of the summer with Beazer revising the scheme; almost inevitably the office content will rise.

By packaging the site with the Free Trade Hall, current home of the Halle, and an old depot on Bridgewater Street, the city council has provided Beazer with a range of options. It is an acknowledgment that concert halls cannot be conjured out of thin air.

The deal between the parties

is exceptionally complex and Mr Graham Stringer, the council leader, says that in such circumstances there are genuine advantages in working with the private sector.

"There are areas of expertise, particularly in financing, that are needed and that we don't have. I think we have recognised that we can't do everything ourselves."

Mr Stringer's attitude to the UDC is just as practical. "Politically, I don't think it should exist because it's non-democratic but it is doing many of the things we would have done given the resources," he says.

The initiative is large enough for all sides to accept that they could not go it alone. Mr Martin Willey, Beazer's director of strategic planning, praises the remarkable degree of co-operation between the partners.

"There is an extraordinary team spirit and that is what makes me most confident that

the project will go ahead. We are overcoming all of the problems together," he says.

The most complex problem may well be public funding.

Estimates are high but this seems to be around £20m. At its simplest, this is made up of the £1m land value thrown in by the council which, in turn, should trigger around £5m from the European Regional Development Fund and perhaps £10m in city grant from the UDC.

Beazer is careful to avoid comment on the figures. Mr Willey says the company is keeping some of its powder dry but admits that cost-benefit analysis and the valuation of the Free Trade Hall are likely to be the most testing aspects.

Beazer's profit will come from the office content and, although the site is outside the city's financial core, the company is rumoured to have prelets lined-up for parts of the scheme.

The design of the concert hall, watched over by a bewildering number of architectural advisers, is now virtually finalised. Mr Willey predicts that things will start to move in December.

For Manchester, there is more at stake than simply an international concert hall. Overcrowding in the city's main office core has limited development and the belief is that the initiative will anchor a secondary office core in the Bridgewater area. A study by Applied Property Research earlier this year suggested that this second core was already taking shape.

Martin Regan

**pattern of development.**

He can point to financial success as well. He has "refilled" the coffers of Gateshead to the tune of £2m.

Mr David Copeland, managing director of National Garden Festival '90 Ltd, also employs wide criteria to measure success. "You have to look at the people it leaves behind." He says that 1,400 jobs have been created and

1,500 people have gained vocational qualifications. There is a JobCentre on site. Mr Copeland believes that, particularly in Glasgow, the garden festival can play an important role in the "regeneration cycle" and that Tyneside is on a rising curve within that

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That long-term development can take place on the old gas and coke works land is an environmental success. Some parts of the site were under 20 ft of coal dust. It cost £30m to reclaim the site and £7m of derelict land grant was used in five years instead of 25.

Gateshead attracted 3m people - at the lower end of its target range - but was not graced with a consistent summer.

Now Shepherd Homes is to build 400 houses on the Norwood site, having offered £1.5m sponsorship as part of the tendering process. Robert

THE SITE of William Armstrong's Elswick Engine Works, a mile upstream from the Tyne Bridge, holds a place in the history of the Industrial Revolution.

From 1846 Armstrong produced hydraulic cranes, accumulators, bridges, engines, and eventually armaments like the famous Armstrong gun with its wrought-iron barrel there.

It was said that Elswick produced half the shells fired by the Allies at the Battle of the Somme - and 20 per cent of those fired by the Germans.

Less than two years ago the Elswick site looked like a battlefield itself. It was a picture of urban decay to a spectacular degree, highlighted by the vision on the opposite bank of the Tyne where the Gateshead Garden Festival was taking shape.

But now a new success story can be told about Elswick. The Newcastle Business Park is taking shape at remarkable speed - literally rising from the ashes of the Armstrong works.

Dysart Developments (Tyne & Wear), in partnership with Tyne & Wear Development Corporation (TWDC), has secured 14 companies occupying 670,000 sq ft for the site. Against an original forecast of £45m, they have already obtained £140m - and more than 4,000 jobs.

The clients are all from outside the region or locally based fast growth companies: the key successes were AA Insurance, British Airways and Cellnet. The 60-acre site is now 80 per cent let and is considered the largest business development in the north of England for half a century.

At the business park the development corporation is involved in a project to build an office skills training centre with the help of a £350,000 grant so that young people can be trained for jobs at the site. It is hoped that phase II of the development, comprising a technology park on 67,000 acres, will be completed by August 1991.

Looking back, the Newcastle Business Park looks like a success from the start - but in fact it was preceded by disaster: the Armstrong Centre in the early 1980s which failed to establish a leisure, retail and industrial mix on the site.

The TWDC stepped in with just two years of enterprise zone status remaining to try and make the site work. Mr Alastair Balls, TWDC managing director, says the initial problems were formidable with a riverside site 27 miles long and a quarter of a mile wide.

The Newcastle Business Park was only part of that but presented problems and challenges of its own. Three years ago the site was 100 per cent industrial and 90 per cent defunct.

The degree of dereliction was mindboggling," Mr Balls says. Not only did the banks of the river have to be recon-

## BUSINESS PARKS

### Advantages of going to Newcastle

able to offer a six-month advantage over other places."

One factor which helped sell the site was the existence of a 4,000-mile optic fibre cable network installed at no charge by the park's first occupant - Cellnet, the mobile telephone company. Its purpose-built telephone exchange is the culmination of a £40m investment by the company which will create more than 50 jobs in the area.

Also the rent costs, at £10 a square foot, are some of the cheapest in the north on sites of such quality. The value of quality reclamation is reflected in the sale of land at up to £150,000 an acre which was bought for £10,000. The site was bought for £1m; £1.2m has been invested, and a return of about 50% is expected.

The decision of AA Insurance to come to Newcastle was another major success for the park. The motor group announced it was planning an £18m hi-tech office centre creating 850 jobs in Newcastle.

Consulting engineers Merz and McLellan, who specialise in power generation, are to build a £6m complex of 60,000 sq ft to provide the head office base for the multi-national organisation's 350 north-east staff, currently based at Killingworth.

In many of these moves Mr Balls believes that the skilled labour pool available in Newcastle has been crucial for companies to overcome the unpleasant job and wage costs of the demographic revolution. He also cites the importance of the quality of land reclamation and discounts, in terms of quality development, the short term benefits of enterprise grants. "They come for reasons other than cash," he says.

The TWDC has gone out of its way to prove its social worth; as well as might be the arm of Thatcherite economics in a Labour stronghold. Under a pre-recruitment training scheme local people are assured of a job interview with companies on the park. Local monitoring panels also watch over the work of the corporation along the riverside.

Mr Balls is adamant that the old Elswick works, reborn as the Newcastle business park, should again provide the nearby communities of Scotswood and Cruden Park with much needed job buoyancy. These areas, once a grid of terrace streets running down to the Tyne, have suffered cruelly in terms of unemployment and social deprivation.

While the dream of a revitalised Tyneside riverbank stretching through the heart of Newcastle is still a distant one there is some substance, largely thanks to the business park, to a recent observation by the Prime Minister.

She said: "The morale of the area is lifting, the confidence is here and the spirit is different. The north-east is truly prospering."

Jim Kelly

## IMPACT OF THE GARDEN FESTIVALS

### A struggle to plant roots in Britain's grim wastelands

THE PROBLEM with a garden festival is not knowing if you have planted a marigold, doomed to die after a brief summer, or a bluebell, destined to flower for decades to come.

Four have been planted already in Britain; at Liverpool, Stoke, Glasgow and Gateshead, while another is being carefully turned from the pot to the soil at Ebbw Vale for 1992.

As centres for urban regeneration each one has enjoyed a glorious summer - but have they taken root? Gateshead, which closes this weekend, has had its summer. But what is the legacy to be for the people of Tyneside? The valley at Ebbw Vale may bloom in 1992, but will demolition return?

Temporary garden festivals, an idea spawned in Germany in the 1980s to focus sponsorship and development for long-term land regeneration,

have always been seen as a tool to coax life back into some of Britain's grimdest wastelands.

But the future of garden festivals lies with the government, which provides grant aid for reclamation and construction. An independent report has been commissioned from PA Economic Consultants at Cambridge on the performance of the national garden festivals of 1986, 1988 and 1990.

That report is now with ministers at the Department of the Environment: only a clear page in the diary is needed to allow a public announcement of the results. The criteria used to judge success will be as interesting as future policy. Is it to be value for money, job training, image building, reclamation, or the "end-use scenario"?

At Gateshead the concept of a lasting legacy was considered of great importance. The

long-term development of the entire site was secured 14 months before the festival opened.

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McAlpine plans a "flagship development" beside the river and there are persistent rumours that a regional headquarters for utility-related industry is to use the site.

Several aspects of the festival's infrastructure were built on a blueprint to fit the proposed end-use development.

Looking back, the big success story in the history of UK garden festivals is Stoke '86. The 125-acre site development by St Modwen Properties, a Staffordshire company, created more than 2,000 jobs in a £100m development.

The scheme involved building a 300,000 sq ft retail centre, a leisure complex - with cinemas, dry skiing and ten-pin bowling - a hotel, office blocks, trade centre, campus offices and industrial units.

At Ebbw Vale they have studied the Stoke experience. "We have been to Stoke because it was the most successful of the garden festivals so far," says Ms Lizeth Barrett of Garden Festival Wales Ltd.

While a working party is looking into the "end-use scenario" for Ebbw Vale's opening in 1992, she says the lesson at Stoke does not necessarily point to the need for the site to be secured before the first visitor enters. "The Stoke experience does seem to be the most successful: run your festival and make sure you get high quality land

investment to the region. A spokesman for Glasgow City Council says: "Some 4.35m people came through the door and they helped to bury the old image of Glasgow."

The Liverpool experience, which began with Michael Heseltine at the Department of the Environment, does not, in fact, bear comparison with the other garden festivals.

Liverpool was the home of an International Garden Festival, awarded on a 10-yearly basis, by an international committee.

Its funding and sponsorship criteria were quite different. Garden festivals, certainly as periodic national festivals, may be a thing of the past but there are a few hardy blooms across Britain as testimony to the fact that they have been at least a qualified success story in the last decade.

Jim Kelly

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## URBAN DEVELOPMENT 9

## EANAM WHARF

**Stubborn individuality**

If URBAN regeneration reflects the area in which it occurs, then Eanam wharf is unmistakably north-east Lancashire. A four group of buildings on the banks of the Leeds and Liverpool Canal, its restoration shows a stubborn individuality.

Visitors to the wharf side may be forgiven for returning unimpressed. The buildings, close to the centre of Blackburn, seem little more than an inferior version of Wigan Pier, some 20 miles downstream.

The significance of Eanam Wharf is to be found neither in its size – the project cost less than £1m – nor in its end use. It is important because it was the pilot scheme which launched a strategy to regenerate an 80-mile stretch of the Leeds and Liverpool Canal between west Lancashire and Pendle.

The strategy was devised by Lancashire Enterprises, the former economic development arm of Lancashire County Council which was privatised last year. It was primarily a means of cobbling together an Article 24 submission to the European Regional Development Fund.

Individual projects within the canal corridor were thought to have little chance of securing the funding required. As part of a greater £200m initiative those areas ineligible for ERDF could be packaged with those which were.

Unsurprisingly, the strategy found support from all seven local authorities along this particular stretch of the canal. The British Waterways Board was not an early backer.

The canal seemed the obvious focus for such a strategy. When built in the 1890s it was the longest man-made waterway in the country, its 143 miles linking the port of Liverpool to the industrial towns of Lancashire and Yorkshire.

However, its significance can be overstated. By the turn of the century, at a time when Lancashire production was at its zenith, it had become almost irrelevant.

In October 1983 British Encyclopedia rates just two lines, compared with more than half a page for the Manchester Ship Canal.

Part of the business space is

## EANAM WHARF

**Stubborn individuality**

The decline of the Lancashire textile industry left widespread dereliction along its banks. As companies folded new businesses did not take up the vacant canalside space.

The result was that by the early 1980s 6 per cent of all docks in the UK, some 2,500 hectares, could be found along the canal. There was also literally millions of square feet of vacant floor space.

Michael Hynd, chief executive of the privatised Lancashire Enterprises, says the problems were so vast that the grand strategy was the only option.

"The study was looking at a comprehensive programme, infrastructure, pilot projects, training and technical support. It was all about talking the canal corridor scheme up," he said.

Wigan Pier had shown the way. A three-year development project costing £3m had brought a mixed uses development, the tourism potential of which is only now being appreciated.

The canal corridor team were more interested in the job creation potential. Wigan Pier not only saved 130 jobs, but created more than 300 jobs in services and manufacturing.

Eanam Wharf seemed particularly suitable. It was on the edge of a town centre, was still reparable and would be eligible for European textile area grants. The willingness of Labour-controlled Blackburn council to offer financial support was also important.

In 1985, a complex financial package was proposed. In essence, Lancashire Enterprises put in £200,000, a further £250,000 came from the council's Urban Programme and the private sector was to make up the rest of the £250,000 project cost.

The wharf, owned by British Waterways, was taken by the council on a long lease which allowed the public company to use the rent for its own capital programme.

Today, Eanam Wharf, supported by ERDF, is a thriving 24-unit small business centre. It also contains a new public house, developed by a local entrepreneur.

Part of the business space is

TEESSIDE PARK

**Flagship venture**

TEESSIDE PARK, one of the Teesside Development Corporation's flagship projects, will be among the largest leisure and shopping complexes in the country. The £20m development will be linked by a £1m interchange to another of the TDC's key projects, the commercial, residential and retail Teesdale complex.

These projects are designed to form the "critical mass" of developments needed to attract fresh investment to Teesside. Mrs Thatcher's visit in 1987 delivered, according to Mr Duncan Hall, chief executive of the TDC, "a message of confidence" in the site and "gave us a window to get development off the ground." Like all the TDC's projects, it is being run in conjunction with the private sector.

Beyond the building stage, a broad range of retailers are becoming involved.

A 10-screen multiplex cinema due to open next year, will be developed and managed by Warner Brothers. Toys R Us, the US toy retailer, has opened for business. Other lettings include B&Q, Comet, Poundstretcher, WH Smith, Do-

Tracy Corrigan

## HARTLEPOOL MARINA

**Sails promotion**

AT ONE time, more ships were built in Hartlepool than anywhere else in the world. But in years to come it will be not ships but yachts that are needed to rebuild the town's economy.

Hartlepool marina is at the crux of an effort to shift the town's economic base and transform its image. A £165m project launched by the Teesside Development Corporation, the marina is an ambitious shopping, housing and leisure complex.

"There have been 20 years of proposals with one thing in common – they didn't happen," says Duncan Hall, chief executive of the Teesside Development Corporation. The complex will compete with the visits from the Hartlepool sea-shore – the rolling coastline is still dominated by pockets of industrial plants.

The town itself is off the beaten track, but as a seaport it will be a useful staging post for boats in the North Sea as well as a centre for local enthusiasts.

The marina will bridge the gap between the two towns which make up Hartlepool. Hartlepool proper, which dates

Tracy Corrigan

PATIENCE is required on that stretch of road which links the Birmingham city centre to the southern office and residential area of Edgbaston. The road is being resurfaced in preparation for the opening next April of the International Convention Centre.

The ICC has been a dream in the minds of the Birmingham city fathers for a decade. Feasibility and technical studies started in the early 1980s and construction began in 1987 of what is very much a public sector project with a reliance on private sector revenues.

There will be 10 halls of varied size, including a new home for the City of Birmingham Symphony Orchestra.

In terms of the renewal of Birmingham, the ICC represents two different strands of thought. It fits into the economic development of the city, but it also changes the economic geography of the area.

The first strand of thought springs from the realisation brought home with painful clarity in the recession of the early 1980s, that Birmingham has been overly dependent on manufacturing industry for its prosperity. Proportionately Birmingham lost more jobs during the recession than other major British regional centres.

The antidote was seen to be an expansion of services, the better to balance the economy. Indeed, again proportionately, the growth of employment in the Birmingham service industries after the recession was quicker than in other regional centres.

In this context the ICC has a significant role to play. It has become a sort of token pole of Birmingham's emergence as a services rather than a manufacturing centre. The immediate rationale was fairly clear. Not only could the ICC help to promote service industries in the city, it could generate jobs; visitors would come to the city, they would need hotels and so on and these would have to be staffed. The more visitors the city seemed likely to attract, the more successful the ICC would be seen as a catalyst for attracting new investment. At

## International Convention Centre

**Birmingham's dream project**

International Convention Centre takes shape

integral part of the state-of-the-art building which since the mid-1980s has been taking place in the city.

The site for the ICC is just outside the inner ring road. As it is part of a jigsaw of development, it has the effect of helping the centre to break out of its present geographical limit. And as developments have taken place near it – two new hotels for example – it has been a stimulus to the revival of a district which was at best anonymous and at worst derelict. Further, there is associated beautification

like the creation of a paved square alongside the ICC and in front of the Birmingham Repertory Theatre.

The sum of the developments is to help bridge the gap between the city centre and its southern office district and thus to enlarge the central area. The sum, however, will not add up for a number of years. The ICC is part of a triangle of projects. The other two corners are the National Indoor Arena, another public sector project which is under construction and should be finished by October 1991, and Brindley Place.

Brindley Place when completed will be a mixed development, but the ingredients of the mix – shops, hotel, offices and a forum of tourist attractions – will contribute to the local economy. The initial bookings show that about 70 conferences have been booked in over the first five years. And in the first year, the ICC expects that there will be 155,000 delegate days; that is, the number of expected conference delegates multiplied by the number of days it is assumed the delegates will be in Birmingham.

Owing to the project was a joint venture between Merlin and Shearwater. Merlin, seeking to reduce commitments to the ICC, took over Brindley Place and Shearwater took over. But Shearwater is a subsidiary of Rosehaugh, whose financial difficulties were multiplied by the number of days it is assumed the delegates will be in Birmingham.

Under these circumstances it is unrealistic to expect an early start to the construction of Brindley Place. The next moves, probably before the end of the year, will be a discussion by the City planners of revised Shearwater proposals for the site.

So the public sector side of the ICC and its related developments continues while the pri-

vate sector component lags. The reason is that the financing for the ICC was settled long before the commercial property market subsided. A key element of the ticket cost has been the price paid by the Birmingham Regional Development Fund of £37.5m. The balance has come from the Birmingham City Council, largely through taking a mortgage on the National Exhibition Centre, some eight miles south of the city.

The NEC now is sufficiently established to make a contribution to the City funds. But the ICC will not pay its way for a number of years – what number is not clear. Rather the financial reckoning is worked out on the basis that ICC activities will contribute to the local economy.

– have not been settled and its immediate future has been clouded by the fall of the commercial property market.

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## URBAN DEVELOPMENT 10

## CASE STUDY: Lewisham

THE boundaries of the London borough of Lewisham form an undulating triangle between Greenwich and Southwark in south-east London. The apex borders the Thames, the southern points stretching towards the leafier, wealthier belt of suburbs in Kent and Surrey.

The council is grappling with many of the problems familiar to most inner London boroughs, finding ways through the maze of complex constraints placed on local authorities in the Thatcher years.

Main roads cut a swathe through the borough, taking heavy traffic to the south and to the Kent ports. Residential and shopping areas can be crudely divided by such roads.

The ethnic mix of the population puts a greater demand on some council services than in many boroughs. About 18 per cent of the population is black, rising to 30-35 per cent in younger age groups, and is highest in the poorest parts of the north of the borough. Unemployment is particularly high among these groups.

Around half of the housing in the borough is owned by the local authority, some of it

requiring more money in renovation and repairs than the council has in its coffers. The demand for public housing is enormous. The council is proud that it managed to build 400 new homes before the capital allocations rules were changed by the Government, and equally proud that it has no families in bed-and-breakfast accommodation.

The council at present conducting a delicate but rigorous campaign to cut the costs of

**About half of the housing is owned by the local authority**

services without impairing their quality, prides itself on its positive attitude to solving the problems. Steered by the Labour-led council, chief executive Mr Terry Hanafin, a native of Middlesbrough in the north east of England, is conducting a rationalisation exercise which would be worthy of any private sector company. Lewisham's poll tax this year at £297 was only 60 per cent of the average for London Labour boroughs.

## Industrial regeneration

The programme involves asset sales - £18m last year (excluding housing), projected at £20m this year - and better utilisation of resources. The Lewisham shopping centre, now being refurbished, was sold. Part of the proceeds have funded a new town hall. Greater concentration of personnel in the new building will save on the scattered locations used until now. And the local further education college which has fallen into Lewisham's management with the demise of the Inner London Education Authority, will be used more intensively.

Partnership between private and public sectors seems to work in Lewisham, although there are considerable worries about the impact that the property slowdown will have on some of the cherished projects in the pipeline.

Lewisham set up its own

development corporation in conjunction with the Phoenix group (private sector-led Phoenix has acted as the catalyst for several development schemes around the country).

The plan is to modernise infrastructure and to regenerate industry, which in turn will bring jobs. However, government finance to support the plans has still to be agreed. The original plan was to endow particular sites at nil cost, but the Department of the Environment refused on the grounds that this would not contribute to the redemption of the council's debt. The sites will now be sold, at market value, to Phoenix, which will borrow from the Government.

An early casualty of the property collapse, however, was the planned Medical Innovation Centre at Deptford Wharf, to be run in conjunction with St Bartholomew's

Hospital. A replacement for the financial institution which pulled out last November is still sought.

Directly opposite the Canary Wharf tower, Deptford Wharf, on a broad sweep of the Thames, has one modest building which marks a successful bid to secure employment - just a couple of months ago, Plessey Siemen moved into the factory making control systems which it is hoped will be the first of several technology-led complexes in the borough.

The development was financed through Greater London Enterprises, the successor to the enterprise board for the capital set up by the old Greater London Council, and Rosehaugh.

Close by, the Pepys estate will benefit from a new source of funding to provide 25 workshops from the derelict garages

underneath the housing estate. The total project which includes landscaping will cost £450,000, half from the Government's urban programme, the other half from the European Regional Development Fund's special allocation of money for deprived parts of London (on a strict statistical basis, London did not qualify for the Fund). The ERDF is also paying for a bus which will tour housing estates advertising the availability of training facilities, thereby hoping to bridge the knowledge gap which is a particular problem in poorer housing estates.

Deptford High Street is another example of a planned regeneration programme in a very rundown area. The Civic Trust and surveyors Drivers Jonas have done an assessment of the opportunities in the area, where some restoration has already taken place.

The plan will harness the initiative of many local people and protect the character of the street and its surroundings.

Lewisham, like all London boroughs is home to the community who staff the offices and shops in the centre, as well as providing employment within the borough. Good public transport and roads are essential to maintain the flow. The transformation of the Isle of Dogs, in London Docklands,

Milwall has become a community-minded football club

to a huge new centre for financial services is seen in Lewisham as a tremendous opportunity, not just for office workers, but also for residents to provide the services, such as catering, and supply the skills, like flower-arranging, which go with big office complexes.

The plan that has caught the attention south of the Thames is the £132m extension to the Docklands Light Railway across the river. The Government has welcomed it as a very

good project - but some £100m must come from the private sector. Lewisham will be lobbying hard for a successful conclusion to the project.

Perhaps just as far into the future is the new home for Millwall Football Club. Once a byword for hooliganism and all that is worst about football, Millwall, sponsored by Lewisham council, has turned itself into almost a model community-minded club. The problem is that its ground is old-fashioned, and could not possibly meet the standards recommended by Taylor. The surroundings of the ground are shabby.

The council is offering a site within a few hundred yards of the old one. The problem, not surprisingly, is finance. Present estimates are £14m-15m, which has to be scaled down somehow. Finding a solution will tax the directors, the club, the private sector, which is hoped will bid, and those on part of the site, to release some money, and the Football Trust - not quite typical of inner city regeneration, but close to it.

Hazel Duffy

has been shut out in inner city areas, because of the new financing requirements imposed by the Government on the Housing Corporation.

Poor education standards and too little training are similar features of the US and UK cities. Mrs Thatcher's critics would say that the odd city technology college for gifted pupils is not a solution to the mass who cannot attain such standards. Over-reliance on the corporate sector has its limitations. Where the company connection has worked well in Britain it is in enterprise zones. It remains to be seen how these will fare under the new Training and Enterprise Councils.

The US and the UK are not the only developed parts of the world with urban difficulties. Amsterdam, Paris, Naples all have intensifying problems. The European Community has picked Marseille and London as pilot areas where selected sources of the cities will get assistance from the Regional Development Fund. Special help has also been allocated to Berlin. The east European states will bring another dimension to the problems of urban areas.

Experience suggests that money alone is not a solution. But it is impossible to do very much without it.

Hazel Duffy examines the US record

## Double-edged lesson

its. Sometimes, they over-provided. Cities as far apart as Houston and Boston are weighed down with unmet and unused office blocks.

It was the US which provided the "flagship" project idea. The theory was that such a project - the Quincy market in Boston, and the Peachtree downtown developments in Atlanta, for instance - would provide the springboard for other developments in city centres. Local authorities in

The US experience offers the best and the worst of ideas

Britain pounced on the idea. Birmingham's new convention centre, which will open next spring, is a classic example. New hotels spring up around such projects, bring business people into the city, and generally increase the wealth and wellbeing of the inner areas.

In some cities, it has worked.

In others, like Detroit, it did

not. The Renaissance Center, built largely on the initiative of Henry Ford II after the appalling civil unrest in the city in the late 1960s, remains a fortress surrounded by "no-go" areas.

In Britain, there has been a tendency by politicians to sweep the social problems of inner cities under the carpet. Again, there is a tremendous effort on the part of voluntary groups, representatives of ethnic minority groups, and, in some cases, the corporate sec-

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JOHN SHAW, managing director of the development corporation for East Kilbride, Scotland's oldest New Town, is fretting to know his fate after the corporation is dissolved in 1994. He is keen to carry on in a privatised replica of his present job but he will not know if that is possible until after the parliamentary debate some time in the New Year when the Commencement Order for winding up East Kilbride and Glenrothes is laid before the House.

Prime Minister Mrs Margaret Thatcher's broad vision for the five Scottish New Towns is already clear. Between next year and the end of the decade they are all to lose their special status and privileges, and learn to operate without those.

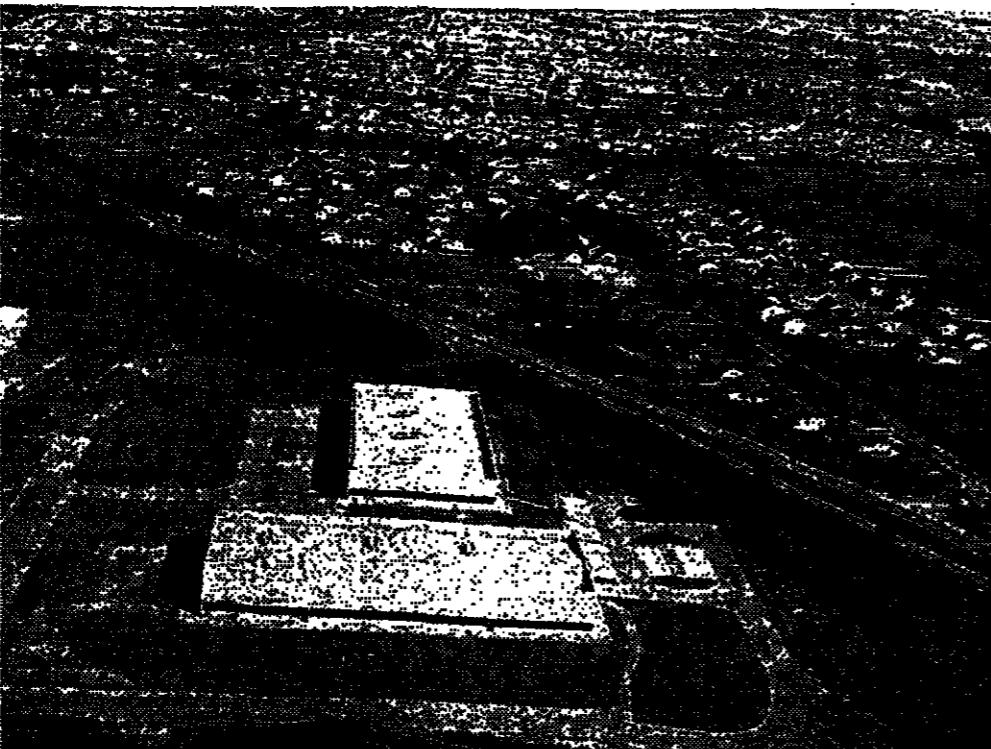
That much Mr Shaw accepts. "Nobody believes New Town status should go on forever," he says stoutly, though East Kilbride has been a New Town since 1947 with no threat to its status until the government introduced its Enterprise and New Towns (Scotland) Act which gained Royal Assent in July.

What matters now is what replaces the development corporations – and on what terms. The White Paper – Scottish New Towns: the Way Forward – suggested that the most favoured option would be local property companies, under the direction of Scottish Enterprise (reformed from the Scottish Development Agency). They would buy the residual property assets of the corporations but the functions of the corporations would not necessarily pass to them.

At that point Mr Shaw abruptly parts company with Thatcher radicalism. "Why are we always trying to reinvent the wheel?" he grumbles. "We should apply the lessons we have learned about urban development through the success of the New Towns; that is, to integrate economic, physical and social development through a 'single-door' approach."

Mr Shaw cannot see the point of handing over some of these functions to Scottish Enterprise and perhaps splitting up the rest, when the experience already exists within the development corporations to do the whole job. He thinks it's for a management buy-out which will leave him effectively carrying on as before.

The White Paper explicitly stated that management buy-outs would be sympathetically considered, but only the small print will clarify whether Gov-



Cumbernauld: powerhouse of regional development in Scotland

Christine Meir on the fate of Scottish New Towns

## Battle lines drawn up

erment's notion of the scope of a buy-out is as wide – or as generous – as Mr Shaw demands.

For Mr Shaw lays down another condition: he and his senior executives must be permitted to buy themselves out on favourable terms. "If the assets are to be sold on the property market we could not hope to compete in open tender," he says, arguing that the assets should be regarded as the new company's working capital, sold as and when needed to generate cash flow for its main function, the continuous socio-economic development of the town.

Another mooted alternative is to hand over the housing stock to a separate authority created along the same lines as Scottish Enterprise but called Scottish Homes. That, according to Mr Shaw, would be both "unfair and inefficient" since Scottish Homes would undoubtedly have to pass on the pure management functions to individual private companies.

All that is known so far is that Government "advocates diversity of tenure" – not a particularly informative line.

Mr Shaw's preferred approach would be a housing association composed of tenants, his corporation team in their privatised guise and the local district council as planning and regulatory authority.

He claims to have polled tenants over their preferences and, in so far as they expressed any preference at all, most agreed with him. But then, only 200 of the 11,000 tenants bothered to reply to his questionnaire.

Another mooted alternative is to take over by whom. A separate controversy is bubbling over that very fact; for Government has let it be known that the rented housing accommodation will not necessarily revert to a local council.

And so the battle lines are being drawn up. Leaders of the other four New Towns seem to prefer to keep their powder dry for the moment, content to let East Kilbride draw the enemy's fire. In any case, their deadlines are not so imminent: the dissolution of Cumbernauld is not due to start till 1994, followed by Livingston and finally Irvine which will wind up only as the millennium dawns. In between there will occur at least one and possibly three general elections.

Thus Donald McLean, commercial director for Cumbernauld, contents himself with saying that there is sufficient of a challenge to complete the task between now and wind up in 1996 to rule out looking beyond that date. The looming fact of dissolution, he concedes, might be thought to be demolishing, but he prefers to consider it a tribute to the success of the New Town theory and practice, and commits his team to energetic enthusiasm for the remaining task.

Mr McLean's pride in the success of the Scottish New Towns is certainly justified. Like the other four, Cumbernauld has grown to become a powerhouse of regional development in Scotland: just 11 miles outside Glasgow and only 40 minutes from Edinburgh, it attracts industry on a satisfying scale – 2,300 new jobs in the 1988/89 year and 2,500 in the 12 months to March this year, have led to a drop in unemployment among the 50,000 population from 9.5 per cent to 7.1 per cent.

Among those not involved in the skirmishing and positioning, those statistics of success are themselves a matter of concern. David Sangster, head of property investment at the SDA (which becomes Scottish Enterprise next April), believes the SDA and the New Towns between them have "in the past been mutually guilty of providing an over-supply" of jobs, factories and offices for incoming industry. He publicly ponders what will happen once the props of development grants and subsidies are taken away. Property rents and job formation outside the assisted areas in Scotland have certainly been flat for the most part. Perhaps other areas might flourish on a more level playing field.

Programmes to support and encourage a better environment on housing estates have been sponsored by the Government, and have met with some success. The plans to refurbish some of the most difficult estates by taking them out of local authority hands, and making them the responsibility temporarily of a trust, have so far been rejected by the tenants in all the areas.

One of the most serious criticisms is that the government's Housing Corporation, the linchpin of its housing policy, has turned its back on the refurbishment of inner urban housing, since the new rules do not permit subsidies of a level required for most urban renewal schemes.

In Scotland, where the proportion of publicly-owned housing is twice as high as in England and Wales, the Government is experimenting with a different approach to the housing estates problem.

Mr Sangster reluctantly concedes that it will take time for free market forces to take over from *dirigisme* in the SDA's own spheres of influence. At present the SDA carries out the bulk of Scotland's new industrial property development. When it succeeds, Scottish Enterprise is it supposed to take a back seat, merely identifying suitable locations and encouraging private sector development. Only where this fails will Enterprise step in and even then it should sell on the completed properties as soon as possible.

"But," says the SPA's free marketeer, "although I wish it would be rare to see us involved at that third level, the reality is likely to be otherwise."

URBAN housing for people on low incomes is a big problem area. The housing stock is frequently in poor condition. In some industrial towns, for instance, the asset values of rows of owner-occupied Victorian terraces are too low, and the owners too poor, to finance the necessary refurbishment.

Housing estates, many only 20-25 years old, are frequently in even worse condition. The Government's right to buy has led to one quarter of the housing stock out of local authority hands. The most difficult units to sell, however, are more likely in tower blocks, on sprawling estates, and occupied by tenants with little choice but to rent.

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One of the most serious criticisms is that the government's Housing Corporation, the linchpin of its housing policy, has turned its back on the refurbishment of inner urban housing, since the new rules do not permit subsidies of a level required for most urban renewal schemes.

In Scotland, where the proportion of publicly-owned housing is twice as high as in England and Wales, the Government is experimenting with a different approach to the housing estates problem.

Mr Sangster reluctantly concedes that it will take time for free market forces to take over from *dirigisme* in the SDA's own spheres of influence. At present the SDA carries out the bulk of Scotland's new industrial property development. When it succeeds, Scottish Enterprise is it supposed to take a back seat, merely identifying suitable locations and encouraging private sector development. Only where this fails will Enterprise step in and even then it should sell on the completed properties as soon as possible.

"But," says the SPA's free marketeer, "although I wish it would be rare to see us involved at that third level, the reality is likely to be otherwise."

It is not an argument which finds much favour with Mr Shaw who represents the much more *dirigiste* approach to government – still common north of the border. It is not even likely to appeal to the more temperate Mr McLean: at the very least he attributes Cumbernauld's success at least as much to the expertise of the development corporation's executive as to the exceptional privileges of a New Town.

Mr Sangster reluctantly concedes that it will take time for free market forces to take over from *dirigisme* in the SDA's own spheres of influence. At present the SDA carries out the bulk of Scotland's new industrial property development. When it succeeds, Scottish Enterprise is it supposed to take a back seat, merely identifying suitable locations and encouraging private sector development. Only where this fails will Enterprise step in and even then it should sell on the completed properties as soon as possible.

It is one of the biggest housing estates in Scotland with around 10,000 homes and a population of 20,000. That is only half what it was when the houses were new. Unemployment is 34 per cent, rising to 50-60 per cent in some areas, against a Glasgow average of 18 per cent, and the estate is blighted by poverty and crime.

The planners somehow managed to isolate Castlemilk from the centre of Glasgow, just three miles away, by providing inadequate transport links. In the same way, people without cars find it hard to travel to nearby East Kilbride, where car ownership is relatively plentiful.

But Castlemilk also has a small core of residents who are articulate and willing to work hard to make it a more attractive place.

Two years ago, Mr Malcolm Rifkind, the Scottish Secretary, designated Castlemilk along with housing estates in Dundee, Edinburgh, and Paisley, as partnership areas. The partnership is predominantly between government – central and local – and people, rather than the public-private sector partnerships set up in England.

Business is more on the side-lines in the Scottish estates, though Mr Rifkind wants to

## Scottish experiment in partnership

# Controlling interest

spend £4.7m in Castlemilk this year, out of a total £15m in all four partnership areas.

Private developers have dipped a toe into the housing estates – Tilbury, Woolwich Homes, Barratts, Miller Homes, all either plan or have already built or converted homes to sell at low prices. Others are waiting for the right opportunity.

The community representatives are suspicious of Mr Rifkind's motives and aired their views vigorously at a two-day gathering in Glasgow organised by the Scottish Office in the late spring.

"They are dividing the community," said some residents. "Housing improvements must go alongside economic regeneration if they are to get to the core of our problems," said others.

Mr Jim McCann is a long-time resident of Castlemilk and now works as an employment development officer – his first job for four years. "Poverty has to be the main focus," he says.

The way to reduce dire poverty is to increase income. That means jobs, better pensions for the old, and the handicapped." But the official partnership forum, chaired by a civil servant, has ruled out discussions of such "national policy" topics.

Two women from the Whitfield estate in Dundee complained that their hard work on the unsuitability of proposals for new roads on the estate had not been listened to by their partners.

City centre urban renewal can actually make the lives of these people harder. It costs £1.90 to travel to the new Tesco supermarket, which replaced a store closer to home. The women say the company's free buses "do not run at the right time of day."

The gathering was a salutary reminder that urban renewal must involve people as well as buildings. It is a lesson which was learned the hard way in the US, and still has to be appreciated in many areas of Britain.

By contrast, the Scottish Office approach displays an unusually humane belief in the power of ordinary people to influence their environment.

Hazel Duffy

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## URBAN DEVELOPMENT 12

**AN** unusual-looking structure, elliptical in shape, perhaps 20ft in height and 150ft along, covered in white plastic, has just arrived on the waterfront of Cardiff's docklands next to Associated British Ports' Pierhead building. It is the visitor centre for those interested in seeing what will happen in the development of some 2,700 acres of Cardiff Bay now taking place.

The contrast between the Victorian red-brick of the Pierhead building and the clean lines of the centre sitting outside its front door, which will open in four weeks, could not be greater.

The centre will have its home on the ABP land for the next five years. These are going to be crucial years for the success of the whole development, the largest undertaken in Europe after London docklands.

Mr Barry Lane, chief executive of Cardiff Bay Development Corporation set up in 1987 to mastermind the redevelopment of this run-down part of what was once the commercial heart of the Welsh capital, points to considerable achievements already. Days ago the bulldozers moved in to start work on a 45-acre site, Penang Moors, that will provide houses, factories and

offices. The Gooding Group, a Cardiff-based electronics concern with American and Japanese shareholdings, has plans for a gas-fired power station. A consortium comprising Beazer, Barratt and Wimborne is putting up houses; see also Tamara.

Other developments are being undertaken by Bradenham and Winbourne Hursts, two local concerns. Two weeks ago the Bay announced that

**The jewel is that part earmarked for an opera house to rival Covent Garden**

three consortia — AMEC Regeneration, Crest Nicholson and Monk Consortium — had been selected to prepare detailed proposals for a 55-acre development costing more than £50m that would produce 500 houses and 90,000 sq ft of offices as well as light industry, shops and leisure facilities. "What we are seeking in

everything we do," he says, "within a well-planned development is to ensure we get the very best quality. That is our touchstone."

In addition to all this ABP itself, through its Grosvenor Waterside subsidiary, the largest single landowner in docklands, is to spend £150m developing 40 acres in the first phase on its 160-acre site. This will incorporate offices, houses, shops, restaurants and a 150-bedroom hotel.

The jewel, though, is that part earmarked for an opera house to rival Covent Garden, the famous Sydney building or the Met in New York, and a home for the world-famous Welsh National Opera House. The site is available; plans are being worked out to see how it can be funded.

Despite these achievements widespread criticism in Cardiff alleges that insufficient has been done to capture the undoubted investor interest shown in the area. It is felt that the boom years have

passed without one of the big names that have shown interest in the area — American Express being only the latest — actually getting up shop within the Bay. Now that the country is in recession critics claim it will be much harder to get concessions to commit themselves to Cardiff Bay.

Part of the problem has been the work involved in guiding through Parliament a private Bill to build a barrage enclosing some 500 acres of the inner harbour. The Bay's strategy, clearly defined at the start and never deviated from, has been to use the long waterfront — eight miles — as the linchpin, using the enhanced land values to finance further developments elsewhere.

But water's edge development postulates a barrage and the £125m scheme can run up against vociferous if minority, interests ranging from environmental groups to local residents and a small group of Labour MPs.

This opposition culminated

in a House of Commons select committee whose report last May prevaricated. It authorised the barrage in principle but called for further studies on the issue of groundwater levels. The committee laid down that these studies should extend over a further year and that, following them, the Secretary of State for Wales should be the final arbiter on whether the barrage should go ahead.

Mr Geoffrey Inkin, chairman of the corporation, maintains this delay is no more than an irritant, that the work was in hand, and that the barrage would not have started in this further period in any case. The corporation hopes to seek tenders for the barrage next spring, given Welsh Office approval early in 1992.

Privately, though, officials in the corporation admit that piloting the barrage through the Commons by means of the necessary private Bill consumed so much of their administrative energies that other



Tony Andrew  
Penarth Marina, part of the Cardiff Bay development area

matters tended to be put on the back burner.

Now, though, Mr Lane says, the corporation is about to start marketing itself in a big way. "We shall undertake a major marketing drive this winter, particularly aiming at the developers and the construction industry. That will take us into a new phase of activity."

Grosvenor Waterside has already begun marketing its site, according to Mr Freddie Watson, its director in Cardiff. "We are ready to start building next May but whether we do so depends on how the market

responds to our promotion." The fear is that the Bay development may be affected by the recession in a real one. The situation in London is too close not to be noticed.

In spite of this the planners are moving ahead with infrastructure schemes, the latest of which involves a light railway system or continental tramway. Cardiff Bay has never been seen as just an urban rebuilding programme; it is a plan to rejuvenate the heart of a capital city and create a vibrant international city.

Getting the traffic right is therefore essential as those

who have moved round London's docklands know to their cost. Cardiff expects around 30,000 jobs to be created in the Bay over the next 20 years and getting to work and back home, as well as simply moving around, will be essential. The Bay has now called in Transport Planning Consultants, of Birmingham, to produce a report by next March on the implications of this growth.

A light-rail system, already being considered in Manchester, where the government has given financial aid, Sheffield, Birmingham and Bristol, is one answer — but only one. It would need a time-consuming private Bill in Parliament which can only be presented on a single day in the year, late in November. If Cardiff wants to go along these lines it needs to have made a decision well before then, hence the call for a report from the consultants by next March.

This is for the future. At the moment the Bay team is still engaged on creating the base from which this new international city will emerge. Three years on, a lot has been achieved, but there is much more to be done if Cardiff is to join that select band of cities whose names automatically come up when the movers and shakers are mentioned.

ment opportunities. The project has a budget of nearly £100m over five years.

In some areas it has had success. Though Northern Ireland is ruled directly and in many instances there is little local democracy, special government-funded "Action Teams" have been working with local communities to start various small-scale economic enterprises aimed at regenerating particularly hard-hit areas.

The International Fund for Ireland, the international body which channels funds into projects in Northern Ireland, is working alongside government.

The government admits that the leverage it obtains from its grants in these more hard-hit areas of Belfast and elsewhere is not of the same level as in the city centre. Northern Ireland has a very special set of problems when it comes to urban renewal. At every level there are aspects of sectarianism and security to deal with. It is not easy to consider redeveloping areas known as strongholds of either loyalist or republican paramilitaries — and in which the security forces stand gun in hand at every corner.

### Kieran Cooke outlines the special problems of Northern Ireland

## A time of 'great confidence'

years became synonymous with violence — is being demolished. In Londonderry, the Rossville Street flats, an area of similar violent activity, have already been torn down.

Also, Belfast and Londonderry do not have the large tracts of open derelict land which have become one of the symbols of decay in many cities on the mainland.

But nonetheless, by 1980, when the government was establishing its urban development corporations, the problems facing Belfast and Londonderry were huge. Terrorism and unemployment had torn the heart out of both cities.

Paradoxically, a change in terrorist tactics (albeit partly as a result of improved security) rather than the innovations of government policy, has been fundamental to the regeneration of Belfast and Londonderry. Though there

are still occasional bomb scares in both city centres, the level of terrorist activity now — and the amount of damage caused — bears no comparison to 10 years ago. City centre car bombs are largely a terrorist weapon of the past. Even the

Between 1984 and 1990 the government disbursed £45m in such grants. "The leverage we have achieved in Belfast has been good with about £3 of private sector funds for every £1 of government money," says Mr Russell. It is estimated that

in terms of overall spending about £500m has been invested in Belfast city centre reconstruction projects over the past six years.

"The city centre grant tap has now been turned off," says Mr Russell. "Most developers now have to go it alone."

A third of Northern Ireland's 1.5m people live in Belfast. Forty per cent of people in the province work in the public sector. Living costs, particu-

larly in regard to housing, are considerably lower than on the mainland. Those with jobs tend to have a higher proportion of disposable income than elsewhere in the UK. Once the first retailers arrived and the first city centre shopping complexes were built, the floodgates opened. The amount of development in Belfast — unusual in that most big retail developments have taken place within the confines of the inner city — is impressive. But though the centre of Belfast and to a lesser extent Londonderry have been reborn, there are critics of recent policy.

Unemployment in Northern Ireland, at 13.7 per cent, is still the highest in the UK. The job situation is worse now than it was even in the darkest days of the 70s.

While the core of Belfast has been revitalised, other, arguably more needy parts of the city, have declined. North Bel-

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# FINANCIAL TIMES SURVEY

# THE VIDEO INDUSTRY

Tuesday October 30 1990

**Almost unnoticed and unheralded, video has gradually developed into one of Britain's main leisure industries. It is likely to be worth a total of £2bn this year when video recorders and the programmes played on them are taken into account, writes Raymond Snoddy**

## A revolution in choice

IN ALL the debates about the future of broadcasting, new programme services and intensifying competition, one player usually gets overlooked – video.

Yet over the past decade, without any government intervention or official committee of inquiry, a major industry has continued to grow and establish new habits of viewing, offering increased scope and flexibility to the British love affair with the television screen.

In the UK alone the video industry is now worth more than £2bn a year at retail prices when both hardware – the video recorders – and software – the programmes recorded and sold – are included.

"It obviously filled a need that the public had," says Mr Norman Abbott, director-general of the British Videogram Association, the industry trade association.

By 1990 there were 500,000 video recorders in the UK but nearly three-quarters of homes have VCRs with units still going in at the rate of 200,000 a year, including replacements, and a small but



Norman Abbott, director-general of the British Videogram Association

the arts within easy reach of every household in the land."

Part of the attraction of video has come from its dual function – the ability both to record off air the growing outcome of terrestrial and satellite television, and schedule it according to the viewer's convenience, and then the ability to play pre-recorded cassettes covering everything from feature films to keep-fit sessions.

Last year the rental market, almost exclusively dominated by feature films, was worth £576m at retail prices and there were over 1m rentals every day of the week at more than 20,000 outlets. However, the bulk of the business is concentrated on the 5,000 or so specialist, and increasingly professional, local video outlets. Rental is now becoming a mature market and the days of explosive growth are clearly over.

"This is the most difficult year we have had yet since video became established," Mr Abbott says.

Figures for the first half show a 3 per cent fall in rentals although the value of the transactions is up 1 per cent overall. For the year as a whole, there should be growth although it is likely to be in single figures.

One possible explanation is that around 2m homes now have access to subscription film channels either directly by satellite or through cable television networks.

Although the industry acknowledges that competition for the money – and the time – of the viewer can only increase, many believe that the satellite stations are probably helping video, at least for the time being.

Both Sky Television and British Satellite Broadcasting, the theory goes, are spending enormous sums of money advertising films which are available at an earlier date in local video shops.

Earlier this month, the Arts Council announced that following a comprehensive feasibility study it was now distributing a wide range of videos on the arts to public libraries.

Mr Peter Palumbo, chairman of the Arts Council, said: "Video has revolutionised individual choice. Our new scheme to make videos available for home loan through public libraries, will bring stimulating and exciting documentaries on



the high street is likely to be replaced by an electronic video store in the sky, enabling consumers to order videos electronically via satellite receivers at the push of a button. However, such a drastic technological change is unlikely to happen much before the middle of the decade.

Mr Abbott believes another positive factor is the greater diversity of films now being made by the Hollywood studios which tended in the past to concentrate on the 16-24 year-old American cinemagoer.

But if satellite and cable do take off, it will mean little real growth for video rental. Ultimately the video business in

the industry that was nearly stillborn because of the traditional Hollywood suspicion of selling rather than leasing its "product".

Mr Steve Ayres of The Video Collection was a pioneer in 1984. By 1988 17m cassettes worth £170m retail had been sold in the UK. Last year the number had grown to 30m, worth more than £300m.

This year sell-through should account for sales of more than £360m, with some

optimists looking for about £400m, although this will depend on how Christmas sales go. With typical prices of £9.99, videos are an increasingly attractive present for children.

Disney, through its video distribution arm Buena Vista, as part of a careful distribution policy, releases one full-length Disney "classic" each autumn for the Christmas market. This year it is *The Lady and the Tramp* and on past experience

Disney has pinned it down to what may be an irreducible minimum.

The BVA believes that pirate copies account for about 20 per cent of the rental trade, compared with about 60 per cent at the piracy peak in the early 1980s.

A further weapon in the battle against pirates has been the

inclusion of a electronic signal on legitimate tapes to make them more difficult to copy.

Many in the industry may have thought it unfair to be the subject of their own social act of parliament, the Video Recordings Act of 1984. Most would now accept that even though the act places greater restrictions on what can be shown than virtually any other media – because it goes into the home – the system of age classification and the supervision by the British Board of Film Classification has been beneficial.

The battle against piracy will never be over, but by concentrating on the professional copier usually relying on masters stolen from cinemas or imported from abroad, the Federation Against Copyright Theft, the body set up to combat piracy of copyright on all audio-visual recordings, has pinned it down to what may be an irreducible minimum.

The BVA believes that pirate copies account for about 20 per cent of the rental trade, compared with about 60 per cent at the piracy peak in the early 1980s.

Particularly on the sell-through side, the industry is poised for continued growth, despite growing competition, for the eyes of viewers.

### IN THIS SURVEY

Camcorders: thinking small in Japan  
Japan slowdown masked by growth of turnover  
UK rental business: obituaries premature Page 2

Rental market: retailers catch a cold

Software: films open window of opportunity

Sell-through success: the engine of growth Page 4

Video nasties: the drive to improve a tainted image

Sell-through market: Steve Ayres collected Page 5

Cassette duplication: the business thrives again

Parlaid Group: bad apple that spoiled the barrel

European market: mature types pick VCRs Page 6

Editorial production Gabriel Bauman

Illustration John Batten



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## VIDEO INDUSTRY 2

Has rental a future in the UK? Raymond Snoddy investigates

## Obituaries are premature

IT WOULD be easy to write an obituary for the British video rental industry. It would acknowledge that it was a business that came from nowhere and flourished remarkably for a decade by offering a real measure of convenience and choice to consumers who until then had to make do with increasingly rundown cinemas and only three, later four, television channels.

Then the hours of broadcast television increased dramatically and along came satellite television delivering hundreds of films direct to the home on pay television channels, ending for ever the need to go out in the rain to hire a video and then remember to return it again next day. A clear case of an industry doomed to gradual decline because of technical change.

In fact, it is much too early to write the obituary of the video rental business and the outlook, at least in the short and medium term, is perfectly respectable.

It is probably true to say that the days of spectacular growth are over and that in satellite and growing cable networks the video shop has encountered its most direct and potentially formidable competitor. To make matters worse, many regular video renters, those who have a high appetite for entertainment, are just the sort of people who are likely to be in the vanguard of the move to satellite.

This summer, it looked as if the disaster scenario for video was starting to play itself out. There were rumours of declining rentals, the weather was hot and the World Cup grabbed the headlines and attentions of viewers. High interest rates were prompting a recession in parts of the high street. Business confidence in video was also shaken by the collapse of Parkfield, the once high-flying company, mainly because it over-reached itself in the video distribution market.

In fact, there is no sign of a collapse in rentals. Figures for the first half of the year show a 3 per cent drop, although in value there was a 1 per cent increase.

Mr Norman Abbott, director-general of the British Videogram Association, the trade organisation, expects real

growth for the year, even if only single figure growth, following total video rentals last year worth £576m at retail prices.

A much higher growth rate of between 20-25 per cent is forecast for the video sale or self-through market which is markedly different from the rental market and will be much less affected than rental by growing competition from cable and satellite. The self-through business is much closer to publishing and is more open to consumers' desire to collect and keep as well as view.

Satellite may indeed put a ceiling on the growth of video rental, particularly if the current levels of satellite growth are maintained towards the more than 2m homes each of the big satellite television operators.

Mr Rupert Murdoch's Sky Television and British Satellite Broadcasting (a consortium in which Pearson, publishers of the Financial Times, has a significant stake) need to inform the public more about what the industry has to offer.

The industry is clearly becoming more professional as large companies such as Cityline through their Ritz chains improve the standard of service offered to the public. There is still however, according to market research, enormous confusion in the public mind on when films become available along the competing methods of distribution. Many people believe, wrongly, that films become available on video and satellite at the same time.

In fact, films usually come to the video rental shops about six months after release and in most cases are exclusive to the video shop for six to nine months before they move on to the satellite pay television "window". Conventional television follows in the third year of a film's distribution life.

Again, from the chance to rent films as soon as possible after theatrical release, and that is unlikely to change in the foreseeable future because of video's large contribution to the overall revenues of a feature film - video has one enduring advantage. The video rental shop, particularly when it is stocked with a large number of copies of the hit movie that most people want to see at a particular moment, allows consumers to choose the film of their choice and "schedule" it when they want to.

The video rental industry has at least in theory a large still untapped market which generic advertising might influence. About half those owning VCRs rent less frequently than once a year and only 28 per cent rent a video once a week.

This, according to the Video Software Dealers Association, compares with the 80 per cent of VCR owners in the US who rent regularly, 74 per cent of German owners and 50 per cent of Australian.

After reaching a peak of 38 video rentals per VCR owner a year, Mr Harnish Dickson of stockbrokers Hoare Govett believes the average will fall to 29 this year and 28 in 1991. Apart from the obvious need for generic advertising to try to increase the pool of regular renters in the population, the video industry clearly needs to inform the public more about what the industry has to offer.

Others companies, such as Entertainment Made Convenient - EMC<sup>2</sup> - are working on systems that use satellites and compression techniques to download videos individually chosen by consumers at great speed. The hope is that before long a consumer will order a video chosen from a catalogue and be watching it within 10 minutes. To deal with the piracy problem, the film copy automatically wipes itself during the second viewing.

Another possible competitor to the video shop could come from using the transmitters of conventional broadcasters in the middle of the night to download films and other specialist programmes. Ferroglen Research of the UK has already developed a unit the size of the paperback novel that sits on the VCR and emulates the VCR infra-red controller. In this way the VideoLink system controls the VCR to record special material broadcast in the middle of the night.

The day of the electronic video store will clearly come but is probably still some way off. Proving that such systems work technically is one thing. To get new equipment into millions of homes is quite another.

Old-fashioned technology - well-stocked libraries of videos to rent - clearly has a lot of life left in it yet.

In the longer term the pressure on video rental is likely to grow from both the proliferation of satellite channels and from electronic video shops which appeal to a wider range of consumers.

Though they are smaller, the new compact video recorders, called camcorders, have not sacrificed any of the features found in the older, bulkier models. Most of the compact models are compatible with various tape sizes and fully automatic, offering a variety of editing functions.

Sony gained a head start with the CCD-TR55 "passport size" and has not let up since. In July, it announced an even smaller and lighter version of the camcorder, the CCD-TR45, featuring a zoom lens, a high shutter speed and a multi-angle viewer, which weighs in at only 650 grams.

At the same time, it announced a top-of-the-line version of the camcorder, the CCD-TR75. This offers advanced functions such as better resolution quality and an eight-power zoom system.

Not to be outdone, Sony's arch-rival, Matsushita Electric, introduced a 750-gram camcorder, the NVS-1 or Bremby, which features a digital stabiliser that, in effect, reduces the

VIDEO industry is booming by thinking small. Ever since Sony Corporation's lightweight compact video recorder, the CCD-TR55 Handycam, burst onto the Japanese market in June 1989, the video industry has been developing smaller and lighter products which appeal to a wider range of consumers.

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**Sony gained a head start and has not let up since**

on-screen blurring and jiggling effect which a hand-held video recorder often produces. Sales have not been sluggish. Matsushita says it sold all the 30,000 camcorders it produced in June.

However, Matsushita's hopes of becoming No 1 in the camcorder market do not rest on the Bremby. Mr Tsuzo Murase, the company's senior managing director, admits Matsushita will not be able to pass Sony "in one stroke" with its new camcorder.

Moreover, Matsushita faces supply shortages while Sony, whose Japanese camcorder market share in June was over 50 per cent, has more than enough.

JVC's Matsushita affiliate which produced the VHS videotape recorders that knocked Sony's Betamax out of the market a few years ago, has produced a 750-gram camcorder, nicknamed "the idol", which is fully automatic with autofocus. Another JVC camcorder, sure to appeal to accessory-mad video buffs, is the SCF-100 which features a video deck, digital three-inch colour TV monitor and a tuner, all of which can be assembled into myriads of combinations or used separately.

JVC's camcorder boom has revived a flagging domestic consumer electronics industry. The VCR market has become so saturated - four in five Japanese homes are thought to have a VCR - that Matsushita admits camcorders have arrived just in time. However, the market for VCRs is not

back and has not prevented full-scale marketing campaigns by Japan's two biggest makers. Sony has been stressing the "passport size" of its camcorders with a spate of commercials featuring a cute Japanese girl travelling overseas and a grumpy customs official.

Meanwhile, Matsushita has hyped the holiday angle by inventing a "Bremby dance" and by featuring the camcorder at entertainment events.

**CAMCORDERS**

## Thinking small is a winner in Japan

being entirely neglected by Japanese manufacturers.

Sony's half-inch videotape recorders, metal tape Beta videotape recorders and their super-VHS model, pioneered in December 1989, represent all three existing formats of home video technology.

However, Matsushita's Sony, the Matsushita affiliate which produced the VHS videotape recorders that knocked Sony's Betamax out of the market a few years ago, has produced a 750-gram camcorder, nicknamed "the idol", which is fully automatic with autofocus. Another JVC camcorder, sure to appeal to accessory-mad video buffs, is the SCF-100 which features a video deck, digital three-inch colour TV monitor and a tuner, all of which can be assembled into myriads of combinations or used separately.

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designed to be compatible with various kinds of videotapes, including the new super-VHS tapes. According to Ms Lin, Japanese households with both a VCR and a camcorder may well become the norm.

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NHK plans to minimise its video equipment with a fully integrated digital videotape recorder. The new system will be more portable than the bulky units currently used and will mean NHK will no longer have to use different video formats in its day-to-day operations.

Mr Yukiko Masuko, of NHK, says the broadcasting network reckons it will take about five years for the new system to be completely operational.

Sony has not been content to let its pioneering Walkman languish in the wake of the video technological boom. Its Video Walkman Compo, introduced in May, features the world's smallest and lightest (490 grams) video deck, monitor and timer/timer unit, all of which can be used independently and all innovations spawned by camcorder technology.

Having gambled once on defining a video format and being proved wrong with the failure of the Betamax, Sony has now succeeded in drawing the crowds to the camcorder which it launched on the world stage. It remains to be seen, however, if anybody can come along to steal the show.

Trevor Greene  
Tokyo

## JAPAN

## Slowdown is masked by growth in turnover

"CUSTOMERS here are fashionable and not interested in Japanese movies," says a young clerk at Wave, the "hip" audio-visual store in Tokyo's Roppongi nightspot district.

Out in the suburbs the sentiment is not much different. Mr Takeshi Yoshida, 52, a trading company employee from Chiba Prefecture, says: "I almost never rent Japanese videos. There isn't much choice."

Enter a typical Japanese video rental store and the racks of American, and to a lesser extent European, films dominate the meagre shelf space devoted to Japanese products. An occasional home-produced hit such as Juzo Itami's "A Taxing Woman", which topped the video rental charts in 1988, gives some hope to the beleaguered Japanese film industry, but except for animation and some other niches, tastes are more attuned to western films.

That goes a long way to explain Sony's purchase of Columbia and Matsushita Electric's ongoing talks to acquire MCA - the constant battle among Japanese distributors to gain rights to foreign films to be put on video.

Overall, the Japanese video industry is doing very well, with turnover (including sales and rentals of videocassettes and laser disks) up more than 100 per cent in 1989 to an estimated Y370bn, according to Nomura Securities. The huge sales growth masks a slowdown in growth of VCR purchases and openings of video rental stores. After several years of strong growth in VCR sales, annual volume seems to be peaking out just under 5m

units, according to figures supplied by Jesus I. Duarte, a leisure analyst with W.L. Carr (Overseas) in Japan.

The boom years for video store openings seem to have faded as well. Between 1987 and 1989, the number of registered video rental stores soared from around 3,000 to more than 10,000. Mr Duarte's figures show a current total of about 12,000, a considerable

slowdown from the peak in 1988 when about 5,000 video shops opened their doors.

Many aspects of the Japanese video industry are hard to track to the number and variety of players involved. Besides obvious competitors such as major film-makers and screen operators Toho and Toei, electronics manufacturers Sony, JVC, Toshiba and Pioneer, a number of independent producers, distributors and even the huge general trading houses all fight for a slice of the video business. The major Hollywood studios are also big players in Japan, often through joint ventures with local distributors.

The Japan Video Association, an industry group which among its duties tracks growth figures, had 54 members as of the end of 1989. But as with many other industry associations in Japan, foreign companies are not members, so the figures under-represent the total market by as much as one-third, sales have never amounted to much of their business, according to Mr Duarte.

Tony Canyon, which has among its clients Disney and RCA Columbia, claims the basic demand for foreign movies stems from the poor quality of Japanese films. "The biggest

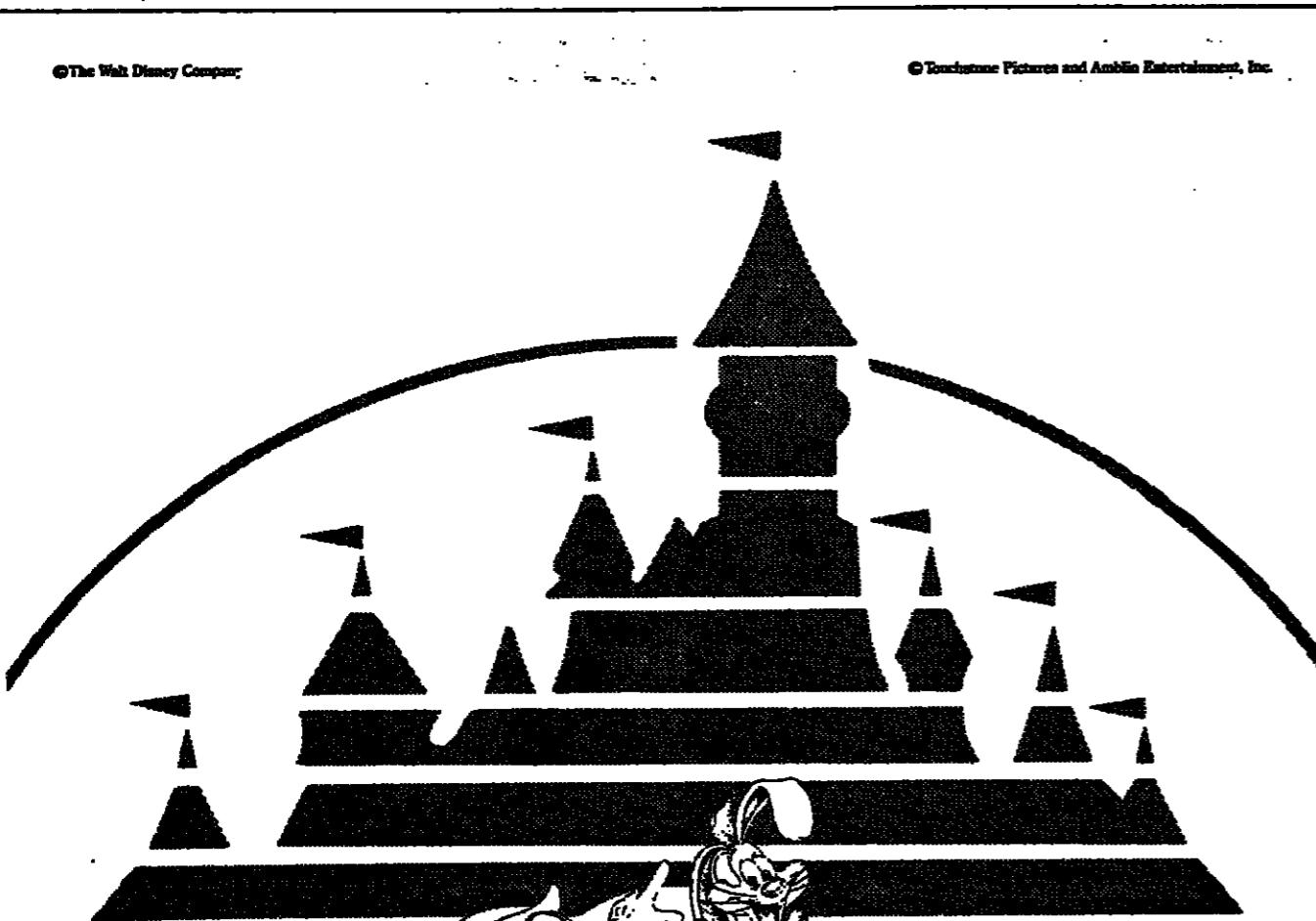
part of the business is in action and horror movies, in which Japanese producers have traditionally been quite weak," a company official says.

She adds that Japanese movies which do poorly at the box office tend to do worse on video. This has led to the creation of a new type of movie in Japan, produced expressly for the video market. Some of these "made for video" movies have been hits lately, according to Tony Canyon. The producers of these movies aim at a narrower market and can better satisfy Japanese consumers' demand for action and horror movies.

The one segment of the Japanese video industry which is not dominated by western products is the market for laser disks. But the Japanese film industry's share is even smaller, for most of the laser disks sold in Japan are used for karaoke, the popular singing-along activity which has spread from Japan into Asia and is now on the rise in the US and Europe.

According to the Japan Video Association, almost three-quarters of laser disks sold in 1989 were for karaoke machines, or, almost ¥300 worth of soothing images of beaches, sunsets and waterfalls to provide the backdrop for enka, the slow ballads preferred by white-collar workers. The video association's figures may under-represent sales of western films on laser disk, but it would be hard to dispel karaoke in the hearts of the Japanese.

Seiji Suzuki  
Tokyo



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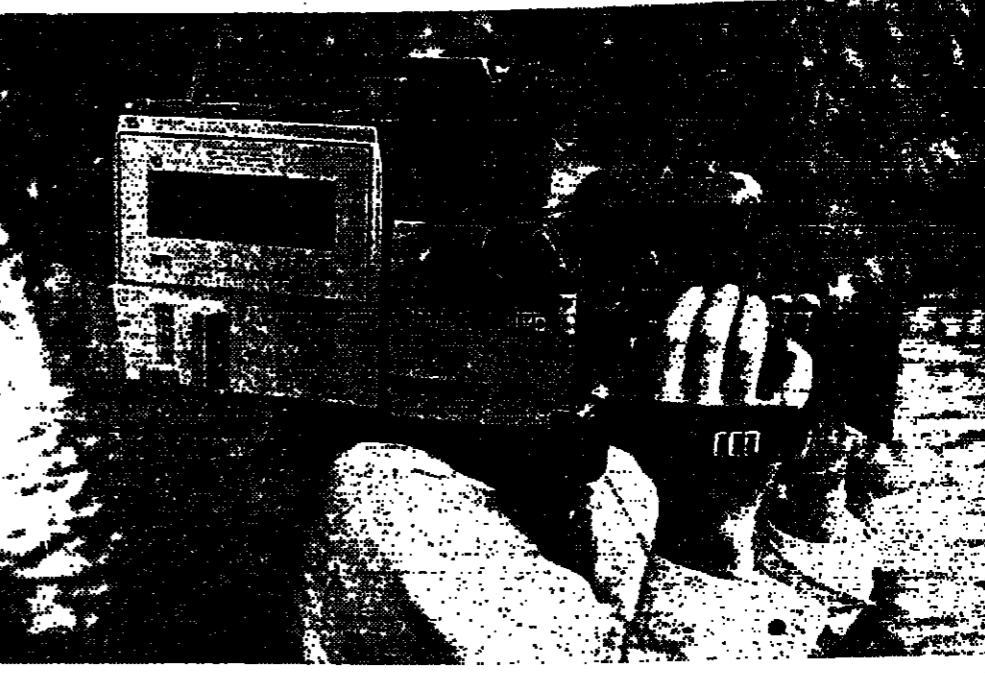
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(Above) An operator using a JVC super-VHS KY15/BR5 camcorder and (below) the pace-setting Sony Handycam



CAMCORDERS

## Thinking small is a winner in Japan

being entirely neglected by Japanese manufacturers.

Sony's half-inch videotape recorders, metal tape Beta videotape recorders and their super-VHS model, pioneered in December 1989, represent all three existing formats of home video technology.

However, Matsushita's Sony, the Matsushita affiliate which produced the VHS videotape recorders that knocked Sony's Betamax out of the market a few years ago, has produced a 750-gram camcorder, nicknamed "the idol", which is fully automatic with autofocus. Another JVC camcorder, sure to appeal to accessory-mad video buffs, is the SCF-100 which features a video deck, digital three-inch colour TV monitor and a tuner, all of which can be assembled into myriads of combinations or used separately.

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## MORE CLOSELY THAN WE DO

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The British Videogram Association represents the British distributors of pre-recorded video cassettes.

In doing so, we play a leading role in what has rapidly become one of the country's major leisure industries.

On legislative matters, such as Sunday trading, amendments to the copyright law, and the introduction of video censorship in 1985, the BVA has been the principal point of contact between the government and the video industry.

In 1982 the BVA was the prime mover behind the establishment of an anti-piracy body, the Federation Against Copyright Theft.

And in 1987 the BVA was instrumental in setting up the Video Advertising and Video Packaging Review Committees to censor video trade press advertising and video cassette covers.

The BVA has helped guide a new and pioneering industry successfully over the past ten years. We look forward to playing our part in guiding the video industry's continuing success through the 90s.



British Videogram Association, 22 Poland Street, London W1V 3DD. Telephone 071-437 5722.

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## VIDEO INDUSTRY 4



"Video rental has been a pretty easy market until this year. But it will be harder for us from now on and we will have to tough it out in the marketplace"

**A decline may follow 10 years of steady growth**

## Retail market catches a cold

THE HOT summer weather, the high level of interest rates, the poll tax and the World Cup travails of Gaze (an England footballer - in case any judges read this) have all combined to deflate the video rental market this year.

After 10 years of steady growth, the video rental market experienced only a slight increase in the first half of the year and, may, for the first time, show a decline in real terms for the year as a whole.

The malaise in the market has led to the demise of several independent video rental retailers. Confidence has been further denting by a series of mishaps among the larger publicly-traded companies.

Earlier this year, Parkfield, a fast-growing conglomerate which among other diverse interests owned the 500-outlet Hollywood Nites video retail chain, collapsed under a mountain of debt, sending disruptive ripples throughout the industry.

Although Parkfield's problems were largely caused by the mismanagement of its unrelated video "sell-through"

business, the company's collapse hit other video rental companies such as Castle Communications, which was forced into making substantial provisions against possible losses.

Castle also reported that its video rental business had "hit

less than half the level it attained at the beginning of the year.

Mr Norman Abbott, director general of the British Videogram Association, says: "Video rental has been a pretty easy market until this year. But it will be harder for us from now on and we will have to tough it out in the marketplace. It has come as quite a shock to some people."

But although the current mood may appear gloomy, Mr Abbott maintains that the longer-term prospects for the sector still look good.

Most of the industry's woes appear temporary in nature and with the end of the World Cup, the cooling of the weather and the recent reduction in interest rates, there are grounds for believing that demand will pick up again.

Mr Abbott also believes that the video recorder market will continue to grow, leading to increased demand for video rentals. At present, about 14m homes have a VCR recorder,

representing 65 per cent of the total. Although the growth in the market for first videos

appears to be trading healthily enough, Cityvision's share price has slipped heavily to

still apparently a healthy demand for second videos in many homes; almost 10 per cent of video-owning homes have two.

The video rental market will be helped by the improving standards among its major players - as the industry

stocks a few videos.

But although there are undoubtedly longer-term opportunities, there are also longer-term threats. The spectacular growth of the video "sell-through" market in the past few years has partly been to the detriment of video rentals.

And the mushrooming of satellite dishes and the burrowing of cable links also come as indirect competition to video rentals.

There is also some evidence to suggest that as the market for video recorders matures, then the demand for the video software will diminish. A similar process has already been seen in the relationship between hardware and software suppliers in the audio and computer industries.

For example, Marketing Strategies for Industry, in a report on the video software industry, discovered that in 1984, the average VCR owner would rent 38 video titles a year but that this had decreased to an average of 24 by 1988.

Over the past decade the video rental market has grown from about 250m in 1981 to 550m in 1989. But that healthy rate of growth looks like being a bit less impressive in the years to come.

\*Video Software. Marketing Strategies for Industry, 32 Mill Green Road, Mitcham, Surrey CR4 4HY. Price £75.

John Thornhill

should be marketed.

Independents, by comparison, have to bid on the open market for the rights to films and then make the best of what they can get. Some of them, however, are quite a lot of what they can get. Yesterday, the UK independent, now owned by HTV, the ITV company, has sold more than 1m copies in the UK of the film Dirty Dancing.

Earlier this month, in an example of the flexibility that integrated distribution brings, Buena Vista Home Video, which distributes films from the Disney studios, announced that Pretty Woman, the top film of 1990, would go straight from the cinema, where it has grossed more than \$315m worldwide so far, to sell-through.

The cassette of the Touchstone film will go on sale on December 1 at a retail price of £12.99 aimed at the Christmas market - the same time as it becomes available on video rental.

Mr Phil Jackson, general

## SOFTWARE

# Films open window of opportunity

THE BIG American studios dominate large sectors of the video market. They produce the "hit" films and market them. Most have their own video distribution companies to exploit their films through the range of "windows", including video, the biggest box office of them all.

The US video software market alone is worth more than \$100m a year to the film industry, about a quarter of it from sell-through.

The UK companies such as CIC Video, a joint marketing and distribution vehicle for Paramount and MCA Universal, and Warner Home Video are never very far from the top of the video hit parade.

CIC has had some of the all-time video hits such as E.T.: The Extra-Terrestrial, Back To The Future, Beverly Hills Cop and Raiders of The Lost Ark. Warners has weighed in with hits such as Police Academy, Lethal Weapon and Gremlins, while Crocodile Dundee from CBS/Fox was one of the biggest releases ever on UK video.

Being the distribution arm of a large Hollywood studio, particularly one producing blockbusters, gives a video company an enormous head start and flexibility over how a title

will not wipe out rental revenues.

It is likely, however, that in more cases the length of the exclusive rental window could come down to four to six months rather than the more usual 12 months before sell-through and satellite pay television begin.

More typical is the experience of US distributor MGM/UA Home Video, which has recently set up its own retail sales division. Its first release is A Fish Called Wanda, the John Cleese comedy, which went straight to the top of the video rental charts on release and has remained in the charts for more than a year.

At the beginning of this month the video was released for sale at £9.99, at around the same time as it was shown on BS2.

An enormous national promotional campaign was launched to boost the cassettes, including commercials on TV, Channel 4 and TV-am and two joint television campaigns with W.H. Smith and Woolworth.

By Christmas it is expected that A Fish Called Wanda will have sold more than 200,000 units, including the tapes sold to the rental trade.

CBS/Fox Video is unusual

in the charts for more than a year

among big Hollywood studios, because as well as releasing films from Twentieth Century Fox, it has also had, since 1987, an expanding presence in the sell-through market.

In part, the difference is accounted for by its ownership - a 50-50 joint venture between CBS, the US network television company, and Twentieth Century Fox Film Corporation.

Next year CBS/Fox Video will release 50 new titles of which 26 will be from Twentieth Century Fox and CBS. From the CBS end of the business there come videos on the history of flight and World War II.

In 1991 the company will be issuing videos on the Vietnam War.

But a wholly-owned American company such as CBS/Fox is also versatile enough to be responsible for the Official Football League series of videos and Genius, the George Best video autobiography.

Raymond Snoddy

**Raymond Snoddy looks at the success of "sell-through"**

## The engine of growth

THE REAL star of the video industry at the moment is "sell-through", the sale of video cassettes on everything from Bill And Ben The Flowerpot Men to famous battles of the Second World War or how to fix your plumbing.

Although feature films from the libraries of the Hollywood studio probably still make up the largest individual slice of the sell-through market, there are also significant businesses being created which supply children's programmes, music, sport and keep fit, how to - and specialist interest videos.

From a standing start towards the end of 1984, sell-through has seen explosive growth and last year amounted to a £300m business in the UK at retail prices. Predictions for this year range as high as £400m but the outcome is more likely to be in the £360-370m range.

"Sell-through will be the real engine of growth. It is in this field that the majority of new investment opportunities is likely to arise," stockbrokers Hoare Govett argued in a study of the video industry published earlier this year.

"The volume of units sold will continue to rise dramatically as the product gains increasing acceptance in the home and as more applications are found for the software," Hoare Govett added.

In particular, the industry hopes that more and more consumers will see video cassettes as the visual equivalent of a book, buying and collecting them in ever-growing numbers and building their own domestic library of titles. Even after films have been repeatedly shown on television, demand does not seem to disappear from people who forgot to record a particular programme onto a blank tape, do not know how to set a video timer or want a proper copy with a professional label.

According to the third quarter Gallup survey of the video sell-through market, CIC is just marginally in the lead, with a 12 per cent share of the total

market, ahead of Video Collection, the pioneers in UK sell-through, with 11.9 per cent.

The big CIC sell-through titles include Indiana Jones and the Last Crusade, The Land Before Time and, in the keep-fit stakes, Beginning Calanetics.

To counter Callanetics, the Video Collection offers Jane Heron and Polygram, the record company, specialises in music and comedy-videos of groups such as Dire Straits and stars such as Elton John and comedian Lenny Henry at £9.99, the archetypal sell-through video price.

Mr Peter Smith of Channel 5 believes there will be increasing specialisation in the market with companies playing to their particular strengths.

The feature film market in particular is increasingly polarised between blockbuster and "B titles". Mr Smith believes "B titles" will find it almost impossible to find space on the shelves.

Mr Dick Jones at DD Distribution is very specialist indeed and the company has built a solid business out of aviation films and rents by post cassettes on everything from Second World War combat footage to the latest in aerospace technology.

Away from the feature film market, different companies specialise in different sectors of the market.

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Blackadder has sold more than 1m copies across four titles and decade. Match of the Day compilations have been selling well but not so well as the official video history of Liverpool Football Club which has already sold more than 150,000 cassettes.

Mr Paul Holland, marketing manager of BBC Video, is certain that the video sell-through industry is here to stay, like the recording industry.

"There will always be new

material coming through. I can't see it ever getting smaller than it is today," Mr Holland says.

Away from the feature film market, different companies specialise in different sectors of the market.

At the opposite end of the scale, Mr Ivor Schlesberg, the Pickwick chairman, has an exclusive deal with Abbey Video to distribute its Ninja Turtles tapes. Before too long, that could mean 2m cassettes.

Pickwick, a company in which Pearson, publishers of the Financial Times, has a 20 per cent stake, has been building up its own video promotions although Gallup ranks it in the non-music video market at number 10 with a 3.3 per cent share, just behind the Virgin group.

Mr Schlesberg is going for the higher margins involved in own label videos, including animated classics for children, and sports videos on the history of Glasgow Rangers and Celtic and of the Barbarians rugby team.

Pickwick is now busy taking the British concept of video sell-through into continental Europe through acquisitions in Denmark and France.

## FINANCIAL TIMES 1990-91 RELATED SURVEYS

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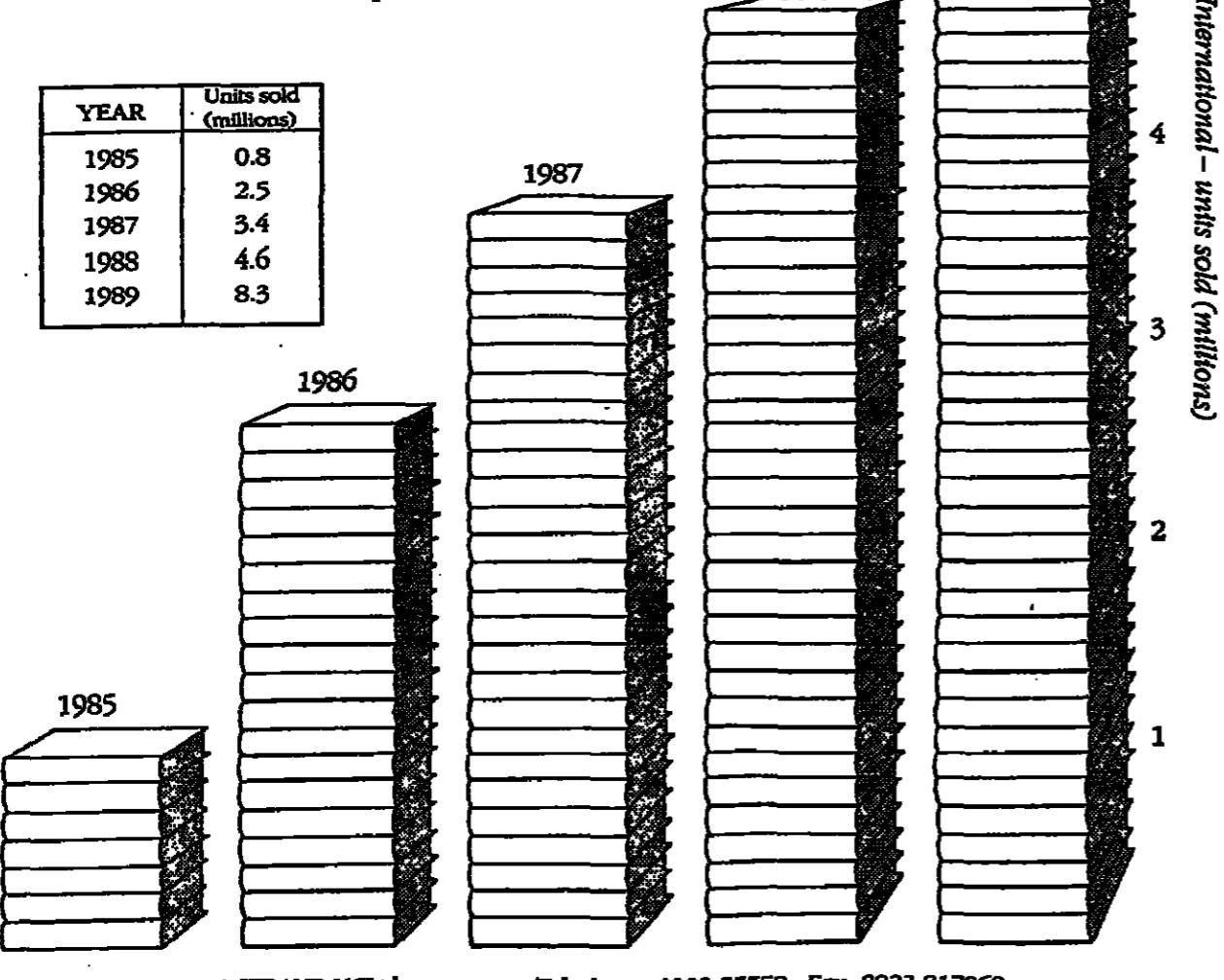
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Video Collection International has dominated the video sell-through market from its beginnings in 1985 right up to the present day. In each of the last 5 years, it has been market leader\*, showing sustained growth.

With an impressive catalogue of over 1,500 titles and a dynamic policy of expansion, the company is set to maintain pole position throughout the nineties.

\*Gallup Research/Video Week



## VIDEO INDUSTRY 5

Censorship and the drive to improve a tainted image

**They're not so nasty now How Steve Ayres collected**

LOOKING BACK at the video "nasties" scandal of the early 1980s, what is interesting is not so much what the word or how it was used, or censored from distribution, but rather the effect they have had on a growing industry. The video "nasty" has long been dead but its legacy continues in the way politicians and the media have used the "nasties" to further their own cause - pro or anti-censorship, for example - and the way in which some sectors of the public continue erroneously to perceive video as "nice but naughty".

When the British Videogram Association, the video distributor body, draws up details of its proposed £10-15m general advertising campaign later this year, it is partly video's tainted image which it hopes to dispel, as well as shoring its defences against predatory media such as satellite and the possibility of recession.

The main aim of the campaign will be to make video rental a less fragile business - one that suffered a 20 per cent downturn at the height of the summer - by widening its narrow blue-collar audience base. One reason why potential high-brow or upmarket renters are staying away, it is argued, is the lingering aftermath of what was regarded in 1983 as little short of a national scandal - the easy access to lurid titles depicting gross violent and sexual behaviour.

Mr Norman Abbott, BVA director general, believes that the term video "nasty" can be confined to 40-odd titles which were listed until 1985 by the Director of Public Prosecutions as possibly contravening the Obscene Publications Act. The problem for the video industry today is that no-one outside the industry has imposed similar restraint on the term's usage - it has entered the realm of word-association in the public's sub-conscious and is examined when the tabloid sub-editor deems it fitting, or when the caring politician wants to score an easy vote. The media rehash the old chestnut that there is direct causality between on- and off-screen violence, and the moral majority responds by thinking that "you are what you rent".

In fact, those videos and the people who distributed them

have nothing whatsoever in common with the legitimate industry either then or now. To draw an analogy, it is as if the Milk Marketing Board were confronted with "Mad Cow" headlines four years after stricter safety measures had been implemented.

As recently as last month Mr Neil Kinnock, the Labour leader, in the aftermath of the latest child abuse scandal, promised the electorate that he would rid the UK of "video filth". The problem with statements like this, and the comments uttered by the Prince of Wales on the opening of the Museum of the Moving Image in 1988, is that they reflect at best an outdated, and at worst an ignorant, view of what the video industry is really like.

Prince Charles talked then of video nasties and their effect as if they were as prevalent today as three or four years earlier," says Mr Abbott. "People who don't go to the cinema often or rent videos still think this is a problem."

Anyone who gives the video industry more than just a cursory glance will see ample evidence to suggest that it does take a responsible attitude to what it releases and how.

Videos are more harshly cen-

sored for home viewing than for cinema exhibition; 18-certified films are sometimes upgraded to 12-certificates, all 12-certified films are upgraded to 15 on the basis that the new certificate could become a "dumping ground" for films containing four-letter swear words, no film is advertised at the beginning of another which has a lower certificate, the BVA's Video packaging Review Committee and Video Advertising Review Committee meet every week for self-censorship of all video advertising and sleeve design and the Video Standards Council has been set up to implement a Code of Practice for retailers and distributors.

It is a far cry from the industry depicted in the Daily Mail in a leader dated June 30 1983

included legislation against "nasties".

The resulting Video Recordings Act took until 1985 to be implemented, by which time the offending articles had long been removed from video dealers' shelves for fear of the more severe penalties of the Obscene Publications Act. The reason the Mail called prosecution under the OPA "like trying to mop up a sea of filth with a scrap of bath sponge" was that, although more harsh than penalties meted out by the VRA, the OPA was an unpredictable weapon. What some juries deemed "liable to deprave or corrupt" was laughed out of court by others.

But then, of course, there were, and still are, political motives in determining what is "suitable for viewing in the

home" (Video Recordings Act 1984). The clampdown on home video trade is incapable of regulating itself. There's too much money involved.

With hindsight, the second half of that statement is entirely true in laying blame at the door of those responsible for the root cause of the problem. The 40-odd video "nasties" were old foreign exploitation films picked up for peanuts at foreign film rights markets by cowboy entrepreneurs who could see a vacuum in the market and filled it - with immense financial gain. If final blame must be apportioned, then it is in the amount of time it took for the government to tighten a legal loophole, forcing those responsible to look elsewhere for quick bucks.

It was not that the video industry could not regulate itself - it was not allowed to. The BVA had a self-regulatory system ready to run in 1982, similar to the way the film industry regulates itself through the British Board of Film Classification - a system which has never once fallen foul of the courts. The government took matters under its own belt, however, by announcing a general election which

is the potential good is seen but only potential harm, then the feeling is that it could be abolished altogether," says Mr Abbott.

Whatever the reasons behind it, there is no doubt that the video "nasties" furor has had far-reaching and damaging consequences on an industry which prides itself on growing in 11 years to nearly £1bn in worth and with an attractive employment record.

"It's hard to put a figure on what business has been lost as a result of the 'nasties', says Mr Abbott, "but it's one reason why more than half the video owners are put off renting. They - especially the affluent, better-educated sectors of society - think that what was freely available in the first few years still predominates. It's like racial stereotyping, no matter how much a Scot argues, he cannot change the perception that the Scots are mean - the damage has been done and it's incalculable."

The way forward, then, is better to advertise the fact that video is consumer-friendly. Coming up with an equivalent of the "Go to Work on an Egg" campaign is the first step, but time will tell whether it will be enough to dispel the illusions surrounding the industry's own salmonella crisis.

Peter Dean

THE PHONE started ringing the morning that Mr Steve Ayres launched his business. For a while it hardly stopped ringing.

The UK industry had on the whole thought his idea - that you could sell people videos of old movies languishing in the archives - completely crazy. Everyone knew that videos were for renting and anyway the film business had traditionally liked the degree of control that went with holding on to the master negatives and leasing copies out for exhibition and rental. Copies of newish films were available for purchase on cassette, but the prices were so high that few were sold.

Mr Ayres, who had spent 10 years in the record business with CBS, knew the strength of Britain's retail distribution chains and how consumers bought and collected music and books.

There was no reason, as VCR penetration grew, that they wouldn't buy and collect videos," Mr Ayres says.

Around the same time Mr Paul Levinson, chairman of Prestwich, the leisure group, had been buying rights to old films and cartoons.

So it was that on September 16 1986 Mr Ayres launched the Prestwich banner The Video Collection - a motley group of 50 titles - cassettes for children such as Top Cat, The Flintstones and Yogi Bear and feature films such as John Wayne's The Quiet Man and the Doris Day comedy Young at Heart.

They were to be sold at £3.99, the sort of price that feature films had never been sold at before, in a exclusive deal with Woolworths.

"I wanted to blow people's socks off," says Mr Ayres, who was also once managing director of MGM/UA Home Video, and that was more or less what he did.

What seemed at the time a large number - 100,000 cassettes - were sent to Woolworth branches all over the UK for the first day's trading of The Video Collection.

At about 11 o'clock that morning the Portsmouth branch of Woolworths telephoned to order more after selling 37 cassettes since

## THE SELL-THROUGH MARKET



Steve Ayres: "I wanted to blow people's socks off"

opening. Then the Edinburgh and Belfast branches called with similar orders and Mr Ayres knew there was a business in what became known as the sell-through video market.

"They were running and flying off the racks and shelves," says Mr Ayres. "And that was when our problems really started."

The Video Collection had thought it might sell 300,000 between launch and Christmas. In fact, the figure was over 1m.

"We could have sold 2.5m; the demand was just staggering," says Mr Ayres.

So great was the demand that the company had lots of competition within six months. Channel 5, the PolyGram/Heron video group, Vestron and

BBC Enterprises, the commercial arm of the BBC were all "pretty nifty" in seeing the potential.

Some titles have endured. The Quiet Man, for instance, has sold more than 500,000 copies and is still selling at the rate of 1,000 copies a day.

Despite the much intensified competition Mr Ayres, now chief executive of Strand VCI, a management buy-out from Prestwich including The Video Collection, estimates he has 19-20 per cent of the 45m cassette sell-through market in the UK - between 16-17 per cent by value and that publishing video accounts for about half. The Video Collection's annual turnover of around £100m. Other activities include manufacturing video

cassettes and video duplication.

Now the business is much wider and ranges from feature films, now £5.99 and cartoons to music, sport, fitness and How to... cassettes.

Co-production deals with Independent Television News have led to successful launches such as The Botham Story and Great Battles - The Turning Points of World War II.

Mr Ayres believes that the desire of the public to collect things will lead to continued growth. Within a couple of years, he believes, the sell-through market will have overtaken the rental market.

"I never had any doubt that the concept would last and would outlive rental," he says.

Raymond Snoddy

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## VIDEO INDUSTRY 6



High-speed Sony Sprinter duplication: reaping the advantages of economies of scale

## CASSETTE DUPLICATION

## The business thrives again

THE EXPLOSIVE growth of video cassettes recorders in the early 1980s has led to a growth in more than just the hardware industry.

The renting of tapes has provided a high street industry worth hundreds of millions of pounds. The retail industry has now taken hold. Both these phenomena have produced another industry, that of cassette duplication.

The four major players in the video duplication market, Rank, Technicolor, Fraser Peacock and Videoprint found themselves swamped with demand from the distributors of pre-recorded cassettes. Now, though, the lagging economy has hit the video industry badly.

There was a way out, though, for the duplicators. The rental market reached its zenith around 18 months ago. Since then, the stagnant growth of video, coupled with the new interest in satellite channels, has caused a decline. Hope was not far away though, thanks to the dramatic growth of the retail, or sell-through, market.

Once the £9.99 price tag for a video had been established by both the industry and the consumer (£14.99 was just too much), the retail grins took hold. This was good news for the industry, as it soon became apparent that it was not just feature films that sold, but sport, children's films and music.

It was good news for video companies, it was great news for duplicators. Not only was the business thriving again, but the numbers were also increasing. A feature film released onto the rental market will require 60,000 units if it is a major release, 20,000 for an average title. However, for the retail market the figures can go up to well over 200,000, allowing the duplicator more economies of scale. All the duplicators are now heavily involved in retail.

But even this is not enough to guarantee profitability and jobs. As Mr Hugh Corrane, Rank Video Services managing director, explains, demand for retail distribution is seasonal. "The problem is

that all the distributors want their product for the Christmas market, which means that the schedules are squeezed into the autumn period. We are trying to persuade the distributors to spread their load throughout the year, building up Christmas stock, but that has its difficulties as well because of the stocking problem."

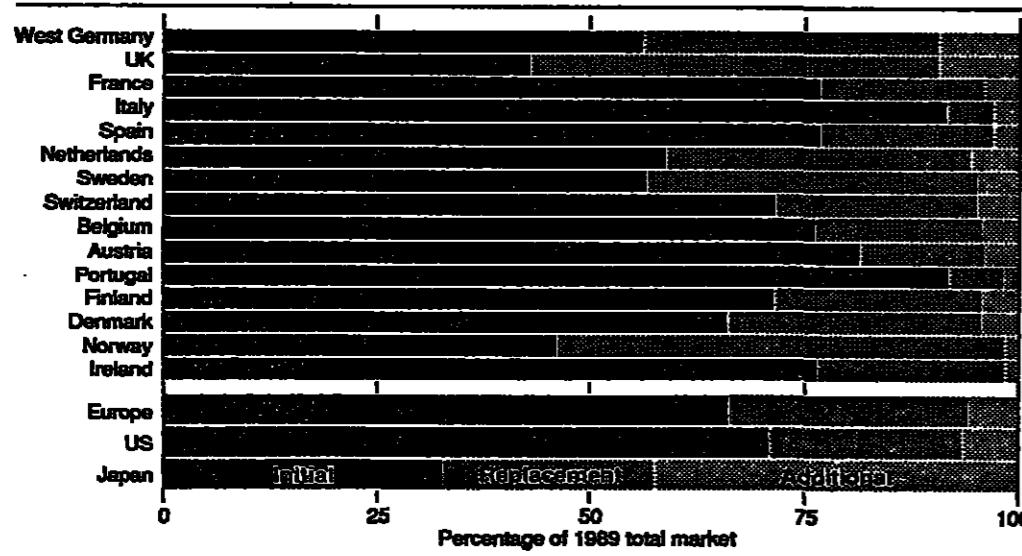
Europe holds the key to expansion and, as 1992 approaches, all the duplicators are gearing up towards the European markets.

Videoprint, for example, has invested £12m in an 80,000 sq ft plant near the docks in Ipswich. Mr Brian Bonnar, managing director, says it is ideally situated to feed the European market. "The DTI hype about 1992 will not be hype as far as the video industry is concerned," he says. "We could have standardisation of video formats, standardisation of the British Board of Film Classification's standards and regulations right across Europe. The Ipswich plant will ship goods into Europe by 3pm the next day."

Without that kind of perspective, all the signs are that domestic video duplication companies will be left behind.

Mike Martin  
Features Editor, Video Week

## VCR demand



## Pickwick Group plc Improves Your Bottom Line

Carole Caplin's Holistix is a revolutionary new exercise plan.

It is just one of the powerful new titles released by Pickwick Video this Autumn.

Other titles include Jungle Book, the latest in the hugely successful Animated Classics Collection and available for the first time on video at only £7.99.

Nursery Rhymes 2, a wonderful collection of favourite Nursery Rhymes and songs for young children.

Sport titles such as Best Shots of the British Open - capturing the very best shots from Tony Jacklin in 1969 to Nick Faldo in 1990.

And then there's Black Adder and the Teenage Mutant Hero Turtles which head the list of releases from exclusive distribution agreements with BBC and Abbey.



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## EUROPEAN MARKET

## More mature types turn to VCRs

THE VIDEO cassette recorder used to be a young person's toy, says Mr Doug Hopper, marketing controller at Ferguson, the UK consumer electronics manufacturer.

In recent months, however, a new group of purchasers has emerged: the over-55s. Many of them have paid off their mortgages. Their savings have been benefiting from Britain's high interest rates. These older buyers have helped to keep VCR sales buoyant at a time of sagging consumer expenditure.

The UK experience demonstrates that VCR manufacturers in Europe are unlikely to run out of customers. While most European households have a television set, a far lower proportion own a VCR.

In Europe as a whole, 49 per cent of households own a VCR, compared with 31 per cent in the US, according to consultants BIS Mackintosh. In Japan, where some families have more than one VCR, the figure is 116 per cent.

The UK had the highest penetration of VCRs in Europe at the end of 1989, with 72 per cent of households owning one. Next in line were the Swiss, with 64 per cent of households owning a VCR, followed by Germany (60 per cent) and the Netherlands (57 per cent). In France, 42 per cent of households had a video. In Italy, the proportion was only 27 per cent.

The European VCR market is still an immature one, with many European households only now acquiring a video for the first time. In almost all European countries, over 50 per cent of VCR purchasers are first-time buyers. BIS Mackintosh says that only in the UK and Norway do first-time purchasers account for less than 50 per cent of total buyers. In France, Italy, Spain, Austria, and Germany have colder climates and people spend more time in their drawing-rooms," he says.

Italy is another country whose inhabitants enjoy being out of doors. Partly as a result, it has also been a late starter in the video market. Mr Venetola says that while new television offerings can boost video sales, the plethora of channels in Italy retarded the growth of the market. Italian viewers felt they already had enough to watch, he says, and not enough of it was of a quality that would make them want to record it.

Mr Meunier says that manufacturers selling into the newer European market have several advantages over those who sold VCRs in better-established markets like Japan and the UK. In the early days of video, the battle between the VHS and Betamax formats led to buyers postponing their purchasing decision. This is not an issue for the new generation of European buyers now that the standards issue has been settled decisively in favour of VHS.

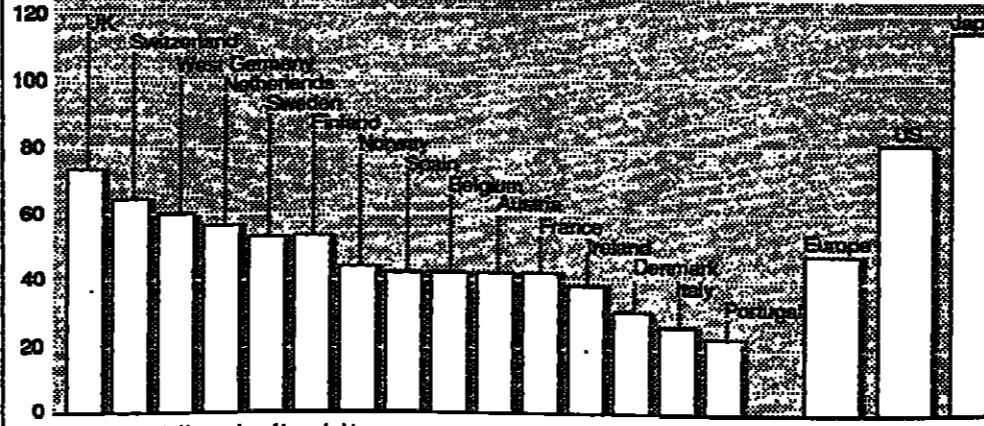
Mr Mike Brewerton of BIS Mackintosh adds that European first-time purchasers are being offered VCRs which are better-designed and easier to use than the machines available in the early days of video.

The increasing number of satellite channels will help to increase VCR sales in Europe, Mr Brewerton says. But, he adds, "I doubt that European penetration will reach Japanese levels. The cultural factor is still important. The Japanese are generally much keener on electronic equipment. Their spend per head on consumer electronics as a whole is at a much higher level than in Europe."

Michael Skapinker

## Home video penetration levels

Household penetration (percent), end 1989 figures



## The rise and fall of Parkfield Group

## The bad apple that spoiled the barrel

ON JANUARY 9, Parkfield Group - a mini-conglomerate with interests ranging from alloy wheel manufacture to video distribution - reported a 103 per cent rise in interim profits to £12.85m.

The figure added to an already impressive track record. In the five full years between 1985 and 1989, pre-tax profits at the Haslemere-based company had soared from just £275,000 to £22.16m.

By July 19, one day after it requested that its shares be suspended, the group was in the hands of administrators. Its overall liabilities have since been put at £309m.

The collapse has added grist to several wide-ranging debates. Can accounting requirements be modified so that a company's published financial history provides a better early warning of incident problems? How are conglomerates best structured so that one bad apple does not spoil the whole barrel?

But, above all, it has underlined how quickly a business can turn sour if fundamental decisions are based on poor market intelligence and subsequent intra-company information flows are not up to scratch.

In Parkfield's case, the bad apple was its much-vaunted entertainment division, which specialised in distribution to the video self-through market, but whose activities encompassed video rental and satellite receiver system distribution, as well as the Hollywood Nites chain of independent video dealers. In its last published report and accounts, Parkfield boasted of holding exclusive self-through distribution rights for RCA/Columbia, Warner/Weintraub and MGM/UA among others.

The poor intelligence

revolved around the size of the UK self-through video market, which the group projected would expand much more rapidly than actually proved

to be the case. (Self-through products are those available at the likes of Woolworth, WH Smith and Our Price, often for £9.95.)

According to an insider, Parkfield was at one point estimating that this market would total 70m units. Though "they did come down to 50m-60m," in the event, actual sales amounted to nearer 30m.

"Sales projections were optimistic," admitted Mr Roger Felber, chairman, at a creditors' meeting staged at Solihull's National Motor Cycle Museum on the last day

of August.

The consequences of this mistake were magnified both by the group's aggressive strategy and the degree of forward planning rendered necessary by the characteristics of the market.

The self-through sector is highly seasonal, with sales concentrated in the final quarter. At the same time, manufacturing capacity has recently been scarce enough to entail that orders be placed well in advance if a distributor is to have the right product in the right place during those crucial three months without incurring unacceptable costs.

"It is quite appropriate to take commercial decisions in April or May for fourth quarter sales," says one industry executive. "You have got to get your forecasts right, not only by total volume, but also by title."

This need was all the more acute in Parkfield's case, because the group was frequently willing to shave its margins for the sake of market share. This often entailed inheriting market risk from film distributors and retailers alike, they say.

A former employee of one leading Hollywood studio outlines the terms negotiated with Parkfield in return for exclusive distribution rights. "The deal was an annual volume deal with phased deliveries throughout the year," he says. "Parkfield paid a unit price and if they couldn't sell the videos, there was no return."

This type of purchase contract is said to have contrasted with the structure of the deals struck with some leading retailers. "The contracts they had with the Hollywood studios allowed for a very small percentage of returns, while in certain cases the sale and return policy with high street multiples allowed for 20 per cent," says another individual close to Parkfield.

Under such circumstances, a stock problem was always likely to develop if the group's

sales projections proved erroneous, since the commitments entered into with the studios would have prevented Parkfield from modulating supply in line with actual demand. "We were not fully aware of the extent of the commitments made for the delivery of videos," said Mr Felber at the Solihull creditors' meeting.

The situation was exacerbated by distribution headaches which afflicted the group in the second half of last year.

A former Parkfield executive traces the origins of these difficulties back to the installation of a new computer system. "They put in an untried computer with untested software," he says. "Apparently the software package purchased had some bugs and they were live."

When the peak volume period arrived, the group's distribution set-up simply could not cope. "The order fulfilment rate fell to 60 per cent just before Christmas," according to one individual close to the group. Meanwhile, new material that it had committed to take from the station continued to flood in.

By February, the group was finding that its efforts to trade out of its excess stock position were being hampered by the flat UK video market. At this point Mr Paul Feldman, entertainment director, resigned and the shares began their long slide towards the 40p suspension price. An opportunity to secure a hefty cash injection by selling the company's pressings and fabrications

division had arisen, however. Unfortunately, the prospective deal ran into unexpected and ultimately insuperable problems, and in June the group was forced to put out a profit warning. By this time, insiders say, the company had decided to address its stock problem by terminating several purchase agreements and renegotiating retailer agreements at considerable cost.

The warning, in turn, triggered a debilitating run on Parkfield's trade credit. This is said to have pushed borrowings to unacceptable levels, causing some of the group's loan covenants to be breached.

This put the company "in the game of having to put together a financial package," according to one insider. It was after the failure of attempts to agree such a package that administrators were called in.

David Owen



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